

Scraping Websites

```
In [1]: #Python Imports
import os
import sys
import csv
import json
import time
import itertools
import numpy as np
import pandas as pd
from fuzzywuzzy import fuzz
from fuzzywuzzy import process
from selenium import webdriver
from IPython.display import Image
from selenium.webdriver.common.by import By
from selenium.webdriver.chrome.options import Options
from selenium.webdriver.chrome.service import Service
from selenium.webdriver.common.keys import Keys
from selenium.webdriver.support.ui import WebDriverWait
from selenium.webdriver.common.by import By
from selenium.webdriver.support import expected_conditions as EC

#Selenium Imports
chrome_options = Options()
#chrome_options.add_argument("--headless") # Ensure GUI is off
#chrome_options.add_argument("--no-sandbox")
browser = webdriver.Chrome(options=chrome_options)
browser.implicitly_wait(15) # seconds
```

- First pages of DuckDuckGo (can scrape more)
- First page Mojeek, not always results for all zip codes
- First page Yahoo
- First page of Bing
- First page of Yellow Pages
- First page of Brave Search
- First page of StartPage
- 2 pages of Google

Set Parameters & Scraping

```
In [2]: #####
search_term_raw = 'le specs'
brand_url = 'https://lespecs.com/pages/stockists'
#####
```

```

search_term = search_term_raw + " in "
pages = 2
zipcodes = pd.read_json('OnePager/top_500_zipcodes.json')['zip'].apply(lambda
rep_zips = [
    '94110', '90210', '10001', '20001', '98101',
    '60601', '77002', '30303', '02108', '33131',
    '80202', '92101', '85004', '98104', '75201',
    '60611', '75205', '19104', '30363', '98109'
]

zipcodesSample = rep_zips#[ '94123', '19104', '77494']

```

DuckDuckGo

```

In [3]: duckduckGo = []

#Get Starting Webpage
url = "https://duckduckgo.com/?q=ulla+johnson&va=u&t=he&ia=web"
browser.get(url)

for zipcode in zipcodesSample:
    try:
        #Submit & Search
        search_form = browser.find_element(By.CLASS_NAME, 'js-search-input')
        search_form.clear()
        search_form.send_keys(search_term+zipcode)

        submit = browser.find_element(By.CLASS_NAME, 'search__button')
        #submit = WebDriverWait(browser, 10).until(EC.element_to_be_clickabl
        #browser.execute_script("arguments[0].scrollIntoView();", submit)
        time.sleep(1)
        submit.click()
        time.sleep(1)

        #Load/Click Load More Results
        #more_results_button = browser.find_element(By.CLASS_NAME, 'result--

        #UNCOMMENT TO GET MORE RESULTS BUTTON & CLICK
        #more_results_button = WebDriverWait(browser, 10).until(EC.element_t
        #more_results_button.click()

        #Collect Results
        results_box = browser.find_element(By.ID, 'links')
        results = results_box.find_elements(By.CLASS_NAME, 'nrn-react-div')

        #Scraping Through the Results
        for idx, store in enumerate(results, start=1):
            resultsInfo = {}
            resultsInfo['Title'] = store.find_element(By.CLASS_NAME, 'ikg2IX
            resultsInfo['RankNumber'] = idx

```

```

        resultsInfo['ZipCode'] = zipcode
        resultsInfo['searchTerm'] = search_term+zipcode

        duckduckGo.append(resultsInfo)
        print(zipcode, ' - ', len(results))
    except Exception as e:
        print('ERROR', str(e)[0:75]+"...")

browser.get(url)

```

```

94110 - 10
90210 - 10
10001 - 10
20001 - 10
98101 - 10
60601 - 10
77002 - 10
30303 - 10
02108 - 10
33131 - 10
80202 - 10
92101 - 10
85004 - 10
98104 - 10
75201 - 10
60611 - 10
75205 - 10
19104 - 10
30363 - 10
98109 - 10

```

```
In [4]: pd.DataFrame(duckduckGo).head().to_csv("pbrDoubles.csv")
```

```
Out [4]:
```

	Title	RankNumber	ZipCode	searchTerm
0	Store Locator - Le Specs	1	94110	le specs in 94110
1	Le Specs	2	94110	le specs in 94110
2	Le Specs Designer NET-A-PORTER	3	94110	le specs in 94110
3	Shop Le Specs Online Nordstrom	4	94110	le specs in 94110
4	Shop Le Specs Online Shopbop	5	94110	le specs in 94110

StartPage

```

In [5]: startPage = []

#Get Starting Webpage
url = 'https://www.startpage.com/en/'
browser.get(url)

for zipcode in zipcodesSample:
    #Submit & Search
    browser.get(url)

```

```

submit=browser.find_element(By.ID, 'search-btn')
search_form = browser.find_element(By.ID, 'q')
search_form.clear()
search_form.send_keys(search_term+zipcode)
submit.click()
time.sleep(2)

#Collect Results
results_box = browser.find_element(By.CLASS_NAME, 'w-gl')
results = results_box.find_elements(By.CLASS_NAME, 'w-gl__result')

#Scraping Through the Results
for idx, store in enumerate(results, start=1):
    resultsInfo = {}
    resultsInfo['Title'] = store.find_element(By.TAG_NAME, 'h3').text
    resultsInfo['RankNumber'] = idx
    resultsInfo['ZipCode'] = zipcode
    resultsInfo['searchTerm'] = search_term+zipcode
    resultsInfo['link'] = store.find_element(By.CLASS_NAME, 'result-link')
    startPage.append(resultsInfo)

print(zipcode, ' - ', len(results))

```

```

94110 - 10
90210 - 10
10001 - 10
20001 - 8
98101 - 10
60601 - 8
77002 - 9
30303 - 10
02108 - 8
33131 - 8
80202 - 8
92101 - 10
85004 - 10
98104 - 8
75201 - 10
60611 - 9
75205 - 8
19104 - 8
30363 - 8
98109 - 8

```

```
In [6]: pd.DataFrame(startPage).head().to_csv("pbrDoubles.csv")
```

Out [6]:

	Title	RankNumber	ZipCode	searchTerm	link
0	Stockists - Le Specs	1	94110	le specs in 94110	https://lespecs.com/pages/stockists
1	Le Specs	2	94110	le specs in 94110	https://lespecs.com/
2	HANKERING BLACK - Le Specs	3	94110	le specs in 94110	https://lespecs.com/products/hankering-black-l...
3	Outta Love Black Sunglasses - Le Specs	4	94110	le specs in 94110	https://lespecs.com/products/outta-love-black-...
4	FANPLASTICO ORCHID - Le Specs	5	94110	le specs in 94110	https://lespecs.com/products/fanplastico-orchi...

Brave Search

```
In [17]: braveSearch = []

#Get Starting Webpage
url = 'https://search.brave.com/'
browser.get(url)

for zipcode in zipcodesSample:
    #Submit & Search
    browser.get(url)
    submit=browser.find_element(By.ID, 'submit-button')
    search_form = browser.find_element(By.ID, 'searchbox')
    search_form.clear()
    search_form.send_keys(search_term+zipcode)
    submit.click()
    time.sleep(2)

    #Collect Results
    results_box = browser.find_element(By.ID, 'results')
    results = results_box.find_elements(By.CLASS_NAME, 'fdb')

    #Scraping Through the Results
    for idx, store in enumerate(results, start=1):
        resultsInfo = {}
        resultsInfo['Title'] = store.find_element(By.CLASS_NAME, 'snippet-ti
        resultsInfo['RankNumber'] = idx
        resultsInfo['ZipCode'] = zipcode
        resultsInfo['searchTerm'] = search_term+zipcode

        braveSearch.append(resultsInfo)

    print(zipcode, ' - ', len(results))

    browser.quit()
```

```
browser = webdriver.Chrome(options=chrome_options)
#browser.get("https://www.espn.com/")
time.sleep(3)
```

94110 - 18

```

-----
NoSuchElementException                                Traceback (most recent call last)
Cell In[17], line 18
     15 time.sleep(2)
     17 #Collect Results
--> 18 results_box = browser.find_element(By.ID, 'results')
     19 results = results_box.find_elements(By.CLASS_NAME, 'fdb')
     21 #Scraping Through the Results

File ~/seleniumTesting/venv/lib/python3.11/site-packages/selenium/webdriver
r/remote/webdriver.py:830, in WebDriver.find_element(self, by, value)
     827     by = By.CSS_SELECTOR
     828     value = f'[name="{value}"]'
--> 830 return self.execute(Command.FIND_ELEMENT, {"using": by, "value": va
lue})["value"]

File ~/seleniumTesting/venv/lib/python3.11/site-packages/selenium/webdrive
r/remote/webdriver.py:440, in WebDriver.execute(self, driver_command, param
s)
     438 response = self.command_executor.execute(driver_command, params)
     439 if response:
--> 440     self.error_handler.check_response(response)
     441     response["value"] = self._unwrap_value(response.get("value", No
ne))
     442     return response

File ~/seleniumTesting/venv/lib/python3.11/site-packages/selenium/webdrive
r/remote/errorhandler.py:245, in ErrorHandler.check_response(self, respons
e)
     243         alert_text = value["alert"].get("text")
     244         raise exception_class(message, screen, stacktrace, alert_text)
# type: ignore[call-arg] # mypy is not smart enough here
--> 245 raise exception_class(message, screen, stacktrace)

NoSuchElementException: Message: no such element: Unable to locate element:
{"method":"css selector","selector":"[id='results']"}
(Session info: chrome=112.0.5615.49)
Stacktrace:
0   chromedriver                                0x0000000010549b428 chromedriver + 4
899880
1   chromedriver                                0x00000000105418a23 chromedriver + 4
364835
2   chromedriver                                0x00000000105062bf6 chromedriver + 4
74102
3   chromedriver                                0x000000001050a64f0 chromedriver + 7
50832
4   chromedriver                                0x000000001050a6751 chromedriver + 7
51441
5   chromedriver                                0x000000001050ea834 chromedriver + 1
030196
6   chromedriver                                0x000000001050cc58d chromedriver + 9
06637
7   chromedriver                                0x000000001050e7b5b chromedriver + 1
018715
8   chromedriver                                0x000000001050cc333 chromedriver + 9
06035

```

9	chromedriver	0x0000000010509655f	chromedriver + 6
85407			
10	chromedriver	0x00000000105097a7e	chromedriver + 6
90814			
11	chromedriver	0x0000000010546879e	chromedriver + 4
691870			
12	chromedriver	0x0000000010546d961	chromedriver + 4
712801			
13	chromedriver	0x000000001054742ff	chromedriver + 4
739839			
14	chromedriver	0x0000000010546e85a	chromedriver + 4
716634			
15	chromedriver	0x00000000105440fce	chromedriver + 4
530126			
16	chromedriver	0x0000000010548e5c8	chromedriver + 4
847048			
17	chromedriver	0x0000000010548e747	chromedriver + 4
847431			
18	chromedriver	0x000000001054a387f	chromedriver + 4
933759			
19	libsystem_pthread.dylib	0x00007ff814e0b259	_pthread_start +
125			
20	libsystem_pthread.dylib	0x00007ff814e06c7b	thread_start + 1
5			

In [20]: `pd.DataFrame(braveSearch)#.sample(5)`

Out [20]:

	Title	RankNumber	ZipCode	searchTerm
0	Store Locator – Le Specs	1	94110	le specs in 94110
1	Le Specs	2	94110	le specs in 94110
2	Le Specs Designer NET-A-PORTER	3	94110	le specs in 94110
3	Amazon.com: Le Specs	4	94110	le specs in 94110
4	Shop Le Specs Online Nordstrom	5	94110	le specs in 94110
5	Le Specs Sunglasses Review - Must Read This Be...	6	94110	le specs in 94110
6	Shop Le Specs Online Shopbop	7	94110	le specs in 94110
7	Home – Le Specs	8	94110	le specs in 94110
8	Our Story – Le Specs	9	94110	le specs in 94110
9	Le Specs Selfridges	10	94110	le specs in 94110
10	Best Sellers – Le Specs	11	94110	le specs in 94110
11	Le Specs Sunglasses for Women Nordstrom	12	94110	le specs in 94110
12	ZIP Code 94110 Map, Demographics, More for San...	13	94110	le specs in 94110
13	Tudor Submariner: 94110 Snowflake and 94010 Lo...	14	94110	le specs in 94110
14	Public Works Standards The City of Boardman ...	15	94110	le specs in 94110
15	2023 iGO Electric Yorkville LE - Specs, Review...	16	94110	le specs in 94110
16	Lee Boardman - Area Sales Manager - Robert Bos...	17	94110	le specs in 94110
17	2023 iGO Electric Rosemont LS - Specs, Reviews...	18	94110	le specs in 94110

Yellow Pages

In [21]:

```
yellowPages = []

#Get Starting Webpage
url = 'https://www.yellowpages.com/'
browser.get(url)
```

```

for zipcode in zipcodesSample:
    #Submit & Search
    submit=browser.find_element(By.TAG_NAME, 'button')
    search_form = browser.find_element(By.ID, 'query')
    location_form = browser.find_element(By.ID, 'location')
    search_form.clear()
    search_form.send_keys(search_term_raw)
    location_form.clear()
    location_form.send_keys(zipcode)
    submit.click()
    time.sleep(2)

    try:
        #Collect Results
        results_box = browser.find_element(By.CLASS_NAME, 'organic')
        results = results_box.find_elements(By.CLASS_NAME, 'result')

        #Scraping Through the Results
        for idx, store in enumerate(results, start=1):
            resultsInfo = {}
            resultsInfo['Title'] = store.find_element(By.CLASS_NAME, 'business')
            resultsInfo['RankNumber'] = idx
            resultsInfo['ZipCode'] = zipcode
            resultsInfo['searchTerm'] = search_term_raw+zipcode
            yellowPages.append(resultsInfo)
        print(zipcode, ' - ', len(results))
    except Exception as e:
        print('ERROR', str(e)[0:75]+"...")

browser.get(url)

```

```

94110 - 30
90210 - 30
10001 - 30
20001 - 30
98101 - 30
60601 - 30
77002 - 30
30303 - 30
02108 - 30
33131 - 30
80202 - 30
92101 - 28
85004 - 30
98104 - 30
75201 - 30
60611 - 30
75205 - 30
19104 - 30
30363 - 30
98109 - 30

```

```
In [22]: pd.DataFrame(yellowPages).to_csv("pbrDoubles.csv")
```

Out [22]:

	Title	RankNumber	ZipCode	searchTerm
0	Specs in The City & Cheaters Too	1	94110	le specs94110
1	Spec Ceramics	2	94110	le specs94110
2	Classic Specs Shop - Hayes Valley	3	94110	le specs94110
3	Topflight Specs	4	94110	le specs94110
4	Specs' Twelve Adler Museum Cafe	5	94110	le specs94110
...
593	Top Spec Auto Care & Sales	26	98109	le specs98109
594	AmeriSpec	27	98109	le specs98109
595	Osborne Spec Fe	28	98109	le specs98109
596	Hoover Investigation Spec	29	98109	le specs98109
597	AmeriSpec	30	98109	le specs98109

598 rows × 4 columns

Mojeek

```
In [23]: mojeek = []

#Get Starting Webpage
url = 'https://www.mojeek.com/'
browser.get(url)

for zipcode in zipcodesSample:
    #Submit & Search
    browser.get(url)
    submit=browser.find_element(By.CLASS_NAME, 'search')
    search_form = browser.find_element(By.CLASS_NAME, 'js-search-input')
    search_form.clear()
    search_form.send_keys(search_term+zipcode)
    submit.click()
    time.sleep(2)

    try:
        #Collect Results
        results_box = browser.find_element(By.CLASS_NAME, 'results-standard')
        results = results_box.find_elements(By.TAG_NAME, 'li')

        #Scraping Through the Results
        for idx, store in enumerate(results, start=1):
            resultsInfo = {}
            resultsInfo['Title'] = store.find_element(By.CLASS_NAME, 'title')
            resultsInfo['RankNumber'] = idx
            resultsInfo['ZipCode'] = zipcode
            resultsInfo['searchTerm'] = search_term+zipcode

            mojeek.append(resultsInfo)
```

```
except:  
    print("no results/error")  
    results = []  
  
print(zipcode, ' - ', len(results))
```

```
94110 - 10  
90210 - 10  
10001 - 10  
20001 - 10  
98101 - 10  
60601 - 10  
77002 - 10  
30303 - 10  
02108 - 7  
33131 - 10  
80202 - 10  
92101 - 10  
85004 - 10  
98104 - 10  
75201 - 10  
60611 - 10  
75205 - 10  
19104 - 10  
30363 - 8  
98109 - 10
```

```
In [24]: pd.DataFrame(mojeeek)
```

Out [24]:

	Title	RankNumber	ZipCode	searchTerm
0	Precita Eyes Muralists Association San Franc...	1	94110	le specs in 94110
1	Commercial & Industrial Architects in California	2	94110	le specs in 94110
2	Events in the past - MATIZ FLAMENCO	3	94110	le specs in 94110
3	04211-38014 Genuine Toyota CARBURETOR Kit	4	94110	le specs in 94110
4	Vintage Uncrate Supply	5	94110	le specs in 94110
...
190	Amazon Basics HDMI to DVI Adapter Cable, Black...	6	98109	le specs in 98109
191	Vancouver Shipyards 60 Patrol Boat Yacht Conve...	7	98109	le specs in 98109
192	Racecanam.com Site	8	98109	le specs in 98109
193	43' 2022 Tiara - ALEXANDER MARINE USA™	9	98109	le specs in 98109
194	Stockists Harry Lary's	10	98109	le specs in 98109

195 rows × 4 columns

Yahoo Search

```
In [25]: yahoo = []

#Get Starting Webpage
url = "https://search.yahoo.com/search;_ylt=AwrEo_2emiRknKkNCTxDDWVH;_ylc=X1
browser.get(url)

for zipcode in zipcodesSample:
    browser.get(url)
    #Submit & Search
    submit=browser.find_element(By.ID, 'sbq-submit')
    search_form = browser.find_element(By.ID, 'yschsp')
    search_form.clear()
    search_form.send_keys(search_term+zipcode)
    submit.click()
    time.sleep(2)

#Collect Results
results_box = browser.find_element(By.CLASS_NAME, 'searchCenterMiddle')
results = results_box.find_elements(By.CLASS_NAME, 'algo')

#Scraping Through the Results
```

```
...
for page in range(pages):
    if page == 1:
        #Load/Click Load More Results
        more_results_button = browser.find_element(By.CLASS_NAME, 'next')
        more_results_button.click()
        time.sleep(2)
    ...
    for idx, store in enumerate(results, start=1):
        resultsInfo = {}
        resultsInfo['Title'] = store.find_element(By.CLASS_NAME, 'd-ib').get
        resultsInfo['RankNumber'] = idx
        #resultsInfo['PageNumber'] = page+1
        resultsInfo['ZipCode'] = zipcode
        resultsInfo['searchTerm'] = search_term+zipcode
        yahoo.append(resultsInfo)

print(zipcode, ' - ', len(results))
```

94110 - 12
90210 - 13
10001 - 13
20001 - 13
98101 - 12
60601 - 12
77002 - 12
30303 - 12
02108 - 13
33131 - 13
80202 - 13
92101 - 12
85004 - 12
98104 - 13
75201 - 13
60611 - 12
75205 - 12
19104 - 12
30363 - 12
98109 - 13

```
In [26]: pd.DataFrame(yahoo).sample(5).to_csv("pbrDoubles.csv")
```

Out [26]:

	Title	RankNumber	ZipCode	searchTerm
74	Technical data - B. Braun	12	60601	le specs in 60601
101	Shop Le Specs Online Nordstrom	3	02108	le specs in 02108
35	Sartorius LE10001 Top-loading Balance Discon...	11	10001	le specs in 10001
6	Le Specs Selfridges	7	94110	le specs in 94110
70	NVIDIA GeForce 6600 LE Specs TechPowerUp GPU...	8	60601	le specs in 60601

Bing

```
In [27]: bing = []

#Get Starting Webpage
url = "https://www.bing.com/search?q=ulla+johnson+19104&form=QBLH&sp=-1&ghc=
browser.get(url)

for zipcode in zipcodesSample:
    browser.get(url)
    #Submit & Search
    submit=browser.find_element(By.ID, 'sb_go_par')
    search_form = browser.find_element(By.ID, 'sb_form_q')
    search_form.clear()
    search_form.send_keys(search_term+zipcode)
    submit.click()
    time.sleep(2)

    #PAGE 1
    results_box = browser.find_element(By.ID, 'b_results')
    results = results_box.find_elements(By.CLASS_NAME, 'b_algo')

    #Scraping Through the Results
    for idx, store in enumerate(results, start=1):
        resultsInfo = {}
        resultsInfo['Title'] = store.find_element(By.TAG_NAME, 'a').get_attr
        resultsInfo['RankNumber'] = idx
        resultsInfo['ZipCode'] = zipcode
        resultsInfo['searchTerm'] = search_term+zipcode
        bing.append(resultsInfo)
    print(zipcode, ' - ', len(results))
```

```
94110 - 8
90210 - 4
10001 - 4
20001 - 4
98101 - 4
60601 - 7
77002 - 4
30303 - 4
02108 - 4
33131 - 4
80202 - 4
92101 - 4
85004 - 4
98104 - 4
75201 - 4
60611 - 4
75205 - 4
19104 - 4
30363 - 4
98109 - 4
```

```
In [28]: pd.DataFrame(bing)#.to_csv("pbrDoubles.csv")
```

```
Out [28]:
```

	Title	RankNumber	ZipCode	searchTerm
0	Store Locator – Le Specs	1	94110	le specs in 94110
1	Le Specs Designer NET-A-PORTER	2	94110	le specs in 94110
2	Le Specs	3	94110	le specs in 94110
3	94010 + 94110 — Tudor Sub	4	94110	le specs in 94110
4	94010 + 94110 — Tudor Sub	5	94110	le specs in 94110
...
82	Shop Le Specs Online Nordstrom	4	30363	le specs in 30363
83	Store Locator – Le Specs	1	98109	le specs in 98109
84	Le Specs Designer NET-A-PORTER	2	98109	le specs in 98109
85	Shop Le Specs Online Nordstrom	3	98109	le specs in 98109
86	Le Specs	4	98109	le specs in 98109

87 rows x 4 columns

Google

```
In [29]: google = []

url = 'https://www.google.com/search?q=google'
browser.get(url)

for zipcode in zipcodesSample:
    base_url = 'https://www.google.com/search?q=' + search_term_raw.replace(
        browser.get(base_url)

    for i in range(0,2):
        browser.execute_script("window.scrollTo(0,document.body.scrollHeight)
        time.sleep(3)
        #print('scrolling...')
        try:
            more = browser.find_element(By.CLASS_NAME, 'RVQdVd')
            more.click()
            #print('load more click!')
        except:
            pass
        #print('pass', current_combo, ' - ', i)

    print("~done scrolling~")
    results = browser.find_elements(By.CLASS_NAME, 'yuRUBf')
    print(search_term_raw + ' - ', str(len(results)))

    for idx, blueLink in enumerate(results, 1):
        resultInfo = {}
```



```
resultInfo['Title'] = blueLink.find_element(By.TAG_NAME, 'a').find_e
resultInfo['RankNumber'] = idx
resultInfo['ZipCode'] = zipcode
resultsInfo['base_url'] = base_url
resultInfo['link'] = blueLink.find_element(By.TAG_NAME, 'a').get_att
try:
    resultInfo['link_website'] = blueLink.find_element(By.TAG_NAME,
except:
    pass
google.append(resultInfo)

browser.quit()
browser = webdriver.Chrome(options=chrome_options)

time.sleep(2)
```

```
~done scrolling~
le specs - 28
~done scrolling~
le specs - 31
~done scrolling~
le specs - 33
~done scrolling~
le specs - 32
~done scrolling~
le specs - 22
~done scrolling~
le specs - 22
~done scrolling~
le specs - 19
~done scrolling~
le specs - 21
~done scrolling~
le specs - 12
~done scrolling~
le specs - 17
~done scrolling~
le specs - 18
~done scrolling~
le specs - 18
~done scrolling~
le specs - 23
~done scrolling~
le specs - 19
~done scrolling~
le specs - 42
~done scrolling~
le specs - 28
~done scrolling~
le specs - 10
~done scrolling~
le specs - 24
~done scrolling~
le specs - 20
~done scrolling~
le specs - 19
```

```
In [30]: pd.DataFrame(google)
```

Out [30]:

	Title	RankNumber	ZipCode	link	link_website
0	Stockists	1	94110	https://lespecs.com/pages/stockists	Le Specs
1	Le Specs	2	94110	https://lespecs.com/	NaN
2	Shops with Le Specs in San Francisco	3	94110	https://www.thelabelfinder.com/san-francisco/l...	TheLabelFinder
3	Specs' Twelve Adler Museum Cafe	4	94110	https://www.specsbarsf.com/	Specs' Twelve Adler Museum Cafe
4	Self Edge is Denim	5	94110	https://www.selfedge.com/	Self Edge
...
453	Aaa fire protection - 2023	15	98109	https://cypko.com/777724-aaa-fire-protection	cypko.com
454	The 13 Best Shows to Watch on Discovery Plus R...	16	98109	https://kossfund.online/98109-the-13-best-show...	kossfund.online
455	hobie cat dealers near me	17	98109	https://d-rally.cfd/hobie-cat-dealers-near-me....	d-rally.cfd
456	2020 lagoon 46 - 2023	18	98109	https://didnt.sbs/1213424-2020-lagoon-46	didnt.sbs
457	houseboats for sale sausalito ca	19	98109	https://d-abbey.cfd/houseboats-for-sale-sausal...	d-abbey.cfd

458 rows x 5 columns

Google Shopping

```
In [31]: def get_storeInfo(store, zipcode_here, current_rank_here):
    data = {}
    data['Title'] = store.find_element(By.CLASS_NAME, 'MxVeme').text
    data['RankNumber'] = current_rank_here
    data['ZipCode'] = zipcode_here
    data['google_maps_link'] = store.find_element(By.CLASS_NAME, 'k7eIUb').f
    data['address'] = store.find_element(By.CLASS_NAME, 'lSS0Af').text
    return data
```

```
In [35]: google_shopping = []

url_base = 'https://www.google.com/search?q=*&tbm=shop'
browser.get(url)

for zipcode in zipcodesSample:
    try:
        current_combo = url_base.replace("*", search_term_raw.replace(" ", " "))
        print(current_combo)
        browser.get(current_combo) #Get the link
        morePlaces = True

        results = browser.find_element(By.XPATH, '//div[@jscontroller="lcX38
        stores = results.find_elements(By.CLASS_NAME, 'FFnM0')
        print("LEN:", len(stores))

        while morePlaces == True:
            #for length in range(len(stores)-3): #How many times to click th
            try:
                button = results.find_element(By.CLASS_NAME, 't6JUTe')
                button.click()
                time.sleep(1)
            except:
                pass
            #print("no more 'more places' button")
            morePlaces = False

        for idx, store in enumerate(stores):
            google_shopping.append(get_storeInfo(store, zipcode, idx))

        #time.sleep(1)

    except Exception as e:
        print('ERROR', str(e)[0:75]+"...")

browser.quit()
browser = webdriver.Chrome(options=chrome_options)
```

```
https://www.google.com/search?q=le+specs+in+94110&tbm=shop
LEN: 33
no more 'more places' button
https://www.google.com/search?q=le+specs+in+90210&tbm=shop
ERROR Message: no such element: Unable to locate element: {"method":"xpath","sele...
https://www.google.com/search?q=le+specs+in+10001&tbm=shop
LEN: 35
no more 'more places' button
https://www.google.com/search?q=le+specs+in+20001&tbm=shop
ERROR Message: no such element: Unable to locate element: {"method":"xpath","sele...
https://www.google.com/search?q=le+specs+in+98101&tbm=shop
LEN: 25
no more 'more places' button
https://www.google.com/search?q=le+specs+in+60601&tbm=shop
LEN: 37
no more 'more places' button
https://www.google.com/search?q=le+specs+in+77002&tbm=shop
LEN: 67
no more 'more places' button
https://www.google.com/search?q=le+specs+in+30303&tbm=shop
LEN: 39
no more 'more places' button
https://www.google.com/search?q=le+specs+in+02108&tbm=shop
LEN: 28
no more 'more places' button
https://www.google.com/search?q=le+specs+in+33131&tbm=shop
LEN: 25
no more 'more places' button
https://www.google.com/search?q=le+specs+in+80202&tbm=shop
LEN: 28
no more 'more places' button
https://www.google.com/search?q=le+specs+in+92101&tbm=shop
LEN: 27
no more 'more places' button
https://www.google.com/search?q=le+specs+in+85004&tbm=shop
LEN: 22
no more 'more places' button
https://www.google.com/search?q=le+specs+in+98104&tbm=shop
LEN: 22
no more 'more places' button
https://www.google.com/search?q=le+specs+in+75201&tbm=shop
LEN: 43
no more 'more places' button
https://www.google.com/search?q=le+specs+in+60611&tbm=shop
LEN: 33
no more 'more places' button
https://www.google.com/search?q=le+specs+in+75205&tbm=shop
LEN: 39
no more 'more places' button
https://www.google.com/search?q=le+specs+in+19104&tbm=shop
LEN: 28
no more 'more places' button
https://www.google.com/search?q=le+specs+in+30363&tbm=shop
LEN: 36
```

no more 'more places' button
https://www.google.com/search?q=le+specs+in+98109&tbm=shop
LEN: 19
no more 'more places' button

In [36]: `pd.DataFrame(google_shopping)`

Out [36]:

	Title	RankNumber	ZipCode	google_maps_link	address
0	Nordstrom	0	94110	https://maps.google.com/maps?daddr=1870+Redwoo...	1870 Redwood Hwy, Corte Madera·13.7 miles
1	Neiman Marcus	1	94110	https://maps.google.com/maps?daddr=150+Stockto...	150 Stockton Street, San Francisco·2.8 miles
2	Sunglass Hut	2	94110	https://maps.google.com/maps?daddr=2485+Sand+C...	2485 Sand Creek Rd, #108, Spc# G-7, Brentwood
3	Nordstrom	3	94110	https://maps.google.com/maps?daddr=865+Market+...	865 Market St, San Francisco·2.5 miles
4	Nordstrom	4	94110	https://maps.google.com/maps?daddr=1200+Broadw...	1200 Broadway Plaza, Walnut Creek·22.0 miles
...
581	Kohl's	14	98109	https://maps.google.com/maps?daddr=2909+Bickfo...	2909 Bickford Ave, Snohomish·24.1 miles
582	Macy's	15	98109	https://maps.google.com/maps?daddr=400+Bellevu...	400 Bellevue Square, Bellevue·6.6 miles
583	Sportsman's Warehouse	16	98109	https://maps.google.com/maps?daddr=505+SE+Ever...	505 SE Everett Mall Way, Ste 1, Everett·19.8 m...
584	West Marine	17	98109	https://maps.google.com/maps?daddr=1400+NW+45t...	1400 NW 45th St, Seattle·2.5 miles
585	Grainger Industrial Supply	18	98109	https://maps.google.com/maps?daddr=6725+S.+Tod...	6725 S. Todd Blvd., Tukwila·14.3 miles

586 rows x 5 columns

Official

```

In [3]: resultsList = []
url = brand_url

browser.get(url)
time.sleep(2)

for i, zipcode in enumerate(zipcodesSample, start=1):
    browser.get(url)

    query_entry=browser.find_element(By.CLASS_NAME, 'stockist-query-entry')
    input_field = query_entry.find_element(By.TAG_NAME, 'input')
    submit = query_entry.find_element(By.CLASS_NAME, 'stockist-search-button')

    input_field.clear()
    input_field.send_keys(zipcode)
    submit.click()

    time.sleep(2)
    search_results = browser.find_element(By.CLASS_NAME, 'stockist-result-list')
    res=search_results.find_elements(By.CLASS_NAME,'stockist-result')

    for idx, store in enumerate(res):
        storeInfo = {}
        storeInfo['store_name'] = store.find_element(By.CLASS_NAME, 'stockist-store-name').text
        storeInfo['RankNumber'] = idx
        storeInfo['ZipCode'] = zipcode
        address = [line.get_attribute("textContent") for line in
                    store.find_element(By.CLASS_NAME, 'stockist-result-address').find_elements(By.TAG_NAME, 'p')]
        storeInfo['address'] = ", ".join(address)
        storeInfo['distance'] = store.find_element(By.CLASS_NAME, 'stockist-result-distance').text
        storeInfo['google_maps'] = store.find_element(By.CLASS_NAME, 'stockist-result-google-maps').text
        storeInfo['starting_url(brand)'] = url
        #If website link in results
        '''
        try:
            storeInfo['website_link'] = store.find_element(By.CLASS_NAME, 'stockist-result-website-link').text
            print(storeInfo['website_link'])
        except:
            pass
            #print('...no weblink', storeInfo['name'], zipcode)
        '''

        resultsList.append(storeInfo)
    print(zipcode, " results:", len(res), ' -', i)

#except Exception as e:
#    print("ERROR", zipcode, i, str(e)[0:75]+"...")
#    time.sleep(2)
print("===Done===")

```

94110	results: 9	- 1
90210	results: 3	- 2
10001	results: 3	- 3
20001	results: 3	- 4
98101	results: 3	- 5
60601	results: 3	- 6
77002	results: 3	- 7
30303	results: 0	- 8
02108	results: 0	- 9
33131	results: 0	- 10
80202	results: 0	- 11
92101	results: 0	- 12
85004	results: 0	- 13
98104	results: 0	- 14
75201	results: 8	- 15
60611	results: 3	- 16
75205	results: 3	- 17

```

-----
KeyboardInterrupt                                Traceback (most recent call last)
Cell In[3], line 8
      5 time.sleep(2)
      7 for i, zipcode in enumerate(zipcodesSample, start=1):
----> 8     browser.get(url)
      10     query_entry=browser.find_element(By.CLASS_NAME, 'stockist-query
-entry')
      11     input_field = query_entry.find_element(By.TAG_NAME, 'input')

File ~/seleniumTesting/venv/lib/python3.11/site-packages/selenium/webdrive
r/remote/webdriver.py:449, in WebDriver.get(self, url)
    447 def get(self, url: str) -> None:
    448     """Loads a web page in the current browser session."""
--> 449     self.execute(Command.GET, {"url": url})

File ~/seleniumTesting/venv/lib/python3.11/site-packages/selenium/webdrive
r/remote/webdriver.py:438, in WebDriver.execute(self, driver_command, param
s)
    435     elif "sessionId" not in params:
    436         params["sessionId"] = self.session_id
--> 438 response = self.command_executor.execute(driver_command, params)
    439 if response:
    440     self.error_handler.check_response(response)

File ~/seleniumTesting/venv/lib/python3.11/site-packages/selenium/webdrive
r/remote/remote_connection.py:290, in RemoteConnection.execute(self, comman
d, params)
    288 data = utils.dump_json(params)
    289 url = f"{self._url}{path}"
--> 290 return self._request(command_info[0], url, body=data)

File ~/seleniumTesting/venv/lib/python3.11/site-packages/selenium/webdrive
r/remote/remote_connection.py:311, in RemoteConnection._request(self, metho
d, url, body)
    308     body = None
    310 if self.keep_alive:
--> 311     response = self._conn.request(method, url, body=body, headers=h
eaders)
    312     statuscode = response.status
    313 else:

File ~/seleniumTesting/venv/lib/python3.11/site-packages/urllib3/request.p
y:78, in RequestMethods.request(self, method, url, fields, headers, **urlop
en_kw)
    74     return self.request_encode_url(
    75         method, url, fields=fields, headers=headers, **urlopen_kw
    76     )
    77 else:
--> 78     return self.request_encode_body(
    79         method, url, fields=fields, headers=headers, **urlopen_kw
    80     )

File ~/seleniumTesting/venv/lib/python3.11/site-packages/urllib3/request.p
y:170, in RequestMethods.request_encode_body(self, method, url, fields, hea
ders, encode_multipart, multipart_boundary, **urlopen_kw)

```



```

167 extra_kw["headers"].update(headers)
168 extra_kw.update(urlopen_kw)
--> 170 return self.urlopen(method, url, **extra_kw)

```

File ~/seleniumTesting/venv/lib/python3.11/site-packages/urllib3/poolmanager.py:376, in PoolManager.urlopen(self, method, url, redirect, **kw)

```

374 response = conn.urlopen(method, url, **kw)
375 else:
--> 376 response = conn.urlopen(method, u.request_uri, **kw)
378 redirect_location = redirect and response.get_redirect_location()
379 if not redirect_location:

```

File ~/seleniumTesting/venv/lib/python3.11/site-packages/urllib3/connectionpool.py:703, in HTTPConnectionPool.urlopen(self, method, url, body, headers, retries, redirect, assert_same_host, timeout, pool_timeout, release_conn, chunked, body_pos, **response_kw)

```

700 self._prepare_proxy(conn)
702 # Make the request on the httplib connection object.
--> 703 httplib_response = self._make_request(
704     conn,
705     method,
706     url,
707     timeout=timeout_obj,
708     body=body,
709     headers=headers,
710     chunked=chunked,
711 )
713 # If we're going to release the connection in ``finally:``, then
714 # the response doesn't need to know about the connection. Otherwise
715 # it will also try to release it and we'll have a double-release
716 # mess.
717 response_conn = conn if not release_conn else None

```

File ~/seleniumTesting/venv/lib/python3.11/site-packages/urllib3/connectionpool.py:449, in HTTPConnectionPool._make_request(self, conn, method, url, timeout, chunked, **httplib_request_kw)

```

444 httplib_response = conn.getresponse()
445 except BaseException as e:
446     # Remove the TypeError from the exception chain in
447     # Python 3 (including for exceptions like SystemExit).
448     # Otherwise it looks like a bug in the code.
--> 449     six.raise_from(e, None)
450 except (SocketTimeout, BaseSSLError, SocketError) as e:
451     self._raise_timeout(err=e, url=url, timeout_value=read_timeout)

```

File <string>:3, in raise_from(value, from_value)

File ~/seleniumTesting/venv/lib/python3.11/site-packages/urllib3/connectionpool.py:444, in HTTPConnectionPool._make_request(self, conn, method, url, timeout, chunked, **httplib_request_kw)

```

441 except TypeError:
442     # Python 3
443     try:
--> 444         httplib_response = conn.getresponse()
445     except BaseException as e:
446         # Remove the TypeError from the exception chain in

```

```

447         # Python 3 (including for exceptions like SystemExit).
448         # Otherwise it looks like a bug in the code.
449         six.raise_from(e, None)

```

File /Library/Frameworks/Python.framework/Versions/3.11/lib/python3.11/http/client.py:1374, in HTTPConnection.getresponse(self)

```

1372 try:
1373     try:
-> 1374         response.begin()
1375     except ConnectionError:
1376         self.close()

```

File /Library/Frameworks/Python.framework/Versions/3.11/lib/python3.11/http/client.py:318, in HTTPResponse.begin(self)

```

316 # read until we get a non-100 response
317 while True:
-> 318     version, status, reason = self._read_status()
319     if status != CONTINUE:
320         break

```

File /Library/Frameworks/Python.framework/Versions/3.11/lib/python3.11/http/client.py:279, in HTTPResponse._read_status(self)

```

278 def _read_status(self):
-> 279     line = str(self.fp.readline(_MAXLINE + 1), "iso-8859-1")
280     if len(line) > _MAXLINE:
281         raise LineTooLong("status line")

```

File /Library/Frameworks/Python.framework/Versions/3.11/lib/python3.11/socket.py:706, in SocketIO.readinto(self, b)

```

704 while True:
705     try:
-> 706         return self._sock.recv_into(b)
707     except timeout:
708         self._timeout_occurred = True

```

KeyboardInterrupt:

```
In [ ]: pd.DataFrame(resultsList)
```

Meta Comparison & Fuzzy Wuzzy

Convert all to df

```

In [75]: bing_df = pd.DataFrame(bing)
        yahoo_df = pd.DataFrame(yahoo)
        mojeek_df = pd.DataFrame(mojeek)
        startPage_df = pd.DataFrame(startPage)
        duckduckGo_df = pd.DataFrame(duckduckGo)
        braveSearch_df = pd.DataFrame(braveSearch)
        yellowPages_df = pd.DataFrame(yellowPages)
        google_df = pd.DataFrame(google)
        results_df = pd.DataFrame(resultsList)
        google_shopping_df = pd.DataFrame(google_shopping)

```

```
df_list = [duckduckGo_df, startPage_df, braveSearch_df, yellowPages_df,
            mojeek_df, yahoo_df, bing_df, google_df, google_shopping_df]
            #results_df]

df_list_names = ['duckduckGo_df', 'startPage_df', 'braveSearch_df', 'yellowF
                 'mojeek_df', 'yahoo_df', 'bing_df', 'google_df',
                 'google_shopping_df'] # 'results_df']
```

```
In [76]: for df in df_list:
          print(f"Df length: {len(df)}, > {df.isnull().any(axis=1).sum()}")
          for column in df.columns:
              print(column, end="\t")
          print('\n')
          if df.isnull().any(axis=1).sum() > 0:
              nan_rows = df[df.isnull().any(axis=1)]
              print(f"The following rows in the DataFrame have NaN values:\n{nan_r

average_length = sum(len(df) for df in df_list) / len(df_list)
print('\n')
print('\nAverage length', average_length)
```

```
Df length: 200, > 0
Title    RankNumber    ZipCode searchTerm

Df length: 178, > 0
Title    RankNumber    ZipCode searchTerm    link

Df length: 18, > 0
Title    RankNumber    ZipCode searchTerm

Df length: 598, > 0
Title    RankNumber    ZipCode searchTerm

Df length: 195, > 0
Title    RankNumber    ZipCode searchTerm

Df length: 249, > 0
Title    RankNumber    ZipCode searchTerm

Df length: 87, > 86
Title    RankNumber    ZipCode searchTerm    base_url

The following rows in the DataFrame have NaN values:
                                Title RankNumber ZipCode    searchTe
rm \
0          Store Locator – Le Specs          1  94110  le specs in 941
10
1  Le Specs | Designer | NET–A–PORTER          2  94110  le specs in 941
10
2          Le Specs          3  94110  le specs in 941
10
3          94010 + 94110 – Tudor Sub          4  94110  le specs in 941
10
4          94010 + 94110 – Tudor Sub          5  94110  le specs in 941
10
..          ...          ...          ...
...
81          Le Specs          3  30363  le specs in 303
63
82  Shop Le Specs Online | Nordstrom          4  30363  le specs in 303
63
83          Store Locator – Le Specs          1  98109  le specs in 981
09
84  Le Specs | Designer | NET–A–PORTER          2  98109  le specs in 981
09
85  Shop Le Specs Online | Nordstrom          3  98109  le specs in 981
09

base_url
0      NaN
1      NaN
2      NaN
3      NaN
4      NaN
..      ...
81     NaN
82     NaN
```

83 NaN
 84 NaN
 85 NaN

[86 rows x 5 columns]

Df length: 458, > 15

Title RankNumber ZipCode link link_website

The following rows in the DataFrame have NaN values:

	Title	RankNumber	ZipCode	\
1	Le Specs	2	94110	
30	Le Specs	3	90210	
61	Stockists	3	10001	
70	Le Specs Air Heart 51mm Sunglasses	12	10001	
122	1969 john deere 110 parts	31	20001	
125	Le Specs	2	98101	
126	HANKERING BLACK	3	98101	
160	FANPLASTICO ORCHID	15	60601	
188	Le Specs	2	30303	
261	Top 10 Best Eye Glasses Repair in San Diego, CA	7	92101	
264	Used Toyota Corolla for Sale in San Diego, CA	10	92101	
316	Le Specs	2	75201	
317	LAS DALIAS PETROL TEAL OPTICAL	3	75201	
319	Designer Sunglasses for Rent	5	75201	
328	Untitled	14	75201	

	link	link_website
1	https://lespecs.com/	NaN
30	https://lespecs.com/	NaN
61	https://lespecs.com/pages/stockists	NaN
70	https://www.nordstrom.com/s/le-specs-air-heart...	NaN
122	https://d-arena.cfd/1969-john-deere-110-parts....	NaN
125	https://lespecs.com/	NaN
126	https://lespecs.com/products/hankering-black-l...	NaN
160	https://lespecs.com/products/fanplastico-orchi...	NaN
188	https://lespecs.com/	NaN
261	https://www.yelp.com/search?find_desc=Eye+Glas...	NaN
264	https://www.edmunds.com/used-toyota-corolla-sa...	NaN
316	https://lespecs.com/	NaN
317	https://lespecs.com/products/las-dalias-petrol...	NaN
319	https://www.renttherunway.com/products/accesso...	NaN
328	https://www.lafss.com/?ads_click=1&data=6759-6...	NaN

Df length: 586, > 0

Title RankNumber ZipCode google_maps_link address

Average length 285.44444444444446

Fuzzy Wuzzy Algorithm

```
In [77]: s1 = "Le Specs | Designer | NET-A-PORTER"
s2 = "Le Specs Stockist"
s3 = "Airstream For Sale In Texas - 2023"

sample = 'Urban Outfitters'
sample1 = 'dress San Francisco'
print("FuzzyWuzzy Ratio: ", fuzz.ratio(sample, sample1))
print("FuzzyWuzzy PartialRatio: ", fuzz.partial_ratio(sample, sample1))
print("FuzzyWuzzy TokenSortRatio: ", fuzz.token_sort_ratio(sample, sample1))
print("FuzzyWuzzy TokenSetRatio: ", fuzz.token_set_ratio(sample, sample1))
print("FuzzyWuzzy WRatio: ", fuzz.WRatio(sample, sample1))

FuzzyWuzzy Ratio: 34
FuzzyWuzzy PartialRatio: 33
FuzzyWuzzy TokenSortRatio: 34
FuzzyWuzzy TokenSetRatio: 34
FuzzyWuzzy WRatio: 40
```

```
In [78]: ##### Metric
#Average of WRatio & TokenSetRaio

def WTokenRatio(str1, str2):
    wratio = fuzz.WRatio(str1, str2)
    token_set = fuzz.token_set_ratio(str1, str2)
    return (wratio+token_set)/2

def extractTopWTokenRatio(search_result, choices):
    val_list = []

    for choice in choices:
        val_list.append((choice, WTokenRatio(search_result, choice)))

    max_ratio_item = max(val_list, key=lambda x: x[1])

    return max_ratio_item
```

```
In [79]: print(WTokenRatio(s1, s2))
print(WTokenRatio(s1, s3))

75.0
34.0
```

Testing Custom Function

```
In [80]: stores_with_brand
```

```
Out[80]: ['Seattle Eye',
'Wayward - Seattle',
'Verdis',
'Evereve',
'Lika Love',
'Evereve',
'Evereve',
'Evereve',
'Wayward',
'Evereve']
```

```
In [81]: search_result_item_1 = 'Le Specs Sunglasses for Women | Nordstrom'
search_result_item_2 = 'Le Specs Store Locator'

#Turn results into a list
stores_with_brand = results_df.query("ZipCode=='98101'")["store_name"].tolist
print("- ".join(stores_with_brand), '\n')

print(search_result_item_1)
for choice in stores_with_brand:
    print(choice.ljust(20), WTokenRatio(search_result_item_1, choice))
print("TOP:", extractTopWTokenRatio(search_result_item_1, stores_with_brand))

print('\n')

print(search_result_item_2)
for choice in stores_with_brand:
    print(choice.ljust(20), WTokenRatio(search_result_item_2, choice))
print("TOP:", extractTopWTokenRatio(search_result_item_2, stores_with_brand))
```

Seattle Eye – Wayward – Seattle – Verdis – Evereve – Lika Love – Evereve –
Evereve – Wayward – Evereve

Le Specs Sunglasses for Women | Nordstrom

Seattle Eye	27.5
Wayward – Seattle	27.0
Verdis	31.5
Evereve	21.5
Lika Love	25.5
Evereve	21.5
Evereve	21.5
Wayward	17.5
Evereve	21.5
TOP: ('Verdis', 31.5)	

Le Specs Store Locator

Seattle Eye	37.0
Wayward – Seattle	31.5
Verdis	25.5
Evereve	28.0
Lika Love	35.0
Evereve	28.0
Evereve	28.0
Wayward	21.0
Evereve	28.0
TOP: ('Seattle Eye', 37.0)	

One Engine Audit

```
In [82]: #Correct defined as having a 70 or higher 'WTokenRatio' number
threshold = 70
total_correct = 0
total_incorrect = 0
correct_dict = []
incorrect_dict = []
```

```

for zipcode in zipcodesSample: #Zipcodes
    #Store Locator
    store_locations_df = results_df.query(f"ZipCode=='{zipcode}'") #DataFrame
    store_locations = store_locations_df["store_name"].tolist()
    store_locations.append("Stockist Store Locator")

    #Search Engine
    search_results_df = duckduckgo_df.query(f"ZipCode == '{zipcode}'") #####
    search_results = search_results_df['Title'].tolist()

    print(zipcode)
    for idx, result in enumerate(search_results):
        if len(store_locations) > 0:
            extraction = extractTopWTokenRatio(result, store_locations)
            print(idx, result.ljust(70), extraction, '\t')

            if extraction[1] >= threshold:
                total_correct+=1
                entry = search_results_df.iloc[idx].to_dict()
                entry['Search Engine'] = 'duckduckgo' #####
                correct_dict.append(entry)
            else:
                total_incorrect+=1
                entry = search_results_df.iloc[idx].to_dict()
                entry['Search Engine'] = 'duckduckgo' #####
                incorrect_dict.append(entry)
        else:
            total_incorrect+=1
    print('\n')

print(total_correct, total_incorrect, total_correct/(total_correct+total_incorrect))

```


94110

0 Store Locator – Le Specs
('Stockist Store Locator', 75.0)
1 Le Specs
('Stockist Store Locator', 38.0)
2 Le Specs | Designer | NET-A-PORTER
('Turner And Co', 43.0)
3 Shop Le Specs Online | Nordstrom
('Stockist Store Locator', 41.5)
4 Shop Le Specs Online | Shopbop
('Stockist Store Locator', 37.0)
5 Le Specs Sunglasses Review – Must Read This Before Buying
('Turner And Co', 32.5)
6 Home – Le Specs
('Stockist Store Locator', 28.5)
7 Our Story – Le Specs
('Stockist Store Locator', 58.5)
8 Le Specs | Selfridges
('Stockist Store Locator', 38.0)
9 94010 + 94110 – Tudor Sub
('Trudy', 38.5)

90210

0 Store Locator – Le Specs
('Stockist Store Locator', 75.0)
1 Shop Le Specs Online | Nordstrom
('Stockist Store Locator', 41.5)
2 Le Specs
('Stockist Store Locator', 38.0)
3 Le Specs Sunglasses Review – Must Read This Before Buying
('Turner And Co', 32.5)
4 Home – Le Specs
('Stockist Store Locator', 28.5)
5 Le Specs | Nordstrom
('Stockist Store Locator', 44.0)
6 Our Story – Le Specs
('Stockist Store Locator', 58.5)
7 2021 Toyota Sienna LE Full Specs, Features and Price | CarBuzz
('Turner And Co', 62.0)
8 2021 Toyota Corolla Sedan LE Full Specs, Features and Price
('Turner And Co', 62.0)
9 2021 Forest River Sunseeker 2250S LE specs and literature guide – RVUSA.com
('Turner And Co', 62.0)

10001

0 Le Specs | Designer | NET-A-PORTER
('Turner And Co', 43.0)
1 Le Specs
('Stockist Store Locator', 38.0)
2 Shop Le Specs Online | Nordstrom
('Stockist Store Locator', 41.5)
3 Amazon.com: Le Specs
('Turner And Co', 45.0)
4 Le Specs Sunglasses Review – Must Read This Before Buying

('Turner And Co', 32.5)
 5 Unreal! | Matte Black Sunglasses – Le Specs
 ('Stockist Store Locator', 39.0)
 6 Home – Le Specs
 ('Stockist Store Locator', 28.5)
 7 Le Specs Sunglasses | 1001 Optical
 ('Stockist Store Locator', 39.5)
 8 Our Story – Le Specs
 ('Stockist Store Locator', 58.5)
 9 New 2017 Honda Pioneer 1000 LE Review / Specs – Honda-Pro Kevin
 ('Turner And Co', 30.0)

20001

0 Store Locator – Le Specs
 ('Stockist Store Locator', 75.0)
 1 2001 Toyota Corolla Specs, Price, MPG & Reviews | Cars.com
 ('Stockist Store Locator', 33.5)
 2 Used 2001 Toyota Corolla LE Specs & Features | Edmunds
 ('Turner And Co', 37.5)
 3 2001 Toyota Camry Review & Ratings | Edmunds
 ('Stockist Store Locator', 33.5)
 4 Le Specs
 ('Stockist Store Locator', 38.0)
 5 Shop Le Specs Online | Nordstrom
 ('Stockist Store Locator', 41.5)
 6 2001 Toyota Corolla LE 4dr Sedan Specs and Prices – Autoblog
 ('Turner And Co', 62.0)
 7 2001–2005 Sea-Doo GTI 720 and GTI LE Specs and Review [Video]
 ('Turner And Co', 62.0)
 8 2001 Toyota Corolla Values & Cars for Sale | Kelley Blue Book – KBB
 ('Stockist Store Locator', 34.5)
 9 Used 2001 Toyota Camry LE Sedan 4D Prices – Kelley Blue Book
 ('Stockist Store Locator', 35.0)

98101

0 Store Locator – Le Specs
 ('Stockist Store Locator', 75.0)
 1 Le Specs
 ('Seattle Eye', 42.0)
 2 Le Specs | Designer | NET-A-PORTER
 ('Stockist Store Locator', 37.0)
 3 Shop Le Specs Online | Nordstrom
 ('Stockist Store Locator', 41.5)
 4 Amazon.com: Le Specs
 ('Stockist Store Locator', 33.0)
 5 Le Specs Sunglasses Review – Must Read This Before Buying
 ('Seattle Eye', 33.5)
 6 Home – Le Specs
 ('Seattle Eye', 41.0)
 7 Our Story – Le Specs
 ('Stockist Store Locator', 58.5)
 8 Shop Le Specs Online | Nordstrom Rack
 ('Stockist Store Locator', 41.5)
 9 Shop Le Specs Online | Shopbop

('Stockist Store Locator', 37.0)

60601

0 Store Locator – Le Specs

('Stockist Store Locator', 75.0)

1 IEC 60601 – Wikipedia

('Turner And Co', 26.0)

2 IEC 60601 Testing and Certification | UL Solutions

('Turner And Co', 62.0)

3 Shop Le Specs Online | Nordstrom

('Stockist Store Locator', 41.5)

4 Le Specs

('Stockist Store Locator', 38.0)

5 MOPP vs. M00P: how to specify medical power supplies – Avnet

('Stockist Store Locator', 35.0)

6 IEC 60601-1 Medical Power Supplies | CUI Inc

('Turner And Co', 29.5)

7 What is the IEC 60601 Scope? – Medical Device Academy

('Turner And Co', 35.5)

8 Home – Le Specs

('Stockist Store Locator', 28.5)

9 Our Story – Le Specs

('Stockist Store Locator', 58.5)

77002

0 Store Locator – Le Specs

('Stockist Store Locator', 75.0)

1 Spec's – Downtown – Smith Street – Spec's Wines, Spirits & Finer Foods

('Stockist Store Locator', 41.0)

2 Spec's Locations | Wine & Liquor Stores in Houston, Dallas, Austin, San

... ('Stockist Store Locator', 41.0)

3 Le Specs

('Stockist Store Locator', 38.0)

4 Le Specs | Designer | NET-A-PORTER

('Turner And Co', 43.0)

5 Shop Le Specs Online | Nordstrom

('Stockist Store Locator', 41.5)

6 Shop Le Specs Online | Shopbop

('Stockist Store Locator', 37.0)

7 Home – Le Specs

('Stockist Store Locator', 28.5)

8 PDF Wiremold – legrand.us

('Turner And Co', 43.5)

9 NVIDIA GeForce 7300 LE Specs | TechPowerUp GPU Database

('Stockist Store Locator', 34.5)

30303

0 Store Locator – Le Specs

('Stockist Store Locator', 75.0)

1 Le Specs

('Stockist Store Locator', 38.0)

2 Le Specs | Designer | NET-A-PORTER

('Turner And Co', 43.0)

3 Shop Le Specs Online | Nordstrom
('Stockist Store Locator', 41.5)
4 Le Specs | Nordstrom
('Stockist Store Locator', 44.0)
5 Our Story – Le Specs
('Stockist Store Locator', 58.5)
6 Used 2003 Toyota Corolla LE Specs & Features | Edmunds
('Turner And Co', 37.5)
7 America SAE J 405 30303 / 30303 Datasheet, chemical composition ...
('Stockist Store Locator', 32.0)
8 Le Specs | Liberty
('Stockist Store Locator', 36.0)
9 30 Le | Tcl Usa
('Stockist Store Locator', 33.0)

02108

0 Store Locator – Le Specs
('Stockist Store Locator', 75.0)
1 Shop Le Specs Online | Nordstrom
('Stockist Store Locator', 41.5)
2 Le Specs
('Stockist Store Locator', 38.0)
3 Shop Le Specs Online | Nordstrom Rack
('Stockist Store Locator', 41.5)
4 Le Specs Sunglasses Review – Must Read This Before Buying
('Turner And Co', 32.5)
5 Home – Le Specs
('Stockist Store Locator', 28.5)
6 Le Specs | Nordstrom
('Stockist Store Locator', 44.0)
7 Le Specs Rocky W 1902108 Blush/Khaki Gradient – Sunglass Culture
('Stockist Store Locator', 32.0)
8 Our Story – Le Specs
('Stockist Store Locator', 58.5)
9 Shop Le Specs Online | Shopbop
('Stockist Store Locator', 37.0)

33131

0 Store Locator – Le Specs
('Stockist Store Locator', 75.0)
1 Stockists – Le Specs
('Stockist Store Locator', 58.5)
2 Le Specs
('Stockist Store Locator', 38.0)
3 Le Specs | Designer | NET-A-PORTER
('Turner And Co', 43.0)
4 Shop Le Specs Online | Nordstrom
('Stockist Store Locator', 41.5)
5 Le Specs Sunglasses Review – Must Read This Before Buying
('Turner And Co', 32.5)
6 Le Specs | Nordstrom
('Stockist Store Locator', 44.0)
7 Home – Le Specs
('Stockist Store Locator', 28.5)

8 Optical Fiber Product Information Sheets | Corning

('Stockist Store Locator', 36.0)

9 Shop Le Specs Online | Shopbop

('Stockist Store Locator', 37.0)

80202

0 Le Specs

('Stockist Store Locator', 38.0)

1 Shop Le Specs Online | Nordstrom

('Stockist Store Locator', 41.5)

2 Amazon.com: Le Specs

('Turner And Co', 45.0)

3 Le Specs Sunglasses Review – Must Read This Before Buying

('Turner And Co', 32.5)

4 Home – Le Specs

('Stockist Store Locator', 28.5)

5 2022 Toyota Camry LE Specs & Features | Edmunds

('Turner And Co', 37.5)

6 Our Story – Le Specs

('Stockist Store Locator', 58.5)

7 80202 Real Estate – 80202 Homes For Sale | Zillow

('Stockist Store Locator', 35.5)

8 2022 Toyota Camry LE Full Specs, Features and Price | CarBuzz

('Turner And Co', 62.0)

9 80202, Denver, CO Zip Code Map – MapQuest

('Turner And Co', 59.0)

92101

0 Store Locator – Le Specs

('Stockist Store Locator', 75.0)

1 Le Specs

('Stockist Store Locator', 38.0)

2 Specs Optometry

('Stockist Store Locator', 46.0)

3 Le Specs | Designer | NET-A-PORTER

('Turner And Co', 43.0)

4 Shop Le Specs Online | Nordstrom

('Stockist Store Locator', 41.5)

5 Locations – Specs Optometry

('Stockist Store Locator', 53.5)

6 Le Specs Sunglasses Review – Must Read This Before Buying

('Turner And Co', 32.5)

7 Home – Le Specs

('Stockist Store Locator', 28.5)

8 Our Story – Le Specs

('Stockist Store Locator', 58.5)

9 Le Specs | Nordstrom

('Stockist Store Locator', 44.0)

85004

0 Store Locator – Le Specs

('Stockist Store Locator', 75.0)

1 Stockists – Le Specs

('Stockist Store Locator', 58.5)
2 Le Specs
('Stockist Store Locator', 38.0)
3 Shop Le Specs Online | Nordstrom
('Stockist Store Locator', 41.5)
4 Shop Le Specs Online | Shopbop
('Stockist Store Locator', 37.0)
5 Home – Le Specs
('Stockist Store Locator', 28.5)
6 Clear Microwave, Inc | S85004 – Datasheet PDF & Tech Specs
('Stockist Store Locator', 33.5)
7 ATI Radeon 8500 LE Specs | TechPowerUp GPU Database
('Stockist Store Locator', 34.5)
8 Amazon.com: Le Specs
('Stockist Store Locator', 33.0)
9 Le Specs Sunglasses for Women | Nordstrom
('Stockist Store Locator', 38.5)

98104

0 Store Locator – Le Specs
('Stockist Store Locator', 75.0)
1 Le Specs
('Stockist Store Locator', 38.0)
2 Le Specs | Designer | NET-A-PORTER
('Stockist Store Locator', 37.0)
3 Shop Le Specs Online | Nordstrom
('Stockist Store Locator', 41.5)
4 Le Specs Sunglasses Review – Must Read This Before Buying
('Stockist Store Locator', 31.5)
5 Le Specs | Nordstrom
('Stockist Store Locator', 44.0)
6 Home – Le Specs
('Stockist Store Locator', 28.5)
7 Le Specs x Solid & Striped Jetties Sunglasses | SHOPBOP
('Stockist Store Locator', 39.5)
8 Our Story – Le Specs
('Stockist Store Locator', 58.5)
9 Amazon.com: Le Specs
('Stockist Store Locator', 33.0)

75201

0 Store Locator – Le Specs
('Stockist Store Locator', 75.0)
1 Le Specs
('Stockist Store Locator', 38.0)
2 Shop Le Specs Online | Nordstrom
('Stockist Store Locator', 41.5)
3 Amazon.com: Le Specs
('Stockist Store Locator', 33.0)
4 Le Specs Sunglasses Review – Must Read This Before Buying
('Stockist Store Locator', 31.5)
5 Home – Le Specs
('Stockist Store Locator', 28.5)
6 Our Story – Le Specs

('Stockist Store Locator', 58.5)
 7 2019 Forest River Forester 2351 LE specs and literature guide
 ('Stockist Store Locator', 34.5)
 8 PDF FEATURES & SPECIFICATIONS – Acuity Brands
 ('Stockist Store Locator', 34.5)
 9 2020 Forest River Forester 2251S LE specs and literature guide – RVUSA.co
 m ('Stockist Store Locator', 32.0)

60611

0 Store Locator – Le Specs
 ('Stockist Store Locator', 75.0)
 1 Stockists – Le Specs
 ('Stockist Store Locator', 58.5)
 2 Le Specs
 ('Stockist Store Locator', 38.0)
 3 Shop Le Specs Online | Nordstrom
 ('Stockist Store Locator', 41.5)
 4 Le Specs Sunglasses Review – Must Read This Before Buying
 ('Stockist Store Locator', 31.5)
 5 Shop Le Specs Online | Shopbop
 ('Stockist Store Locator', 37.0)
 6 Home – Le Specs
 ('Stockist Store Locator', 28.5)
 7 Shop Le Specs Online | Nordstrom Rack
 ('Stockist Store Locator', 41.5)
 8 Le Specs Sunglasses for Women | Nordstrom
 ('Stockist Store Locator', 38.5)
 9 60611, Chicago, IL Zip Code Map – MapQuest
 ('Stockist Store Locator', 29.5)

75205

0 Store Locator – Le Specs
 ('Stockist Store Locator', 75.0)
 1 Le Specs
 ('Stockist Store Locator', 38.0)
 2 Shop Le Specs Online | Nordstrom
 ('Stockist Store Locator', 41.5)
 3 Le Specs Sunglasses Review – Must Read This Before Buying
 ('Stockist Store Locator', 31.5)
 4 Home – Le Specs
 ('Stockist Store Locator', 28.5)
 5 Our Story – Le Specs
 ('Stockist Store Locator', 58.5)
 6 2020 Forest River Forester 2251S LE specs and literature guide – RVUSA.co
 m ('Stockist Store Locator', 32.0)
 7 Le Specs | Selfridges
 ('Stockist Store Locator', 38.0)
 8 Amazon.com: Le Specs
 ('Stockist Store Locator', 33.0)
 9 Le Specs Sunglasses for Women | Nordstrom
 ('Stockist Store Locator', 38.5)

19104

0 Store Locator – Le Specs
 ('Stockist Store Locator', 75.0)
 1 Stockists – Le Specs
 ('Stockist Store Locator', 58.5)
 2 Le Specs
 ('Stockist Store Locator', 38.0)
 3 Shop Le Specs Online | Nordstrom
 ('Stockist Store Locator', 41.5)
 4 Amazon.com: Le Specs
 ('Stockist Store Locator', 33.0)
 5 Le Specs Sunglasses for Women | Nordstrom
 ('Stockist Store Locator', 38.5)
 6 Le Specs Sunglasses Review – Must Read This Before Buying
 ('Stockist Store Locator', 31.5)
 7 Home – Le Specs
 ('Stockist Store Locator', 28.5)
 8 1984 Chrysler (USA) Le Baron 2gen 4-Door full range specs
 ('Stockist Store Locator', 29.0)
 9 4241 W Girard Ave, Philadelphia, PA 19104 – Zillow
 ('Stockist Store Locator', 21.0)

30363

0 Store Locator – Le Specs
 ('Stockist Store Locator', 75.0)
 1 Le Specs
 ('Stockist Store Locator', 38.0)
 2 Le Specs | Designer | NET-A-PORTER
 ('Stockist Store Locator', 37.0)
 3 Shop Le Specs Online | Nordstrom
 ('Stockist Store Locator', 41.5)
 4 Home – Le Specs
 ('Stockist Store Locator', 28.5)
 5 Le Specs
 ('Stockist Store Locator', 38.0)
 6 Our Story – Le Specs
 ('Stockist Store Locator', 58.5)
 7 ZL30363 Short Form Data Sheet – Microsemi
 ('Stockist Store Locator', 40.5)
 8 Shop Le Specs Online | Shopbop
 ('Stockist Store Locator', 37.0)
 9 Collections – Le Specs
 ('Stockist Store Locator', 37.0)

98109

0 Store Locator – Le Specs
 ('Stockist Store Locator', 75.0)
 1 Shop Le Specs Online | Nordstrom
 ('Stockist Store Locator', 41.5)
 2 Le Specs | Designer | NET-A-PORTER
 ('Turner And Co', 43.0)
 3 Le Specs
 ('Stockist Store Locator', 38.0)
 4 Home – Le Specs
 ('Stockist Store Locator', 28.5)


```

5 Le Specs | Nordstrom
('Stockist Store Locator', 44.0)
6 Our Story – Le Specs
('Stockist Store Locator', 58.5)
7 Le Specs @ Amazon.com:
('Turner And Co', 45.0)
8 Amazon.com: Le Specs
('Turner And Co', 45.0)
9 Shop Le Specs Online | Shopbop
('Stockist Store Locator', 37.0)

```

```
18 182 0.09
```

All Engines

```
In [83]: df_list_names
```

```
Out[83]: ['duckduckGo_df',
          'startPage_df',
          'braveSearch_df',
          'yellowPages_df',
          'mojeek_df',
          'yahoo_df',
          'bing_df',
          'google_df',
          'google_shopping_df']
```

```
In [84]: correct_dict, incorrect_dict, threshold = [], [], 70

for df_num, df in enumerate(df_list):
    print(df_num, df_list_names[df_num], " results:")
    for zipcode in zipcodesSample:
        print(zipcode)

        store_locations_df = results_df.query(f"ZipCode=='{zipcode}'") #Data
        store_locations = store_locations_df["store_name"].tolist()
        store_locations.extend(["Stockist Store Locator", "Stockist", "Stock

#Search Engine
search_results_df = df.query(f"ZipCode == '{zipcode}'") #####
search_results = search_results_df['Title'].tolist()

for idx, result in enumerate(search_results):
    if len(store_locations) > 0 and len(search_results) > 0:
        extraction = extractTopWTokenRatio(result, store_locations)
        #print(idx, result.ljust(70), extraction, '\t')

    if extraction[1] >= threshold:
        entry = search_results_df.iloc[idx].to_dict()
        entry['Search Engine'] = df_list_names[df_num] #####
        entry['Extraction Similarity Name'] = extraction[0]
        entry['Extraction Similarity Score'] = extraction[1]
        entry['Met Threshold?'] = 1
        #print(extraction)
```

```
        correct_dict.append(entry)
    else:
        entry = search_results_df.iloc[idx].to_dict()
        entry['Search Engine'] = df_list_names[df_num] #####
        entry['Extraction Similarity Name'] = extraction[0]
        entry['Extraction Similarity Score'] = extraction[1]
        entry['Met Threshold?'] = 0
        incorrect_dict.append(entry)
    else:
        print(df_num, "Empty")
```

0 duckduckGo_df results:

94110
90210
10001
20001
98101
60601
77002
30303
02108
33131
80202
92101
85004
98104
75201
60611
75205
19104
30363
98109

1 startPage_df results:

94110
90210
10001
20001
98101
60601
77002
30303
02108
33131
80202
92101
85004
98104
75201
60611
75205
19104
30363
98109

2 braveSearch_df results:

94110
90210
10001
20001
98101
60601
77002
30303
02108
33131
80202
92101
85004

```
98104
75201
60611
75205
19104
30363
98109
3 yellowPages_df results:
94110
90210
10001
20001
98101
60601
77002
30303
02108
33131
80202
92101
85004
98104
75201
60611
75205
19104
30363
98109
4 mojeek_df results:
94110
90210
10001
20001
98101
60601
77002
30303
02108
33131
80202
92101
85004
98104
75201
60611
75205
19104
30363
98109
5 yahoo_df results:
94110
90210
10001
20001
98101
60601
```

```
77002
30303
02108
33131
80202
92101
85004
98104
75201
60611
75205
19104
30363
98109
6 bing_df results:
94110
90210
10001
20001
98101
60601
77002
30303
02108
33131
80202
92101
85004
98104
75201
60611
75205
19104
30363
98109
7 google_df results:
94110
90210
10001
20001
98101
60601
77002
30303
02108
33131
80202
92101
85004
98104
75201
60611
75205
19104
30363
98109
```

```
8 google_shopping_df results:
94110
90210
10001
20001
98101
60601
77002
30303
02108
33131
80202
92101
85004
98104
75201
60611
75205
19104
30363
98109
```

Aim → From the top X Google results, how many are on the store list? Use names/addresses

EX:

- 17% on Google
- 5% on Google Shopping
- 22% on DuckDuckGo
- 8% on Bing

```
In [87]: len(pd.DataFrame(correct_dict)) / (len(pd.DataFrame(incorrect_dict)) + len(pd.DataFrame(correct_dict)))
```

```
Out[87]: 0.04671078240560529
```

```
In [88]: combined_df = pd.concat([pd.DataFrame(correct_dict), pd.DataFrame(incorrect_dict)])
combined_df.to_csv("lespecs.csv")
```

```
In [90]: combined_df
```

Out[90]:

	Title	RankNumber	ZipCode	searchTerm	Search Engine	Extraction Similarity Name	Extra Sim
0	Store Locator - Le Specs	1	94110	le specs in 94110	duckduckGo_df	Stockist Store Locator	
1	Store Locator - Le Specs	1	90210	le specs in 90210	duckduckGo_df	Stockist Store Locator	
2	Store Locator - Le Specs	1	20001	le specs in 20001	duckduckGo_df	Stockist Store Locator	
3	Store Locator - Le Specs	1	98101	le specs in 98101	duckduckGo_df	Stockist Store Locator	
4	Store Locator - Le Specs	1	60601	le specs in 60601	duckduckGo_df	Stockist Store Locator	
...	
2444	Kohl's	14	98109	NaN	google_shopping_df	Stockist Store Locator	
2445	Macy's	15	98109	NaN	google_shopping_df	Turner And Co	
2446	Sportsman's Warehouse	16	98109	NaN	google_shopping_df	Turner And Co	
2447	West Marine	17	98109	NaN	google_shopping_df	Stockist Store Locator	
2448	Grainger Industrial Supply	18	98109	NaN	google_shopping_df	Turner And Co	

2569 rows × 13 columns