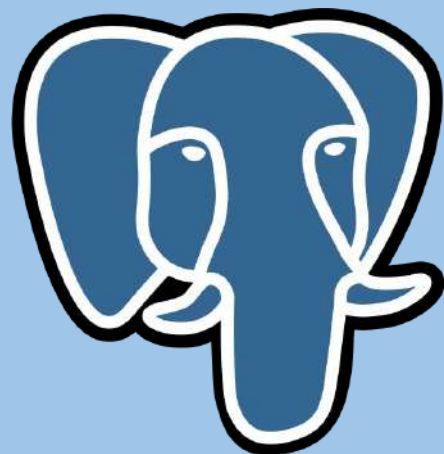# PGDay 2026
Bangkok, Thailand

Sponsorship Prospectus

10 March 2026

True Digital Park

ABOUT FOSSASIA PGDAY 2026

FOSSASIA PGDay is an annual event co-located with the FOSSASIA Summit. Previous editions were hosted in **Singapore**, **Vietnam**, **Thailand**, and **Indonesia**. Dedicated to PostgreSQL and its ecosystem, it offers a focused forum to exchange know-how and to showcase **PostgreSQL** as a scalable, secure, and cost-effective data platform.

The 2026 edition will bring together around 200 database administrators, developers, IT managers, and PostgreSQL enthusiasts to engage with the latest advancements in PostgreSQL technology and practice.

We are seeking sponsors to help bring PGDay 2026 to life—partners who value a thriving PostgreSQL ecosystem and its growth. Your support funds the program (content, recordings, logistics and community grants), strengthens regional collaboration, and advances PostgreSQL adoption.

HOST CITY AND VENUE

This will be the second time PGDay is hosted in Bangkok. The city offers easy and affordable access for participants from across the region, supported by its vibrant tech ecosystem and active open source communities.

TRUE DIGITAL PARK

The event will take place at True Digital Park, one of Bangkok's premier venues with state-of-the-art facilities. It is also Southeast Asia's largest startup hub, home to over 220 tech startups.

SPONSORSHIP GRID AT GLANCE

Advantages	Platinum (2 Available) US$12,500	Gold (4 Available) US$8,000	Silver (5 Available) US$2,500
1. Keynotes: speaker and content to be approved by content team.	10-min keynote		
2. Talks & Workshops: speaker and content to be approved by content team.	25-min sponsored session	25-min sponsored session	15-min sponsored session
3. Recognition by MC: during opening and closing	standalone slide	standalone slide	shared slide of sponsors
4. Attendees list: opt-in data of attendees	★		
5. Recognition on conference videos: Logo on sponsor slide on event videos on Youtube etc.	★		
6. Featured video message: share your message in a 30-second video showcased during breaks	★	★	
7. Branding on stage: set up 1 banner (0.85x2m)	★		
8. Exhibit: e.g. branded table inside session room, wall panel, WiFi, electricity, chairs, cleaning	225cm x 225cm panel + table	151cm x 204cm panel + table	bring your banner only
9. Mobile scanning app: collect additional attendee info	★	★	★
10. Assistant: Thai/English speaking assistant to help you throughout the day	★	★	
11. Registration print-outs: FOSSASIA shares your info at the PGDay check-in with attendees	★	★	★
12. Logo display: on FOSSASIA Summit website	1st level position	2nd level position	3rd level position
13. Logo display at venue: on event banners	1st level position	2nd level position	3rd level position
14. Exhibition virtual page: a single page on the website with exhibitor's information	★	★	★
15. Social media recognition: promotion of sponsorship on X, Linkedin, Facebook	2 x standalone posts	1 x standalone post	1 shared post
16. Email recognition: promotion in pre/after event campaign	logo + link	logo + link	logo
17. Event passes	10 x PGDay 10 x FA Summit 10 x Social event	7 x PGDay 7 x FA Summit 7 x Social event	3 x PGDay 3 x FA Summit 3 x Social event

VENUE BRANDING OPPORTUNITIES

1 Day: 6,000 USD • 2 Days: 10,000 USD (5 available per day)

*Showcase your brand on the **LED ceiling and pillar** at the main entrance of True Digital Park, ensuring high visibility not only to event participants, but also to all visitors of the location as they approach the conference hall.*

🎞️ **Looped Display:** Only 5 slots available per day, running in continuous rotation.

🕐 **Prime Exposure Time:** Displayed from 7:00 to 21:00, capturing both morning and evening foot traffic.

👥 **High Daily Footfall:** Reaches 5,000–8,000 people per day, including tech professionals, entrepreneurs, and mall visitors.

fossasia

*Contact office@fossasia.org
to secure your sponsorship today.*