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Excel Homework 1

1.-The Theater category had the most attempted campaigns by far, which meant it had the most successful campaigns but also the most failed campaigns.

-The Plays sub-category had the most attempted campaigns by far, which meant it had the most successful campaigns but also the most failed campaigns.

-The year 2015 had the lowest success rate at 46.29% based of categories but it was also the year with the most campaigns.

2. Some limitations of this dataset are that a majority of the campaign projects were completed in one of the categories (Theater), and in one of the sub-categories (Plays), which could skew the data in certain directions. Also, some campaigns had lower goals to meet then others which made them easier to be considered successful.

3. We could create a table/graph that shows the percent funded for each category and sub-category. This would show how successful and how unsuccessful each campaign was in more detail. You could also create a table/graph comparing the percent funded with the duration of each campaign to see if there is any correlation.