SAMUEL STESNEY
UI/UX DESIGNER

Imaginative UI/UX Designer, adept at using lean UX and design tools to deliver creative and user-centric products. Experienced in customer service and client interaction with 4+ years of freelance graphic, web and experience design.

EXPERIENCE

Urban Mountain Apparel | UI & product design 4/20-present
- Founded and designed an e-commerce store
- Created the website, logo, brand guidelines, products and copy
- Maintained social media presence on Instagram, Twitter and Facebook

Coohills | UI/UX design, photography 9/18-3/19
- Redesigned old, outdated website and implemented a streamlined process for keeping the events calendar and daily menu changes up to date with ease
- Took staff photos for the new website and assisted in taking food and event photos

Kinzie Industries | UI & graphic design 8/13-12/16
- Built sister-company website to promote new certifications and services, which increased inquiries by over 20%

VOLUNTEER EXPERIENCE

Hopeward Bound UI & graphic design 1/21-present
- Designed branding material
- Website coming soon

OTHER PROJECTS

LookBook | UI/UX design 12/20-present
- Created and designed responsive web app that helps photographers and models find each other
- Performed user research, interviews and personas while practicing Lean UX
- Designed user flows, wireframes, icon and prototypes

Hobbyist | UI/UX design 2/21-3/21
- Created and designed mobile hobby learning application for iOS and Android devices that gives users a one-stop-shop for free, curated tutorials
- Performed user testing and rapid prototyping
- Designed user flows, wireframes, icons and prototypes

CONTACT

www.samstesney.com

(720) 883-7207

New York, NY

https://www.linkedin.com/in/samuelstesney/

TOOLS

ADOBE XD
FIGMA
PHOTOSHOP
ILLUSTRATOR
INVISION
INDESIGN

SKILLS

WIREFRAMING
PROTOTYPING
ILLUSTRATION
ICONOGRAPHY
BRANDING
VISUAL DESIGN
LEAN UX
USER RESEARCH
USER PERSONAS
USABILITY TESTING
HTML
CSS

EDUCATION

FRONTEND DEVELOPMENT FOR DESIGNERS

CareerFoundry 4/21-present
HTML, CSS, JavaScript

UI DESIGN CERTIFICATE

CareerFoundry 2021
Intensive 9-month project-based UI/UX career track program with specialization in frontend development.