* “I love rock climbing.”
* “I plan to own a climbing gym after college.”
* “I have the skills needed to write a web page for my gym.”
* “I just wrote a killer White water rafting web page.”
* "Rock climbing gyms that do not have a web page are losing potential customers and members."
* “Think about the last time you went to a recreational activity that required you to sign a waiver. You know like trampoline park or ziplining. Isn’t it easier to sign the waiver online before you go? Wouldn’t you like to know pricing before you go? That’s where a website comes in handy. My gym web page will have online waivers to sign, pricing, membership info, upcoming activities and more.”