





home

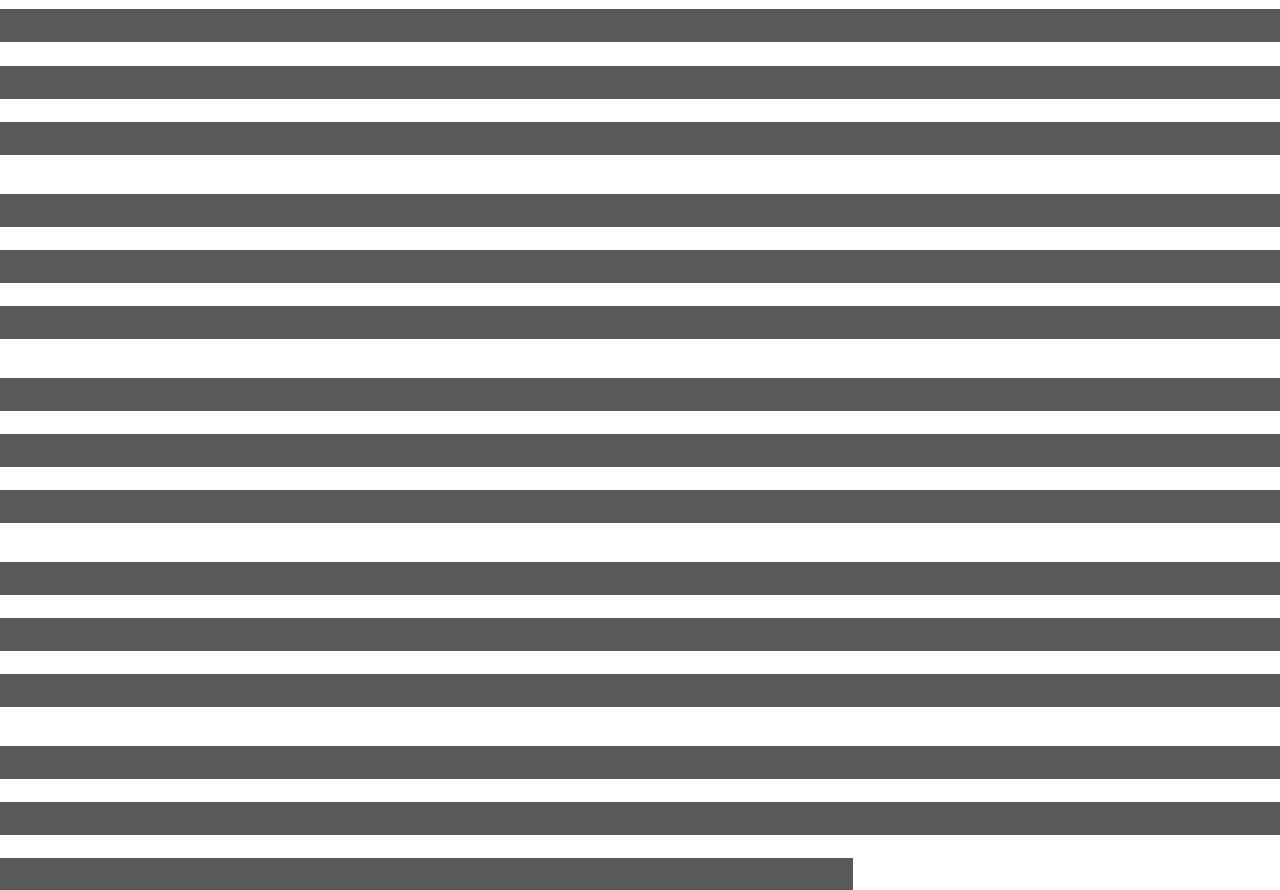
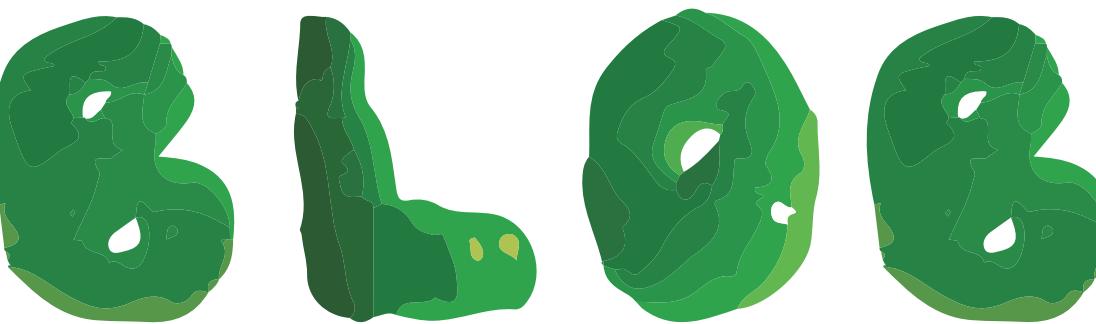
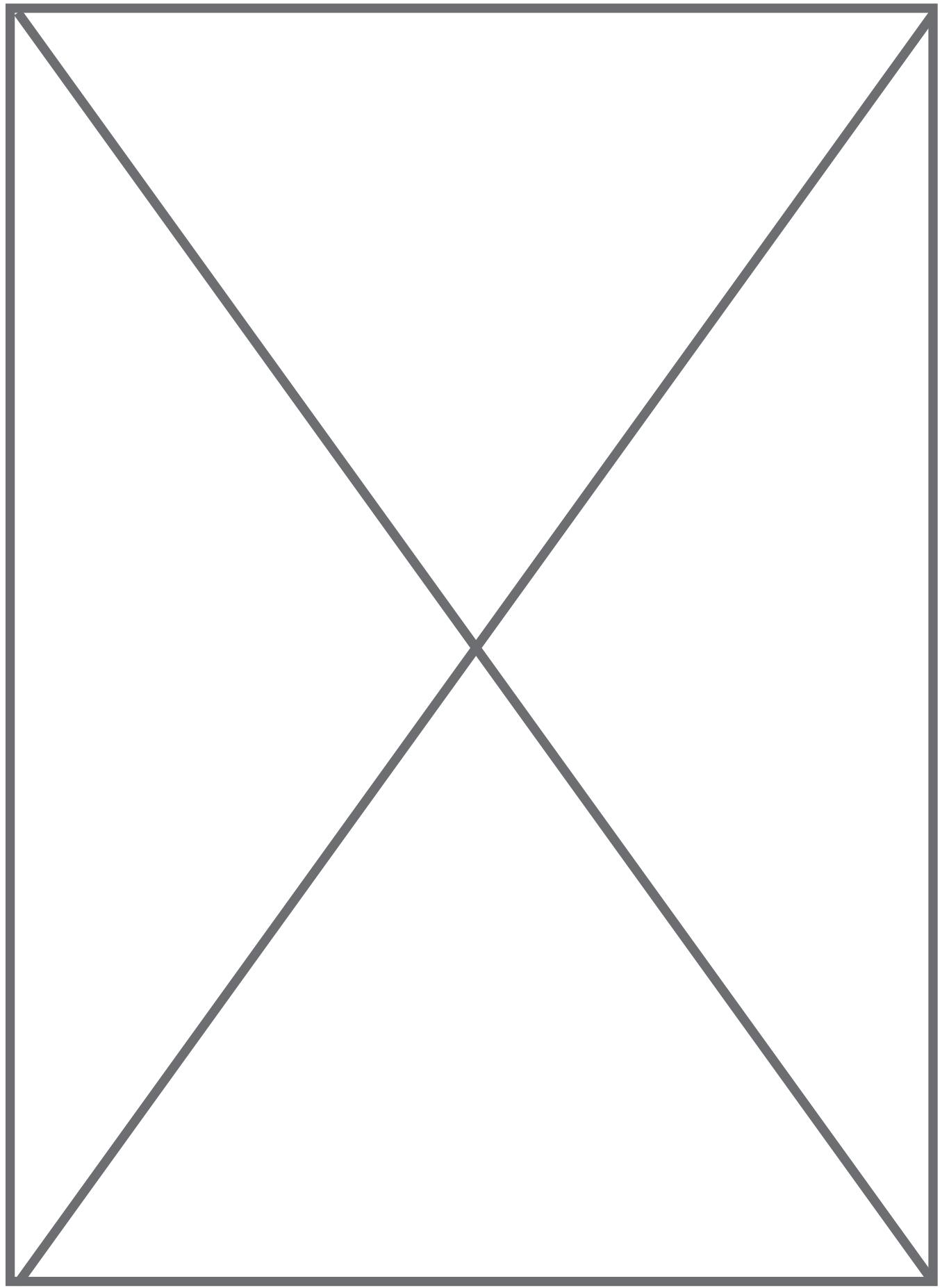
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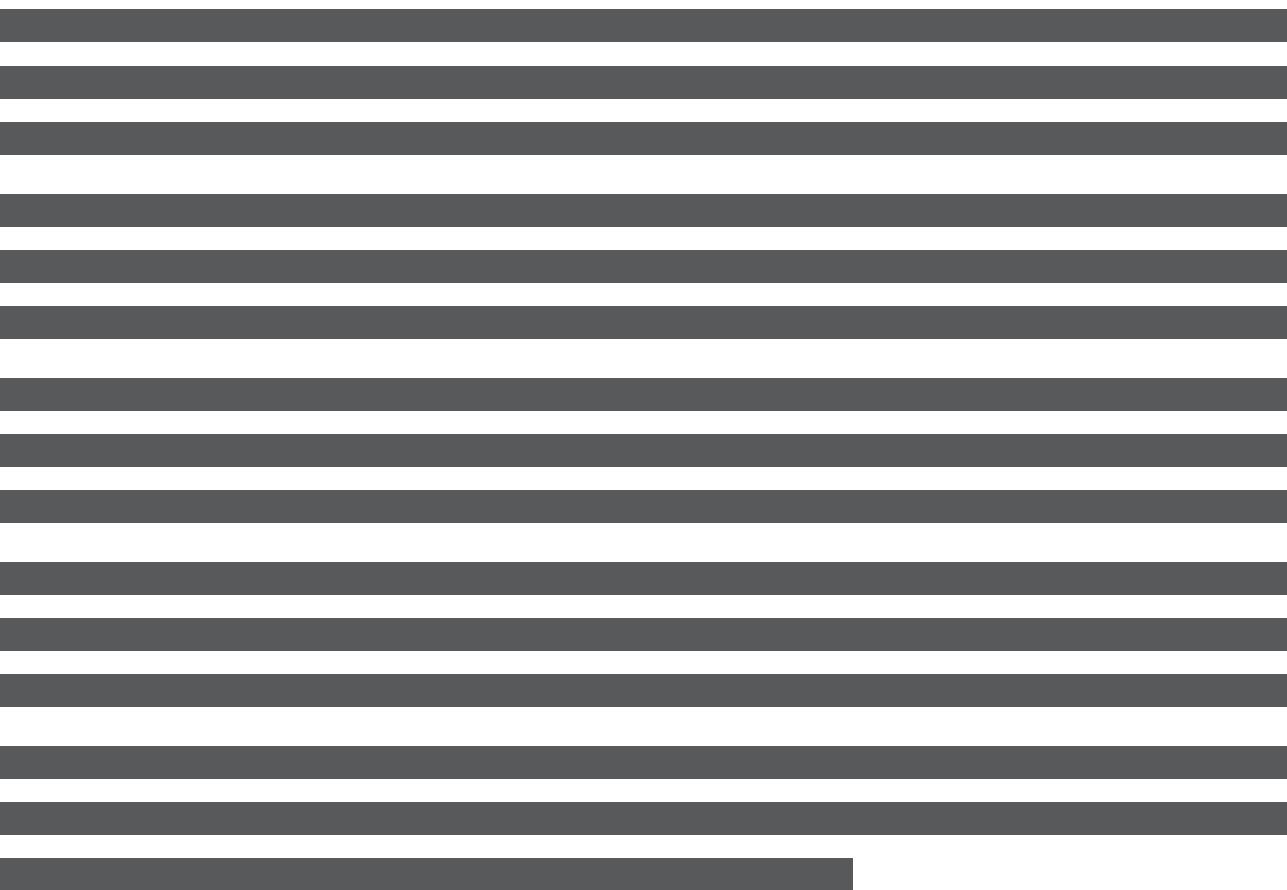
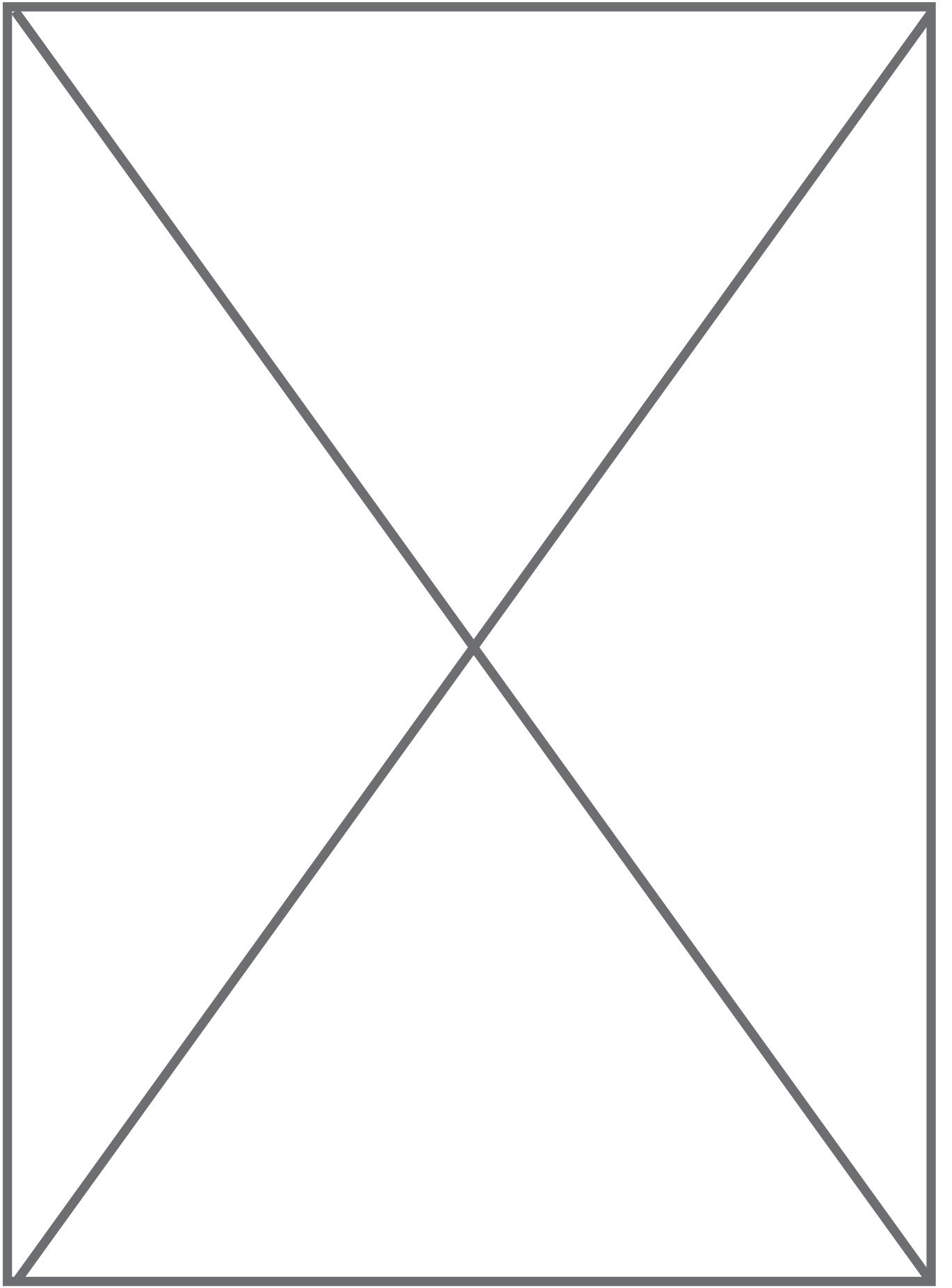
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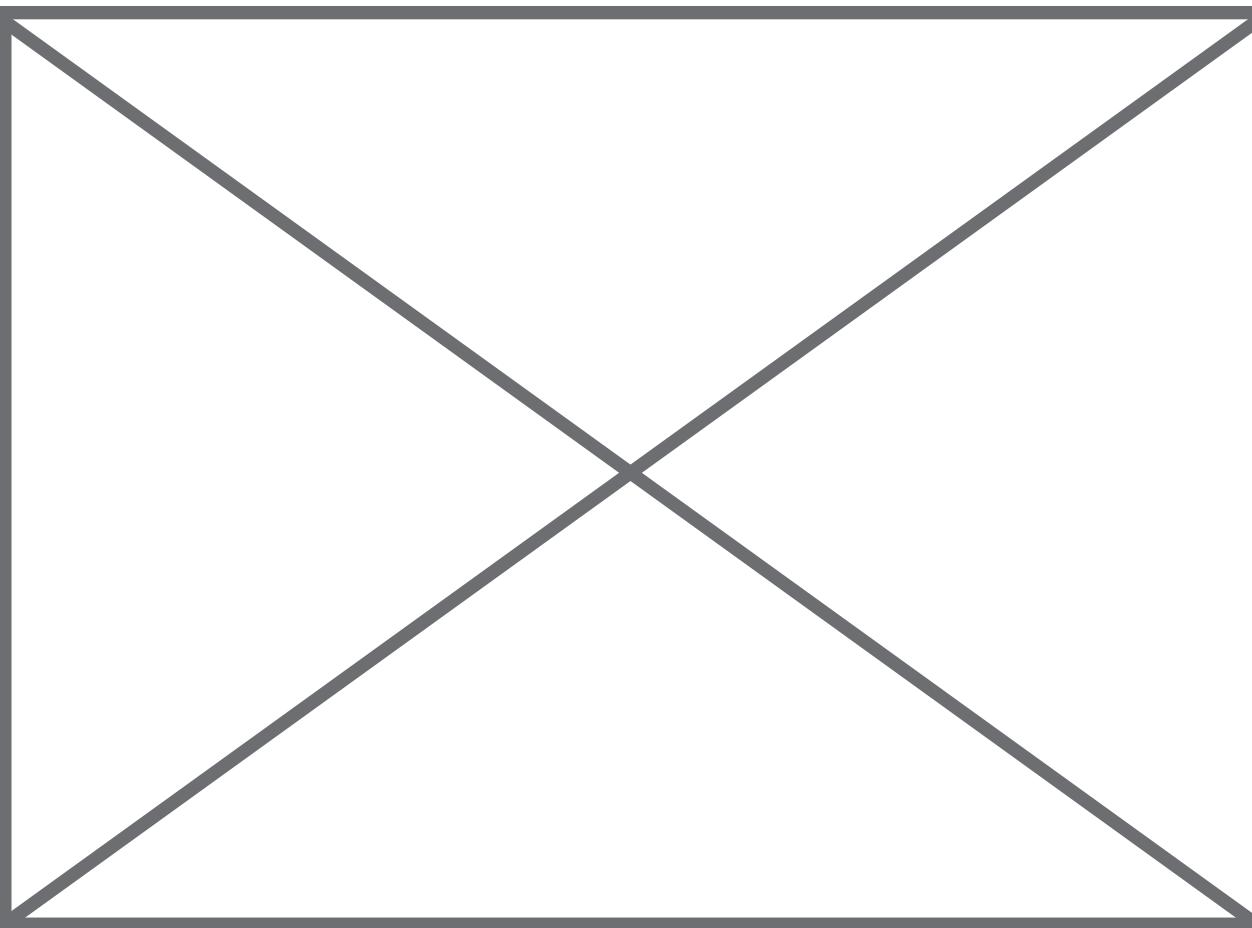
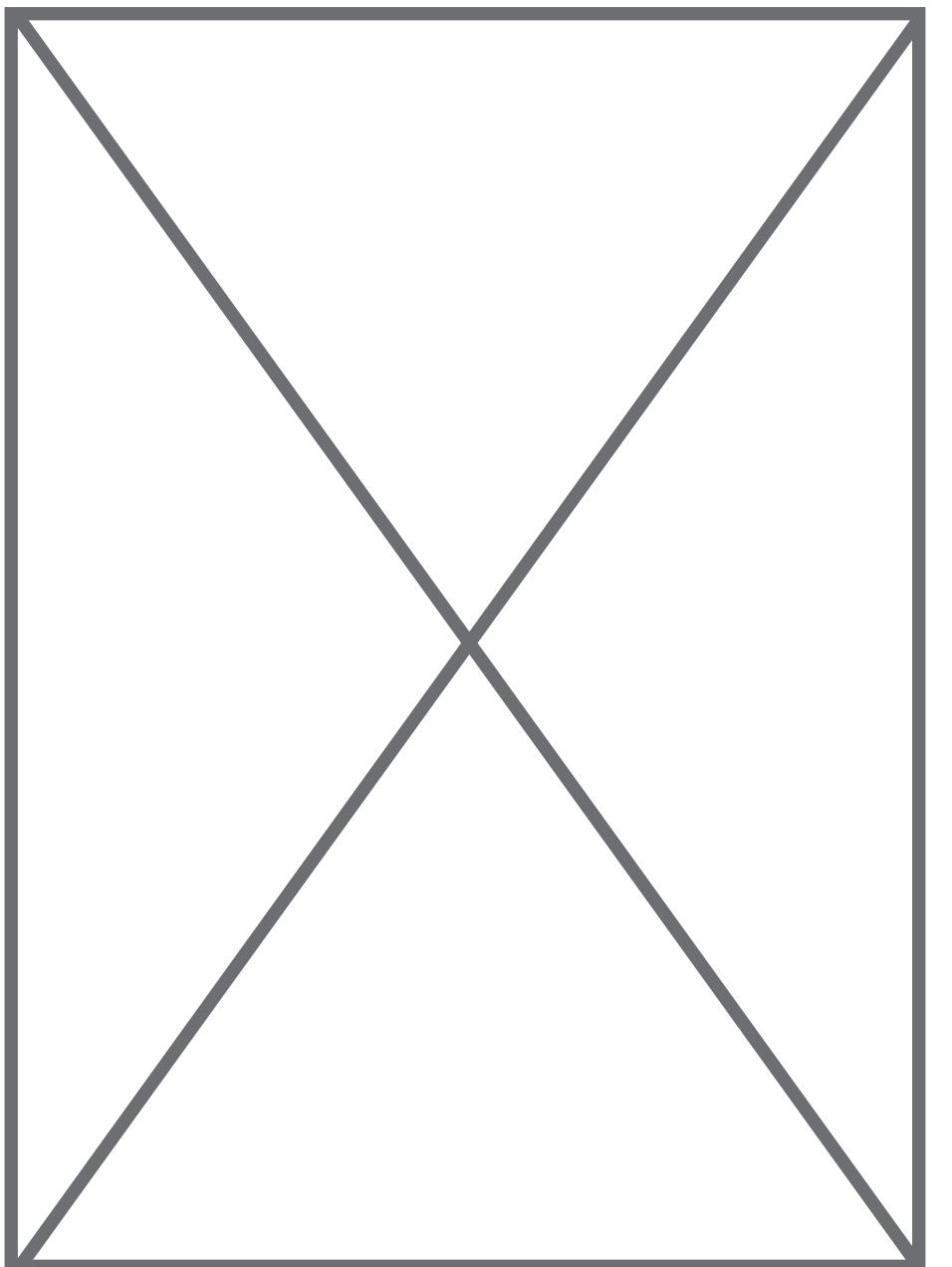
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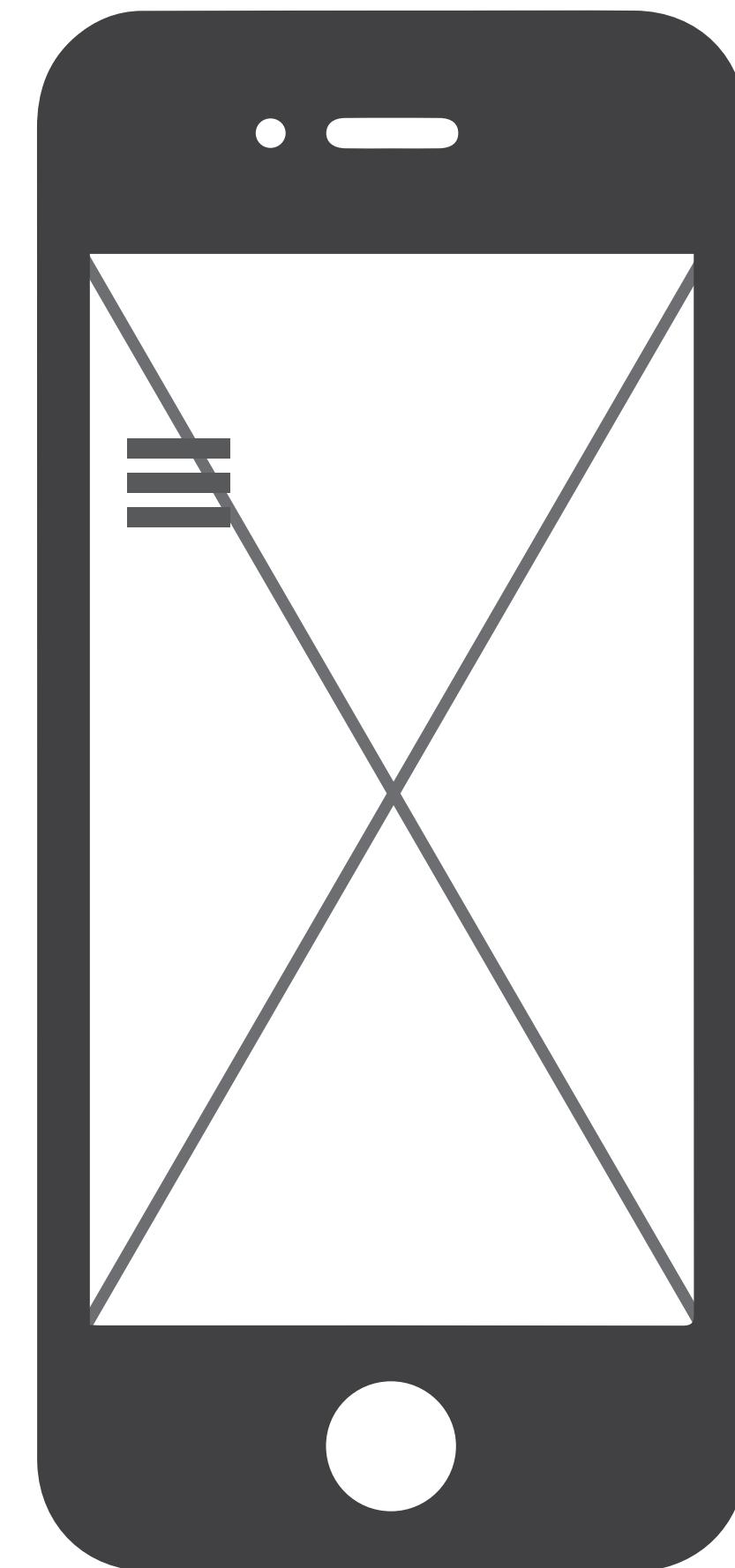
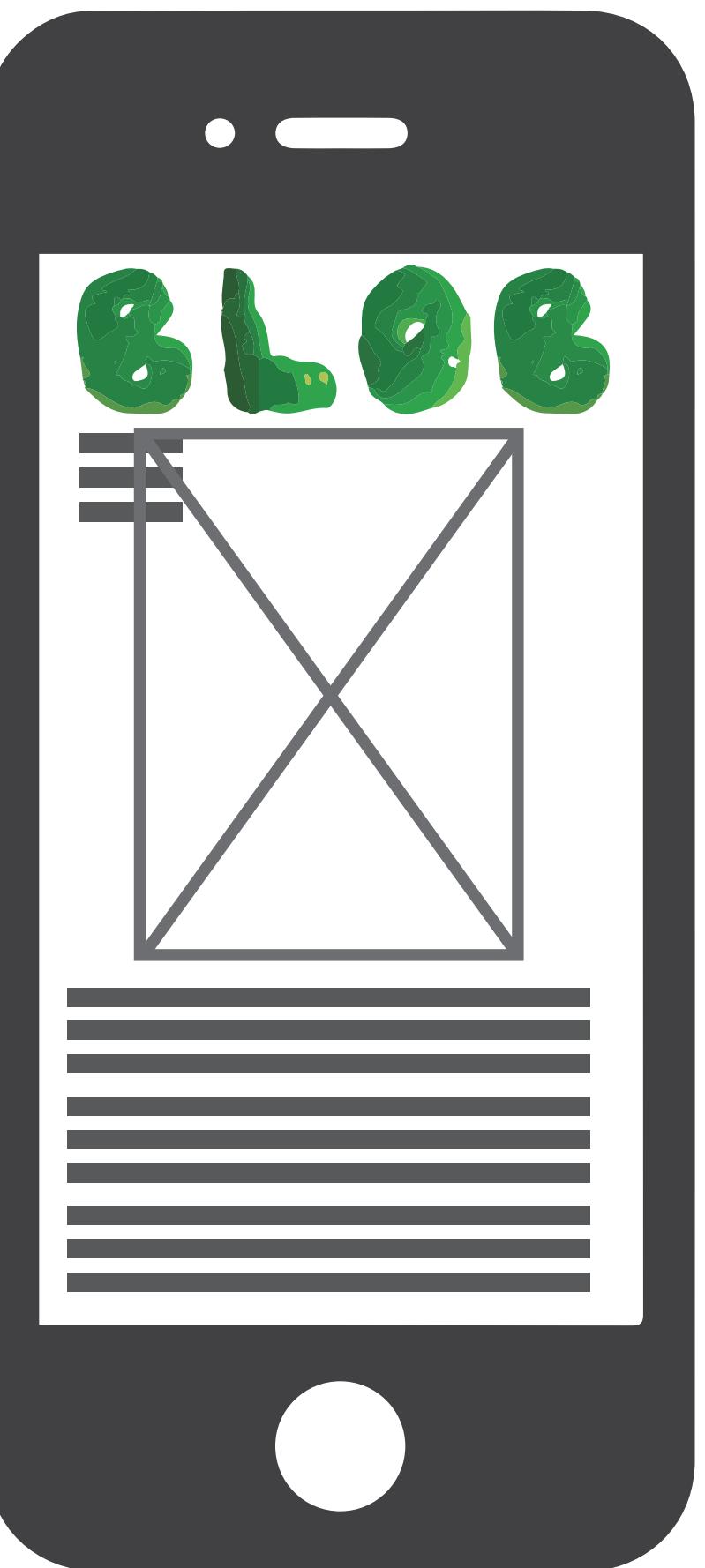
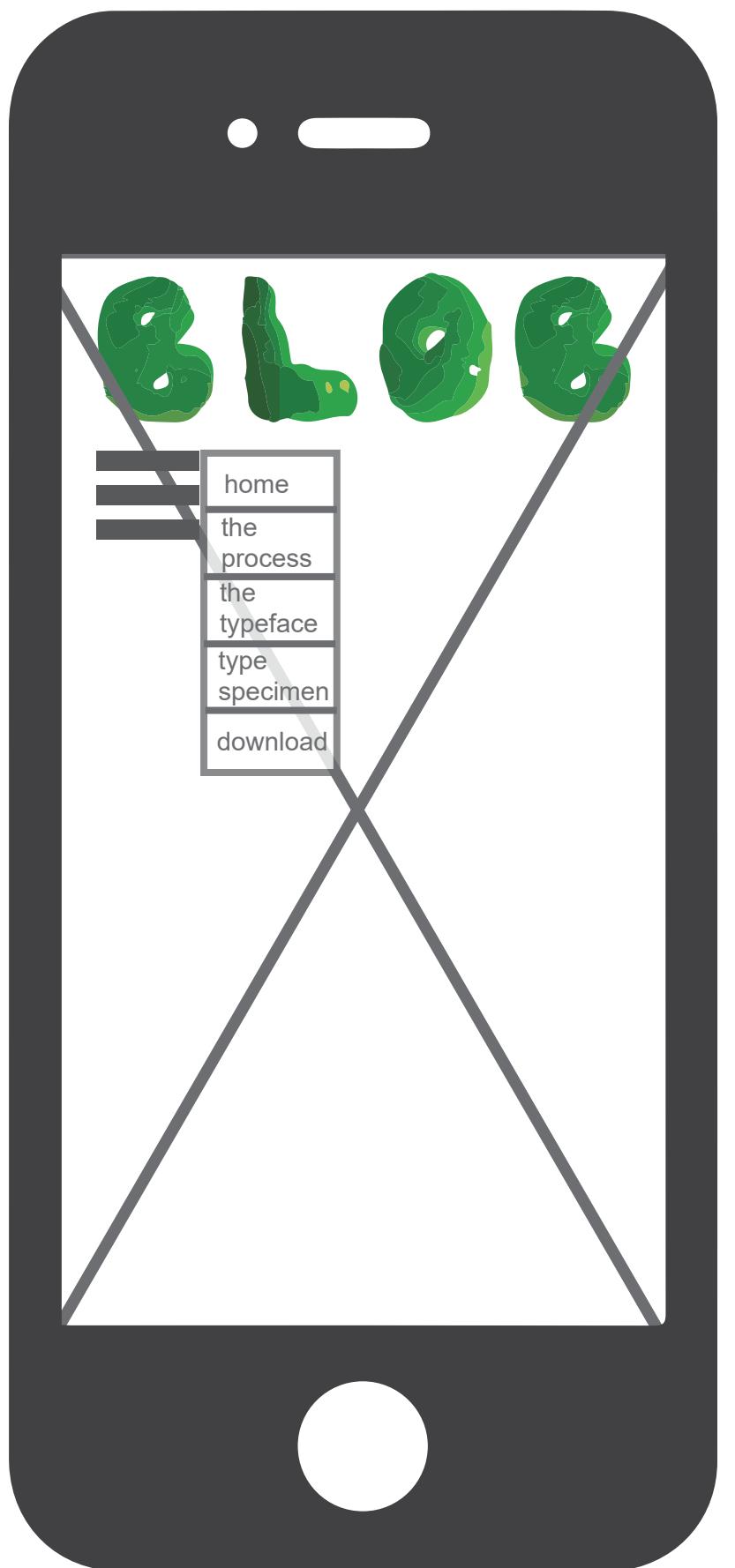


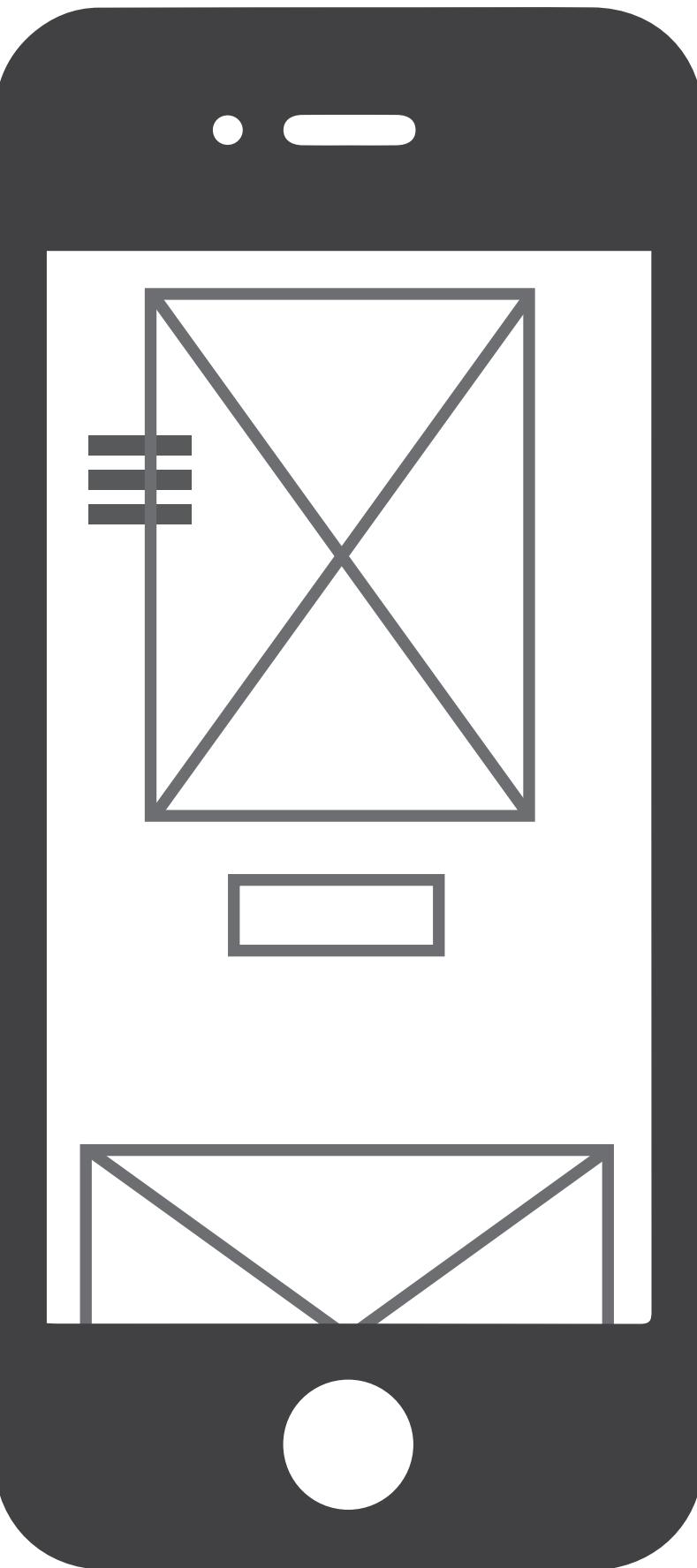
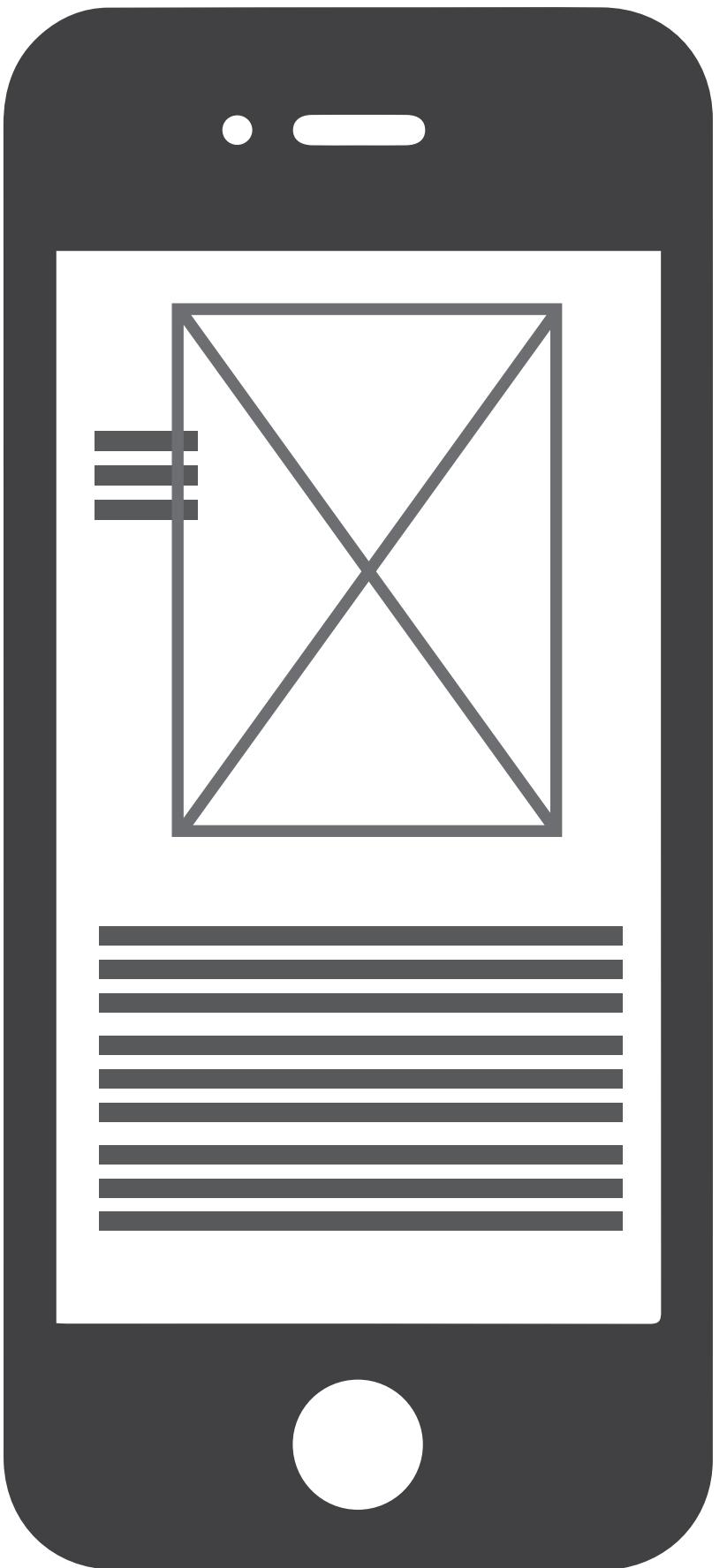


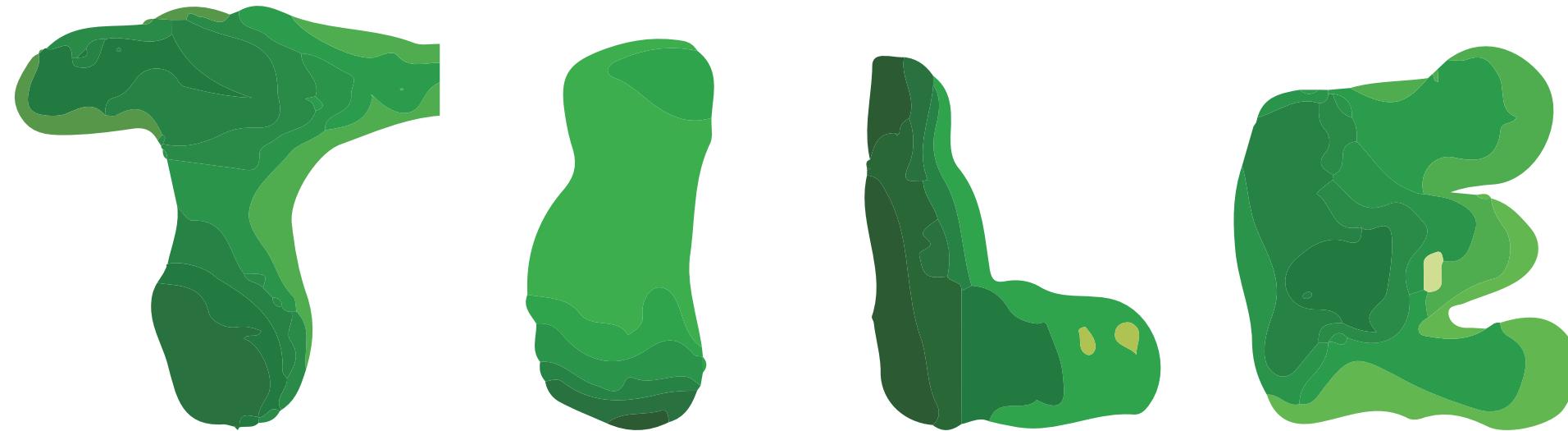
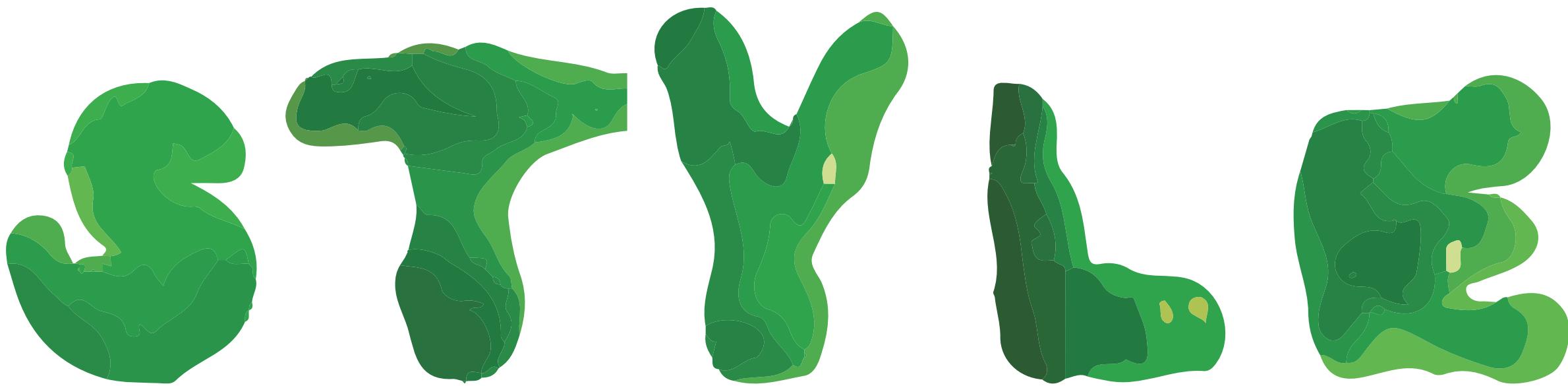


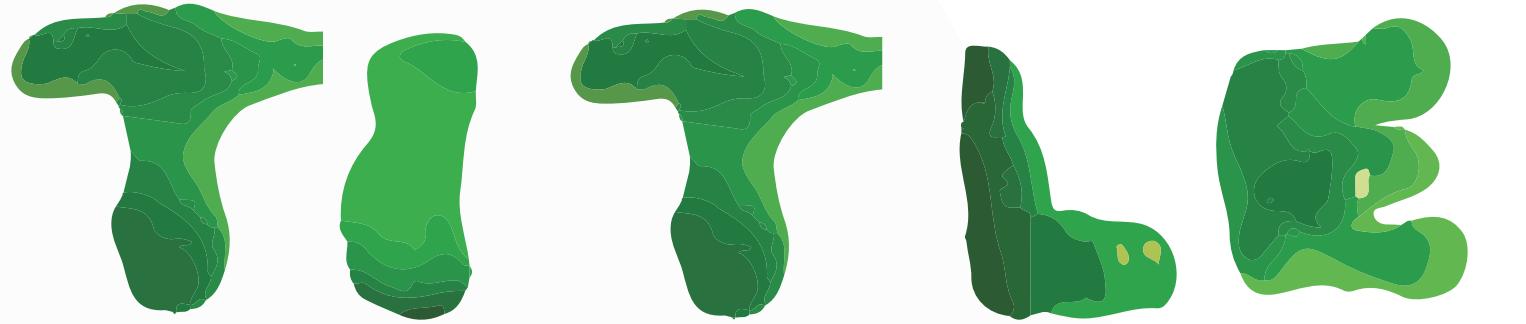












One morning, when Gregor Samsa woke from troubled dreams, he found himself transformed in his bed into a horrible vermin. He lay on his armour-like back, and if he lifted his head a little he could see his brown belly, slightly domed and divided by arches into stiff sections. The bedding was hardly able to cover it and seemed ready to slide off any moment. His many legs, pitifully thin compared with the size of the rest of him, waved about helplessly as he looked. "What's happened to me?" he thought. It wasn't a dream. His room, a proper human room although a little too small, lay peacefully between its four familiar walls. A collection of textile samples lay spread out on the table - Samsa was a travelling salesman - and above it there hung a picture that he had recently cut out of an illustrated magazine and housed in a nice, gilded frame. It showed a lady fitted out with a fur hat and fur boa who sat upright, raising a heavy fur muff that covered the whole of her lower arm towards the viewer. Gregor then turned to look out the window at the dull weather.

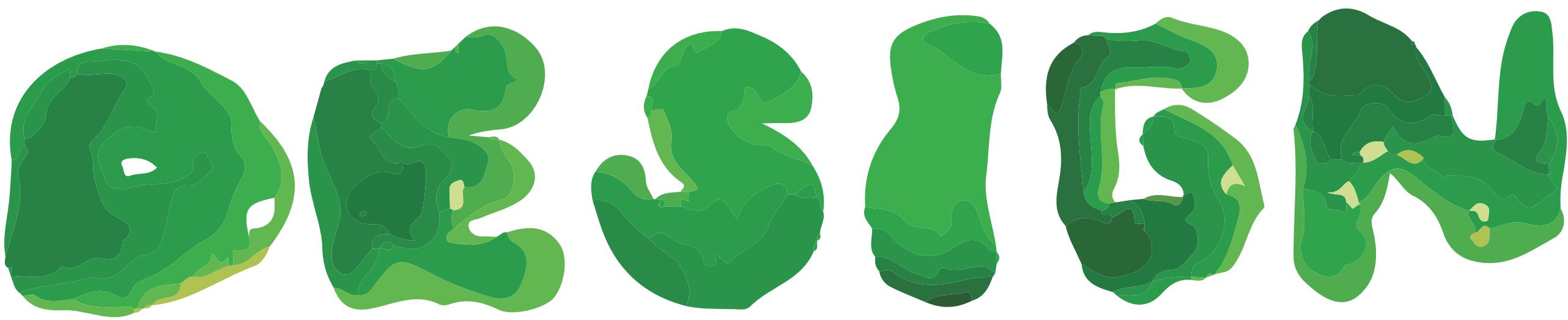


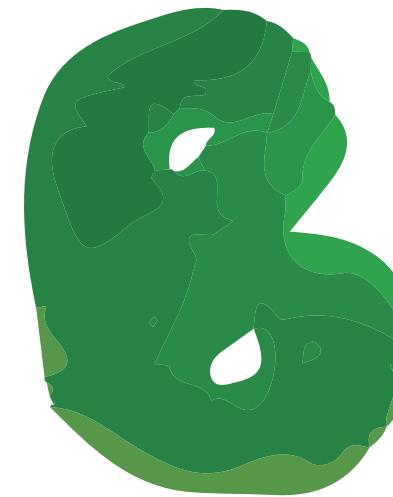
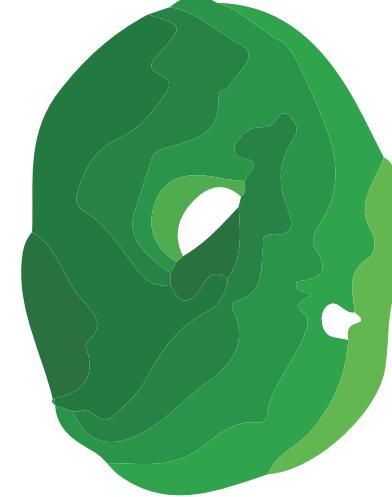
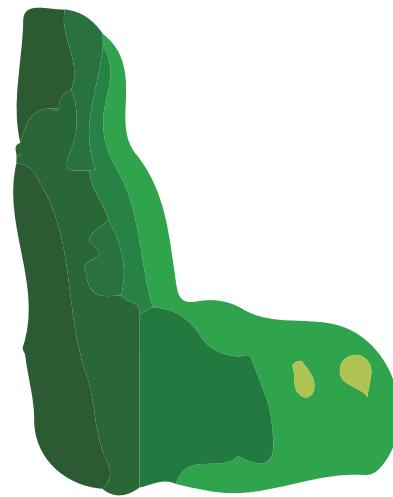
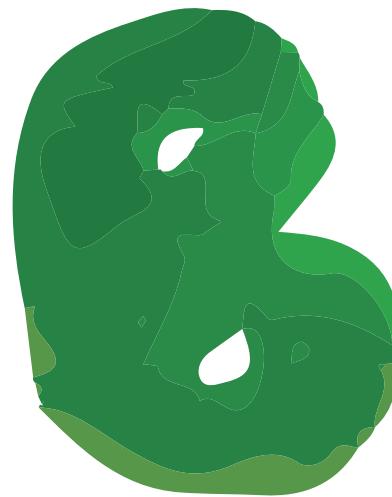
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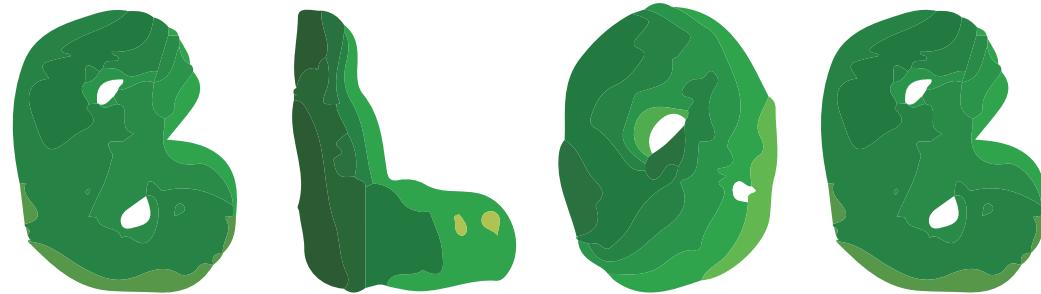
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It all started with wanting to play with texture and turn it into a typeface, literally.

The child's toy "Moco Loco", which is basically a green slime, was the source material for Blob. It was stretched and pushed, manipulated to become a specific letter which could only be photographed in about ten seconds because the material would begin to return to its original shape.

After all the letters, numbers and special characters were photographed, they were vectorized to become a digital typeface that everyone can use to funk up their type archive.





A B C D E F G H I J

K L M N O P Q R S T

U V W X Y Z 0 1 2 3

4 5 6 7 8 9 { } \* ? !



When making the type specimen, there was an obvious and accurate way of presenting the typography, a “Nickelodeon” approach. This seemed a bit too effortless and cliché, and so the search began for a way to apply the type that was interesting and also related closely to the type and its anatomy.

Then the 1958 horror film, *The Blob*, came to mind. Taking graphic elements from the original movie poster (the illustration of the woman) and taking as inspiration the general style of the posters of that era, *Blob* is showcased as a type for attention-calling headers.

Though *Blob* can be as friendly as *Flubber*, it can also be a horrofy-ing, shapeless creature.



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A B C D E F G H I J  
K L M N O P Q R S T  
U V W X Y Z 0 1 2 3  
4 5 6 7 8 9 { } # ? !

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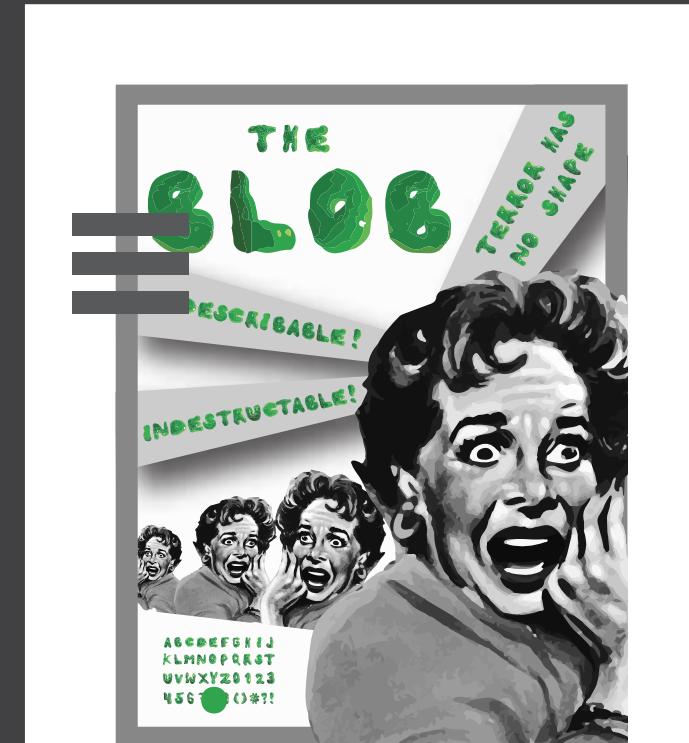




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Then the 1958 horror film, The Blob, came to mind. Taking graphic elements from the original movie poster (the illustration of the woman) and taking as inspiration the general style of the posters of that era, Blob is showcased as a type for attention-calling headers.

Though Blob can be as friendly as Flubber, it can also be a horrofying, shapeless creature.



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A B C D E F G H I J  
K L M N O P Q R S T  
U V W X Y Z 0 1 2 3

