K-Means Clustering

Importing the libraries

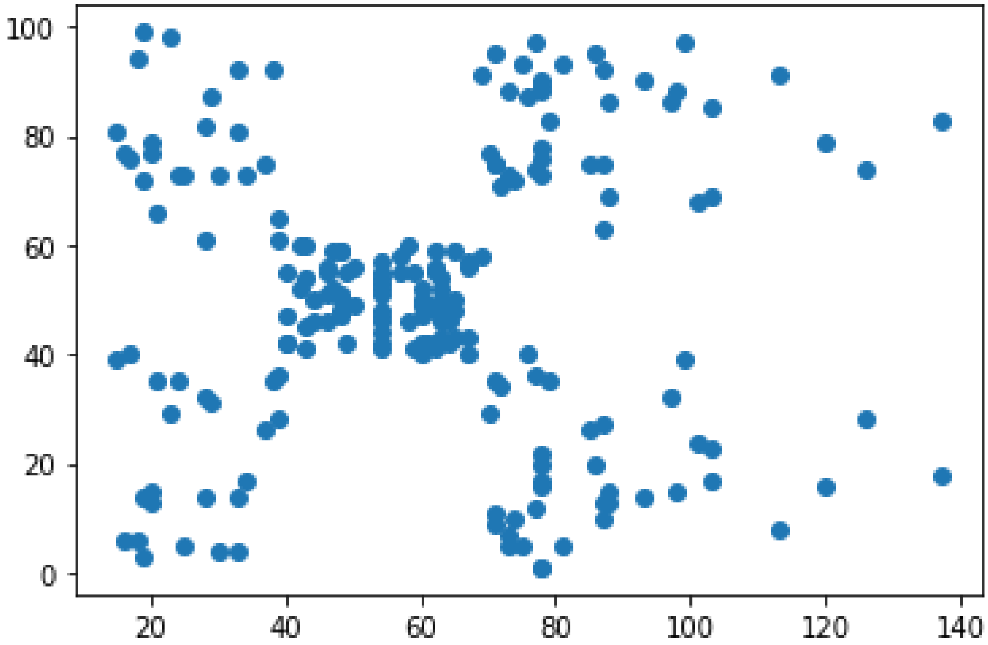
```
import numpy as np
import matplotlib.pyplot as plt
import pandas as pd
```

Importing the dataset

```
dataset = pd.read_csv('Mall_Customers.csv')
X =dataset.iloc[:, [3, 4]].values
```

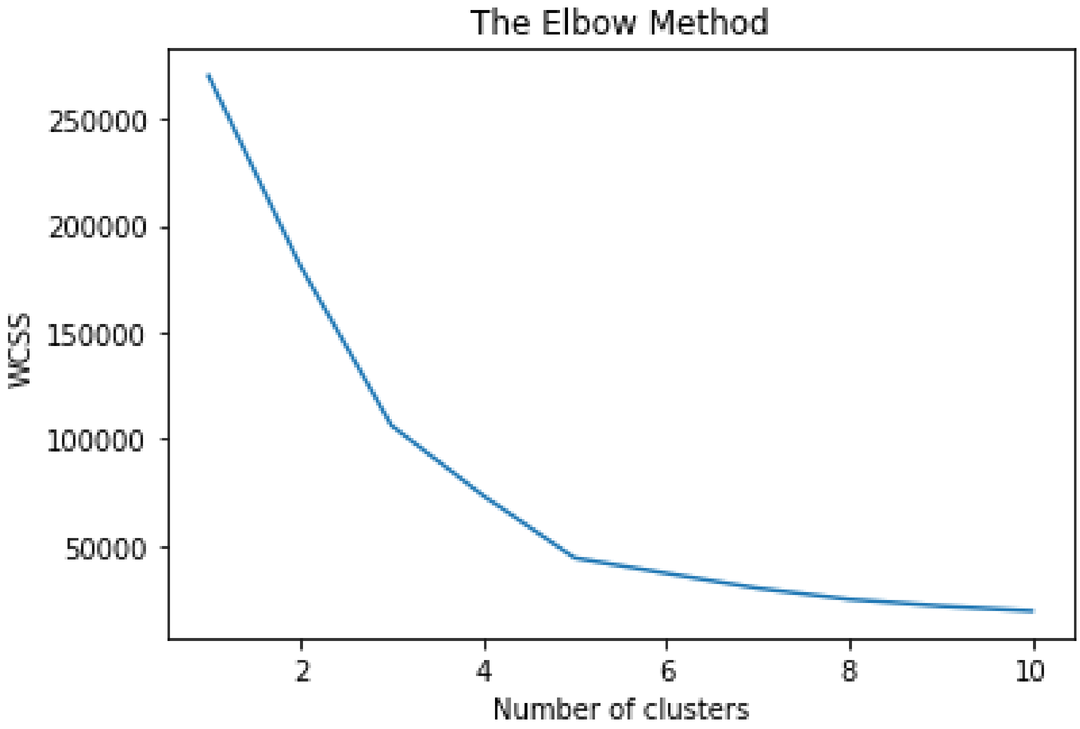
```
plt.scatter(dataset ['Annual Income (k$)'],dataset ['Spending Score
(1-100)'])
```

```
<matplotlib.collections.PathCollection at 0x7f03161a8610>
```



Using the elbow method to find the optimal number of clusters

```
from sklearn.cluster import KMeans
wcss = []
for i in range(1, 11):
    kmeans = KMeans(n_clusters = i)
    kmeans.fit(X)
    wcss.append(kmeans.inertia_)
plt.plot(range(1, 11), wcss)
plt.title('The Elbow Method')
plt.xlabel('Number of clusters')
plt.ylabel('WCSS')
plt.show()
```



Training the K-Means model on the dataset

```
kmeans = KMeans(n_clusters=5,init='k-means++',random_state=42)
y_kmeans = kmeans.fit_predict(X)
print(y_kmeans)
```

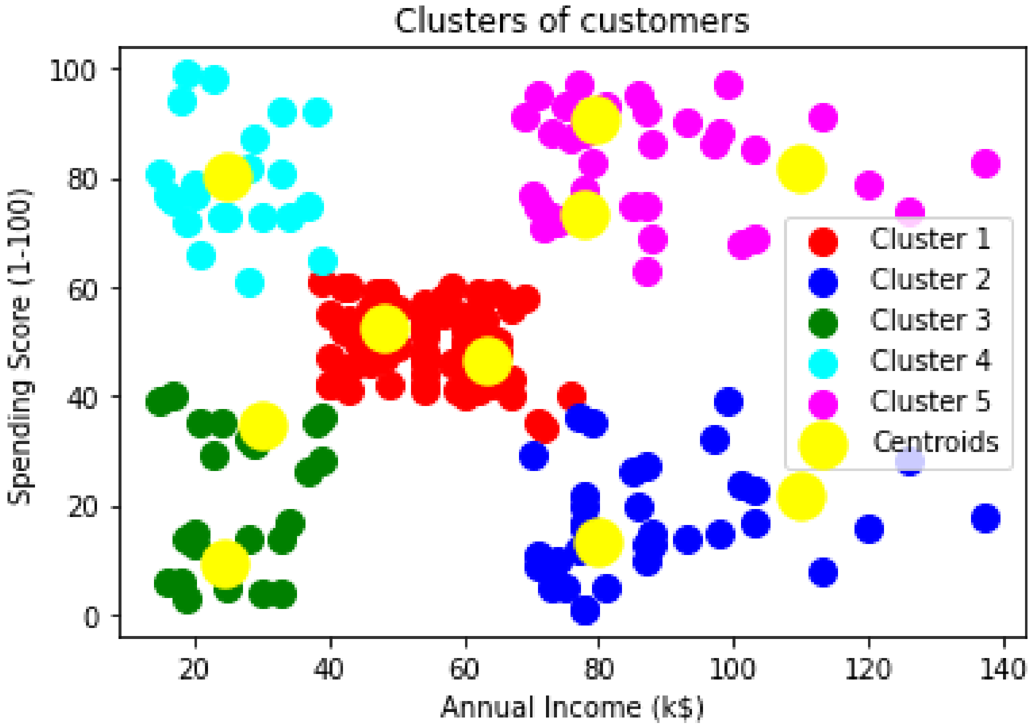
```
[2 3 2 3 2 3 2 3 2 3 2 3 2 3 2 3 2 3 2 3 2 3 2 3 2 3 2 3 2 3 2 3 2 3 2
3 2
 3 2 3 2 3 2 0 2 3 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
0 0
 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
0 0
 0 0 0 0 0 0 0 0 0 0 0 0 4 1 4 0 4 1 4 1 4 0 4 1 4 1 4 1 4 1 4 0 4 1 4
1 4
 1 4 1 4 1 4 1 4 1 4 1 4 1 4 1 4 1 4 1 4 1 4 1 4 1 4 1 4 1 4 1 4 1 4 1
4 1
 4 1 4 1 4 1 4 1 4 1 4 1 4 1 4]
```

Visualising the clusters

```
plt.scatter(X[y_kmeans == 0, 0], X[y_kmeans == 0, 1], s = 100, c =
'red', label = 'Cluster 1')
plt.scatter(X[y_kmeans == 1, 0], X[y_kmeans == 1, 1], s = 100, c =
'blue', label = 'Cluster 2')
plt.scatter(X[y_kmeans == 2, 0], X[y_kmeans == 2, 1], s = 100, c =
'green', label = 'Cluster 3')
```

```
plt.scatter(X[y_kmeans == 3, 0], X[y_kmeans == 3, 1], s = 100, c =
'cyan', label = 'Cluster 4')
plt.scatter(X[y_kmeans == 4, 0], X[y_kmeans == 4, 1], s = 100, c =
'magenta', label = 'Cluster 5')


plt.scatter(kmeans.cluster_centers_[:, 0], kmeans.cluster_centers_[:,
1], s = 300, c = 'yellow', label = 'Centroids')
plt.title('Clusters of customers')
plt.xlabel('Annual Income (k$)')
plt.ylabel('Spending Score (1-100)')
plt.legend()
plt.show()
```


Clusters of customers
Spending Score (1-100)
Annual Income (k$)
Cluster 1
Cluster 2
Cluster 3
Cluster 4
Cluster 5
Centroids