

Sales Analysis Dashboard

Evaluating Sales Performance



£7,819,490.00
REVENUE



£3,613,831.90
PROFIT



128507
GOOD SOLD



46.22%
PROFIT MARGIN

ANALYSIS BY PRODUCT

Months (Order_Date)	PRODUCT NAME	REVENUE	PROFITS	GOOD SOLD
Jan	Apple Laptop	£55,250.00	£33,025.00	492
Feb	Bed Sheets	£326,206.00	£172,747.10	3839
Mar	Beds	£120,588.00	£53,696.50	3920
Apr	Bike Tyres	£59,472.00	£26,803.20	1911
May	Car & Bike Care	£97,468.00	£22,700.30	1939
Jun	Car Body Covers	£96,642.00	£21,629.90	2040
Jul	Car Mat	£44,604.00	£20,836.80	1915
Aug	Car Media Players	£115,640.00	£39,989.60	1864
	Car Pillow & Neck Rest	£191,499.00	£107,884.50	2013
	Car Seat Covers	£94,278.00	£20,006.90	1896
	Car Speakers	£174,075.00	£92,159.50	1992
	Casula Shoes	£284,382.00	£71,894.50	6035
	Curtains	£52,564.00	£23,940.80	3832
	Dinner Crockery	£208,943.00	£64,475.40	3856
	Dinning Tables	£183,974.00	£43,445.10	3887
	Fans	£32,929.00	£12,047.70	523
	Formal Shoes	£496,503.00	£265,350.70	6154
	Fossil Watch	£370,788.00	£151,271.70	6050
	Iron	£49,062.00	£26,833.20	469
	Jeans	£508,376.00	£276,856.30	5946
	Keyboard	£7,293.00	£3,292.40	487
	LCD	£14,560.00	£6,197.20	499
	LED	£43,008.00	£20,910.00	450
	Mixer/Juicer	£18,592.00	£5,033.30	482
	Mouse	£24,531.00	£4,632.80	479
	Running Shoes	£522,144.00	£289,097.60	6064
	Samsung Mobile	£48,620.00	£26,568.60	501
	Shirts	£457,072.00	£230,078.30	6012
	Shoe Rack	£191,704.00	£51,019.20	3839
	Sneakers	£144,522.00	£66,820.70	6049
	Sofa Covers	£333,504.00	£179,509.80	3862
	Sofas	£103,649.00	£46,440.30	3791
	Speakers	£33,930.00	£9,909.20	581
	Sports Wear	£198,135.00	£38,984.00	6093
	Suits	£254,188.00	£44,831.30	5996
	T - Shirts	£578,336.00	£340,720.60	5986
	Tablet	£43,979.00	£22,312.70	490
	Titak watch	£531,468.00	£296,718.20	6254
	Towels	£352,488.00	£197,477.10	3792
	Tyre	£223,250.00	£132,302.50	2023
	Umbrellas	£108,290.00	£49,952.90	3706
	Watch	£22,984.00	£3,428.50	498
	Grand Total	£7,819,490.00	£3,613,831.90	128507

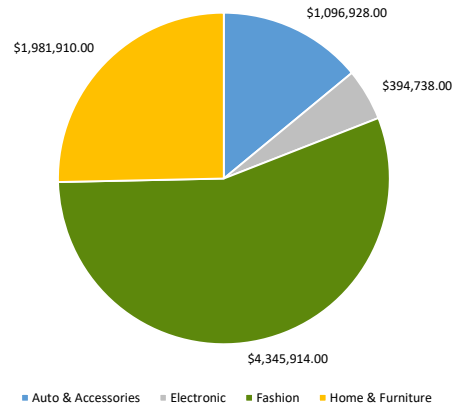
Location

- GHANA
- INDIA
- JAPAN
- NIGERIA
- SOUTH AFRICA
- UK
- USA

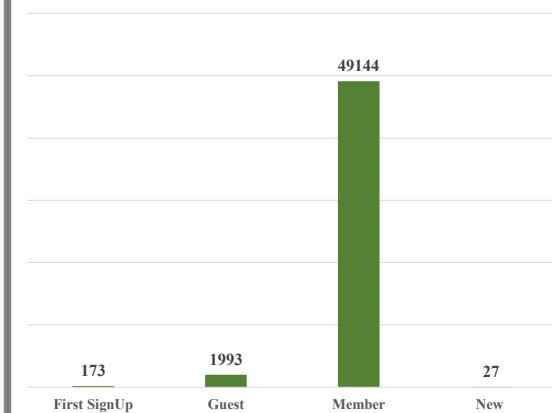
Category

- Auto & Accessories
- Electronic
- Fashion
- Home & Furniture

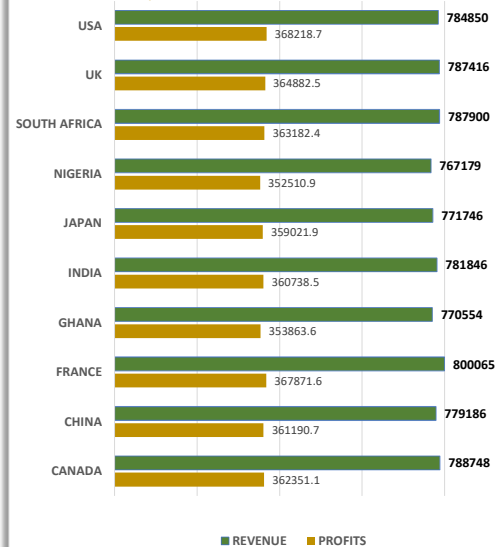
REVENUE & by Product Category



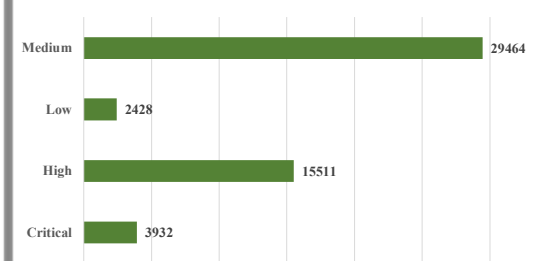
ORDER by CUSTOMER LOGIN TYPE



REVENUE & by Location



ORDER by CUSTOMER LOGIN TYPE



REVENUE & Priority

