Customer Churn Prediction Report

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■ Customer Analysis Report

■ *High Risk Customers (55 customers)*

ID	Age	Gender	Subscription	Tenure	Churn %
5007	38	Female	Standard	3	79.0%
5018	20	Female	Basic	32	71.0%
5024	47	Female	Basic	23	71.0%
5032	42	Female	Basic	26	90.0%
5035	59	Female	Standard	6	73.0%
5047	38	Female	Standard	30	84.0%
5052	42	Female	Basic	52	79.0%
5075	59	Female	Basic	25	86.0%
5094	62	Female	Standard	43	81.0%
5099	43	Male	Premium	5	83.0%
5124	56	Female	Standard	62	78.0%
5153	56	Male	Standard	34	73.0%
5155	26	Female	Basic	52	71.0%
5156	32	Male	Premium	29	76.0%
5167	21	Male	Standard	2	75.0%
5183	19	Male	Basic	45	73.0%
5186	70	Male	Basic	44	75.0%
5191	61	Male	Standard	1	82.0%
5193	47	Male	Basic	24	83.0%
5213	59	Female	Standard	38	70.0%
5223	66	Male	Basic	62	72.0%
5236	45	Female	Premium	10	84.0%
5240	50	Male	Standard	18	70.0%
5259	39	Female	Standard	8	73.0%

5260	28	Female	Standard	46	80.0%

... and 30 more high risk customers

■ Moderate Risk Customers (257 customers)

ID	Age	Gender	Subscription	Tenure	Churn %
5001	56	Female	Basic	16	56.0%
5002	69	Male	Standard	12	59.0%
5003	46	Male	Basic	17	52.0%
5005	60	Male	Premium	12	45.0%
5006	25	Male	Standard	8	43.0%
5012	28	Female	Basic	65	43.0%
5017	41	Female	Basic	72	63.0%
5019	39	Female	Standard	33	57.0%
5020	70	Female	Standard	16	64.0%
5022	41	Male	Premium	14	51.0%
5023	61	Male	Standard	36	67.0%
5025	55	Male	Premium	66	40.0%
5026	19	Female	Premium	2	57.0%
5027	38	Female	Basic	65	51.0%
5028	50	Male	Basic	67	49.0%
5029	29	Male	Premium	52	49.0%
5033	66	Male	Basic	68	46.0%
5034	44	Female	Standard	55	49.0%
5037	33	Male	Standard	22	42.0%
5040	68	Male	Basic	60	49.0%
5041	61	Female	Standard	12	47.0%
5042	69	Female	Premium	49	65.0%
5043	20	Male	Standard	42	51.0%
5044	54	Female	Standard	38	41.0%
5045	68	Male	Basic	45	46.0%

... and 232 more moderate risk customers

■ Low Risk Customers (208 customers)

ID	Age	Gender	Subscription	Tenure	Churn %
5004	32	Female	Basic	16	30.0%
5008	56	Female	Basic	16	31.0%
5009	36	Male	Basic	30	28.0%
5010	40	Male	Basic	23	19.0%
5011	28	Male	Basic	5	32.0%
5013	41	Female	Basic	30	14.0%
5014	70	Female	Basic	21	33.0%
5015	53	Female	Basic	70	36.0%
5016	57	Male	Standard	22	5.0%
5021	19	Female	Basic	38	37.0%
5030	39	Female	Standard	62	15.0%
5031	61	Female	Basic	23	27.0%
5036	45	Female	Basic	35	19.0%
5038	32	Female	Standard	43	12.0%
5039	64	Female	Basic	15	26.0%
5046	24	Male	Standard	35	35.0%
5051	21	Male	Basic	7	33.0%
5054	67	Female	Basic	15	38.0%
5055	26	Female	Basic	21	36.0%
5056	43	Female	Premium	35	16.0%
5059	37	Female	Premium	35	32.0%
5061	64	Female	Basic	10	28.0%
5062	24	Male	Standard	25	16.0%
5065	64	Male	Standard	54	34.0%
5069	53	Male	Standard	65	37.0%

... and 183 more low risk customers