

Samar Hayat

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— Objective —

Proactive JavaScript Developer with 11 months of experience specializing in WordPress CMS and butw now shifting my focus to JavaScript (ES6+), React.js, and Next.js development. I am skilled in creating responsive websites and passionate about enhancing user experiences. I am proficient in DOM Manipulation, JSX, and Git, eager to apply my skills to deliver impactful solutions.

— Skills —

- HTML & CSS, Tailwind
 - JavaScript, DOM, ES6, API
 - React.js, Next.js
 - Git & GitHub
 - WordPress, Elementor
 - Communication, Teamwork
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— Professional Experience —

Website Developer | Citadel Solutions, Lahore, PK

May 2024 – Present

- Developed and launched 3 new websites using WordPress, increasing client satisfaction by 30% through delivering high-quality, responsive sites.
- Utilized Elementor and Gutenberg to redesign 5 existing websites, optimizing user navigation and reducing bounce rates by 20%.
- Implemented SEO strategies that boosted organic traffic by 15% and improved keyword rankings for 10 key search terms.
- Collaborated with cross-functional teams on 10 projects, ensuring on-time delivery and enhancing user experience by 25% through usability testing.

Website Developer | Zitsol/Zit Solutions, Chakwal, PK

July 2023 – April 2024

- Built and managed 7 WordPress websites for diverse clients, achieving an average customer satisfaction rating of 4.5 out of 5 by delivering tailored solutions.
 - Implemented SEO techniques that improved website visibility, resulting in a 20% increase in organic search traffic and higher search engine rankings for key terms.
 - Led the redesign of 3 websites based on user feedback, enhancing design and functionality, which improved user engagement metrics by 25%.
 - Managed content updates for 10 websites, increasing user engagement by 30% through regular optimization and fresh content.
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— Education —

Faculty Of Arts | Rawalpindi Board, 2021

Matriculation | GHS. Dandot, 2019

— Certifications —

- Career Essentials in Software Development by Microsoft and LinkedIn
- Programming with JavaScript
- Introduction of Front-End Development