

SAMANTHA SYLVESTER

Marketing Coordinator

CAREER OBJECTIVE

I am a skilled project coordinator with experience facilitating coordination across multiple teams and defining deliverable plans and associated work-back schedules. I collaborate closely with product management to identify available resources and suggest optimal allocation strategies. Additionally, I propose, implement, and facilitate process improvements to enhance efficiency and streamline workflows. Finally, I develop strong relationships with the production team and external stakeholders to foster effective communication and ensure project success.

WORK EXPERIENCE

Freelance Artist & Designer

2019 - Current || Self-Employed - International

- Freelance graphic design; designing logos, posters, and social media content.
- Professional Traditional Artist with international painting sales.
- Running my own Etsy store as a side business by creating custom art for tabletop card games.

Graphics, Marketing & Sales, Event Management

2019 - 2021 || Gotham Central Comics & Collectibles, Mississauga

- Designed website layouts, templates and unique branded looks.
- Developed marketing content such as blogs, promotional materials and advertisements for social media.
- Analyzed and reported social media and on-line marketing campaign results .
- Event management, tournament management and event coordination.

Assistant Creative Director & Graphic Designer

2017 - 2020 || Mircom Group of Companies, Vaughan

- Designed website layouts, templates and unique branded looks.
- Completed in-depth product design tests using updated software tools .
- Built corporate brands by designing cohesive looks between elements.
- Designed packaging with company brand aesthetic.
- Lead a team of marketing professionals.
- Created designs and collaborated with technical team to complete projects.

EDUCATION

Bachelor of Design

Digital Futures

Ontario College of Art and Design University

Sept.2017 - April.2021

Toronto, Ontario, Canada

Diploma

Professional Sound(Audio Specialist)

Metalworks Institute

Sept.2017 - April.2021

Mississauga, Ontario, Canada

SKILLS

- ✓ Problem-Solving, Detail Oriented
- ✓ Leadership, Team player, Creative Thinker
- ✓ Microsoft Suite & Adobe Creative Suite
- ✓ Blender, Unreal Engine
- ✓ HTML, CSS, JavaScript
- ✓ Traditional art, digital art, virtual reality, augmented reality, and video production
- ✓ Musician in strings, wind instruments, digital software, digital production & live sound
- ✓ 3D printing, modifications & design, Robotics & engineering

CONTACT

SAMMYRAESYLV@GMAIL.COM

1(647)-515-9500 Mississauga,
Ontario

LINKS

[Portfolio](#) || [LinkedIn](#) || [Store](#)