

Data Engineer Associate Exam - Virtual

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Data Engineer Associate Exam - Virtual Reality Fitness

ActiVR provides a virtual reality device designed for exercise and fitness.

ActiVR offers a range of products, including VR devices and subscription-based fitness programs through their apps.

The sales team at ActiVR wants to analyze user data to enhance their marketing strategy and evaluate their products. For this, it is crucial that the data is clean, accurate, and available for reporting.

They need your assistance in preparing the data before launching a new promotional campaign.

Database Schema

The data schema for ActiVR's database is outlined as follows:

- **events:** Contains records of events registered in different games.
- **games:** Stores information about various games available on the platform.
- **devices:** Holds data about the virtual reality devices used by the users.
- **users:** Contains details about the users utilizing the ActiVR platform.

Task 1

ActiVR's sales team wants to use the information it has about users for targeted marketing.

However, they suspect that the data may need to be cleaned before.

The expected data format and types for the `users` table according to the sales team's requirements is shown in the table below.

Write an SQL query that returns the `users` table with the specified format. Ensure that your query does not modify the `users` table.

Column Name	Description
user_id	Unique integer (assigned by the database, cannot be altered). Missing values are not possible due to the database structure.
age	Integer representing the age of the customer. Missing values should be replaced with the average age.
registration_date	Date when the user made an account first (YYYY-MM-DD). Missing values should be replaced with January 1st, 2024.
email	Email address of the user. Missing values should be replaced with Unknown.
workout_frequency	Workout frequency as a lowercase string, one of: <i>minimal</i> , <i>flexible</i> , <i>regular</i> , <i>maximal</i> . Missing values must be replaced with <i>flexible</i> .

...	↑↓	...	↑↓	...	↑↓	registration_date	...	↑↓	email	...	↑↓	workout_freq...	...
0		1		56		2022-09-20T00:00:00.000			hi_1@example.com			flexible	
1		2		46		2020-06-21T00:00:00.000			hello_2@myemail.com			minimal	
2		3		32		2020-02-08T00:00:00.000			hello_3@email.com			maximal	
3		4		60		2023-02-25T00:00:00.000			user4@email.com			maximal	
4		5		25		2021-03-03T00:00:00.000			hi_5@email.com			minimal	
5		6		38		2021-01-15T00:00:00.000			user_6@myemail.com			regular	
6		7		56		2020-12-12T00:00:00.000			hello_7@email.com			maximal	
7		8		36		2020-08-04T00:00:00.000			hello_8@email.com			flexible	
8		9		40		2023-02-18T00:00:00.000			hello_9@myemail.com			flexible	
9		10		28		2020-06-08T00:00:00.000			hello10@myemail.com			regular	
10		11		28		2022-11-17T00:00:00.000			user_11@myemail.com			minimal	
11		12		41		2023-02-24T00:00:00.000			contact12@email.com			maximal	
12		13		53		2023-10-17T00:00:00.000			user_13@email.com			flexible	
13		14		57		2022-04-27T00:00:00.000			user14@example.com			flexible	
14		15		41		2020-05-15T00:00:00.000			user15@myemail.com			maximal	
15		16		20		2022-07-06T00:00:00.000			hello16@myemail.com			minimal	
Rows: 350													

Task 2

It seems like there are missing values in the `events` table for the column `game_id` for all events before the year 2021.

However, we know that before 2021 there were only games where the `game_type` is `running`. The `game_id` for these games can be found in the `games` table.

Write a query so that the `events` table has a `game_id` for all events including those before 2021.

i...	...	↑↓	ev...	...	↑↓	g..	...	↑↓	devic...	...	↑↓	u..	...	↑↓	event_time	...
0			1			3			4			73			2021-06-11T02:07:04.000	
1			2			3			5			141			2023-05-28T16:15:07.000	
2			3			4			1			70			2023-08-31T13:28:50.000	
3			4			4			2			262			2020-06-18T17:50:41.000	
4			5			1			2			340			2021-01-21T06:34:48.000	
5			6			4			2			308			2020-10-24T14:59:44.000	
6			7			4			4			245			2020-10-22T11:30:07.000	
7			8			4			5			3			2022-04-13T02:10:55.000	
8			9			3			4			337			2021-11-27T21:31:31.000	
9			10			4			3			63			2020-08-05T18:22:29.000	
10			11			1			2			49			2021-10-17T08:53:15.000	
11			12			4			3			76			2020-10-12T00:55:47.000	
12			13			3			1			175			2021-03-08T16:54:56.000	
13			14			1			1			109			2021-12-19T16:01:28.000	
14			15			2			4			183			2021-01-23T01:27:33.000	
15			16			3			5			192			2023-09-20T11:11:57.000	
Rows: 1,500																

Task 3

ActiVR's sales team plans to launch a promotion for upgrades to virtual reality devices.

They aim to target customers who have participated in events related to specific game types.

Write a SQL query to provide the `user_id` and `event_time` for users who have participated in events related to `biking` games.

...	↑↓	...	↑↓	event_time	...	↑↓
0		340		2021-01-21T06:34:48.000		
1		49		2021-10-17T08:53:15.000		
2		109		2021-12-19T16:01:28.000		
3		216		2023-03-16T14:57:29.000		
4		339		2021-01-02T04:51:58.000		
5		193		2022-01-24T10:00:48.000		
6		283		2022-01-17T18:20:33.000		
7		80		2021-08-11T17:08:31.000		
8		89		2021-08-29T11:58:41.000		
9		83		2022-10-25T04:21:03.000		
10		331		2023-02-16T22:16:12.000		
11		283		2022-04-22T06:30:08.000		
12		69		2022-06-26T11:43:09.000		