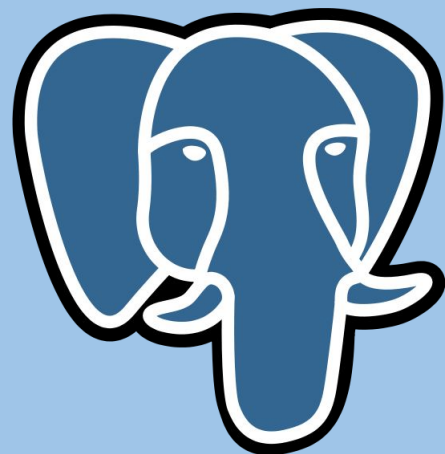# FOSS asia

PGDay 2025
Bangkok, Thailand

Sponsorship Prospectus

14 March 2025

True Digital Park

ABOUT PGDAY 2025

PGDay 2025 is an event focused on the PostgreSQL database, held in conjunction with the FOSSASIA Summit. This event is designed for companies offering PostgreSQL solutions, organizations using PostgreSQL in-house, and ASEAN-based companies and government agencies exploring PostgreSQL as a scalable database option.

Building on the success of past PGDays in Jakarta, Hanoi, and Singapore, the 2025 edition is set to bring together 300 database administrators, developers, IT managers, and PostgreSQL enthusiasts to engage with the latest advancements in PostgreSQL technology and practices. This will be an excellent opportunity to learn more about PostgreSQL, the world's most advanced open-source database. Get connected with like-minded people with an interest in PostgreSQL and open source software in the region.

We're looking for sponsors to help bring PGDay 2025 to life—partners who value a thriving PostgreSQL ecosystem and are committed to its growth. Sponsoring PGDay means supporting an event that unites the community, advocates for new contributions, and drives the future of PostgreSQL.

SPONSORSHIP GRID AT GLANCE

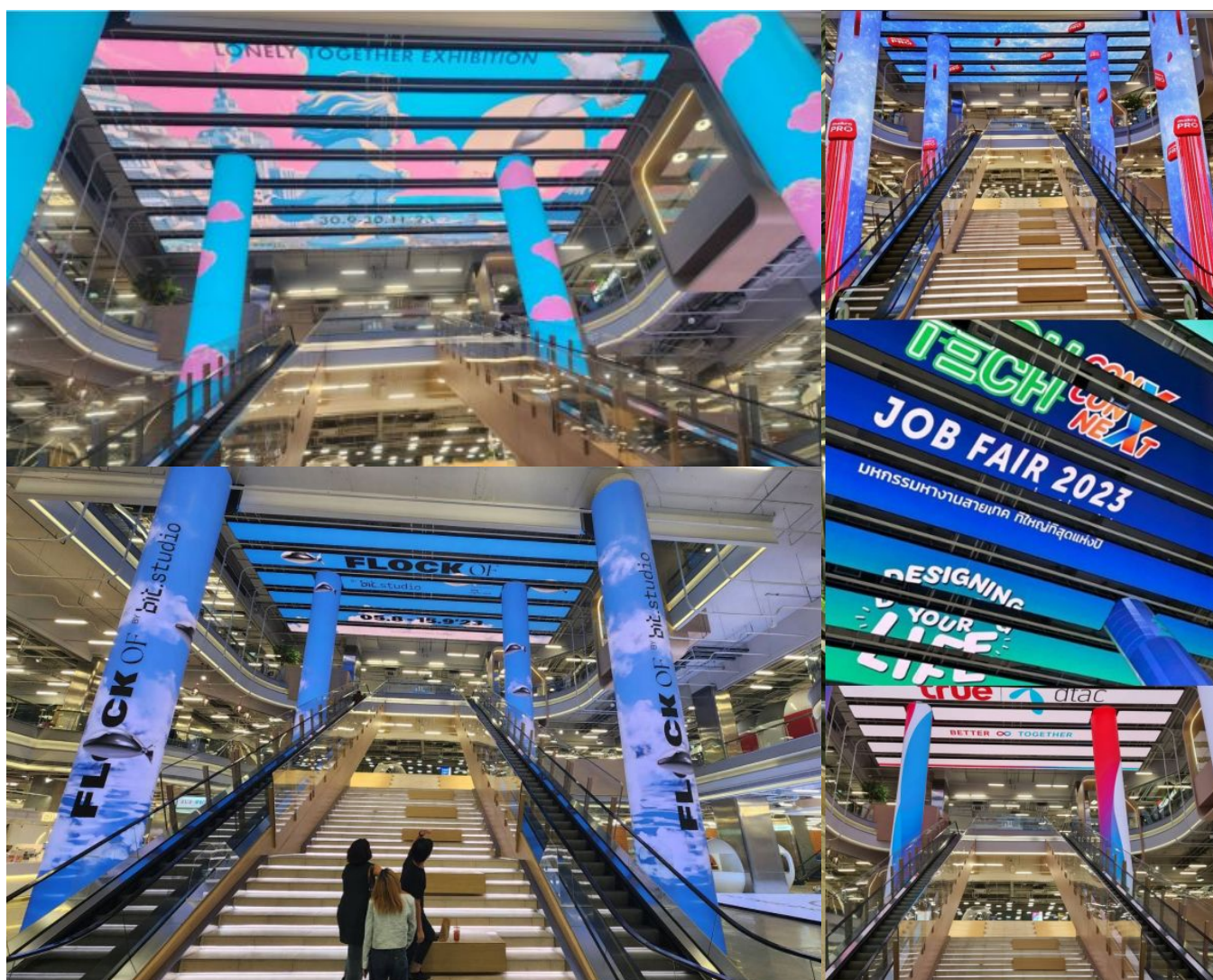| Advantages	Platinum (3 Available) US$12,000	Gold (4 Available) US$7,500	Silver (5 Available) US$2,500
1. Keynotes: Speaker and content to be approved by content team.	20-min keynote		
2. Exhibition space: Lead retrieval, wall panel with logo, wifi, electricity, tables and chairs	4mx3m	3mx3m	
3. Exhibition virtual page: A single page on the website with exhibitor's information	★	★	★
4. Exhibition assistant: Thai/English speaking personnel to assist communication with participants	★		
5. Website recognition: Logo and link on event website	1st level position	2nd level position	3rd level position
6. Social media recognition: Promotion of sponsorship on X, Linkedin, Facebook	2 x standalone posts	1 x standalone posts	1 shared post with other sponsors
7. Email campaign recognition: Promotion of sponsorship in pre/after event emails	1st level position	2nd level position	3rd level position
8. Onsite recognition: Logo on signage, banners on stage, exhibition and hallways and verbal recognition during opening speech.	1st level position	2nd level position	3rd level position
9. Full conference pass(es)	8	6	2
10. Recognition event videos: Logo on startpage of all PGDay videos	★		
11. Opt-in attendee list: Access to the list of attendees with contacts	★		

VENUE BRANDING OPPORTUNITIES

PGDay 2025 will be held at True Digital Park We offer the opportunity to feature your brand on the LED Ceiling and Pillar at the main entrance of Digital Park leading up to the conference hall but visible for all visitors of the location.

Only 3 slots available per day, running in continuous loops

Running time: 7:00 - 21:00

Traffic average: 5,000 - 8,000 people per day

1 Day	150,000 THB // 4,450 USD
2 Days	250,000 THB // 7,420 USD

fossasia

Contact office@fossasia.org
to secure your sponsorship today.
summit.fossasia.org/pgday