FONTFIND

# INFO. BÁSICA

Font Find

Nombre de Aplicación: FontFind

Tema: Entretenimiento

¿Alguna vez te has preguntado, cuál será esa tipografía cuando estas caminando en la calle? FontFind te permite tomarle y una foto a esa tipografía y la encuentra para ti, así expandes tu conocimiento tipográfico y entiendes las piezas gráficas que te rodean. Creo que la aplicación podría tener un enfoque de entretenimiento, ya que la educación puede ser entretenida.

La aplicación se basaría gráficamente en los elementos tipográficos en vez de ilustraciones y sería pensada para ser usada por personas que aman la tipografía y/o diseñadores.

Sería algo similar una versión móvil de Whatthefont de myfonts.com, lo único es que sería mas enfocada al ambiente urbano y de conocer las tipografías que físicamente te rodean, al igual que en vez de tomar un screenshot, te permitiría tomar la foto y subirla al app.

# USER FLOW

SIGN UP
START
INSTRUCTIONS
COLLECTION
SPECIFIC POST
FINDTHIS
CAMERA
PHOTOS
CROP
LOADING
FOUNDTHIS
ADD TO COLLECTION
IS THIS IT?
SORRY, TYPE NOT FOUND

# STYLE TILE

# TIPOGRAFÍA

PRIMARIA: UNIVERS
ABCDEFGHIJKLMNOP
QRSTUVWXYZ
abcdefghijklmnopqrstu
vwxyz

SECUNDARIA: DIDOT
ABCDEFGHIJKLMNOP
QRSTUVWXYZ
abcdefghijklmnopqrstu
vwxyz

TERCERA: Caslon
ABCDEFGHIJKLMNOP
QRSTUVWXYZ
abcdefghijklmnopqrstu
vwxyz

# COLORES

#17202C

#177873

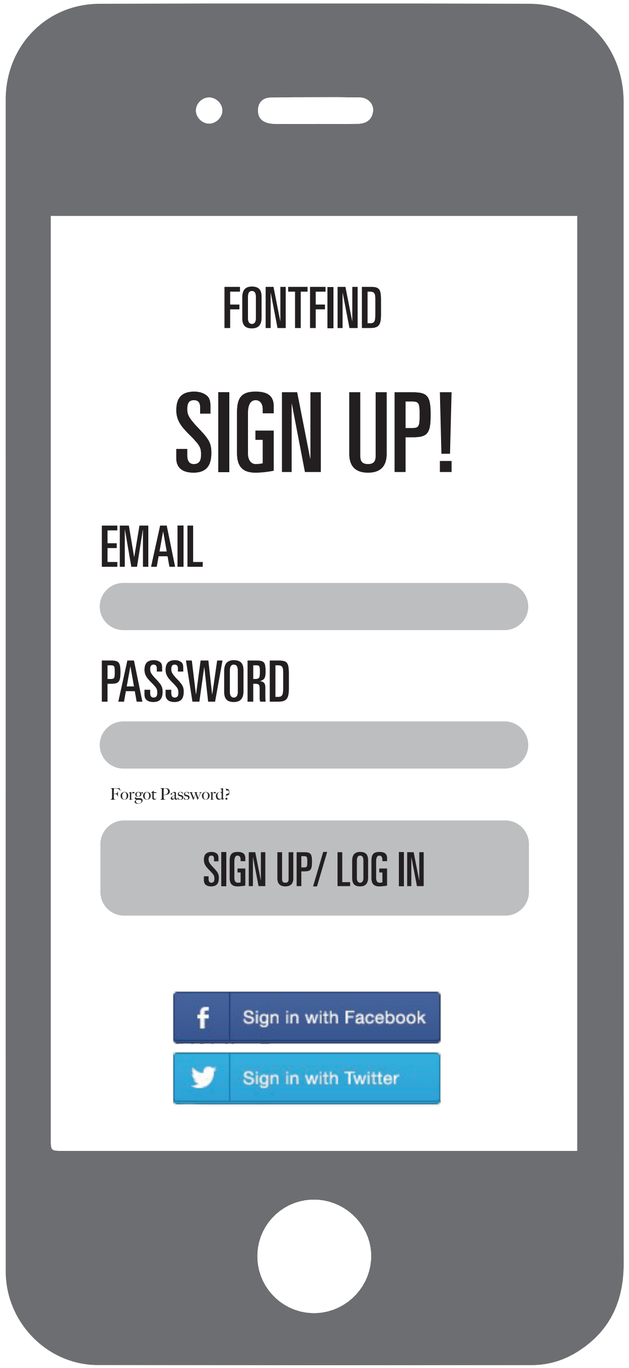
#71B094

#DEDCA8

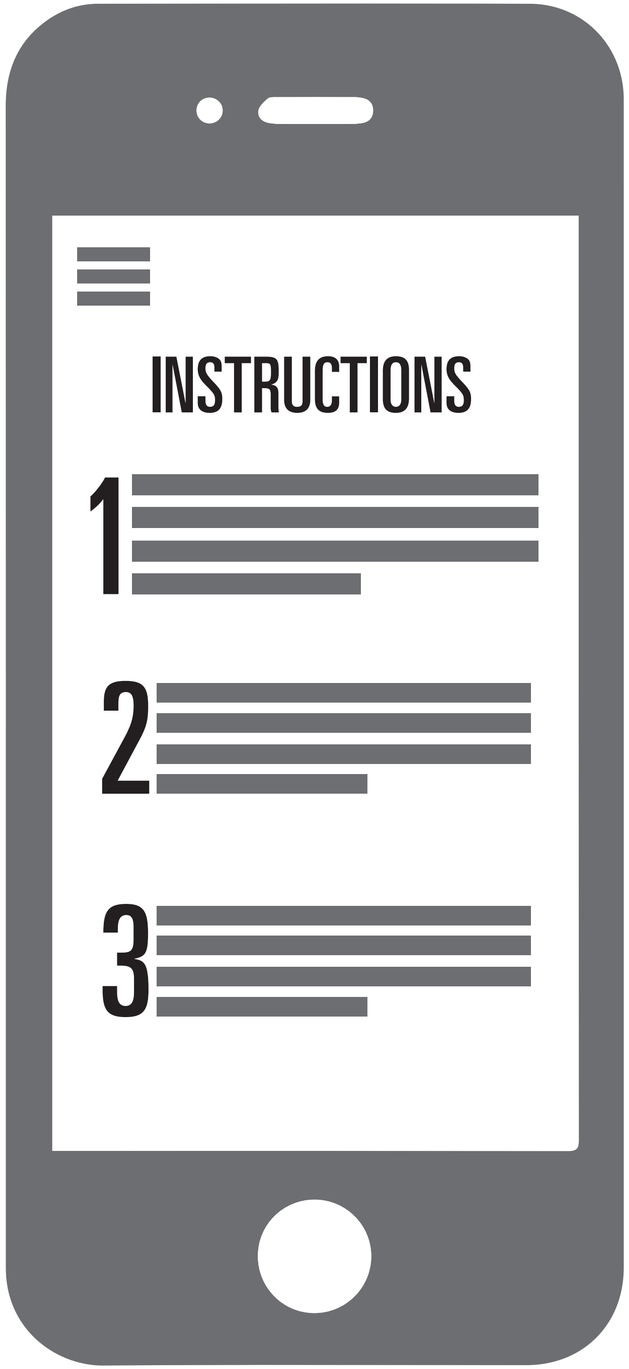
#D33F31

# APLICACIONES

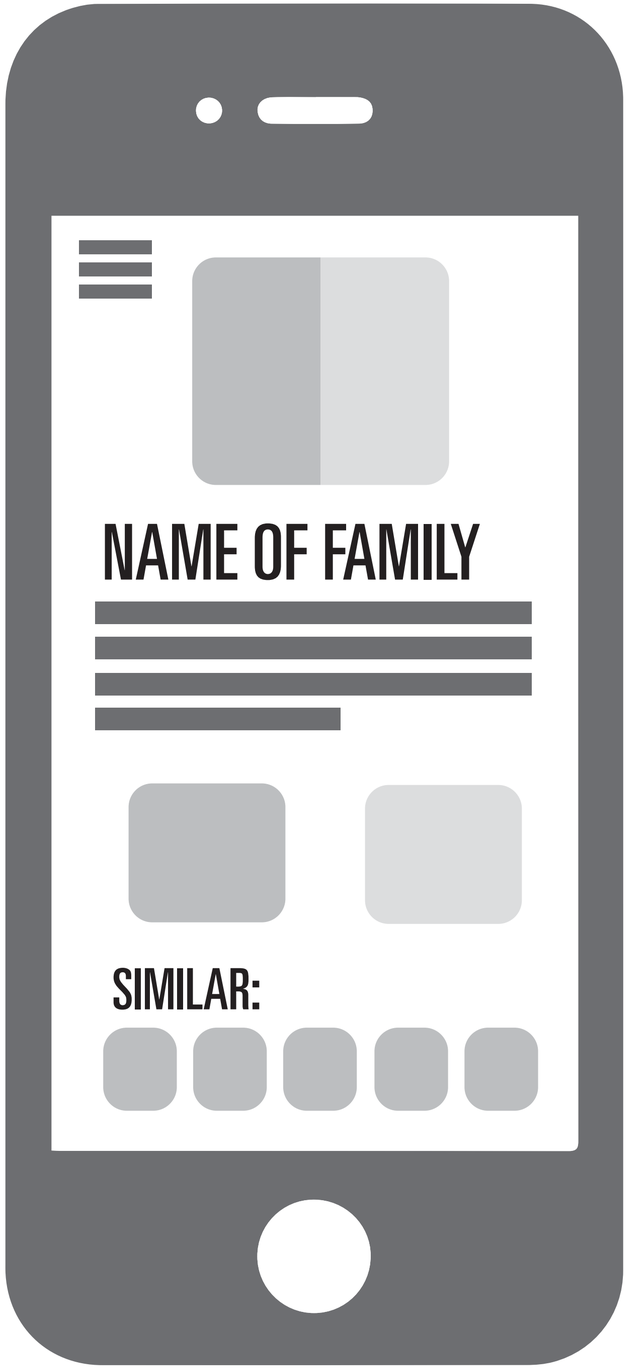
# WIREFRAMES

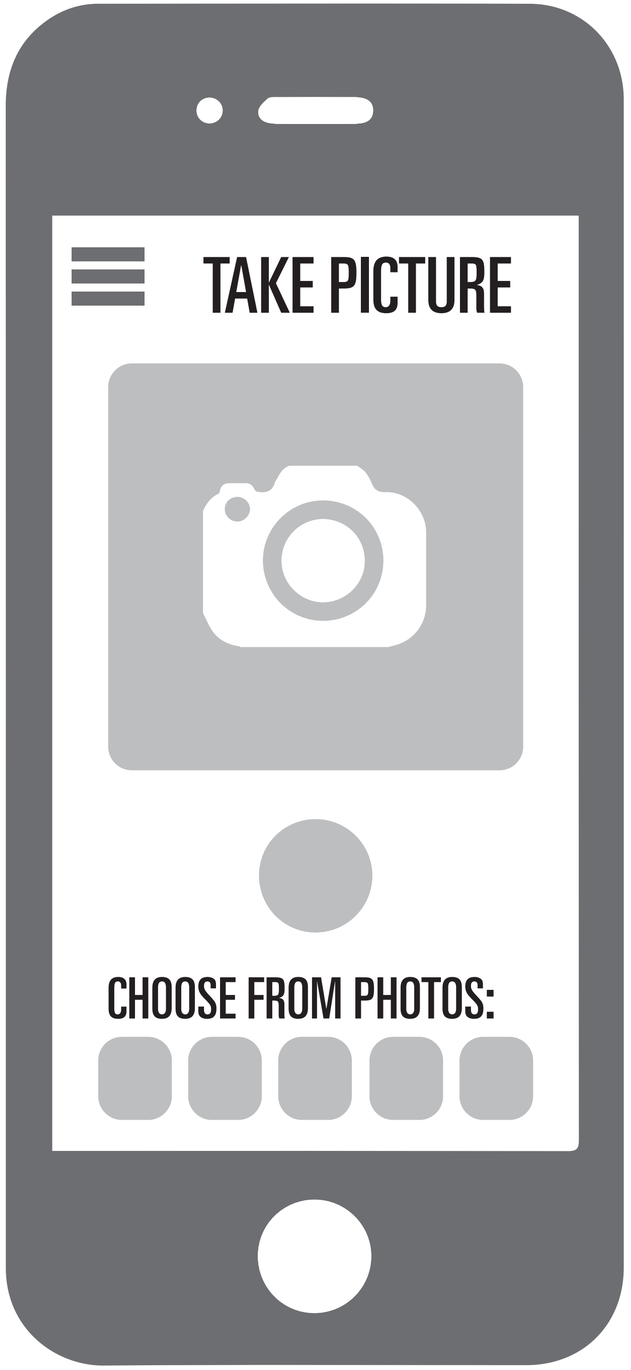

FONTFIND
SIGN UP!
EMAIL
PASSWORD
Forgot Password?
SIGN UP/ LOG IN
Sign in with Facebook
Sign in with Twitter

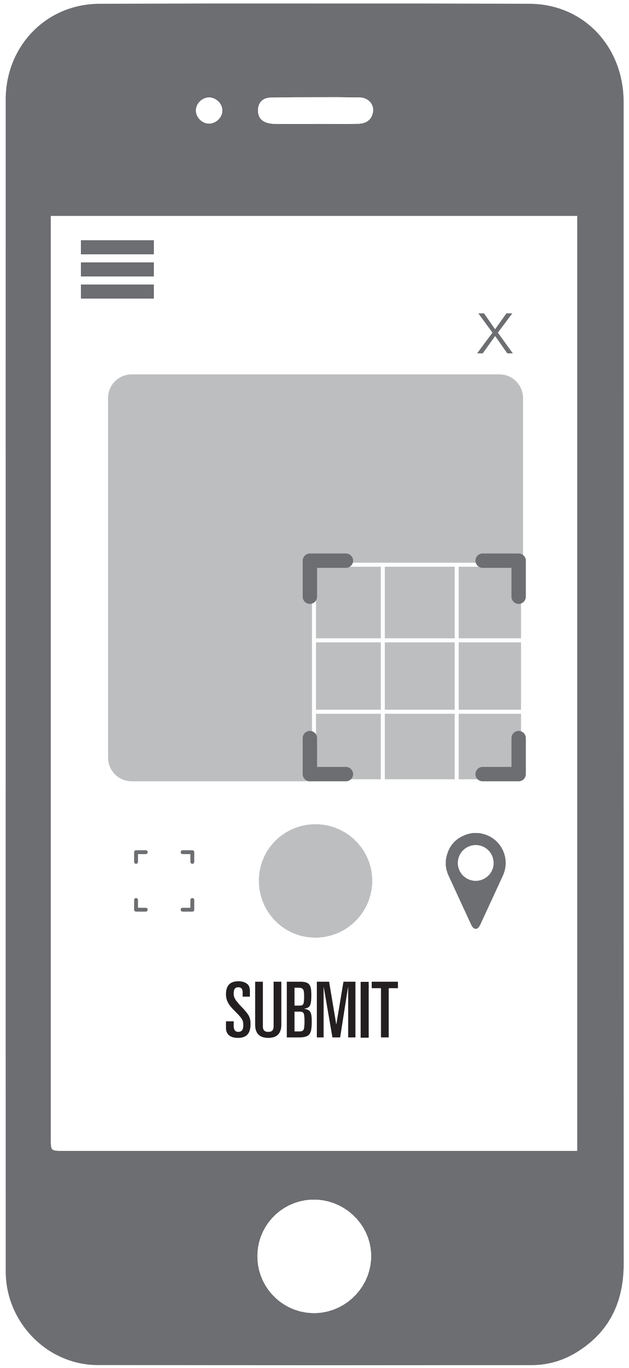
WELCOME
TO
FONTFIND
INSTRUCTIONS
COLLECTION
FINDTHIS


INSTRUCTIONS
1
2
3

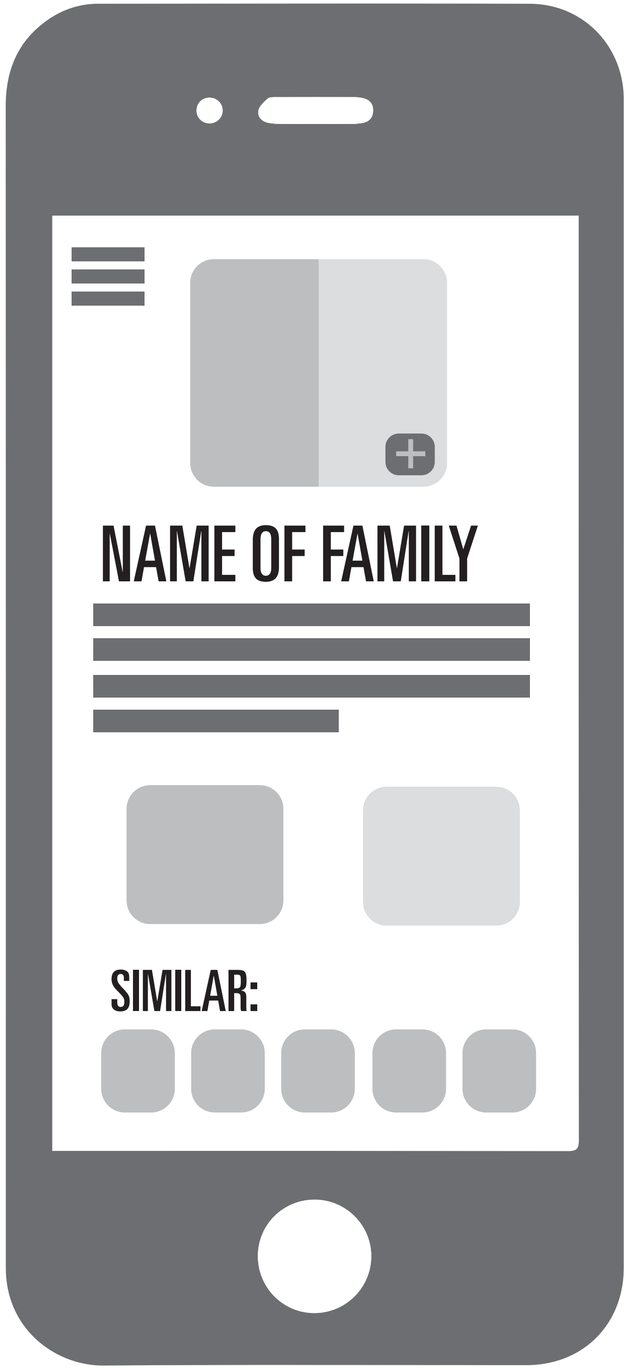
COLLECTION

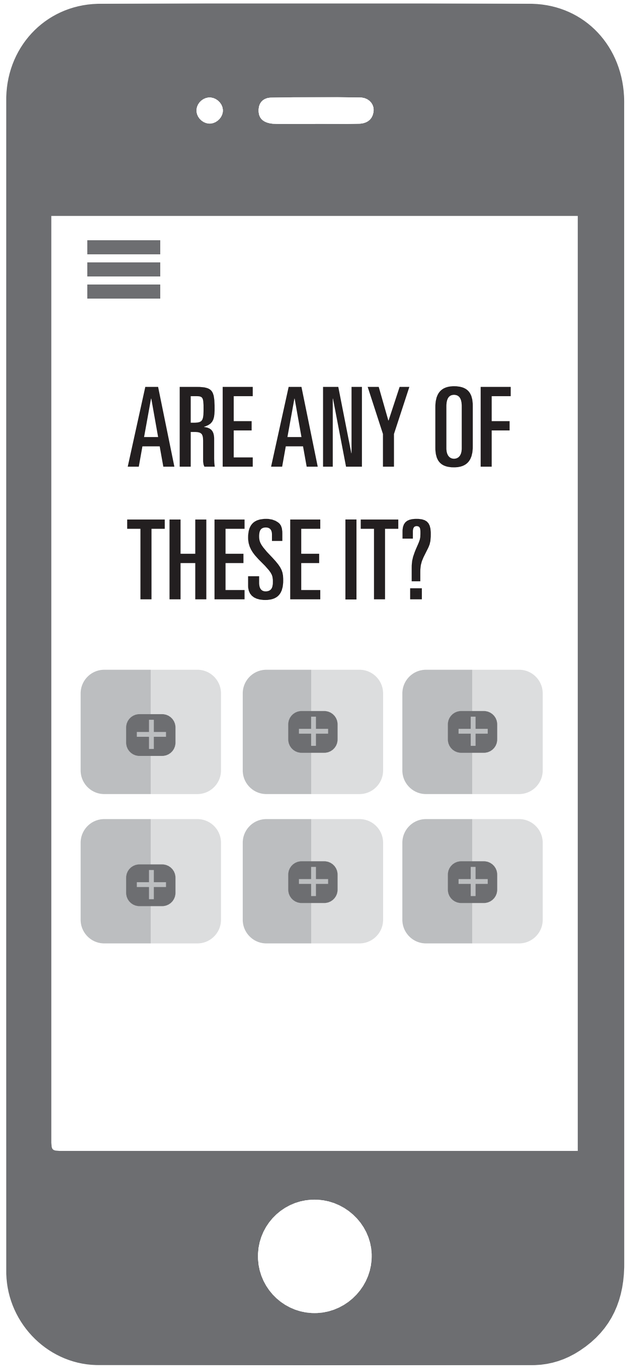

NAME OF FAMILY
SIMILAR:


TAKE PICTURE
CHOOSE FROM PHOTOS:


X
SUBMIT

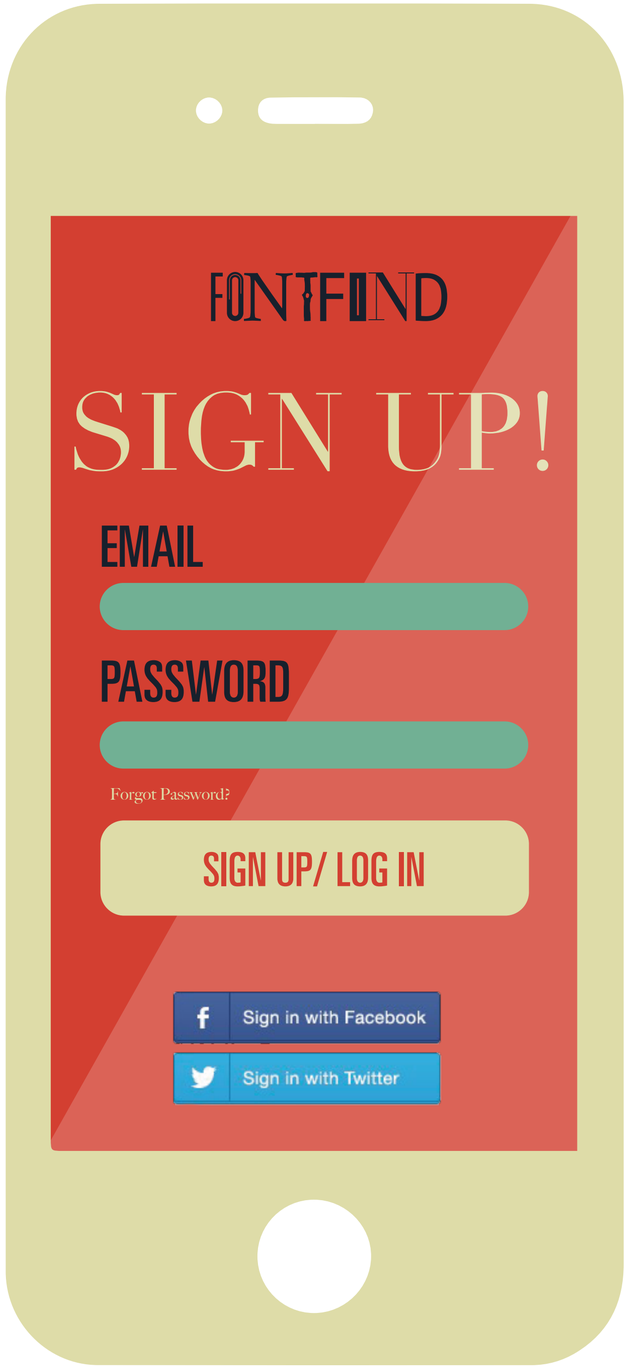
F
PLEASE WAIT...


NAME OF FAMILY
SIMILAR:


ARE ANY OF
THESE IT?

INSTRUCTIONS
COLLECTION
FINDTHIS
SORRY, TYPEFACE
NOT FOUND
try again

# DISEÑOS


FONTFIND
SIGN UP!
EMAIL
PASSWORD
Forgot Password?
SIGN UP/ LOG IN
Sign in with Facebook
Sign in with Twitter

Welcome
TO
FONTFIND
INSTRUCTIONS
COLLECTION
FINDTHIS

INSTRUCTIONS
1
Have you ever wondered which typographies you are looking at as you walk around?
2
FontFind allows you to take a picture of a type and then it runs it through its system and finds it!
3
Thus expanding your knowl-dege abd understanding of type and your surrounding space.

# COLLECTION

# Gill Sans

Gill Sans is a sans-serif typeface designed by Eric Gill and released by the British branch of Monotype from 1928 onwards. The original design was created in 1926 when Douglas Cleverdon opened a book-shop in his home town of Bristol.

## SIMILAR:

# TAKE PICTURE

## CHOOSE FROM PHOTOS:

X

SUBMIT

PLEASE WAIT...

## BOOMTOWN DECO

"My goal was to start and complete the font in one weekend while snowed-in. As such, it's not perfect (there's no "real" kerning, for one thing), and I may revisit it at some point to refine and add characters, but for now, have at it!"

SIMILAR:

ARE ANY OF THESE IT?

INSTRUCTIONS

COLLECTION

FINDTHIS

SORRY, TYPEFACE NOT FOUND

try again

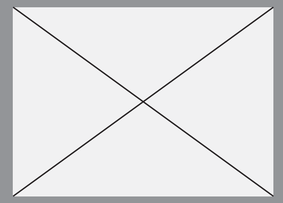
# LANDING PAGE

The App About Us Download

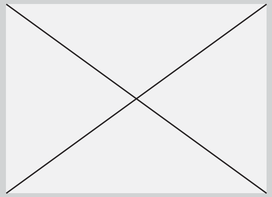
# FONTFIND

*Have you ever wondered which typographies you are looking at as you walk around?*

FontFind allows you to take a picture of a type and then it runs it through its system and finds it! Thus expanding your knowldege and understanding of type and your surrounding space.



*The Team*



We are dedicated designers who are reaching out to a community of our own kind. We believe typographic literacy is a perfect way tu further understand the world around you. Type is everywhere, and we want to see it all.

Contact Us:
management@fontfind.com
www.facebook.com/fontfind

*Start Learning Today!*

Available on the App Store

Get it on Google play

The App About Us Download

FONTFIND

*Have you ever wondered which typographies you are looking at as you walk around?*

FontFind allows you to take a picture of a type and then it runs it through its system and finds it! Thus expanding your knowldege and understanding of type and your surrounding space.

*The Team*

We are dedicated designers who are reaching out to a community of our own kind. We believe typographic literacy is a perfect way tu further understand the world around you. Type is everywhere, and we want to see it all.

Contact Us:
management@fontfind.com
www.facebook.com/fontfind

*Start Learning Today!*

Available on the App Store

Get it on Google play