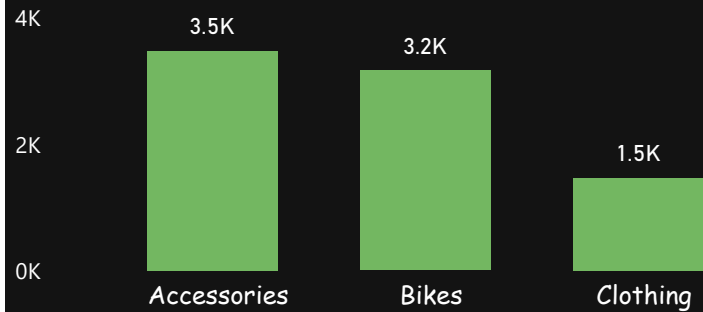




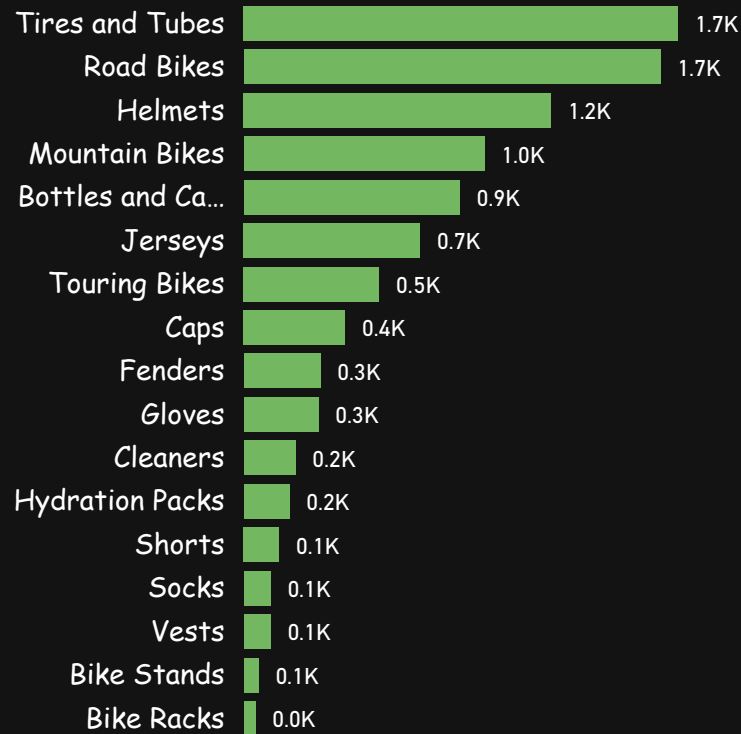
01/01/2016

30/06/2017

Total Orders by Category



Total Orders by Subcategory



ProductName	Total Orders	Return Rate
All-Purpose Bike Stand	59	3.39%
AWC Logo Cap	405	0.98%
Bike Wash - Dissolver	207	1.89%
Classic Vest, L	42	7.14%
Classic Vest, M	35	2.86%
Classic Vest, S	30	6.67%
Fender Set - Mountain	307	1.30%
Half-Finger Gloves, L	83	1.78%
Half-Finger Gloves, M	105	0.99%
Half-Finger Gloves, S	111	1.86%
Hitch Rack - 4-Bike	46	2.17%
HL Mountain Tire	232	4.31%
HL Road Tire	162	3.09%
Hydration Pack - 70 oz.	182	5.49%
LL Mountain Tire	199	2.35%
LL Road Tire	178	2.23%
Long-Sleeve Logo Jersey, L	42	
Long-Sleeve Logo Jersey, M	40	5.00%
Long-Sleeve Logo Jersey, S	36	5.56%
Long-Sleeve Logo Jersey, XL	50	2.00%
ML Mountain Tire	182	1.07%
ML Road Tire	270	1.31%
Mountain Bottle Cage	261	1.92%
Mountain Tire Tube	484	1.13%
Mountain-200 Black, 38	130	3.08%
Mountain-200 Black, 42	135	4.44%
Mountain-200 Black, 46	126	3.97%
Mountain-200 Silver, 38	144	2.78%
Mountain-200 Silver, 42	128	3.91%
Mountain-200 Silver, 46	122	0.82%
Mountain-400-W Silver, 38	21	
Mountain-400-W Silver, 40	25	
Mountain-400-W Silver, 42	23	8.70%
Total	5212	2.18%

Monthly Revenue

\$451.08K✓
Goal: 408.01K (+10.56%)

Monthly Profit

0.48K✓
Goal: 0.47K (+2.79%)

Monthly Returns

43✓
Goal: 38 (+13.16%)

Most Selling Product

Water Bottle - 30 oz.

Best Revenue Generating Product

Mountain-200 Silver, 38

Pacific



Bing

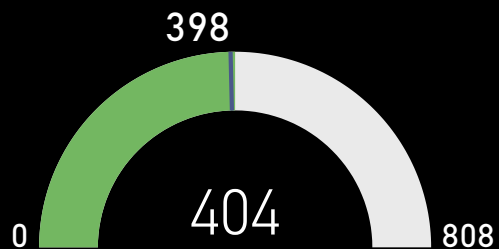
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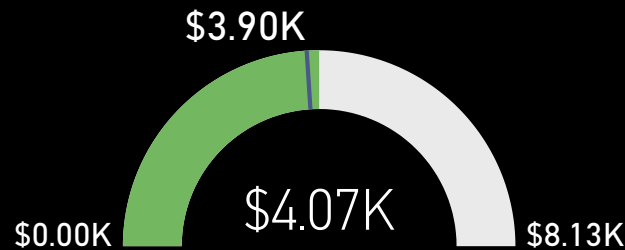
Product Name

Water Bottle -
30 oz.

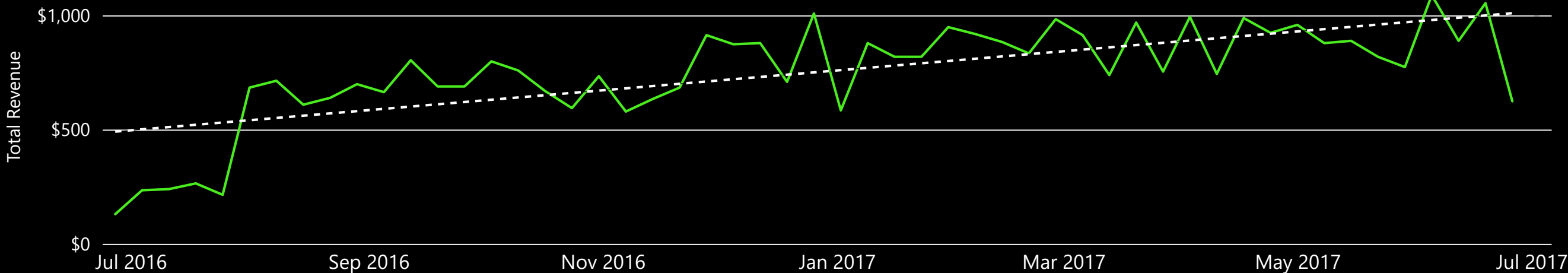
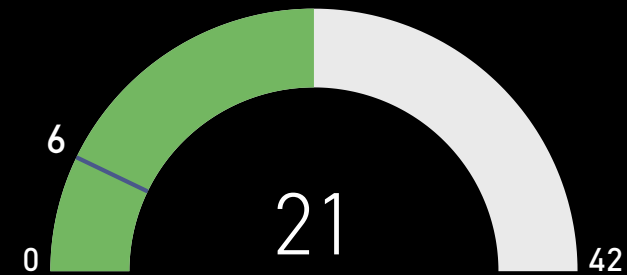
Total Orders Vs Target



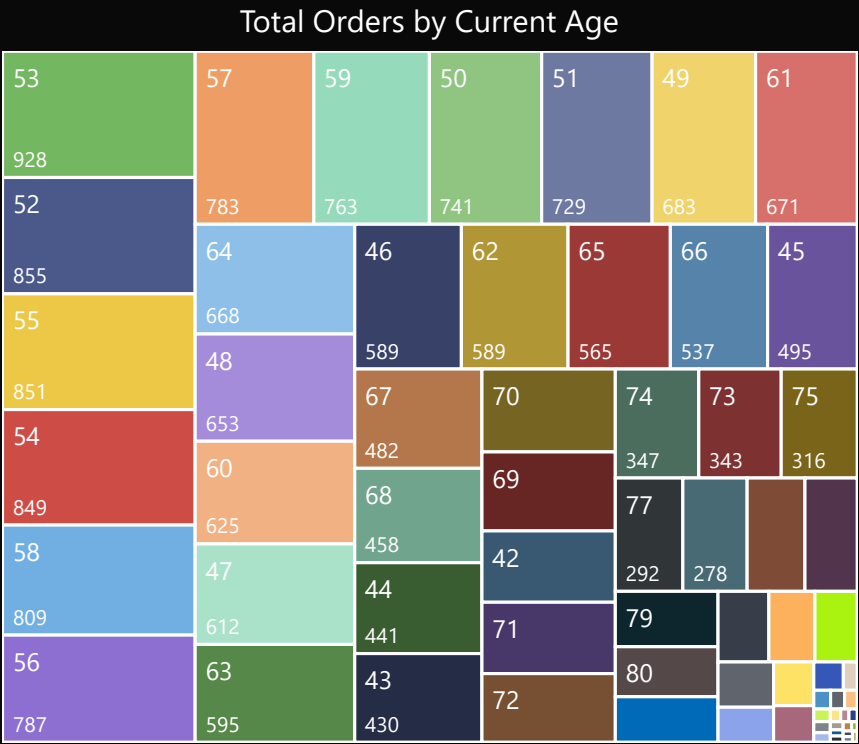
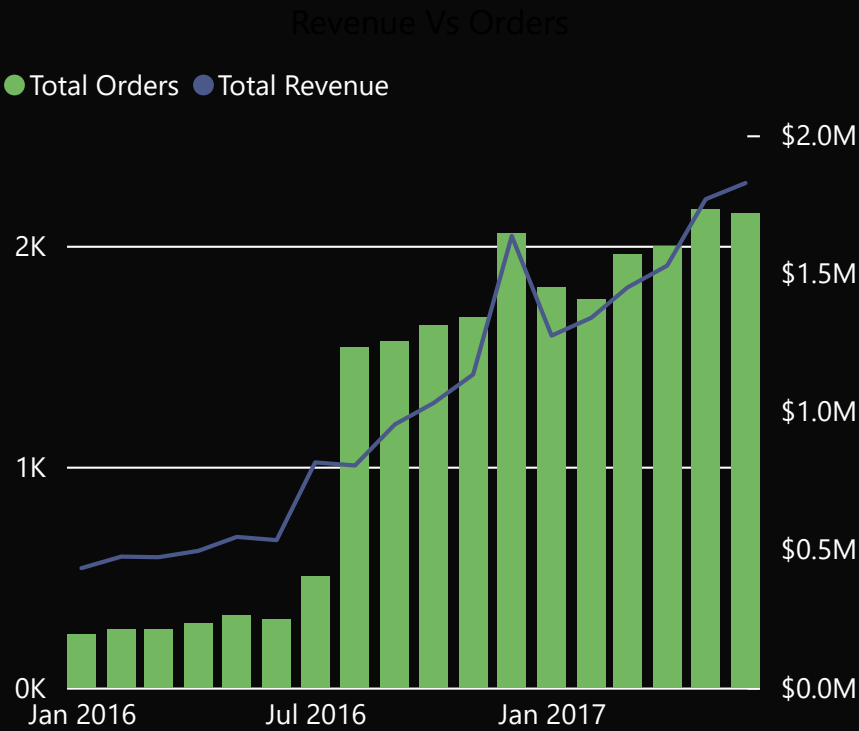
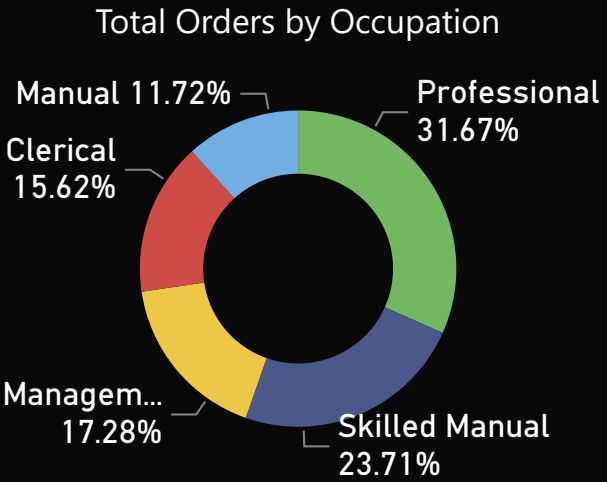
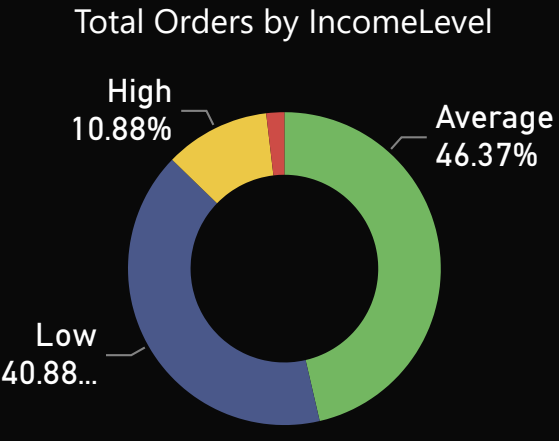
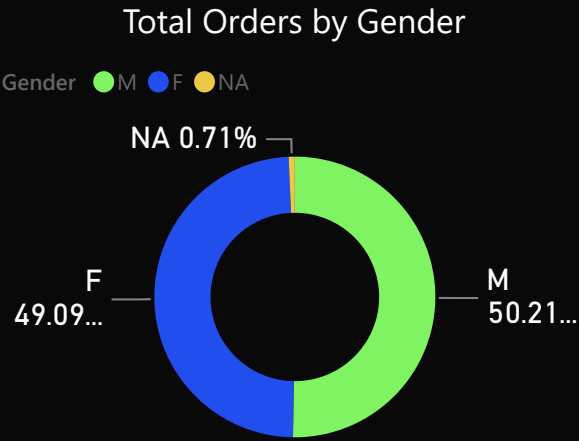
Total Revenue Vs Target



Total Returns Vs Previous Month



FullName	Total Orders	Total Revenue
Mr. Dalton Perez	26	\$1,513.14
Mr. Fernando Barnes	26	\$1,838.99
Mr. Ryan Thompson	26	\$1,596.61
Mrs. Hailey Patterson	26	\$1,615.65
Mrs. Samantha Jenkins	26	\$1,739.55
Mr. Jason Griffin	25	\$1,613.87
Mrs. Ashley Henderson	25	\$1,716.73
Mr. Charles Jackson	24	\$1,776.67
Mr. Daniel Davis	24	\$1,403.83
Mr. Henry Garcia	24	\$1,442.94
Mr. Mason Roberts	24	\$1,526.02
Mrs. Jennifer Simmons	24	\$1,464.79
Ms. April Shan	24	\$1,424.45
Mrs. Nancy Chapman	23	\$1,111.20
Mr. Luis Diaz	17	\$1,002.05
Mrs. Ana Perry	17	\$1,335.84
Mr. Antonio Bennett	16	\$1,001.38
Mr. José Hernandez	16	\$904.51
Mrs. Samantha Russell	16	\$947.95
Ms. Gina Martin	16	\$991.27
Ms. Jasmine Powell	16	\$1,103.50
Ms. Sierra Young	16	\$813.29
Mr. Andrew Martinez	15	\$757.56
Mr. Eduardo Patterson	15	\$1,117.25
Mr. Luke Lal	15	\$961.92
Mr. Nicholas Brown	15	\$934.27
Mrs. Chloe Campbell	15	\$969.79
Mrs. Jada Morgan	15	\$1,022.79
Ms. Isabella Russell	15	\$859.45
Ms. Sarah Simmons	15	\$848.90
Mr. Jared Peterson	13	\$1,051.48
Mrs. Brandy Chandra	13	\$844.62
Mr. Jordan Turner	7	\$11,022.38
Mr. Larry Munoz	7	\$10,852.04
Mrs. Lacey Zheng	7	\$11,085.74
Mrs. Lisa Cai	7	\$11,330.44
Mr. Marco Lopez	6	\$10,289.68
Mr. Maurice Shan	6	\$12,407.95
Mrs. Ariana Gray	6	\$10,391.42
Total	22534	\$18,509,633.20



Mr. Maurice Shan

Total Revenue from this Customer
\$12.41K

Total Orders by this Customer
6