



SAMARTH GHULE

GRAPHIC DESIGNER

EDUCATION

- National Institute of Technology, Jamshedpur** 2021 - 2024
Post Graduation - MCA - 7.61 CGPA
- ISBA Institute of Professional Studies, Indore** 2018 - 2021
Graduation - BCA - 73.85 %
- Govt N V M H S No 1 School, Dewas** 2018
Intermediate - 12th - 65 %
- St. Mary's Convent Sr. Sec. School, Dewas** 2016
Matriculation - 10th - 8.0 CGPA

WORK EXPERIENCE

- Techsol DMS LLP** April 2025 - Sept 2025
Graphic Designer
 - Promoted to a full-time role, taking creative lead on diverse projects across digital and print media while maintaining strong client communication throughout project lifecycles.
- Techsol DMS LLP** Sept 2024 - March 2025
Graphic Designer Intern
 - Designed social media posts, reels, carousels, and promotional videos tailored for hospitals, cafes, and event campaigns.
 - Created website banners, logos, QR code templates, and other brand-aligned visual assets.
 - Collaborated with team members and clients to deliver impactful designs using Adobe Photoshop, Illustrator, Canva, and Clipchamp.

PROJECTS

- Service & Festival Campaigns**
Adobe Photoshop, Canva
 - Designed social media posts & carousel posts for service promotions & festive wishes, increasing audience engagement & brand visibility.
- Brand Identity Design**
Adobe Illustrator, Adobe Photoshop
 - Altered logos, QR code templates, and footers, ensuring cohesive and professional branding for clients across industries.
- Website and Social Media Visuals**
Adobe Photoshop, Adobe Illustrator, Canva
 - Designed website banners, Facebook covers & digital assets aligned with branding guidelines enhancing visual appeal of client platforms.
- Informative Reels, CGI Ads and Video Content**
Canva, Clipchamp
 - Designed informative reels & CGI Ads for social media campaigns & festive events generating increased reach & engagement for clients.

CONTACT

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- samarthghule.github.io/Portfolio/
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TECHNICAL SKILLS

DESIGN TOOLS

Adobe Photoshop, Canva, Figma,
Adobe Illustrator, MS Powerpoint,
Miro, Clipchamp, Storyline

PROGRAMMING LANGUAGES

C, C++, SQL

WEB DEVELOPMENT

HTML, CSS, Javascript

ACHIEVEMENTS

NIMCET'21

AIR - 515 among 25,000 candidates.

URJA'23

Bronze Medals for athletics in 800 m
and 3000 m race.

ANTI-RAGGING

Served as Anti-ragging committee
member for PG Department.

SCHOLARSHIP

Awarded scholarship prize money for
my punctuality during BCA academic
session 2018-19.