



SAM MORRIS

Multidisciplinary creative, designer, & aspiring art director.

Hi!

I'm Sam. About 10 years ago I decided I'd try and make all that time doodling in my notebooks worthwhile, and jumped into the world of Art & Design.

Since then I've applied myself to various projects, helping companies to build brands, win multi-million pound bids, promote gigs, even sell a few thousand christmas t-shirts.

 smorris.design

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 [in/smorrisdesign](https://in.smorrisdesign)

SOFTWARE & SKILLS



In addition to nearly 10 years using Adobe creative programs and a newly formed knowledge of HTML & CSS, I possess numerous other skills including:

- > Conceptual design & development
- > Integrated campaign generation
- > Written & verbal communication
- > Critical thinking
- > Colour sense
- > Typography & typesetting
- > Print & digital design
- > Logo, identity, & branding design

EDUCATION

- BA(hons) Advertising Design** 2009 - 2012
 - > Lead a team to create radio ads for the launch of a local food festival
 - > Employed as a Student Technician
- BTEC Interactive Multimedia** 2007 - 2009
 - > Won a logo design competition after pitching to the college directors

PREVIOUS ROLES

- Freelance** **Creative & Designer** 2012 - Present
 - > Local SME logo & stationery design
 - > Board game asset design & creation
 - > Events advertising
- YHA** **Team Member** 2017
 - > Lead Archery sessions during peak season & for public events
 - > Ran the bar & souvenir shop, upselling products to guests
 - > Go-to handyman
- Jolly Clothing** **Graphic Designer** 2015
 - > Updating product images on company website & all sales channels
 - > Designed logos for subsidiary brands
 - > Created social media & direct marketing material
- Soho Media Group** **Graphic Designer** 2015
 - > Created print advertising for use in press, venue, & roadside billboards
 - > Digital assets & advertising for web
 - > Use of content delivery platforms like Adstream & Ad.Fast
- Wates Living Space** **DTP** 2014
 - > Played a notable role in winning multi-million-pound bid
 - > Communicate with printers to book jobs
 - > Asset creation & organisation