# BY THE HACKERS, FOR THE HACKERS



## **FALL 2019**

Bay Area, CA contact@prohacks.me www.prohacks.me

## PROHACKS

for the hackers, by the hackers

## WHAT IS **PROHACKS?**

ProHacks is a 24 hour hackathon, or programming competition, meant to foster an interest in programming within students ranging from middle school through college. At our event, we hope to be able to further the programming skill of each attendee, while fostering a constructive and competitive environment where each programmer, or 'hacker' so to speak, can become the best version of themselves.

### The Objective;

# to promote an interest in programming to the workforce of tomorrow

## MONEY **ALLOCATION**

Our hackathon is free for everyone! Because of that, we would greatly appreciate donations from our generous sponsors to pay for food, prizes and other wonderful accommodations for our aspiring hackers.

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# **BENEFITS**



#### RECRUITING

Some of the students attending this event are incredibly talented programmers! This could be an opportunity to find capable interns.

#### PRODUCT PROMO

Potential to have guest speakers verbally promote your product to more than 250 attendees, and their parents.

### **PRIZE CATAGORY**

Prizes awarded for the best use of your service in a team's project/hack (prize is up to your discretion).



### 300 YOUNG AND TALENTED YOUTH...

In return for sponsoring, we will promote your business to over 300 young and talented youth. Your logo will be on the back of T shirts handed out to these youth, you can have guest speakers at our hackathon promote your service/business model, and you can opt to supply prizing for the best use of your API/ Product in order to further the incentive to use your product and show the amazing services made available by your company. Your company will not only gain advertising, but can also gain a more positive reputation in the event that you choose to supply our event with a trial or sample of your product.

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# **SPONSORSHIP TIERS**

Email us at sponsors@prohacks.me if you have questions or would like to negotiate.

|                                | <b>BRONZE</b> (\$500) | <b>SILVER</b> (\$750) | GOLD<br>(\$1k) | PARTNER<br>(\$3k) |
|--------------------------------|-----------------------|-----------------------|----------------|-------------------|
| SEND MENTORS                   | $\checkmark$          | <b>✓</b>              | $\checkmark$   | <b>✓</b>          |
| ACCESS ATTENDEE EMAILS         | $\checkmark$          | <b>✓</b>              | $\checkmark$   | $\checkmark$      |
| LOGO ON WEBSITE                | $\checkmark$          | <b>✓</b>              | $\checkmark$   | $\checkmark$      |
| LOGO ON SHIRTS                 | $\checkmark$          | $\checkmark$          | <b>✓</b>       | $\checkmark$      |
| LOGO ON EMAILS/ADS             | $\checkmark$          | $\checkmark$          | $\checkmark$   | $\checkmark$      |
| DISTRIBUTE SWAG                | $\checkmark$          | $\checkmark$          | $\checkmark$   | $\checkmark$      |
| HOST A TALK/WORKSHOP           |                       | $\checkmark$          | $\checkmark$   | $\checkmark$      |
| RECOGNITION AT OPENING/CLOSING |                       |                       | $\checkmark$   | $\checkmark$      |
| API/PRODUCT DEMO               |                       |                       | $\checkmark$   | <b>✓</b>          |
| ACCESS TO RESUMES/GITHUBS      |                       |                       | $\checkmark$   | <b>√</b>          |
| SPEAK AT OPENING               |                       |                       |                | $\checkmark$      |

If you'd like to negotiate any of these tiers, please feel free to contact us! Also note that if your donation is non-monetary, we will consider the value of the donation half of it's generic value (e.g 100\$ in credits are worth 50\$).