

Abdul Samad Saleem

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EDUCATION

FAST NUCES, School of Management – Islamabad
Bachelors In Financial Technology

Aug 2022 – Jun2026

EXPERIENCE

Internship in Soneri bank – Islamabad, Pakistan

August – 2024

I worked as banking operations associate and streamlined customer financial services by facilitating account openings, processing cash transactions with accuracy and regulatory compliance, and resolving account-related inquiries to ensure seamless banking experiences.

Internship in Vety Care – Rawalpindi, Pakistan

July– 2023

Spearheaded end-to-end marketing operations for Intervet vaccines, leading a 10-member sales team and collaborating with technical experts (vets/vaccinators) to deliver tailored services for commercial broiler farmers, while optimizing vaccine distribution via cold-chain logistics (storage facilities, refrigerated vans) and driving sales strategy alignment through quarterly presentations and annual conferences with senior leadership.

Internship in IGI-Life Vitality – Islamabad, Pakistan

September – 2023

Coordinated Bancatakaful sales operations, collaborating closely with banks to promote Takaful products. In this role, I enhanced sales strategies and developed training programs to equip bank staff with the necessary skills and knowledge. Additionally, I analyzed market trends and customer needs to identify opportunities and drive consistent sales growth.

Internship in Rawalpindi Development Authority (Government of Pakistan) – Rawalpindi, Pakistan

July– 2024

Designed and implemented a Finance Management System for RDA using Python (Flask) and MySQL, creating an efficient employee data storage system with strong data validation. I also enabled seamless data export to Excel for easier management and analysis.

Sasa-Soug Company–Riyadh, Saudi Arabia

January-2022

Developed marketing strategies to boost phone and laptop sales, managed online and offline campaigns, and conducted market research to adjust strategies. I collaborated with the sales team to achieve targets, analyzed sales data for growth opportunities, leveraged digital marketing tools to expand reach, and enhanced customer experience through targeted communication.

Project in Fast-University–Islamabad, Pakistan

March-2025

I revamped the Budget Dashboard login for better security and design. The Budget Tracker Dashboard, deployed on Streamlit, allows users to record transactions, track income/expenses, visualize spending, monitor budgets, and export data in CSV format for efficient financial management.

ADDITIONAL

Technical: Python, SQL, MongoDB, MySQL, PostgreSQL, C++, Machine-Learning, Object-Oriented Programming

Language: Fluent in English (Cambridge English) and Urdu

Skills: Database Development, Data Analysis, Financial Management, Marketing Management, Financial Technology