

Page Rank Algorithm:

This algorithm is based on graph structure where each page is represented by a vertex, and the page that has many incoming arcs from high ranked pages has a high page rank.

It's used to rank web pages based on the number of incoming links and the importance of them using this equation:

$$PR(A) = (1-d) + d (PR(T1)/C(T1) + \dots + PR(Tn)/C(Tn))$$

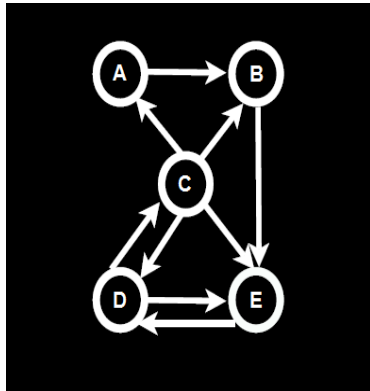
Where

T1:Tn outgoing links

C(T) number of outgoing links from A

d: damping factor between 0 and 1 (for example: 0.85).

firstly, we initialize all page ranks to $1/\text{number of pages}$ and iterate multiple times (for example: 100 iterations), in every iteration we calculate the new page rank using page ranks in previous iteration.



	1	2	3	4	5
1	0	1	0	0	0
2	0	0	0	0	1
3	1	1	0	1	1
4	0	0	1	0	1
5	0	0	0	1	0

Each row identifies outgoing links of page with id that is the index of row skipping index 0

Each column identifies ingoing links of page with id that is the index of row skipping index 0

Sum of ones in row is outgoing links number

For example

Iteration#1: all $1/5=0.2$

Iteration#2: $PR(2) = (1-d) + d (PR(1)/1 + PR(3)/4) = 0.25$