

SAMANTHA N. SIMPSON

Design . Code . Create



simpsonnsamantha@gmail.com



(909) 581-2011



[samantha-simpson-8a5737122](https://www.linkedin.com/in/samantha-simpson-8a5737122)

CAREER OBJECTIVE

My mission is to research and develop technologies to help humans learn, communicate, and collaborate. I want to make a difference not only in the company I work with but also in the world.

EDUCATION

Cal State Los Angeles, Graduated 2021

Bachelor of Science

Engineering - Computer Science

Chaffey College, Graduated

Associate of Science

Computer Science

Associate of Science

Physics

EXPERIENCE

RMDS(Research Methods in Data Science) Lab, Pasadena, CA 91101

UX/UI Design Part Time ~ February 2021 - Current

- Present design proposals for new UI and process flows (UX)
- Identify problems and find solutions or improvements for UX/UI issues
- Develop new approaches to complex interface and UX problems, and convey these designs in content templates, prototypes, and design specifications

UX/UI Design Intern ~ August 2020 - February 2021

- Design wireframes, interfaces, illustrations and banners for websites and mobile applications
- Plan and conduct user research and competitor analysis
- Work closely with product team to identify research questions
- Utilize Adobe Cloud to collaborate efficiently with team

Team Lead Campus Ambassador ~ July 2020 - October 2020

- Selected as one of the 9 team leaders out of 40 ambassadors to create weekly tasks and manage the completion of the biweekly KPIs
- Increase overall KPI by 17.4%

Campus Ambassador ~ Feb 2020 - July 2020

- Research social media marketing strategies to increase brand recognition
- User testing for the company website
- Develop new outreach marketing strategies
- Effectively communicate with coordinators to reach deadlines

American Legion Post 112 Ontario, CA 91762

Website Designer ~ 2019 - Current

- Coordinate with Legion officers to ensure site accuracy and functionality
- Design and maintain website for American Legion Post 112 using godaddy services
- Top performing websites on godaddy; scoring 85 out of 100

Red Lobster Montclair, CA 91763

Lead / Trainer ~ 2015 - 2019

- Lead, motivate and stimulate others to achieve goals
- Provide team members with positive feedback and constructive criticism

Server ~ 2013 - 2015

- Attention to detail and ability to build interpersonal relationships with customers, peers and management
- Organize and prioritize multiple projects concurrently
- Commended for efficiency and accuracy in completing duties

Busser / Food Runner ~ 2012 - 2013

- Provide real-time updates on assignments
- Work quickly and efficiently

Host ~ 2011 - 2012

- Prepare concise written floor plans
- Develop and execute plans with team members
- Develop strong and effective verbal and written communication skills

PROJECTS

SAID Testbed ~ Senior Design Team

Triumvirate Management with focus on Documentation ~ 2020 – 2021

- Developed software components to integrate with and utilize existing industry open-source software components
- Monthly review meetings with Aerospace liaisons and final out brief to Aerospace engineers
- Create user manual to set up, configure, and run the OSK with the anomaly injection and detection capabilities

Eagle Rocketry ~ club at CSULA

Web Designer ~ Fall 2019 – Fall 2020

- Collaborating as a team to create a cohesive website
- Communicate clearly and efficiently to reach goals of completion
- I developed and designed the contact page utilizing GitHub Desktop, HTML and CSS

Personal Web Development ~ ACM

Web Designer/Developer ~ 2018 - 2019

- Developed and designed personal website using Git, HTML and CSS

Software Engineering ~ GoGo Food

Team Member ~ 2019 (15-week project)

- Designed Company logo using Adobe PS
- Manage deadlines/schedules
- Designed an outline of website structure to ensure successful flow
- Implemented MVC architecture with Java, HTML and CSS

CERTIFICATIONS

[Design Thinking: Understanding the Process](#)

LinkedIn

Issued Jul 2021 - No Expiration Date

[Creating Memorable Visual Presentations](#)

Visme

Issued Jan 2021 - No Expiration Date

[Facebook Ad Analysis Using Python](#)

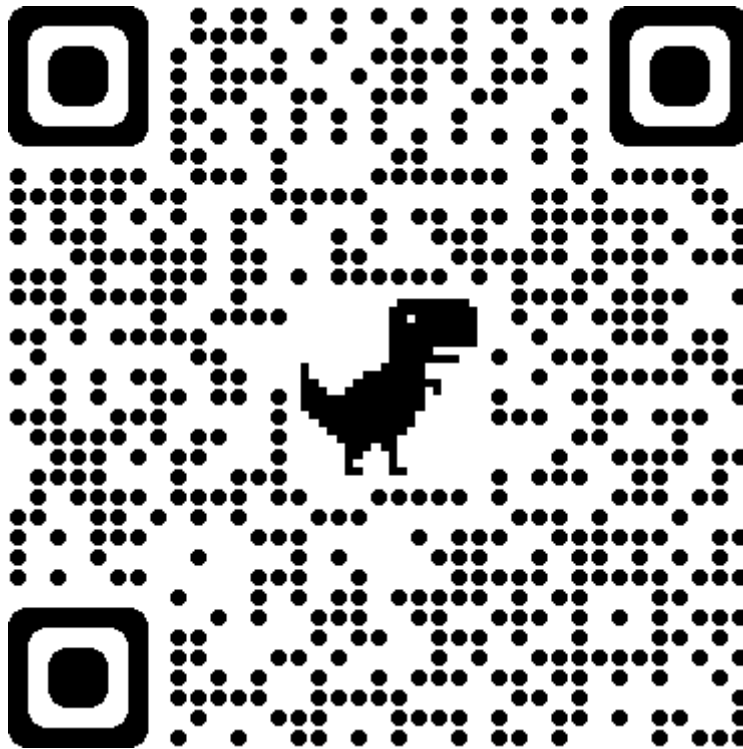
The Global Association for Research Methods and Data Science

Issued Jun 2020 - No Expiration Date

TECHNOLOGIES

[Adobe
Programming Languages
IDE's](#)

XD, Illustrator, Photoshop
Java, HTML, CSS, Python, C++, MySQL, Haskell
Microsoft Visual Studio, Eclipse, PyCharm



Let's Connect on LinkedIn!