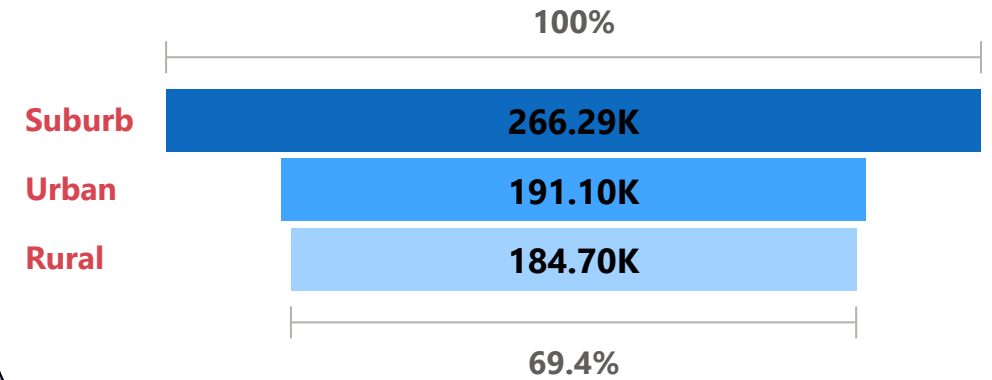


1

Store Location	Store Setting	Sum of Total Amount of Purchases
Los Angeles	Rural	30,009.48
Seattle	Urban	33,586.53
Boston	Rural	42,016.81
Seattle	Rural	43,228.34
New York	Suburb	46,284.58
Total		6,42,084.01

3

### Sum of Total Amount of Purchases by Store Setting



2

Age	Rural	Suburb	Urban	Total
7	3,232.70	2,343.82	2,230.18	7,806.70
8	1,485.23	5,198.76	3,380.07	10,064.06
9	2,181.19	1,692.67	1,631.93	5,505.79
10	866.29	3,128.24	3,016.29	7,010.82
11	1,834.96	2,826.51	1,712.76	6,374.23
12	815.53	2,435.98	2,547.73	5,799.24
13	1,916.92	2,353.29	2,158.33	6,428.54
14	2,282.82	1,925.39	2,305.94	6,514.15
15	2,590.77	2,678.28	336.36	5,605.41
16	2,267.56	4,660.62	2,437.52	9,365.70
17	253.79	2,962.89	3,404.16	6,620.84
18	2,513.88	4,417.54	1,740.91	8,672.33
Total	30,034.43	48,694.18	35,033.11	1,13,761.72

### Q & A

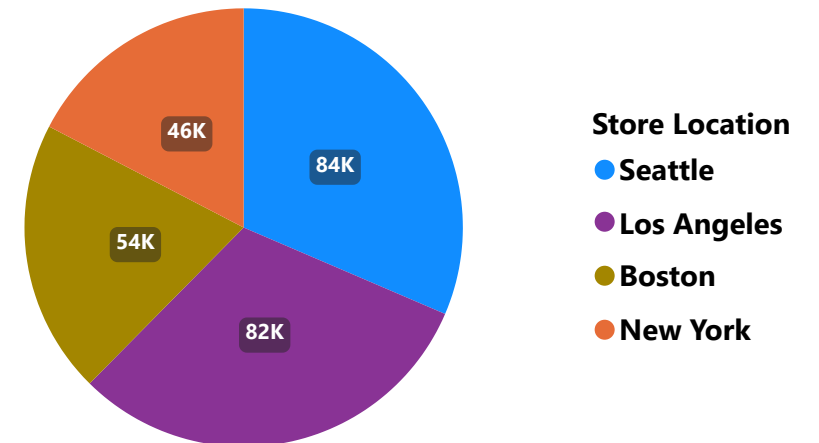
Average age

14.38

Average of Age

4

### Total Amount of Purchases by Store Location For Suburban



Store Setting, Store Location

▼

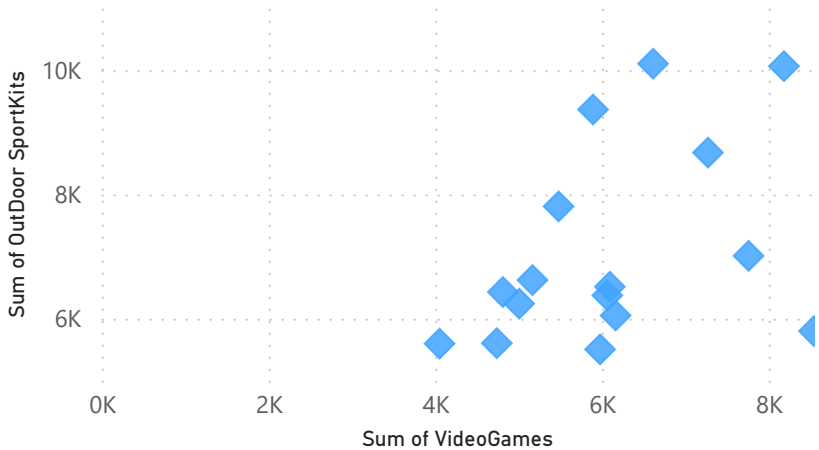
☐ Rural

☐ Suburb

☐ Urban

Count of Survey ID	Store Setting	Year	Month	Exchange	Store Location	Sum of Academic Books	Sum of Toys
1	Rural	2008	January	Card	Los Angeles	27.68	203.01
1	Rural	2008	February	Card	Seattle	106.45	358.77
1	Rural	2008	April	Cash	New York	291.47	17.77
1	Rural	2008	June	Card	Boston	99.36	12.09
1	Rural	2008	July	Cash	Boston	103.92	10.28
2	Rural	2008	July	Cash	New York	345.76	25.71
1	Rural	2008	August	Card	Seattle	190.37	12.45
1	Rural	2008	October	Card	New York	302.84	8.12
1	Rural	2008	December	Card	Los Angeles	163.07	76.12
1	Rural	2009	February	Card	New York	107.23	301.59
1	Rural	2009	February	Cash	Boston	45.75	102.18
1	Rural	2009	May	Card	Boston	48.47	18.94
1	Rural	2009	May	Card	Seattle	258.55	13.44
1	Rural	2009	May	Cash	Boston	224.55	14.88
1	Rural	2009	July	Card	New York	173.76	100.47
1	Rural	2009	August	Card	Boston	58.86	3.97
1	Rural	2009	August	Card	Los Angeles	159.48	95.15
1	Rural	2009	August	Card	New York	75.27	25.16
754						1,44,086.50	46,825.75

VideoGames and Sum of OutDoor SportKits by Age



Boston

First Store Location

642.08K

Sum of Total Amount of Purchases