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Since then I've applied myself to various projects, helping companies to build brands, win multi-million pound bids, promote gigs, even sell a few thousand christmas t-shirts.

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SAM MORRIS

Multidisciplinary creative, designer, & aspiring art director.

SOFTWARE & SKILLS













In addition to nearly 10 years using Adobe creative programs and a newly formed knowlege of HTML & CSS, I posess numerous other skills including:

- > Conceptual design & development
- > Integrated campaign generation
- > Written & verbal communication
- > Critical thinking

- > Colour sense
- > Typography & typesetting
- > Print & digital design
- > Logo, identity, & branding design

EDUCATION

P BA(hons) Advertising Design

2009 - 2012

- > Lead a team to create radio ads for the launch of a local food festival
- > Employed as a Student Technician

BTEC Interactive Multimedia

2007 - 2009

> Won a logo design competition after pitching to the college directors

PREVIOUS ROLES

Preelance Creative & Designer 2012 - Present

- > Local SME logo & stationery design
- > Board game asset design & creation
- > Events advertising

YHA Team Member 2017

- > Lead Archery sessions during peak season & for public events
- > Ran the bar & souvenir shop, upselling products to guests
- > Go-to handyman

Jolly Clothing Graphic Designer

2015

- > Updating product imagges on company website & all sales channels
- > Designed logos for subsidiary brands
- > Created social media & direct marketing material

Soho Media Group Graphic Designer

2015

- > Created print advertising for use in press, venue, & roadside billboards
- > Digital assets & advertising for web
- > Use of content delivery platforms like Adstream & Ad.Fast

Wates Living Space DTP

2014

- > Played a noteable role in wining multi-million-pound bid
- > Communicate with printers to book jobs
- > Asset creation & organisation