

# CONTACT

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## TECHNICAL SKILLS

#### **DESIGN TOOLS**

Adobe Photoshop, Canva, Figma, Adobe Illustrator, MS Powerpoint, Miro, Clipchamp

PROGRAMMING LANGUAGES

C, C++, SQL

**WEB DEVELOPMENT** 

HTML, CSS, Javascript

# **ACHIEVEMENTS**

### NIMCET'21

AIR - 515 among 25,000 candidates.

## **URJA'23**

Bronze Medals for athletics in 800 m and 3000 m race.

#### **ANTI-RAGGING**

Served as Anti-ragging committee member for PG Department.

## **SCHOLARSHIP**

Awarded scholarship prize money for my punctuality during BCA academic session 2018-19.

# **SAMARTH GHULE**

GRAPHIC DESIGNER - INTERN

## **EDUCATION**

	National Institute of Technology, Jamshedpur Post Graduation - MCA - 7.61 CGPA	2021 - 2024
•	ISBA Institute of Professional Studies, Indore Graduation - BCA - 73.85 %	2018 - 2021
	Govt N V M H S No 1 School, Dewas Intermediate - 12th - 65 %	2018
	St. Mary's Convent Sr. Sec. School, Dewas Matriculation - 10th - 8.0 CGPA	2016

# **WORK EXPERIENCE**

#### Techsol DMS LLP

Sept 2024 - Present

Graphic Designer Intern

- Designed visually engaging social media posts, videos, reels and corousels tailored for diverse industries, including hospitals, cafes, and events.
- Collaborated with clients to conceptualize and execute customized graphics that align with their goals.
- Created website banners, logos, and QR codes, ensuring consistency with client branding and messaging.
- Utilized tools like Adobe Creative Suite, Canva, and Figma for professional and high-quality designs.

## **PROJECTS**

## Service & Festival Campaigns

Adobe Photoshop, Canva

• Designed social media posts & carousel posts for service promotions & festive wishes, increasing audience engagement & brand visibility.

## **Brand Identity Design**

Adobe Illustrator, Adobe Photoshop

• Designed and altered logos, QR code templates, and footers, ensuring cohesive and professional branding for clients across industries.

#### Website and Social Media Visuals

Adobe Photoshop, Adobe Illustrator, Canva

 Designed website banners, Facebook covers & other digital assets aligned with branding guidelines to enhance visual appeal of client platforms.

#### Informative Reel and Video Content

Canva, Clipchamp

 Designed informative reels and videos for social media campaigns, & festive events generating increased reach & engagement for clients.