

# **COGS 10 Studio 5**

**Sam Lau**

**lau@ucsd.edu**

**Goals:**

**Go over Project 2 Rubric**

**Swap and revise papers**

**Turn in Project 2**

# Attendance!

[bit.ly/at-c10](https://bit.ly/at-c10)

Color: floral

# Midterm

**Two Thursdays from now**

**During lecture**

# Project 2: Visualization Critique

**(15) Description of the graphical visualization, why you selected it, and example of use**

**5pts for the why**

**5pts for the description**

**5pts for the example of use**

# **Project 2: Visualization Critique**

**(15) Critique the visualization from a cognitive perspective. Detail positive and negative issues and tradeoffs involved. Make clear the intended goals of the visualization, how it does or does not achieve its intended purpose, what tasks it supports, and how it might be improved. Make use of lectures and readings.**

**(5) How might the visualization be improved**

**(5) Overall clarity of paper and writing**

**40 points possible**

**Now, find another group,  
swap papers, and provide  
feedback (20 mins).**

# Project 2: Visualization Critique

**Make a final editing pass and turn in paper:**

**<https://tinyurl.com/cogs10proj2>**

**Submit now, but you can edit your paper and form submission until 11:59pm tonight.**