Yogeesh Rajendra

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Passionate about technologies, face challenges and to contribute to the growth of the organisation

Education

College	Year of completion	Grade
Sri Jayachamarajendra College Of Engineering, Mysuru B.E (CS and Engg)	June 2013	CGPA : 9.21 out of 10
Sri Ramakrishna Vidyashala, Mysuru Pre University Course	Mar 2009	PCM : 96.67%, Overall : 93.67%
Sri Ramakrishna Vidyashala, Mysuru SSLC / 10th	Mar 2007	91.36%

Professional Experience and Projects

Amazon | Software Development Engineer - II (Oct 2017 - Present)

Building customer delight experience for eCommerce while behind the scene handling scalable system with less latencies.

InMobi | Senior Software Engineer (Nov 2015 - Oct 2017)

Involved in designing of many products inside the org. Responsible for driving more value to the business by coming up with optimizations , tools and products

- *Merchant Product Catalog Processor (Refresh , Replicate)*
  Developed system which consumes catalogs from various customers across the globe, keeps system ready so that these products can be served in ads real time. Involved huge processing and atomicity and many cases to handle (Direct revenue impacting)

- *Overlap Analysis (Potential analysis)*
  Designed and Developed product aimed at getting insight of targeting and to have a sneak peak of potential revenue/ scale if gone ahead with the target segment. This helped business to make strategic decisions as to whether to go ahead with the customer or whether to propose , pitch for certain segments / rules. (Pro actively generated graphs which will makes easy for business to infer things | before : they were doing pivot on excel) .

- *Genesis - Postback Analyzer*
  Designed and developed system which aimed at reducing manual tasks where we test whether a url is good enough and results in attribution on an ad click for attribution - Saved several man hours and repetitive tasks

- *Audience Segment Creator*
  Self driven project where whole system of audience segment was automated which was being done manual and wanted lot of monitoring and follow ups.

SuccessFactors | Developer (July 2013 - Nov 2015)

Involved in the requirement analysis, scoping, design and implementation of the features - release by release. I was responsible for developing some features around one of the main modules of SuccessFactors.

- *Upgrade Center*
  Customer gets insight of newly built feature and gets to try them before upgrading to their enterprise cloud application. (Involved to handle permission | Idea from hack day)

- *Web Accessibility*
  (Vital in selling our product to govt orgs)

- *Permissioning Of Links*
  Catered and built for one of the customers who wanted every link to be permissioned role based to share work among the employees. Involved many things like making sure backward compatible. Doing upgrade for the customer via switch. Lot of brainstorming and thought to make the feature a smooth roll in was a challenge indeed. Many files were checked into SVN repository at one shot -79 files

- *Manage Users - Change of Field*
  (Ask was to change a dropdown to autocomplete since the dropdown was populated with lots of Data and was slowing the page. Challenging task - doing explain plan and optimizing of sql query)

Cisco | College Intern (June 2012 - August 2012)

Contributed as an intern in the SRTG team of Cisco (R&D). My contribution to the team was to develop a tool which parse through the packets and prepare a ladder diagram which helps in better understanding of the actions that happened using the protocol (SIP). This helped to decrease employee overhead of reproducing the bug and finding the pain point (saved lot of employee work time).

Technical Skills

Languages	: Java, Shell Scripting
Technologies	: Linux

Academic Projects

- *Apple Fruit Surface Defect Detection - Final Year Project (March 2009)*
  When fruits are exported in case, even if one fruit is defective in the case whole of the case is rejected. In order to minimize this image processing was applied to each fruit (apple) and defective ones are segregated apart. MATLAB was used in order to achieve this.

- *Travel Bureau (Sep 2008)*
  Project pursued during college days for the hobby. This project aimed at facilitating booking and renting of vehicles for different purposes. Core java for back end and Swing for UI is used to achieve this.

Achievements

- Rising Star - Emmy Awards (Q3 2016) - *InMobi*
- *Spotr - Being Passionate & Taking Ownership - InMobi*
- Won HackaDay prize for presenting new idea in the product - *SuccessFactors*
- Successfully completed my role as student coordinator in the organization names LCC_SJCE in college
- Runner up in giving punch line for CISCO Jabber logo.
- Stood first in district level Mathematics seminar competition - Mysuru District.

Links

| LinkedIn Profile : /yogeeshr | Github Profile   : /yogeeshr | Quora Profile : /Yogeesh-Rajendra |