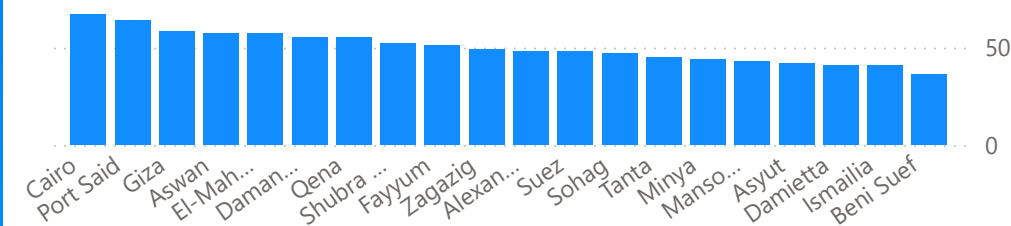


Customers Key insights

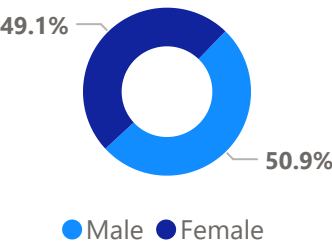
Gender
All

City name
All

Customer Distribution by City



Customer Distribution by Gender



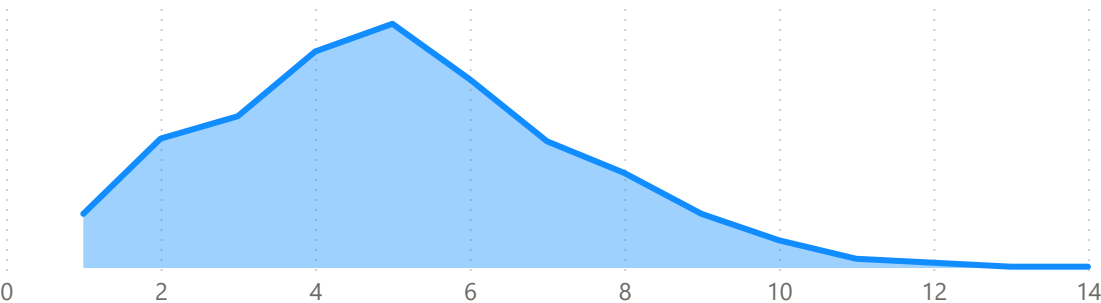
Total Transactions

5K

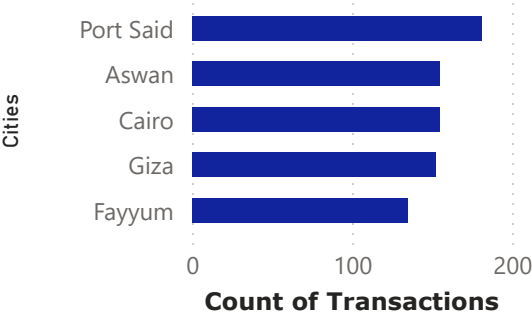
Total Customers

5K

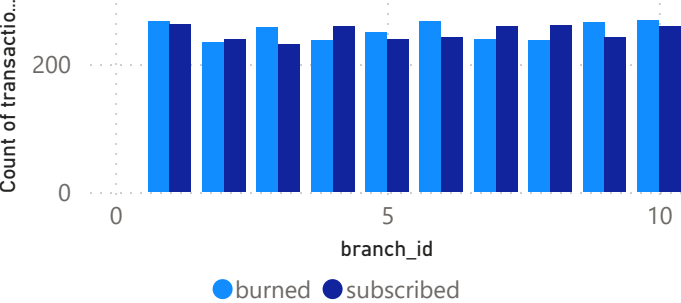
Customer Retention by Transaction Count



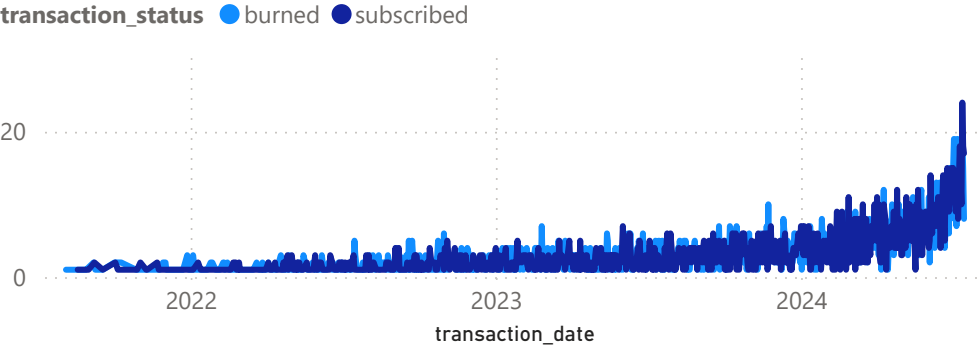
Top-Performing Cities by Coupon Burns



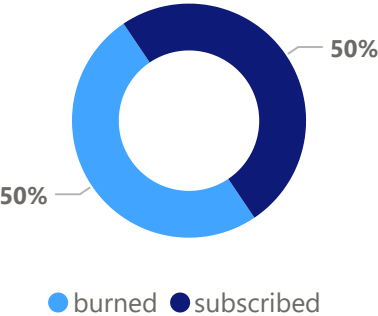
Top-Performing Branches



Coupon Transactions Over Time



Subscribed vs. Burnt Coupons



Coupon Burn Frequency Over Time

