SAMARTH GHULE
GRAPHIC DESIGNER – INTERN

CONTACT

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TECHNICAL SKILLS

DESIGN TOOLS

Adobe Photoshop, Canva, Figma, Adobe Illustrator, MS Powerpoint, Miro, Clipchamp

PROGRAMMING LANGUAGES

C, C++, SQL

WEB DEVELOPMENT

HTML, CSS, Javascript

ACHIEVEMENTS

NIMCET'21

AIR - 515 among 25,000 candidates.

URJA'23

Bronze Medals for athletics in 800 m and 3000 m race.

ANTI-RAGGING

Served as Anti-ragging committee member for PG Department.

SCHOLARSHIP

Awarded scholarship prize money for my punctuality during BCA academic session 2018-19.

EDUCATION

National Institute of Technology, Jamshedpur — 2021 - 2024
Post Graduation - MCA - 7.61 CGPA

ISBA Institute of Professional Studies, Indore — 2018 - 2021
Graduation - BCA - 73.85 %

Govt N V M H S No 1 School, Dewas — 2018
Intermediate - 12th - 65 %

St. Mary's Convent Sr. Sec. School, Dewas — 2016
Matriculation - 10th - 8.0 CGPA

WORK EXPERIENCE

Techsol DMS LLP — Sept 2024 - Present
Graphic Designer Intern

- Designed visually engaging social media posts, videos, reels and corousels tailored for diverse industries, including hospitals, cafes, and events.
- Collaborated with clients to conceptualize and execute customized graphics that align with their goals.
- Created website banners, logos, and QR codes, ensuring consistency with client branding and messaging.
- Utilized tools like Adobe Creative Suite, Canva, and Figma for professional and high-quality designs.

PROJECTS

Service & Festival Campaigns
Adobe Photoshop, Canva

- Designed social media posts & carousel posts for service promotions & festive wishes, increasing audience engagement & brand visibility.

Brand Identity Design
Adobe Illustrator, Adobe Photoshop

- Designed and altered logos, QR code templates, and footers, ensuring cohesive and professional branding for clients across industries.

Website and Social Media Visuals
Adobe Photoshop, Adobe Illustrator, Canva

- Designed website banners, Facebook covers & other digital assets aligned with branding guidelines to enhance visual appeal of client platforms.

Informative Reel and Video Content
Canva, Clipchamp

- Designed informative reels and videos for social media campaigns, & festive events generating increased reach & engagement for clients.