

THE MACHINE ELF – SERVICES OFFERED

SERVICES:	PRICING: (contact for pricing)
STARTUP IMPLEMENTATION & INSTITUTIONAL FUNDRAISING <ul style="list-style-type: none">• Business Model Generation• Business Plan (Write or Review)• Pitch Deck (Write or Review)• HR Docs• eCommerce/Fulfillment Options/Consulting• PCI Compliance• Technical Hiring/Outsourcing• Fundraising/Financial Planning<ul style="list-style-type: none">◦ P&L, Cash Flow Analysis, 5 Year Financials• Office Space/Co-Working Communities	
WEB DESIGN AND DEVELOPMENT <ul style="list-style-type: none">• Brainstorming/Whiteboard Sessions• Brand Design and Identity (Name, Logo, Color Scheme)• UI/UX Design• Wireframing/Clickable Prototypes• Front End Design/Development• Technical/Functional Specifications• Full Service Application Development (Ruby on Rails)• Product Management	
SITE MANAGEMENT, SETUP, AND TESTING <ul style="list-style-type: none">• Domain Setup• Hosting Setup• A/B Testing, Bug Testing/Reporting• Email Setup/Domain Linking	
LEGAL SERVICES AND BUSINESS INCORPORATION <ul style="list-style-type: none">• Formation (LLC, S-Corp, C-Corp), Operating Agreement• Contracts/NDAs• SEC Filings/EIN Number• Naming/Trademark• Software Development Agreements	
SEO AND SOCIAL MEDIA MARKETING <ul style="list-style-type: none">• SEO, Ad Words, Ad Roll• Analytics (Setup and Maintenance)• Email Marketing• Social Media (Setup and Maintenance)• Custom Event Schedule Generation• Press Outreach• Copywriting	