



# SAMARTH GHULE

GRAPHIC DESIGNER - INTERN

## EDUCATION

- National Institute of Technology, Jamshedpur** 2021 - 2024  
Post Graduation - MCA - 7.61 CGPA
- ISBA Institute of Professional Studies, Indore** 2018 - 2021  
Graduation - BCA - 73.85 %
- Govt N V M H S No 1 School, Dewas** 2018  
Intermediate - 12th - 65 %
- St. Mary's Convent Sr.Sec. School, Dewas** 2016  
Matriculation - 10th - 8.0 CGPA

## WORK EXPERIENCE

- Techsol DMS LLP** Sept 2024 - Present  
Graphic Designer Intern
  - Designed visually engaging social media posts, videos, reels and corousels tailored for diverse industries, including hospitals, cafes, and events.
  - Collaborated with clients to conceptualize and execute customized graphics that align with their goals.
  - Created website banners, logos, and QR codes, ensuring consistency with client branding and messaging.
  - Utilized tools like Adobe Creative Suite, Canva, and Figma for professional and high-quality designs.

## PROJECTS

- Service & Festival Campaigns**  
Adobe Photoshop, Canva
  - Designed social media posts & carousel posts for service promotions & festive wishes, increasing audience engagement & brand visibility.
- Brand Identity Design**  
Adobe Illustrator, Adobe Photoshop
  - Designed and altered logos, QR code templates, and footers, ensuring cohesive and professional branding for clients across industries.
- Website and Social Media Visuals**  
Adobe Photoshop, Adobe Illustrator, Canva
  - Designed website banners, Facebook covers & other digital assets aligned with branding guidelines to enhance visual appeal of client platforms.
- Informative Reel and Video Content**  
Canva, Clipchamp
  - Designed informative reels and videos for social media campaigns, & festive events generating increased reach & engagement for clients.

## CONTACT

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- github.com/SamarthGhule
- samarthghule.github.io/Portfolio/
- linkedin.com/samarthghule

## TECHNICAL SKILLS

### DESIGN TOOLS

Adobe Photoshop, Canva, Figma,  
Adobe Illustrator, MS Powerpoint,  
Miro, Clipchamp

### PROGRAMMING LANGUAGES

C, C++, SQL

### WEB DEVELOPMENT

HTML, CSS, Javascript

## ACHIEVEMENTS

### NIMCET'21

AIR - 515 among 25,000 candidates.

### URJA'23

Bronze Medals for athletics in 800 m  
and 3000 m race.

### ANTI-RAGGING

Served as Anti-ragging committee  
member for PG Department.

### SCHOLARSHIP

Awarded scholarship prize money for  
my punctuality during BCA academic  
session 2018-19.