



BARCINA THRIE JIE

IT SPECIALIST & PRESENTOR

PROFILE

Phone #: +63 9268405538

Email: thriejeb@gmail.com

Address: New Ilocos Dalwangan

MalayBalay City

www.barcinasite.com

Age : 20 years old

Birthday: January 3, 2005

Religion: Fundamental Baptist

Motivated and dedicated IT graduate with hands-on experience in marketing strategies and technopreneurship. Seeking a challenging role in IT Marketing Management where I can apply my technical knowledge and communication skills to support innovative business growth.

EDUCATION

2016 - 2017

NEW ILOCOS ELEMENTARY SCHOOL

- With honors

2022 - 2023

BUKIDNON NATION HIGH

- With High Honors

2025 - 2029

BUKIDNON STATE UNIVERSITY

- Bachelor of Science in Information Technology
- GPA: 1.43

WORK EXPERIENCE

Technopreneurship Campaign Project

2025-PRESENT

Marketing Manager & IT Specialist

- Created a mock business proposal with IT-based marketing strategies.
- Collaborated on digital marketing content and audience engagement.
- Marketing Plan Simulation
- Designed marketing materials and online promotions.
- Conducted surveys and analyzed data to improve campaign performance.

AFFILIATIONS & ACHIEVEMENTS 2023- 2024

- Member, IT Students' Technopreneurship Group
- Participant, Campus Innovation & Start-Up Expo
- Student Extension Volunteer
- National Finalist, IT Pitching Domination
- Honor Student: Cum Laude

SKILLS

- Basic Web Design & Development
- MS Office Suite (Word, Excel, PowerPoint)
- Public Speaking & Presentation Skills
- Creative Content Writing
- Basic Graphic Design

LANGUAGES

- English (Fluent)
- Filipino (Fluent)
- Cebuano (Fluent)

REFERENCE

Joshua Caranay

IT Specialist

Phone: 0925676893

Email : caranayj@gmail.com

Sam Anthony Molina Rey

Cybersecurity Professional

Phone: 0934562345

Email : samanthonyrey@gmail.com