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#### **Website Analytics**

1 message

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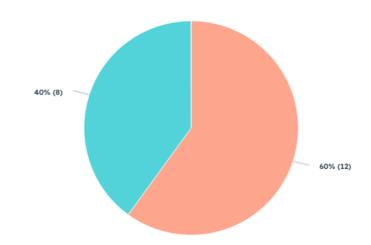
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#### **Website Analytics**

### Website visitor session by device type



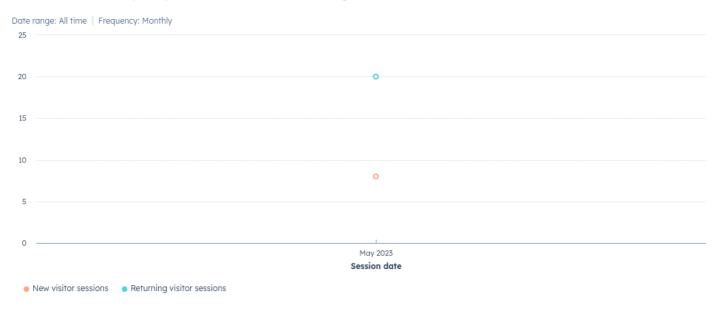


## Session totals with percentage of new and mobile sessions

Date range: All time | Compared To: Previous period

sessions % new session mobile session rate 40% 40%

### Session totals by day with new and returning contact breakdown



### Session bounce rate, average duration, and page view totals by source

Date range: All time

SOURCE	BOUNCE RATE $\updownarrow$	AVERAGE SESSION LENGTH $\DDIE$	PAGE VIEWS / SESS
Referrals	38.46%	8.5 minutes	
Direct traffic	14.29%	31 seconds	

## Website visitor engagement rates

Date range: All time | Compared To: Previous period

BOUNCE RATE	PAGE VIEWS / SESSION	AVERAGE SESSION LENGTH
30%	5.95	5.7 minutes

#### Session totals by country

Date range: All time

COUNTRY	sessions $\mbox{$\stackrel{\scriptscriptstyle \leftarrow}{=}$}$	% NEW SESS		
United Kingdom	20			
Unknown location	-			

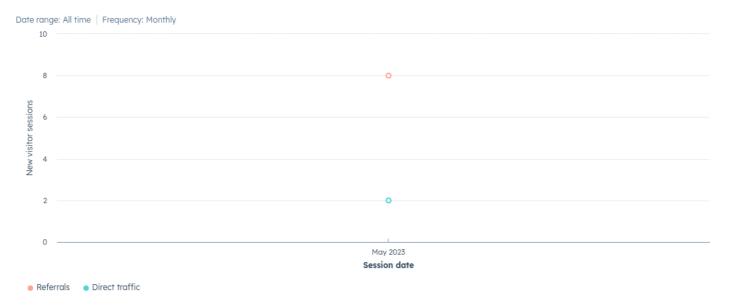
# Session totals by day with source breakdown



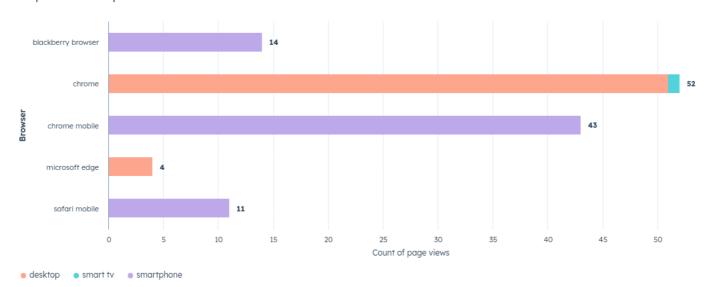
### Website visit, new contact, and customer totals by day



### Website visit traffic sources by day



### simple web report



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