

# SAMANVAY GUPTA

## ML ENGINEER | GRAPHIC DESIGNER | EVENT MANAGER

Phagwara, Punjab, India | samanvaypgupta49@gmail.com | samanvaygupta.in

Creative and results-driven ML Engineer with a strong foundation in data science, computer vision, and graphic design. Proven leader with a track record in delivering user-centric solutions, organizing large-scale technical events, and developing high-impact branding strategies. Passionate about integrating AI with design thinking to solve real-world challenges.

### AREA OF EXPERTISE

Machine Learning & Python	Graphic & UI Design	Content Creation & Marketing
Data Visualization	Event Management & Leadership	Web Development (HTML, CSS, JS, Flask, React )

### KEY ACHIEVEMENTS

- Led Sunburn Campus (4,000+ attendees) and Mirage 24 featuring top artists like Paradox.
- Organized LPU's largest hackathon, Code-A-Haunt, with 1,800+ participants.
- Represented India in UNSC at IGC MUN 2024.
- Top 10 finalist at Mind The Product, IIT Roorkee.
- University Qualifier for Smart India Hackathon 2024.

### PROFESSIONAL EXPERIENCE

<b>Graphic Design Intern, InovateEx</b>	<b>Mar 2025 – Present'</b>
<ul style="list-style-type: none"><li>Designed the official company logo aligned with brand vision.</li><li>Developed high-impact brochures and visuals, enhancing engagement.</li><li>Proposed and executed a marketing strategy that doubled event participation.</li></ul>	
<b>Freelance Graphic Designer</b>	<b>Oct 2024 - Mar 2025</b>
<ul style="list-style-type: none"><li>Delivered end-to-end branding for TechBlitz, including banners and social media.</li><li>Designed modern, impactful logos for startups Creator's Forge and Health &amp; Twist.</li><li>Collaborated with clients to ensure brand consistency and market appeal.</li></ul>	
<b>Head of Administration, VRC Grands Pvt. Ltd.</b>	<b>May 2024 – Oct 2024</b>
<ul style="list-style-type: none"><li>Oearheaded 10+ technical and cultural events, including Code-A-Haunt and Freshers Fiesta.</li><li>Built a mentorship-focused culture, scaling the club to LPU's top-ranked student body.</li><li>Formed strategic partnerships and led high-visibility marketing campaigns.</li></ul>	
<b>Chief Executive Officer (CEO), CodingBlocks LPU</b>	<b>May 2024 – Oct 2024</b>
<ul style="list-style-type: none"><li>Oversaw operations between marketing, design, and logistics teams.</li><li>Ensured compliance and documentation standards for smooth execution.</li><li>Participated in strategic planning and decision-making at the board level</li></ul>	

EDUCATION

<b>Bachelor of Technology (B.Tech) in Computer Science &amp; Engineering</b> Lovely Professional University, Phagwara, Punjab <ul style="list-style-type: none"><li>Graduation Year: 2027</li><li>Specialization: Machine Learning</li></ul>	<b>Aug 2023 - Present'</b>
<b>Senior Secondary (12th)</b> BSF Senior Secondary School, Jammu <ul style="list-style-type: none"><li>Stream: Science (Mathematics)</li><li>Focused on Physics, Chemistry, Mathematics, and Computer Science</li></ul>	<b>Apr 2022 - Apr 2023</b>
<b>Higher Secondary (10th)</b> BSF Senior Secondary School, Jammu <ul style="list-style-type: none"><li>Secured Top 10% in school exams</li></ul>	<b>Apr 2020 - Apr 2021</b>

ADDITIONAL INFORMATION

<b>Languages:</b> English, Hindi, Punjabi, Italian
<b>Projects:</b> Virtual Steering Game using Hand Recognition (OpenCV), AI-based Carbon Credit Chatbot
<b>Volunteer Work:</b> Assisted in guest coordination at Mirage 24 Hobbies: Logo design, brand strategy, music production, storytelling