Sam Law

Writer, Researcher & Organizer

Austin, TX sam.law@utexas.edu samlaw.me (607) 229-3403

SKILLS

Qualitative Research Strategic Campaigning Public Relations

- Press Releases & Conferences
- Interviews and Media Relations

Event Planning

Editing

Copywriting

Blogging

Static Site Design & Deployment

Podcasting

Photography

Video-Editing

LMS (Canvas)

Languages

Spanish (Advanced)

Education PhD, Cultural Anthropology

UT Austin 2018-Present

MA, Social Sciences

The University of Chicago 2017

BA, Cultural Anthropology

Reed College 2014

PROFESSIONAL EXPERIENCE

INSTRUCTOR | UT AUSTIN

Austin, TX • Sept 2016 - Present

- Designed curriculums that incorporated the latest pedagogical research to align content with learning goals
- Introduced complex ideas through active learning techniques, lectures, discussions, and reading strategies
- Trained 300-400 students in analyzing relations of power and understanding the value of human diversity
- Collaborated with students and faculty to solve problems, such as the shift to online teaching during the pandemic

PHD RESEARCHER | UT AUSTIN

Austin, TX • Sept 2016 - Present

- Conducted two years of qualitative ethnographic research on housing movements in the peripheries of Mexico City
- Wrote grants and highly competitive research funding from the Fulbright Program and the Social Science Research Council
- Published articles in leading peer-reviewed academic journals

BOARD MEMBER | NASCO Properties

Chicago, IL • Sept 2016 - Nov 2017

- Elected to manage over 50 million dollars of cooperativelyowned property.
- Ensured fair housing compliance and incorporated DEI principles in membership procedures.
- Trained and implemented conflict resolution processes based on principles transformative justice.

PROGRAM MANAGER | New Harlem East Merchants Association New York, NY • Jan 2015 - Dec 2015

- Coordinated merchants, public agencies and other partners to establish a low-income farmers market
- Wrote engaging blog posts, social media content and a newsletter to raise awareness of the work of the association.
- Built a website with modern design and SEO optimization.

ENVIRONMENTAL JUSTICE ORGANIZER | Shaleshock Ithaca, NY • 2010 - 2014

- Helped lead two historic successful campaigns to ban fracking in New York State and mothball a coal plant.
- Wrote press releases, held press conferences and developed working relationships with journalists, with stories appearing in leading national outlets
- Planned several week-long protest camps and led direct action and strategic campaigning workshops
- Collaborated with a small team to organize large-scale direct actions, working on strategic planning, event logistics, media relations, and legal support.