

# SAMAN AYAZ

Front-end Developer & UI/UX Designer

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A UI Developer with the extensive experience along with creative problem-solving approach and curiosity to create best experience for people. My knowledge of user research and design catalyzes seamless collaboration with different teams to create pixel perfect implementation of digital solutions.

## Technical Summary

**Skills:** React · Typescript · Storybook · Material UI · Vercel · SCSS · Laravel · Symfony Framework · Bootstrap · HTML · CSS · JavaScript · React · Problem solving · User interviews · Docker · Surveys · User Interface Design · Prototyping · Qualitative Research · User Flows · Card Sorting · Product Design · Typography · Visual Accessibility Design · Wireframing · Storyboarding · User Journey Map · Group Workshops · Persona Creation · Usability Testing · Comparative Analysis · Accessibility of users · Heuristic Evaluation.

**Tools:** Visual Studio Code, GitHub, Jira, Docker, Figma, Adobe XD, Photoshop, Illustrator, Balsamiq, Miro

## WORK EXPERIENCE

### Camping World

FRONT END DEVELOPER

May 2021– July 2024

- Developed complex web pages and applications using React and typeScript, leveraging Material-UI components and custom themes to achieve pixel-perfect designs.
- Responsible for fully responsive, pixel-perfect implementation of front-end development across numerous codebases within various business areas.
- Created reusable and interactive UI components for React/Storybook and showcased different design variations.
- Developed and implemented custom themes using Material UI, including color schemes, typography, and spacing to align with all the design requirements.
- Primarily part of transition of a development team to adopt React as the primary frontend framework, also attended on-site and remote training sessions and workshops to accelerate adoption with team members.
- Worked closely with UX Designers to translate prototypes to actual code that will produce visual elements to build one of the large scale projects.
- Implemented responsive layouts and interactive features, optimizing performance and user experience through efficient coding practices and Vercel's built-in optimizations.
- Converted designs and developed dynamic views from scratch with HTML, CSS, JavaScript, and Bootstrap.
- Collaborated to design, architecture, development, tests to debug and efforts to deploy simple to complex design enhancements that impact greatly on the development process.
- Collaborated with other teams i.e., designers, back-end developers, project managers to execute best accessible solutions to follow best practices and standards for accessibility and cross-browser compatibility.
- Identify opportunities for research and bring solutions for development in the areas of focus for re-platforming initiatives.
- Actively used project management tools like GitHub, confluence and Jira to streamline workflows, create project estimates, scope requirements, structure projects, methodology and enhance team collaboration.

## **Upwork**

FRONT END DEVELOPER & UI/UX DESIGNER

April 2018– April 2021

- Designing, developing, and testing UI for mobile and web applications.
- Building modular and reusable code and libraries for future use.
- Accurately translating user and business needs into functional frontend code.
- Translating requirements and mockups into fully functioning websites using HTML/CSS/JS.
- Leveraging the latest development techniques, methodologies, and best practices.
- Conducted user-research to understand user needs and business challenges through surveys and interviews.
- Brainstormed multiple creative ideas on the logo and branding of product line to attract more customers for further growth of my client's business.
- Provided design solutions by considering accessibility, heuristics, and comparative analysis.
- Worked on user-flows, information architecture and robust wireframes to preview web features.
- Crafted rich prototypes using Adobe XD, based on approved wireframes.
- Implemented usability testing techniques to enhance the user experience.

## **CERTIFICATION**

- **Responsive Web Design**
- **JavaScript Algorithms & Data Structures**
- **UI/UX Specialization from California Institute of Arts**
- **User Experience Design Essentials (Adobe Suite)**
- **Graphic Design Masterclass**

## **EDUCATION**

- California Institute of Arts, United State - UI/UX
- Specialization
- Jinnah University, Karachi, Pakistan – bachelor's in science • GPA 3.0 • Graduated: January 2014  
Beaconhouse School System, Steel Town, Karachi -  
Primary through High School