

Swati Anwasha Minj

Mumbai-India swatiminj2002@gmail.com 9474468335 <https://samarium02.netlify.app/>

SUMMARY

I am a highly motivated individual with a passion for programming and graphic designing. My vast technical background enables me to execute task with professionalism and commitment alongside my project teammates. I have the ability to quickly learn new technical skills and concepts, enabling me to deliver quality work within the given tight deadline. I am a self-starter and a natural leader. My critical listening, organizational, and analytical skills make me a valuable asset to any team. Additionally, I possess exceptional writing skills that allow me to articulate myself in a clear and concise.

WORK EXPERIENCE

Inventiva

NEW DELHI, INDIA

GRAPHIC DESIGNER

Jun 2023 - Aug 2023

- Created visually stunning designs for print media magazine, website banners, and advertisements, resulting in a 15% increase in client satisfaction ratings.
- Collaborated with cross-functional teams including writers and editors to develop compelling graphics that enhanced the overall aesthetic of the magazine, leading to a 10% increase in advertising revenue.
- Collaborated with clients to understand their branding and messaging needs, resulting in a 30% increase in client satisfaction ratings.

DGM GAMES

Andheri Mumbai, INDIA

GRAPHIC DESIGNER

Aug 2022 - Oct 2022

- Collaborated with cross-functional teams to create and implement new brand guidelines, resulting in a consistent visual identity across all marketing materials and an increase of 25% in sales.
- Conceptualized and designed a series of interactive infographics for a client's website, increasing user engagement by an average of 40%.
- Developed branding materials and visual designs for 15 new clients, resulting in an increase of 30% in client acquisition.

GDSC AND GDG MAD

MUMBAI, INDIA

official volunteer in open source community

Jun 2022 - Present

- Established partnerships with local universities and tech organizations to increase outreach efforts for underrepresented groups, resulting in an average of 30% increase in diversity among meetup attendees.
- Utilized exceptional communication skills to engage with potential sponsors and secured sponsorships
- Led organizing a large-scale community event, successfully managing all logistics and ensuring timely communication with vendors and attendees. The event saw an attendance of over 500 to 1500 people, doubling the previous year's turnout.

EDUCATION

A C Patil college of engineering Kharghar

Navi Mumbai, India

B.Tech-Computer Science and Engineering(IoT)

Graduation Date: Jun 2024

SKILLS & INTERESTS

Skills: Microsoft Office (Excel, Word, PowerPoint), Adobe Photoshop-Illustrator/AfterEffect/Photoshop &, Figma

Interests: Pc Games, Travelling, Reading

Language: Hindi, English, Korean

Programming Skills: HTML, Python, Javascript, React, CSS, Basic PHP, Solidity, JAVA