

# Superstore Profit Analysis

**Topic:** Tableau

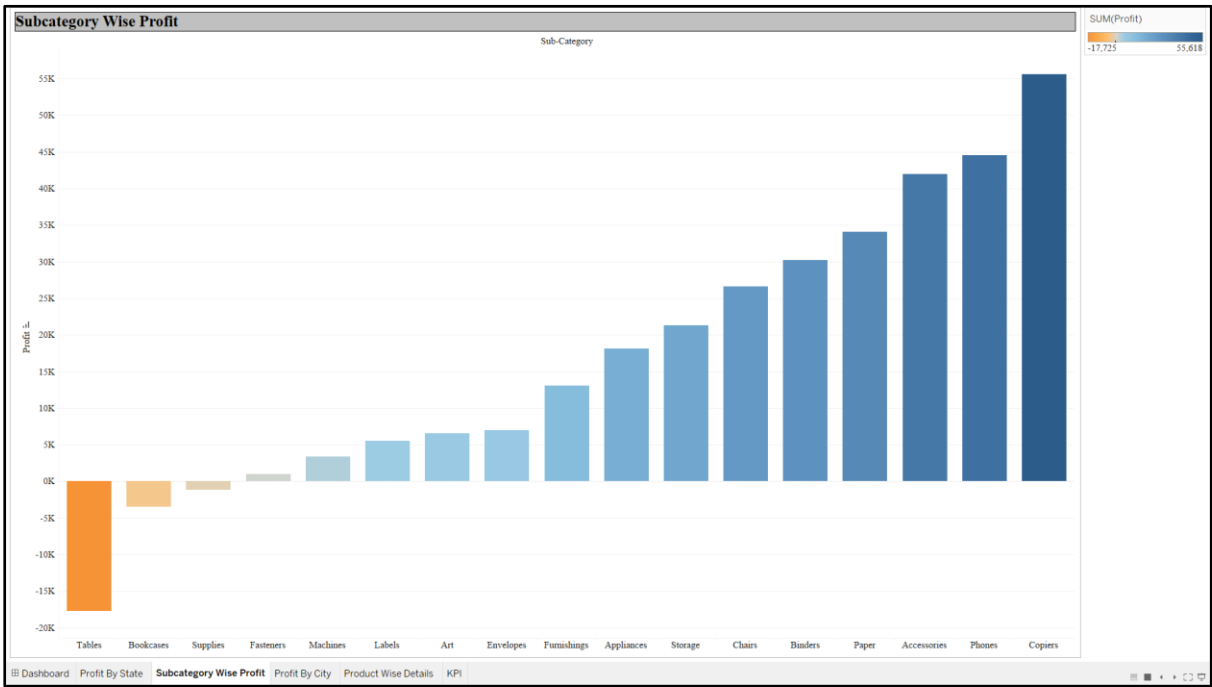
**Owner :** Samarth Kolge

## **Description :**

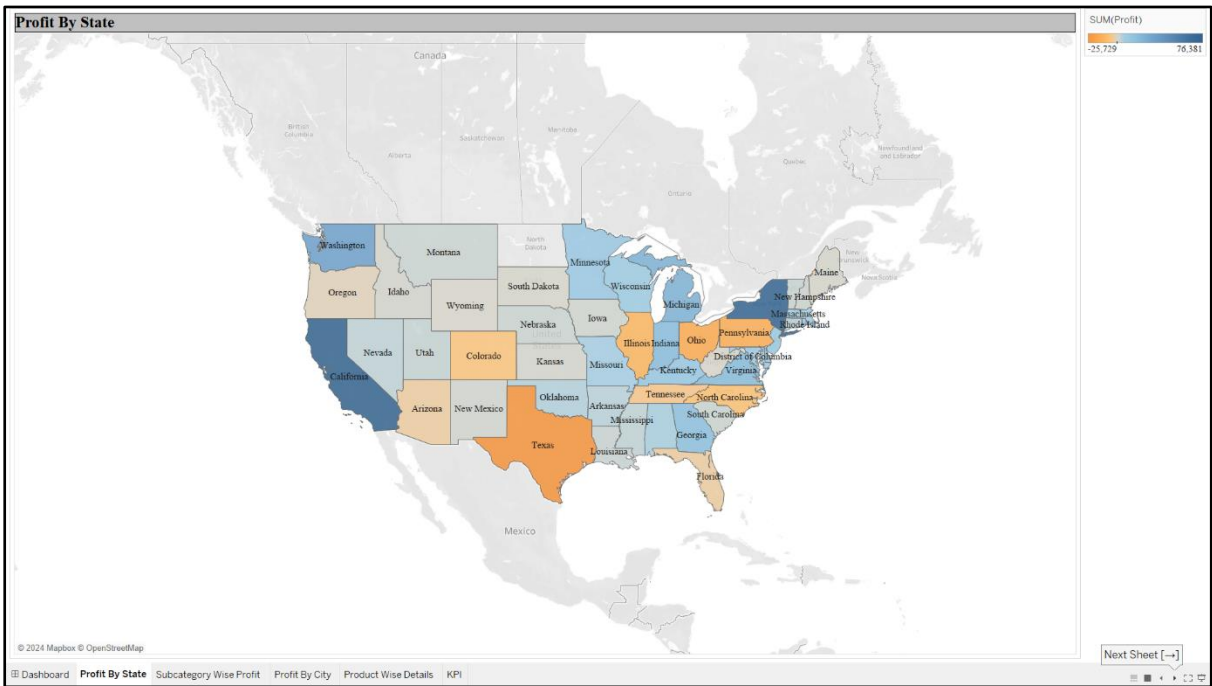
The Superstore dataset offers a comprehensive view into the retail landscape, providing detailed information on sales, customers, products, and regions. Analyzing this dataset presents an opportunity to gain valuable insights into various aspects of retail operations, including sales performance, customer behavior, product trends, and regional dynamics. By leveraging the wealth of information contained within the dataset, this Tableau project aims to uncover patterns, identify opportunities for improvement, and make data-driven recommendations to optimize business strategies and enhance overall performance within the retail domain. Through interactive visualizations and in-depth analysis, the project seeks to offer actionable insights that drive informed decision-making and foster a deeper understanding of the complexities within the retail industry.

**[Tableau Link](#)**

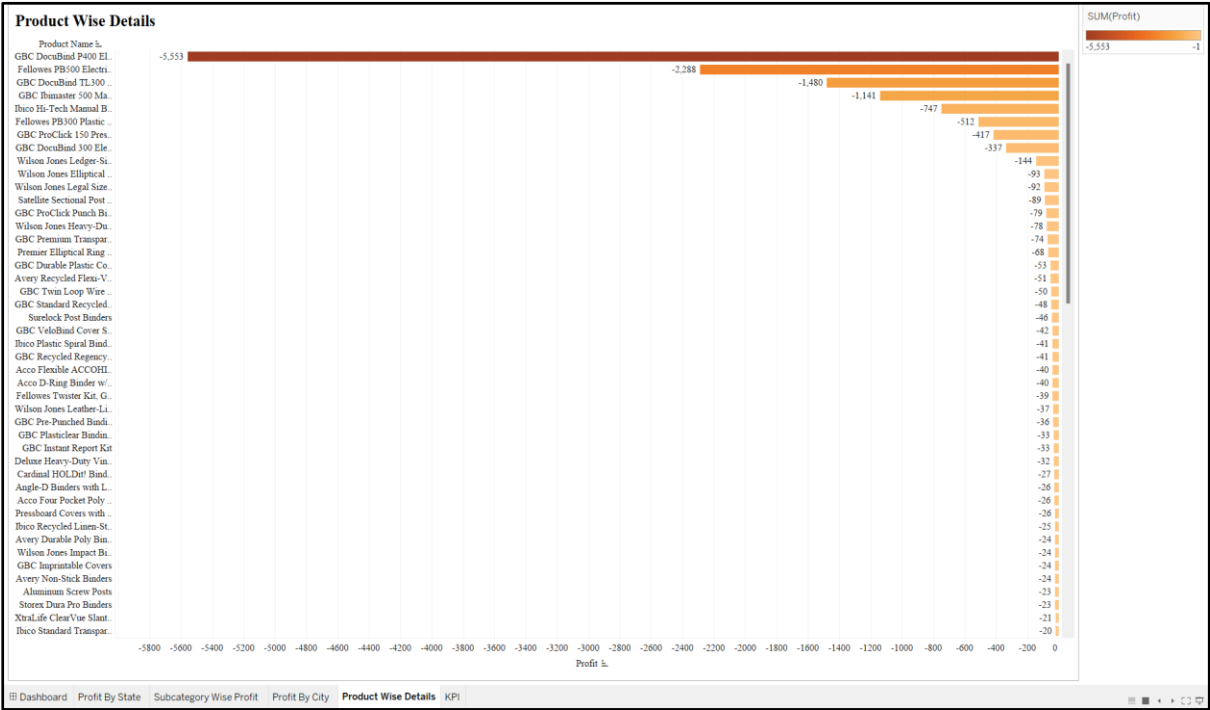
Subcategory Wise Profit :



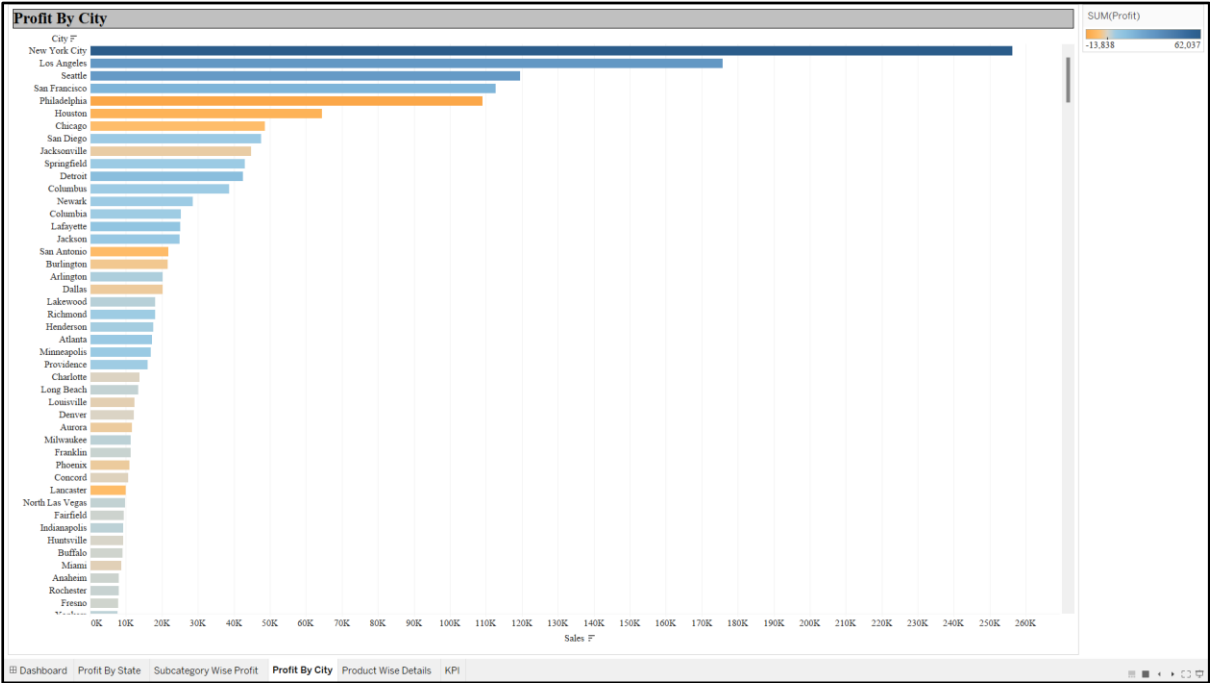
Profit By State :



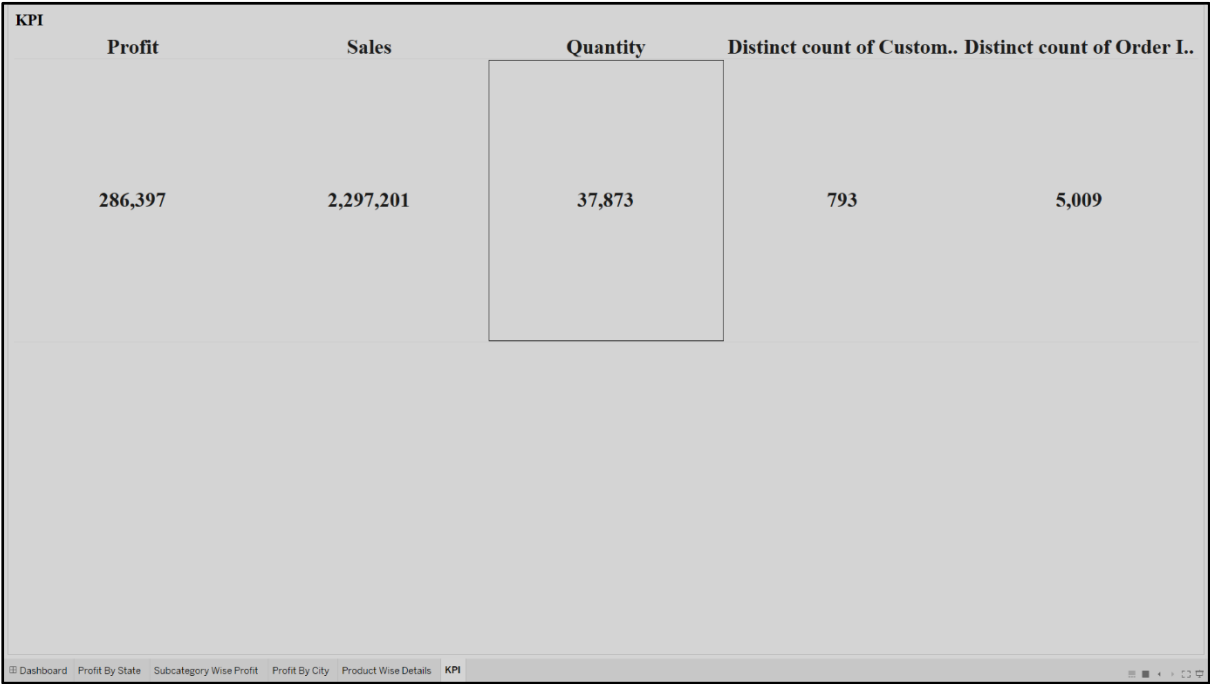
Product Wise Details :



Profit By City :



KPI :



Dashboard :

