

# Customer Churn Prediction Report

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## ■ Customer Analysis Report

### ■ High Risk Customers (93 customers)

ID	Age	Gender	Subscription	Tenure	Churn %
5007	38	Female	Standard	3	75.0%
5018	20	Female	Basic	32	74.0%
5022	41	Male	Premium	14	75.0%
5024	47	Female	Basic	23	71.0%
5033	66	Male	Basic	68	86.0%
5035	59	Female	Standard	6	83.0%
5037	33	Male	Standard	22	78.0%
5040	68	Male	Basic	60	76.0%
5041	61	Female	Standard	12	74.0%
5043	20	Male	Standard	42	70.0%
5044	54	Female	Standard	38	86.0%
5049	56	Female	Basic	6	86.0%
5054	67	Female	Basic	15	72.0%
5059	37	Female	Premium	35	70.0%
5063	61	Female	Standard	66	78.0%
5076	21	Male	Basic	13	77.0%
5083	53	Female	Basic	60	75.0%
5088	25	Male	Basic	20	80.0%
5089	31	Male	Premium	18	87.0%
5096	64	Female	Standard	60	76.0%
5099	43	Male	Premium	5	91.0%
5108	24	Female	Standard	21	70.0%
5119	52	Female	Basic	36	71.0%
5121	50	Male	Premium	50	76.0%

5127	24	Male	Premium	14	83.0%
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... and 68 more high risk customers

### ■ *Moderate Risk Customers (191 customers)*

ID	Age	Gender	Subscription	Tenure	Churn %
5001	56	Female	Basic	16	54.0%
5005	60	Male	Premium	12	43.0%
5006	25	Male	Standard	8	53.0%
5020	70	Female	Standard	16	46.0%
5023	61	Male	Standard	36	61.0%
5025	55	Male	Premium	66	58.0%
5026	19	Female	Premium	2	61.0%
5027	38	Female	Basic	65	51.0%
5029	29	Male	Premium	52	52.0%
5032	42	Female	Basic	26	60.0%
5034	44	Female	Standard	55	52.0%
5042	69	Female	Premium	49	67.0%
5045	68	Male	Basic	45	69.0%
5046	24	Male	Standard	35	60.0%
5047	38	Female	Standard	30	51.0%
5051	21	Male	Basic	7	65.0%
5052	42	Female	Basic	52	54.0%
5057	70	Male	Standard	66	65.0%
5060	45	Female	Standard	20	53.0%
5065	64	Male	Standard	54	48.0%
5066	52	Male	Basic	33	41.0%
5067	31	Male	Basic	36	53.0%
5068	34	Male	Basic	14	52.0%
5070	67	Female	Standard	54	53.0%
5071	57	Male	Basic	52	47.0%

... and 166 more moderate risk customers

### ■ *Low Risk Customers (236 customers)*

ID	Age	Gender	Subscription	Tenure	Churn %
5002	69	Male	Standard	12	38.0%
5003	46	Male	Basic	17	33.0%
5004	32	Female	Basic	16	36.0%
5008	56	Female	Basic	16	37.0%
5009	36	Male	Basic	30	29.0%
5010	40	Male	Basic	23	15.0%
5011	28	Male	Basic	5	24.0%
5012	28	Female	Basic	65	33.0%
5013	41	Female	Basic	30	14.0%
5014	70	Female	Basic	21	33.0%
5015	53	Female	Basic	70	35.0%
5016	57	Male	Standard	22	26.0%
5017	41	Female	Basic	72	30.0%
5019	39	Female	Standard	33	31.0%
5021	19	Female	Basic	38	23.0%
5028	50	Male	Basic	67	12.0%
5030	39	Female	Standard	62	35.0%
5031	61	Female	Basic	23	16.0%
5036	45	Female	Basic	35	9.0%
5038	32	Female	Standard	43	27.0%
5039	64	Female	Basic	15	26.0%
5048	26	Female	Basic	30	38.0%
5050	35	Female	Basic	67	11.0%
5053	31	Male	Basic	14	31.0%
5055	26	Female	Basic	21	37.0%

... and 211 more low risk customers