PROBLEM STATEMENT #1:

Medical information is notoriously difficult and vast for untrained person to comprehend. This further added mental pressure and confusion to those who wish to obtain the information. Pregnancy women are not example. There have been reports where the pregnancy or family members feel overwhelmed by the amount of information across various stage of pregnancy.

Many solutions are delivered but non of those are designed with the pregnancy women and their family members at the centre of information delivery mechanism (can be improved).

PROBLEM STATEMENT #2:

Several literatures cite that mental support for pregnancy women especially from their family members play a critical role in reducing depression as well as risk of pregnancy complications. However, it is not always the case due to various human factors such as smaller family size, unbalanced work-life and cultural stigma. There are little or not available mobile application target the issue.