

Last Updated: - 17-04-2023



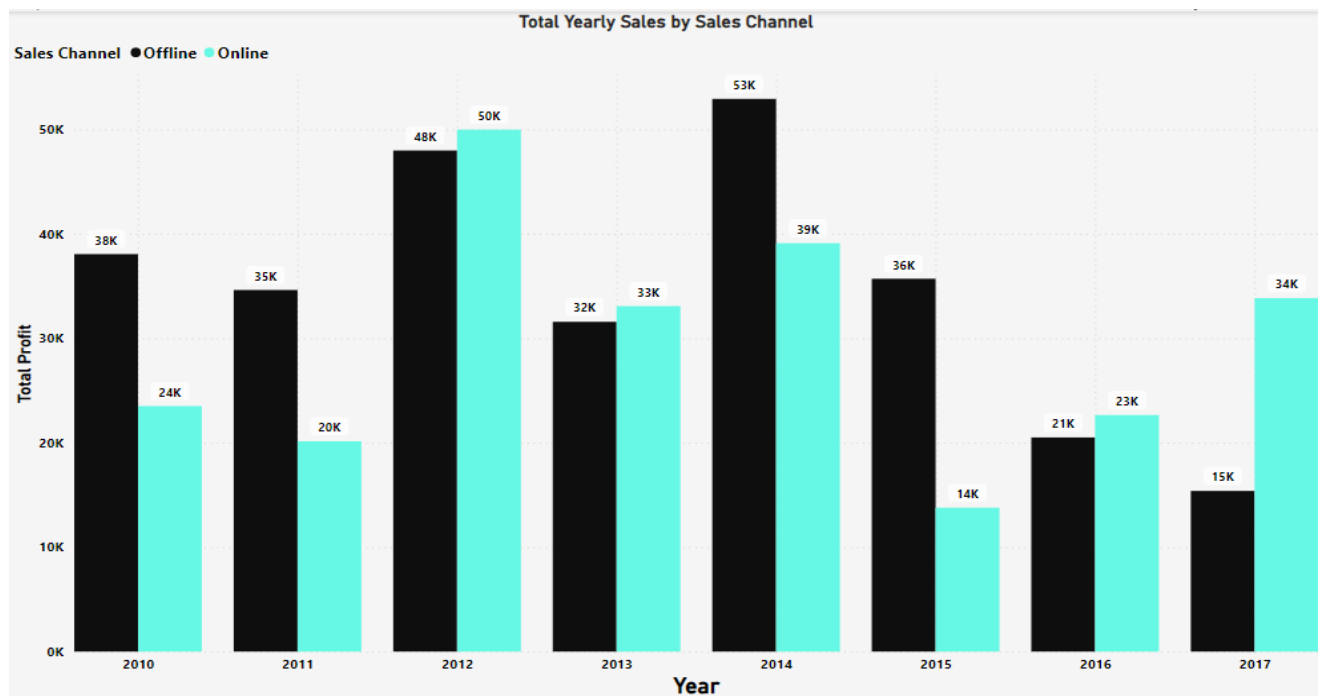
Amazon Sales Data Analysis

Wireframe Documentation

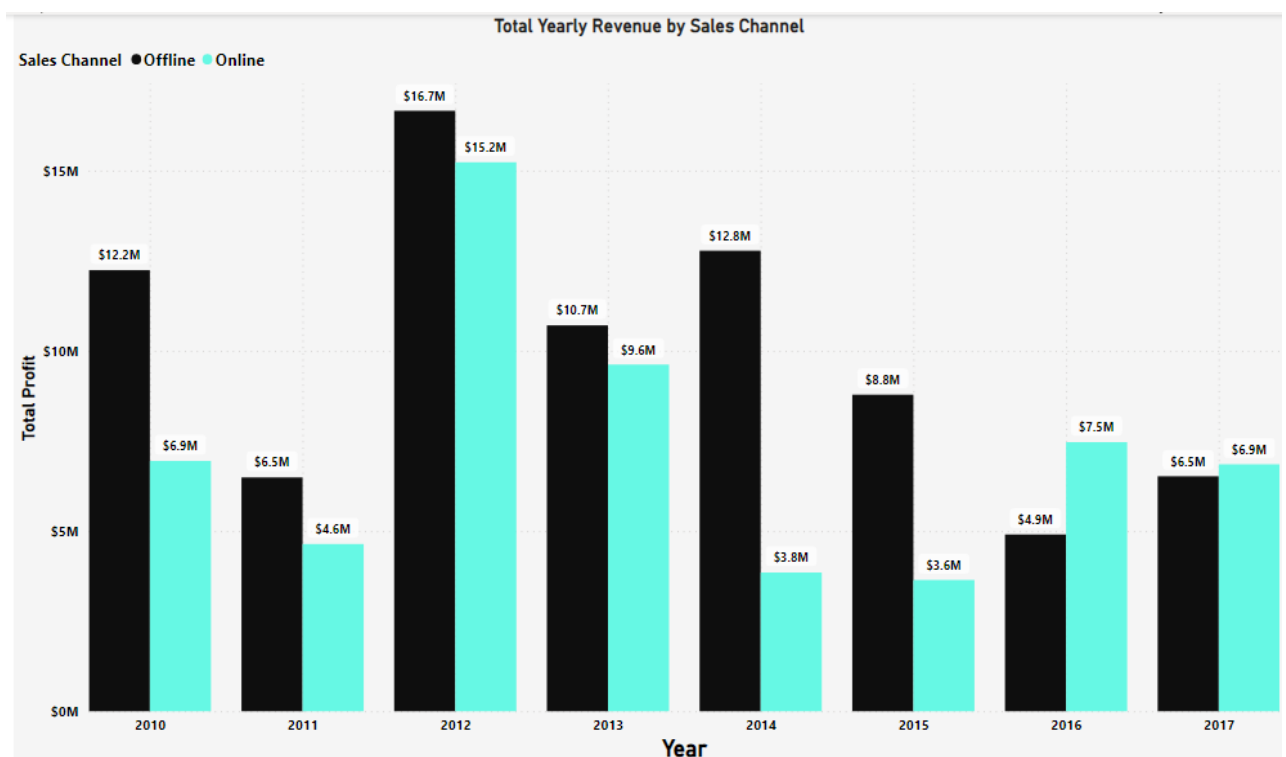
Homepage

1. As per the problem statement, we have Analysed and found insights as following :-

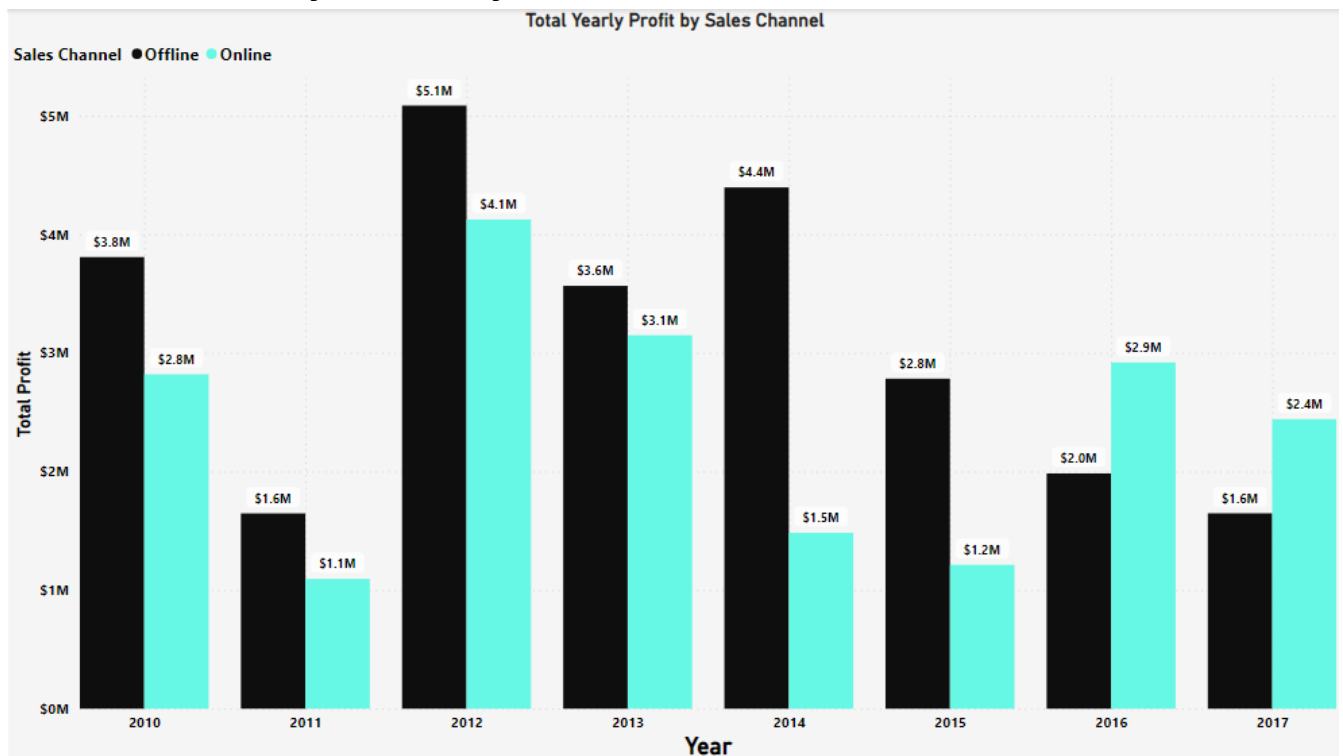
1.1 Total Yearly Sales by Sales Channel



1.2 Total Yearly Revenue by Sales Channel

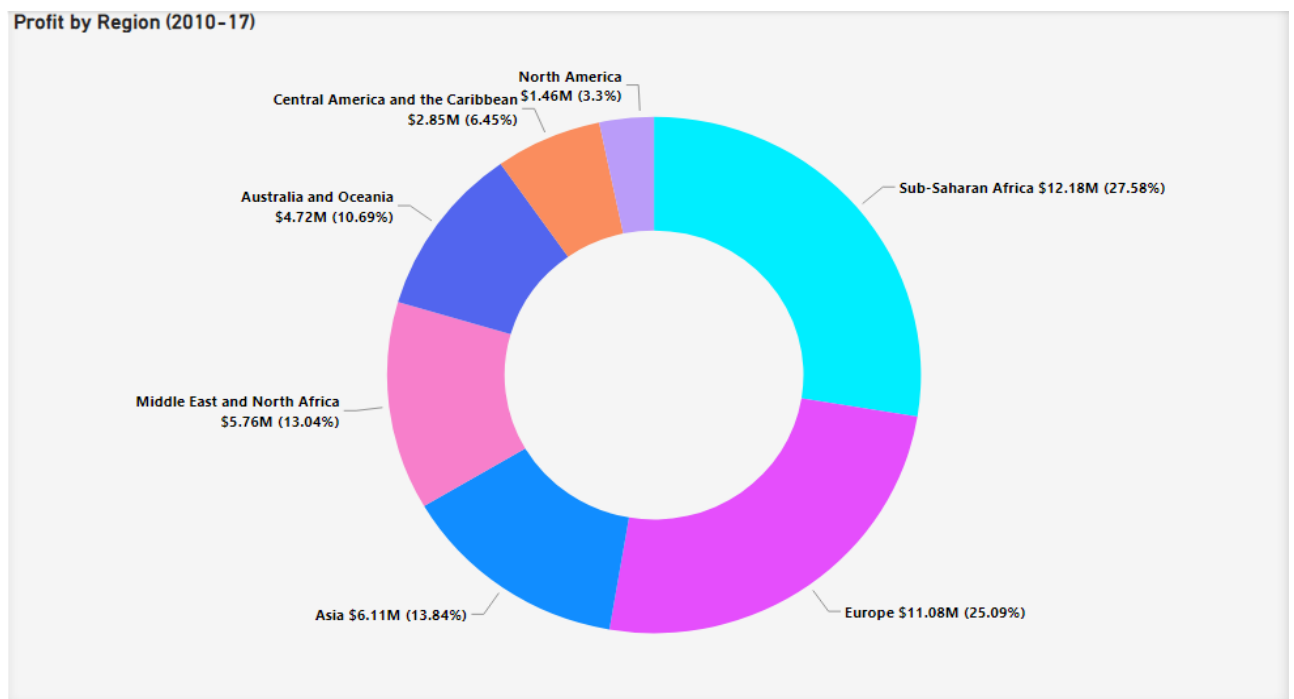


1.3 Total Yearly Profit by Sales Channel



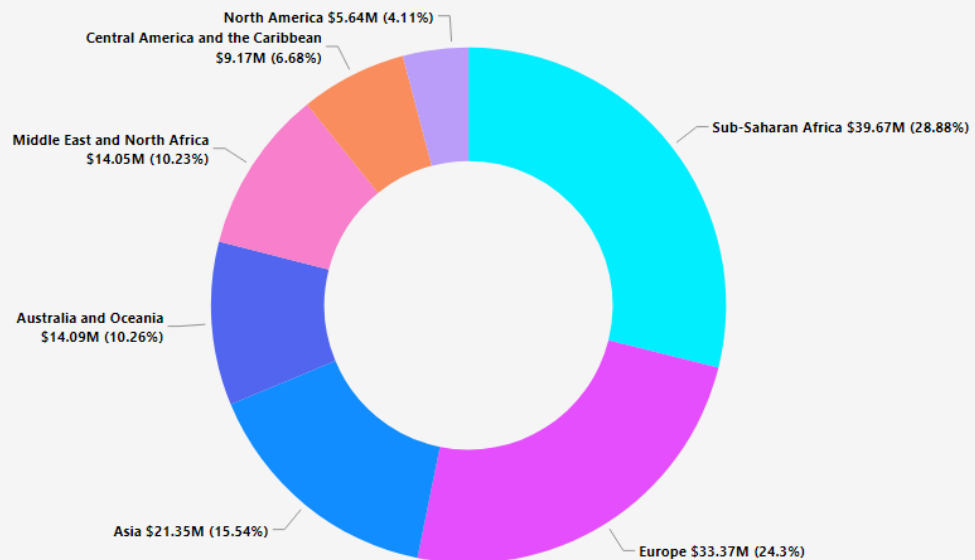
2. Here, we have our second Visual and interpret the followings—

2.1 Profit by Region(2010-17)



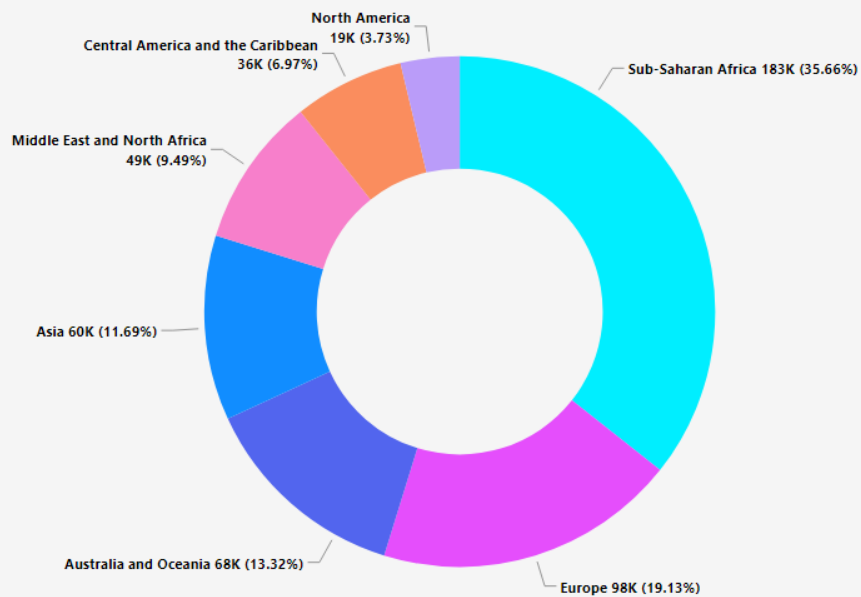
2.2 Revenue by Region (2010-17)

Revenue by Region (2010-17)



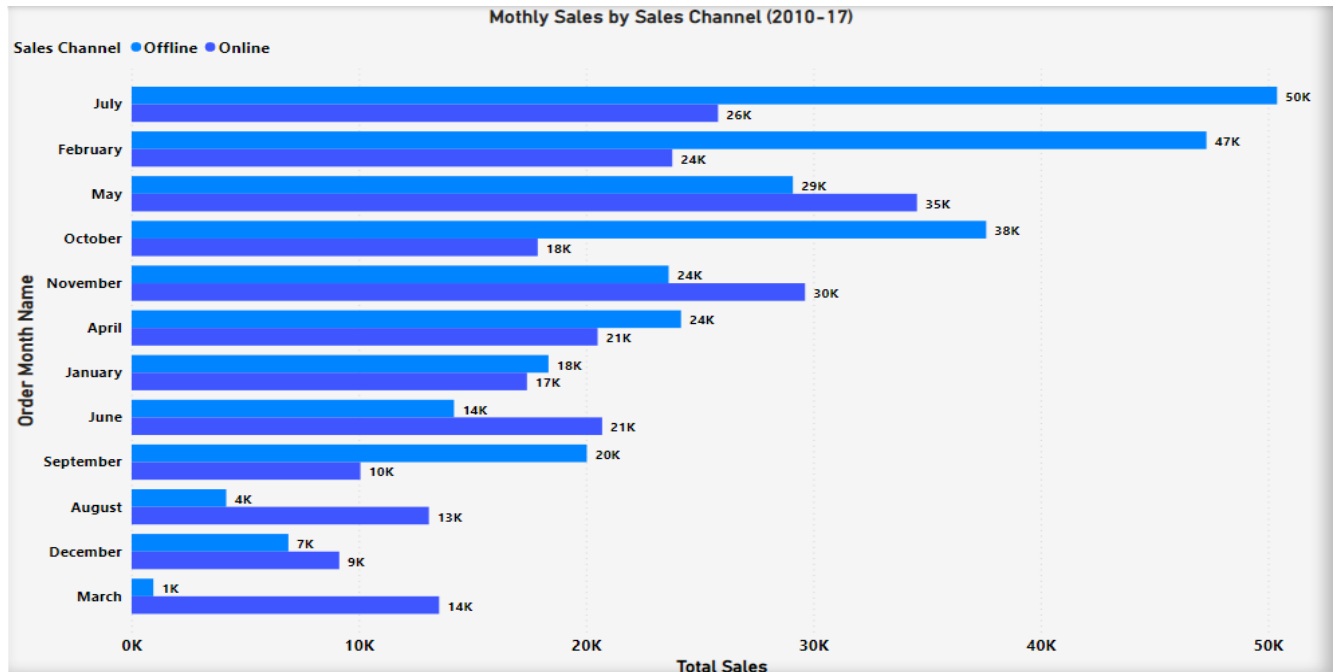
2.2 Sales by Region (2010-17)

Sales by Region (2010-17)

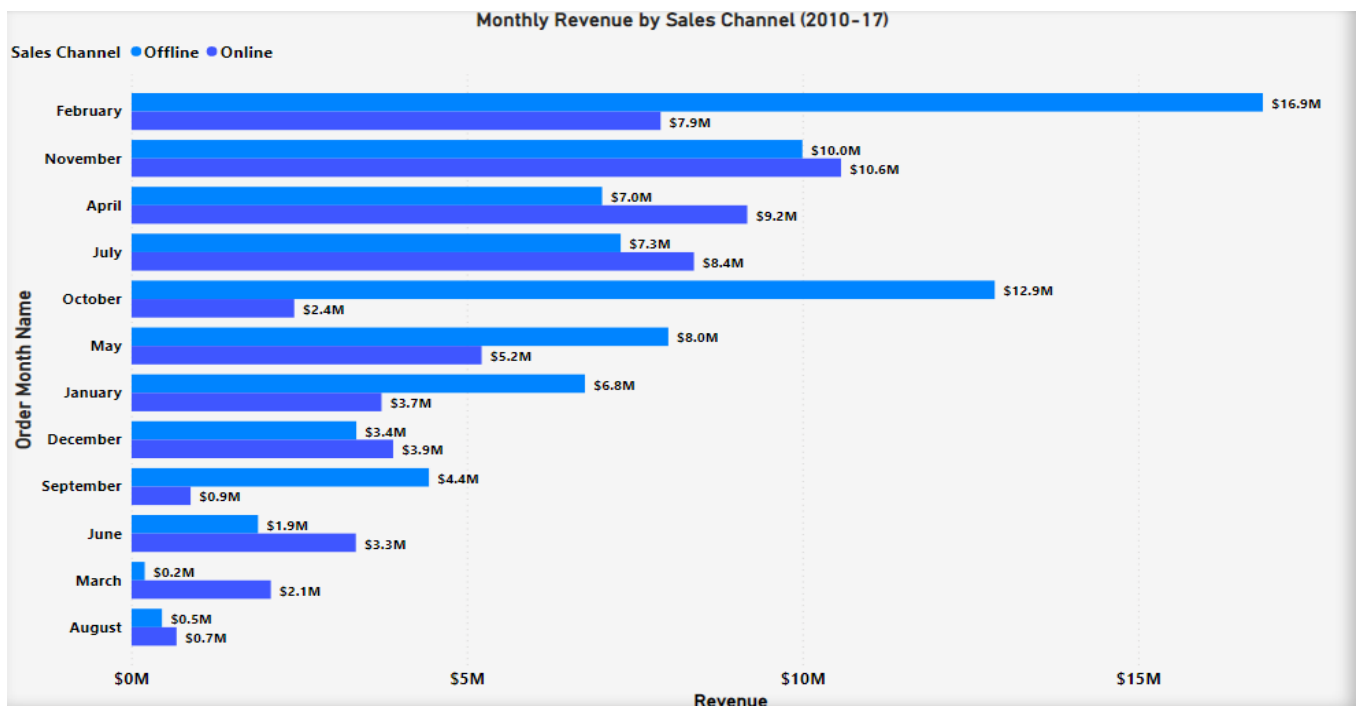


3. In Visual 3, we tried to show other metrics on Sales Channel on monthly basis

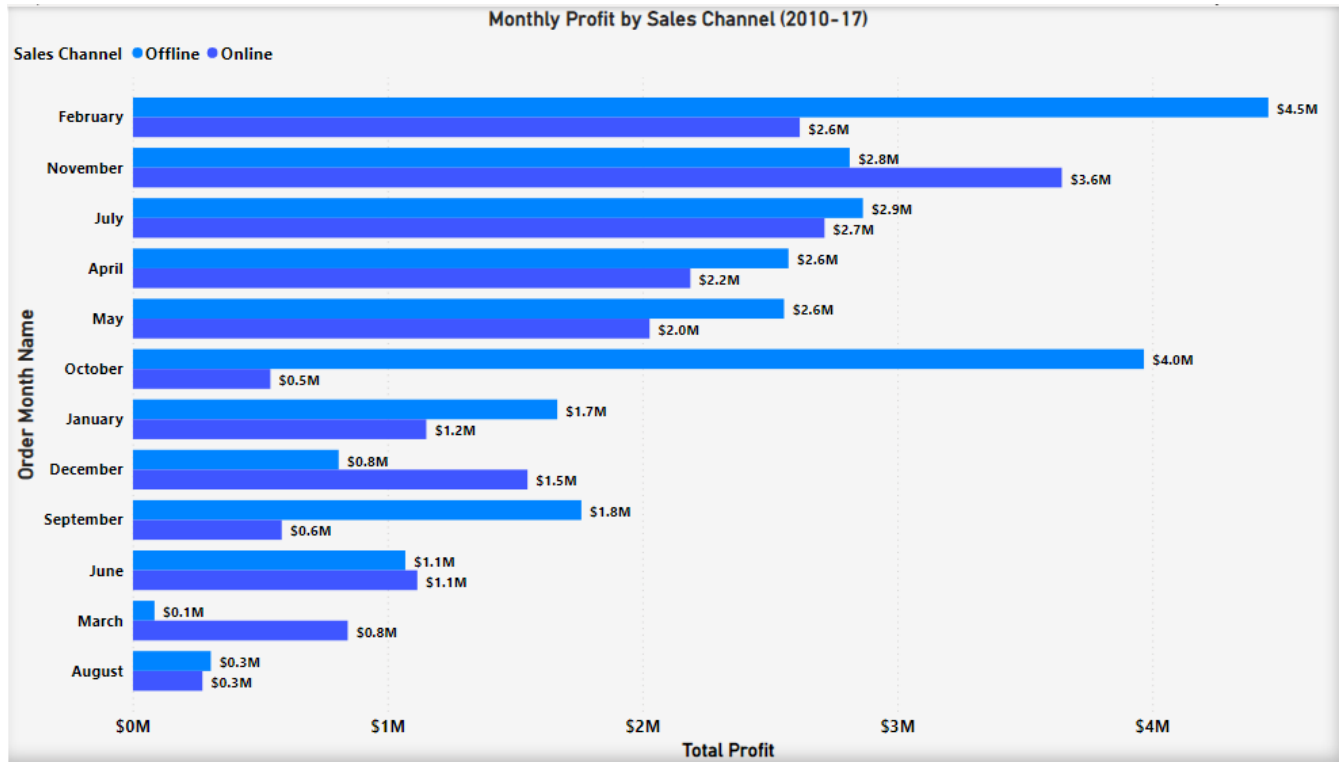
3.1 Monthly Sales by Sales Channel (2010-17)



3.2 Monthly Revenue by Sales Channel (2010-17)



3.2 Monthly Profit by Sales Channel (2010-17)



4. In Visual 4, we tried to show to our most profitable products and its region

4.0 Top 5 Most Profitable Product Segment by Region

