





## Data Scientist, Product Analytics


San Francisco, CA · Reposted 1 week ago · Over 100 applicants


 \$134K/yr - \$204K/yr · Full-time



 11 connections work here · 297 company alumni work here · 735 school alumni work here

 Skills: Data Science, Computer Science, +8 more

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 Am I a good fit for this job?

 How can I best position myself 

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### About the job

As a Data Scientist at Meta, you will shape the future of people-facing and business-facing products we build across our entire family of applications (Facebook, Instagram, Messenger, WhatsApp, Oculus). By applying your technical skills, analytical mindset, and product intuition to one of the richest data sets in the world, you will help define the experiences we build for billions of people and hundreds of millions of businesses around the world. You will collaborate on a wide array of product and business problems with a diverse set of cross-functional partners across Product, Engineering, Research, Data Engineering, Marketing, Sales, Finance and others. You will use data and analysis to identify and solve product development's biggest challenges. You will influence product strategy and investment decisions with data, be focused on impact, and collaborate with other teams. By joining Meta, you will become part of a world-class analytics community dedicated to skill development and career growth in analytics and beyond.

**Product leadership:** You will use data to shape product development, quantify new opportunities, identify upcoming challenges, and ensure the products we build bring value to people, businesses, and Meta. You will help your partner teams prioritize what to build, set goals, and understand their product's ecosystem.

**Analytics:** You will guide teams using data and insights. You will focus on developing hypotheses and employ a diverse toolkit of rigorous analytical approaches, different methodologies, frameworks, and technical approaches to test them.

**Communication and influence:** You won't simply present data, but tell data-driven stories. You will convince and influence your partners using clear insights and recommendations. You will build credibility through structure and clarity, and be a trusted strategic partner.

Data Scientist, Product Analytics Responsibilities:

- Work with large and complex data sets to solve a wide array of challenging problems using different analytical and statistical approaches.
- Apply technical expertise with quantitative analysis, experimentation, data mining, and the presentation of data to develop strategies for our products that serve billions of people and hundreds of millions of businesses.
- Identify and measure success of product efforts through goal setting, forecasting, and monitoring of key product metrics to understand trends.
- Define, understand, and test opportunities and levers to improve the product, and drive roadmaps through your insights and recommendations.

- Partner with Product, Engineering, and cross-functional teams to inform, influence, support, and execute product strategy and investment decisions.

Minimum Qualifications:

- Bachelor's degree in Mathematics, Statistics, a relevant technical field, or equivalent practical experience.
- A minimum of 4 years of work experience in analytics (minimum of 2 years with a Ph.D.)
- Experience with data querying languages (e.g. SQL), scripting languages (e.g. Python), and/or statistical/mathematical software (e.g. R)
- Bachelor's degree in Computer Science, Computer Engineering, relevant technical field, or equivalent practical experience.

Preferred Qualifications:

- Masters or Ph.D. Degree in a quantitative field.

About Meta:

Meta builds technologies that help people connect, find communities, and grow businesses. When Facebook launched in 2004, it changed the way people connect. Apps like Messenger, Instagram and WhatsApp further empowered billions around the world. Now, Meta is moving beyond 2D screens toward immersive experiences like augmented and virtual reality to help build the next evolution in social technology. People who choose to build their careers by building with us at Meta help shape a future that will take us beyond what digital connection makes possible today—beyond the constraints of screens, the limits of distance, and even the rules of physics.

Meta is proud to be an Equal Employment Opportunity and Affirmative Action employer. We do not discriminate based upon race, religion, color, national origin, sex (including pregnancy, childbirth, or related medical conditions), sexual orientation, gender, gender identity, gender expression, transgender status, sexual stereotypes, age, status as a protected veteran, status as an individual with a disability, or other applicable legally protected characteristics. We also consider qualified applicants with criminal histories, consistent with applicable federal, state and local law. Meta participates in the E-Verify program in certain locations, as required by law. Please note that Meta may leverage artificial intelligence and machine learning technologies in connection with applications for employment.

Meta is committed to providing reasonable accommodations for candidates with disabilities in our recruiting process. If you need any assistance or accommodations due to a disability, please let us know at accommodations-ext@fb.com.

\$134,000/year to \$204,000/year + bonus + equity + benefits

Individual compensation is determined by skills, qualifications, experience, and location. Compensation details listed in this posting reflect the base hourly rate, monthly rate, or annual salary only, and do not include bonus, equity or sales incentives, if applicable. In addition to base compensation, Meta offers benefits. Learn more about [benefits](#) at Meta.

[See less ^](#)

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Data Scientist, San Francisco, CA

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### Employer-provided

### Pay range in San Francisco, CA

Exact compensation may vary based on skills, experience, and location.

Base salary

\$134,000/yr - \$204,000/yr

## Qualifications



3 skills match your profile. Stand out by adding other skills you have.

## Skills associated with the job post

Identified by LinkedIn

### ✓ 3 skills on your profile

Computer Science, Data Science, and Pattern Recognition

### ⚠ 7 skills missing on your profile

Analytics, Forecasting, Investment Decisions, Mathematics, Presentations, P...



Add skills you have to your profile to stand out to the employer. [Add skills](#)

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## About the company



Meta

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Meta builds technologies that help people connect, find communities, and grow businesses. When Facebook launched in 2004, it changed the way people connect. Apps like Messenger, Instagram and WhatsApp further emj ... show more

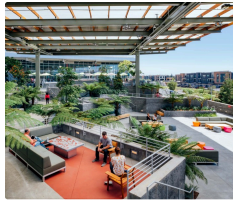
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## Company photos





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### Data Analyst ✓

Insight Global

Bartlesville, OK (On-site)

\$70/hr - \$75/hr · 3 benefits

4 company alumni work here

2 weeks ago · Easy Apply



### SAP Data Analyst ✓

APR Consulting

Pomona, CA (On-site)

\$35.40/hr

1 school alum works here

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### Data Analyst

Confidential

Phoenix, AZ (On-site)

1 company alum works here

16 minutes ago · Easy Apply



### Assistant Business Manager / Data Analyst ✓

Sony Electronics

San Diego, CA (Hybrid)

\$84K/yr - \$112K/yr · 401(k), +1 benefit

52 school alumni work here

1 week ago



### Data & Analytics Specialist ✓

TikTok

Los Angeles, CA

\$101.1K/yr - \$220.6K/yr · Medical, 401(k), +1 benefit

4 connections work here

1 week ago



### Data Analyst ✓

Microsoft

Nevada, United States (Remote)

223 company alumni work here

1 week ago



### Data Analyst ✓

Robert Half

Brea, CA (On-site)

\$35/hr - \$38/hr · 401(k), +1 benefit

9 company alumni work here

2 weeks ago



### Data Analyst ✓

Microsoft

Alaska, United States (Remote)

223 company alumni work here


1 week ago




### Data Analyst ✓




### Data Analyst ✓


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