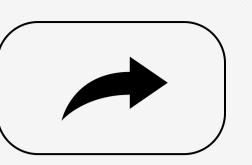
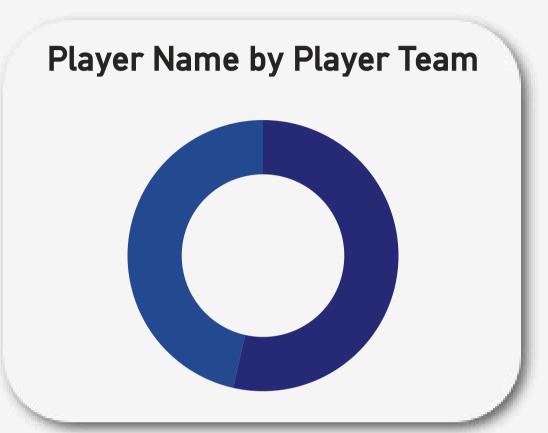
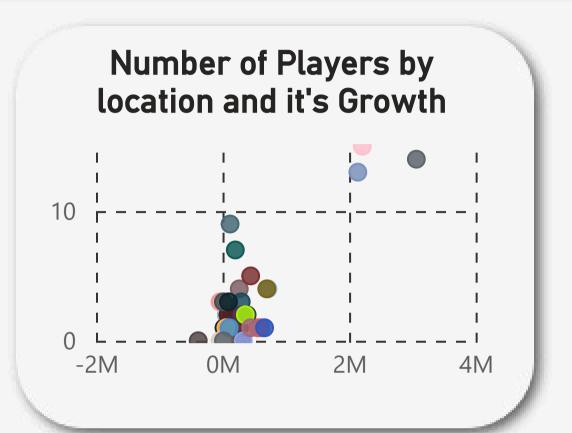


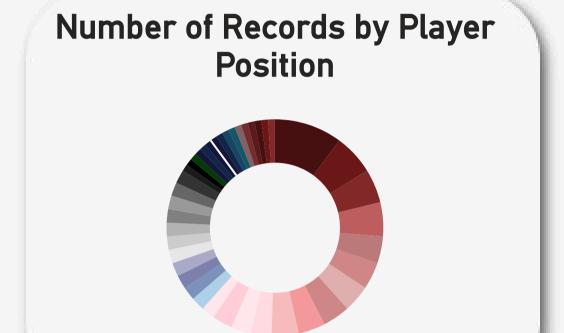
SUPER BOWL 52(Interest Analysis)



Player Name	Years Played	Playe
Zach Ertz	5	
Will Beatty	9	
Wendell Smallwood	2	
Vinny Curry	6	
Vincent Valentine	2	
Trey Flowers	3	
Trey Burton	4	
Torrey Smith	7	
Tom Brady	18	
Timmy Jernigan	4	
Ted Karras	2	
Steven Means	3	
Stephon Gilmore	6	
Stephen Gostkowski	12	
Stefen Wisniewski	7	
Shaq Mason	3	
Ryan Allen	5	
Ronald Darby	3	
Rodney McLeod	6	
Rob Gronkowski	8	
Ricky Jean Francois	9	
Rick Lovato	1	



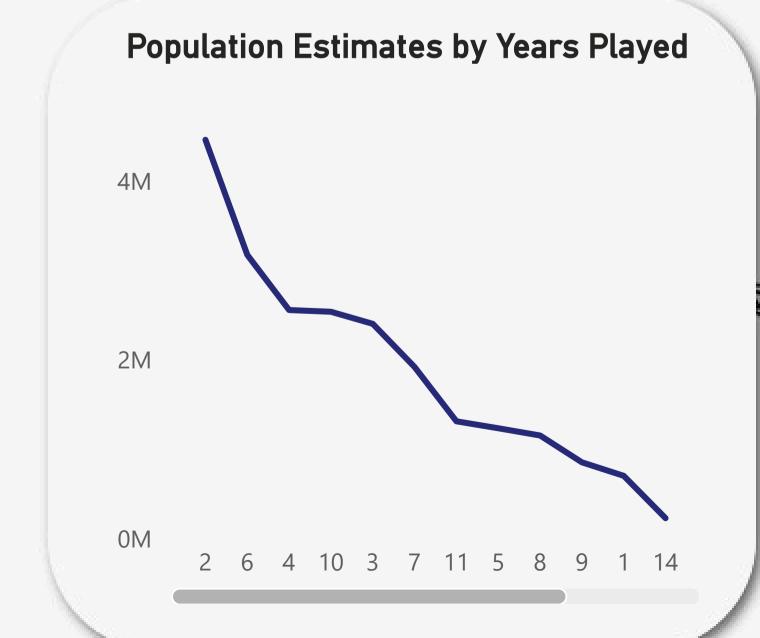
















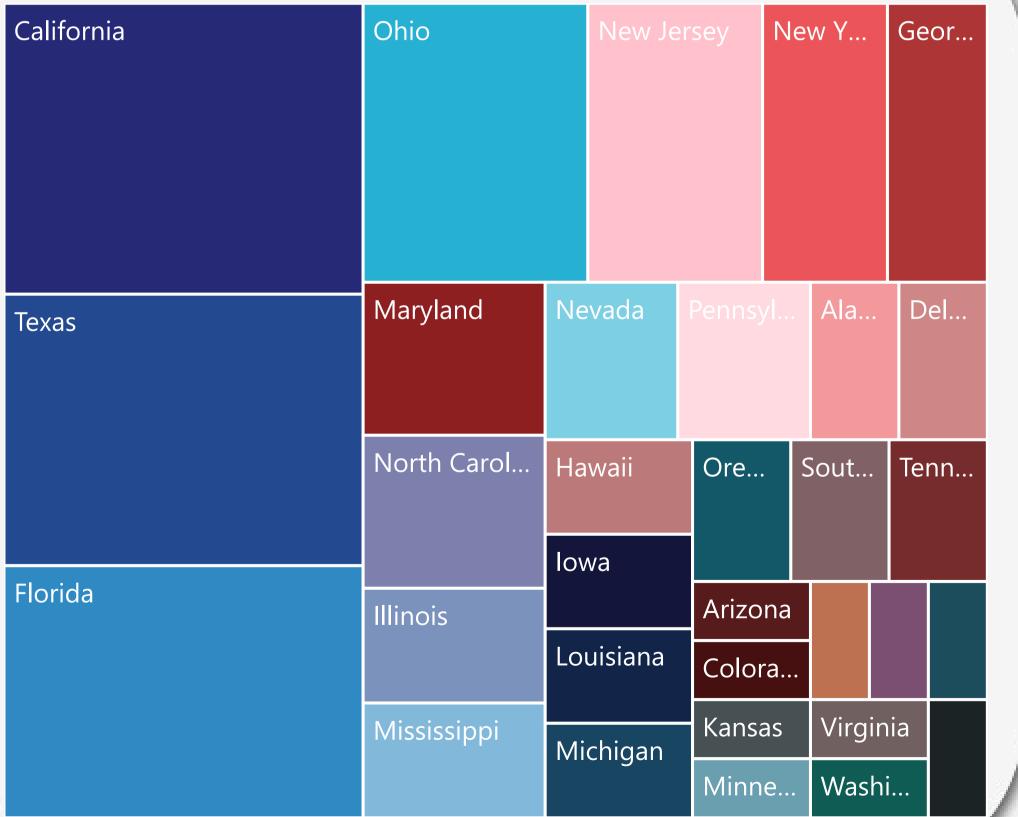


SUPER BOWL 52(Population Analysis)

By understanding demographic trends and leveraging player data, targeted strategies can be developed to enhance interest in the Super Bowl. Through localized marketing, youth angramment diverse player promotion and continuous data-driven adjustments the excitement

321.06M **Average Population**





Sum of Number of Players by Player Birthplace (city, town, etc.) and Population Estimate (as of July 1) - 2010



16M

Population Growth

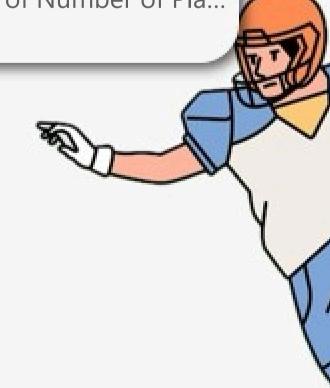


Sum of Number of Players and Min of Average Population by Geography Name



115.00

Sum of Number of Pla.



Sum of Player Weight (lbs.) and Sum of 2016 Population Estimates by Geography Name

