

# Developing Data Products Course Project Pitch Presentation

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# Introduction

- ▶ This presentation is for the Developing Data Products Course Project.
- ▶ This presentation was created using Rstudio Presenter.
- ▶ The Shiny application pitched by this presentation is accessible here: `https://samspallone.shinyapps.io/ddpcourseproject/`
- ▶ The Shiny application source code is available here: `https://github.com/SamSpallone/Developing-Data-Products.git`

# Purpose of the Shiny Application

- ▶ The Shiny application I created helps to predict the annual number of deaths in road accidents for half the US states, using number of drivers (in 10,000s) from the “road” dataset.

## More About the Dataset

The “road” dataset is a data frame with the annual deaths in road accidents for half the US states. The columns are:

- ▶ “state” → name
- ▶ “deaths” → number of deaths
- ▶ “drivers” → number of drivers (in 10,000s)
- ▶ “popden” → population density in people per square mile
- ▶ “rural” → length of rural roads, in 1,000s of miles
- ▶ “temp” → average daily maximum temperature in January
- ▶ “fuel” → fuel consumption in 10,000,000 US gallons per year

Source: Imperial College, London M.Sc. exercise

## How to Use the Shiny Application

The application is simple to use. There is a slider bar for selecting the number of drivers (in 10,000s), which ranges from 11 to 952. There is also a check box to show or hide the fitted line of the model. Hit the “Submit” button to refresh the graph.

The graph shows the fitted line from the model  $\text{lm}(\text{deaths} \sim \text{drivers}, \text{data} = \text{road})$ . The predicted number of annual deaths for the selected number of drivers, based on the model, is shown below the graph.