

## Shack's Landscaping Services

### Short Pitch:

Looking for a sweet style for your home? Here at Shack's Landscaping Services, we supply your style wants and make sure to leave your yard looking like a national treasure!

### Long Pitch:

At Shack's Landscaping Services, we believe that your outdoor space should reflect your unique style. Whether you dream of a modern minimalist garden, a vibrant retreat, or a contemporary patio, we specialize in creating outdoor environments that are as beautiful as they are functional.

With our eye for design and attention to detail, we bring harmony between your home's architecture and the landscape, blending natural beauty with innovative style. Explore our portfolio for inspiration, and let's design an outdoor space that elevates your lifestyle.

### Persona:

A 40 year old male who loves to garden, has outdoor gatherings with family and friends, and wants to add style to his home

A 38 year old female who loves to plant flowers and loves to relax and watch her kids play in the yard

### Competition:

TruGreen, Quality Landscape INC

## Shorthand Flow

# WireFrame

## Homepage

Image of yard/garden  
List of services  
"Get a Free Quote" button

## About Us

Mission Statement  
Team members  
Values + Sustainability

## Services Page

Service Categories  
Service Details  
Portfolio Link  
"Schedule a Consultation" button

## Gallery

Before + After Pictures  
Project Type

## Testimonials

Reviews  
Star Ratings

## Resources

Tips + Guides  
DIY Ideas  
Seasonal Promotions

## Contact Page

Contact Form  
Map of Service Area  
Phone / Email

## Footer

Quick Links  
Social Media Links

This shorthand flow describes the homepage, which is the first thing customers will see and then guide them to getting a quote and scheduling a consultation.



## WireFrame and Comp

