

# Sam Yu

## SKILLS

### Software Development

Experienced in front-end web development, participated in many hackathons. Proficient in HTML, CSS, JavaScript, Python and Scheme.

### Graphic Design

Worked as a freelance graphic designer and video editor for over 5 non-profit organizations. Highly proficient in Adobe Photoshop, Illustrator, InDesign, Premiere, and Vegas Pro.

## EDUCATION

### University of Waterloo

*B. Sc. Computer Science · 2018 - 2023*

### Glenforest Secondary School

*International Baccalaureate Diploma · 2014 - 2018*

## AWARDS

### Principal's Award · Glenforest Secondary School

Awarded for exemplary community involvement and school leadership.

### SECA Scholarship Recipient · Samsung

One of five students to be awarded \$2000 as part of the 2018 SECA Scholarship.

### Bus Wrap Design Contest Winner · Miway

Created winning design as part of the Miway Student Ambassador program to promote sustainable transportation. The winning design was featured on a City of Mississauga Transit Bus for a year.

## EXPERIENCE

### Samsung · Summer Student Intern

*Mississauga, ON · Summer 2018*

Designed retail implementation web demo for the One Samsung Connected Home display.

Created service videos and manuals for B2B Corporate Service team and increased efficiency of service responses.

Designed Samsung SmartThings POP display and proposed implementation plan

### Glenforest Student Council · President

*Mississauga, ON · Summer 2017 – Summer 2018*

Launched school wide Spirit Day and Carnival with over 800 attendees and \$4000 budget.

Budgeted \$25 000 in funds towards student clubs and activities, including \$7000 towards Robotics and DECA. Led executive team of 18 members.

### Peel Red Cross Youth Group · Director of Ambassadors

*Mississauga, ON · Summer 2017 - Summer 2018*

Raised over \$43000 in donations for the Canadian Red Cross in fundraising events with over 1000 total attendees. Launched first-ever “Winterlux” promotion sold out all 485 tickets in less than a week. Trained 51 student ambassadors in selling and increased “Palais Royale” ticket sales from 320 to 557 in one year.

### Brampton Multicultural Youth Council · Lead Designer

*Brampton, ON · Summer 2015 - Summer 2017*

Spearheaded “Discovering Brampton” video campaign to promote local businesses with over 4000 collective views. Launched first-ever Arts Showcase with over 100 attendees. Organized MOSAIC Conference with over 150 delegates to promote multiculturalism in youth.

### COS · Sales Advisor

*Mississauga, ON · Summer 2017 - Spring 2018*

Assisted launch of new Square One location in October 2017. Helped achieve Top 5 in Customer Experience and Seamless Experience for COS stores in the district. Styled personalized outfits for customers through Personal Shopping program.