What is the problem?

- Parking in Columbia can be very frustrating especially at peak hours of the day. You have probably found yourself scrounging around the city looking for a free spot just to find reserved parking and no free spots in sight.

Who is having this problem?

- Everyone who has looked for a parking spot before has experienced this problem. This problem appears almost everyday for those who commute to class and for those looking for a spot on gameday without having to spend a lot of money.

Why does this problem matter?

- This problem matters because this is a very frustrating thing to experience especially when you're late for an important event. Parking when there is an event near can be almost impossible.