Website Pitch

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Zoom Session Recording:
https://drive.google.com/file/d/1iK_IbBonCYhJOfz4szMUwvPWHhJ50u8
P/view?usp=share_link

Context

* What kinds of people do you want to work with? Why?

I want to work with bright individuals that are all motivated to develop innovative tech that is large scale and reaches a global audience

* What kind of office environment or culture fits your work ethic?

Hybrid model. Everyone can choose to be remote or in-office, but they should be at least 2 days in office. Everyone gets to choose their own schedule

I like a culture where teams are strongly connected. They do more than get the projects done. There are lots of events to have fun with each other.

Purpose

* What kind of job do you want? Why?

I want a Software Engineer role, preferably in Machine Learning Engineering application in Mixed Reality. This is because I am passionate about augmenting mixed reality interfaces using machine learning. Also I am passionate about turning ideas into a tangible product.

* What kind of company do you want to work for? Why?

I have no specific company, although I prefer a larger sized company. This is because there is usually a better work life balance and it is more stable. Plus well-established companies have name recognition and a lot of resources available, which is appealing to me

Audience

My primary audience are recruiters for companies that are hiring software engineers. My secondary audience are those interested in my most recent work and blogs

* What abilities and competencies make you an outstanding employee? How can you demonstrate those through your website's content?

I have had internships at Meta and Google which required my data structures and algorithms competency. I have in-depth knowledge of OOP. I have multiple personal projects where I used popular ML frameworks such as PyTorch and TensorFlow. I have experience as a Software Engineer as a Research Assistant at the Cornell VEL, which focuses on the study of embodiment in VR.

I can demonstrate these skills such as demo videos of my personal projects. I can also include figures to show quantitative results from a few internships. I can also write concise and strong descriptions of each experience. I can also carefully organize each experience in a visually appealing timeline format

The What

* What kind of content will you include? Why?

I will include my past experiences as a Software Engineer. This is because this information is relevant to my audience since they will want to see tangible qualifications. I will also include some of my hobbies and interests. This is to show more about me as a person and exemplify my identity beyond my professional experiences. I will also include a blog where I comment on articles that I have read about VR. This is because I want to show others my opinions about recent VR news and show them my passion for the field.

* How can you visually demonstrate projects you've done to your audience?

    * Pictures

    * Videos

    * GitHub and/or other coding projects

    * Programming languages/platforms/project management tools

The How

* The genre and form of your multimodal project is a professional website, but what kind of website do you imagine? This is where you can show screenshots of templates you've found and/or sketches your own designs. What do you like about these designs and why? How might these designs address your rhetorical situation?

I imagine a modern design - safe, clean, and bold typography – i.e. a minimalist design. I want my audience to be able to quickly get the information they want to know, such as my professional experiences and qualifications. The intention is to be brief and summarize. Then I will try to "sprinkle" in a few elements that highlights my personality through my organization and graphical elements. Then if they would like to delve deeper into each professional experience, I will give them more details, like a design doc for a project. I will also try to make it clear that there is a blog and more personal pages that are easily navigable, but it will not be immediately shown to them when they arrive to the page

I design products that delight and inspire people.

Hi! I'm Jake, a product designer based in Berlin. I create user-friendly interfaces for fast-growing startups.

Book a call   Download CV →

Design that solves problems, one product at a time.

What I can do for you

Faster, better products that your users love. Here's all the services I provide:

- Design Strategy
- Web and Mobile App Design
- Front-end Development

Applications I'm fluent in

Every designer needs the right tools to do the perfect job. Thankfully, I'm multilingual.

- Sketch
- Webflow
- Figma

What you can expect

I design products that are more than pretty. I make them shippable and usable.

- Clean and functional
- Device and user friendly
- Efficient and maintainable

I bring results.
My clients are proof.

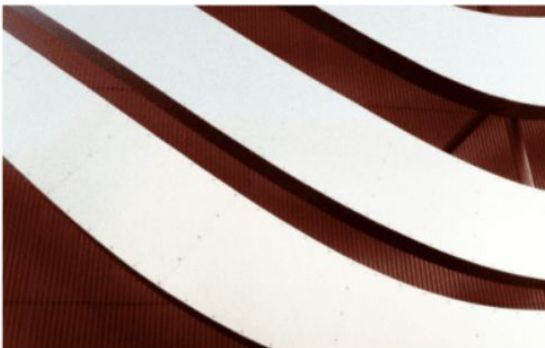View all projects

Soulful Rebrand

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WEB DESIGN

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