



KARTE JA. BHADTE JA

Command
Center

Executive
Overview

Customer
Analytics

Operational
Performance

Strategic
Insights



Payment_Status
All

Quarter
All

Service Type
All

Total Revenue

\$3bn

Total Transaction

300K

Total Active Users

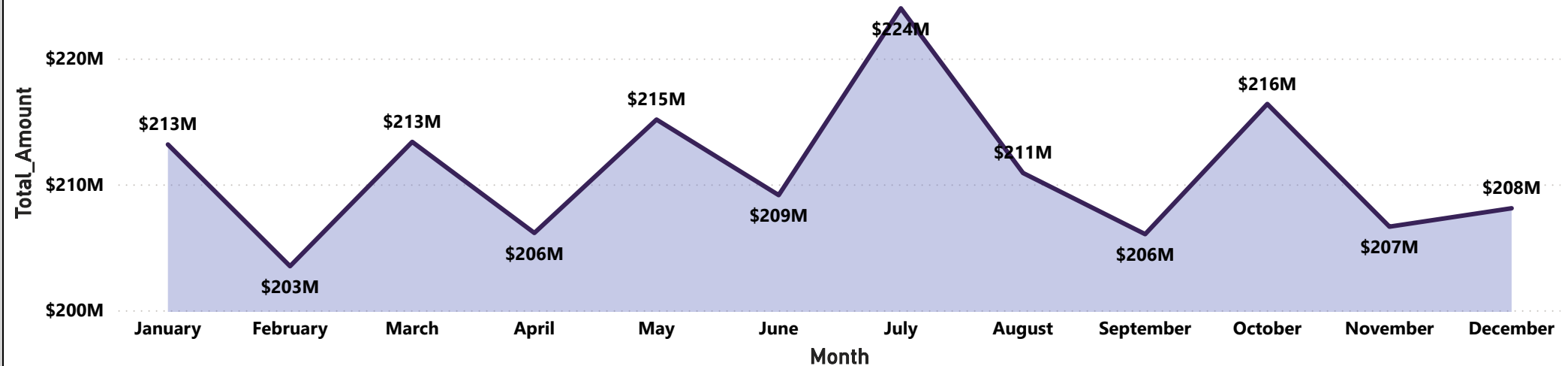
101K

Transaction Successes Rate

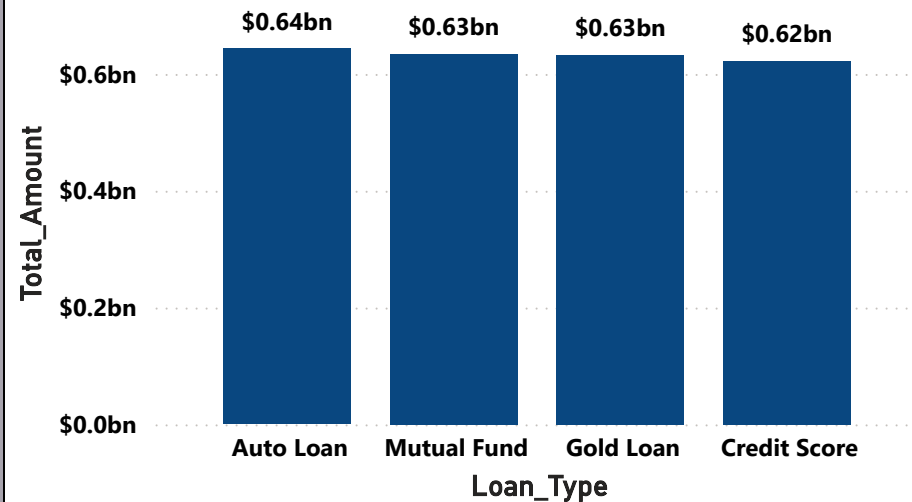
%

96.00%

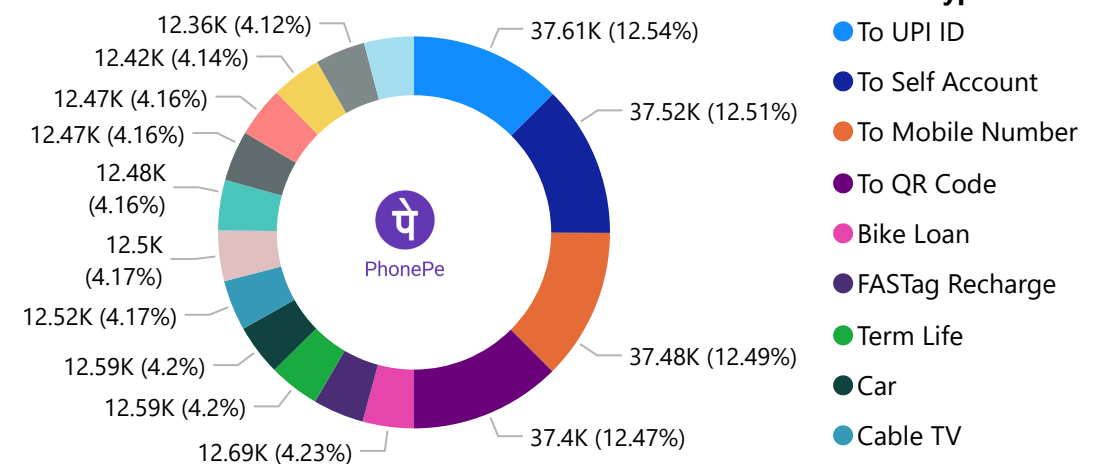
Monthly Transaction Trend



Loan By Type



Service By Distribution





Age Group

All

Service Type

All

Quarter

All

Average Customer Age

39.03

Total Unique Users

101K

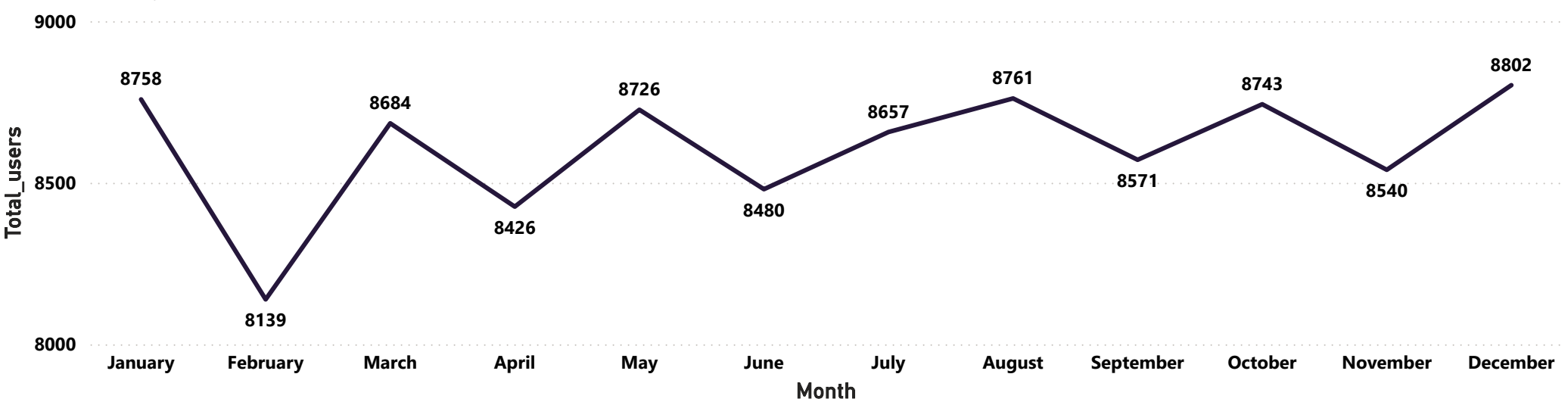
Transactions Per User

3

High Value Customer

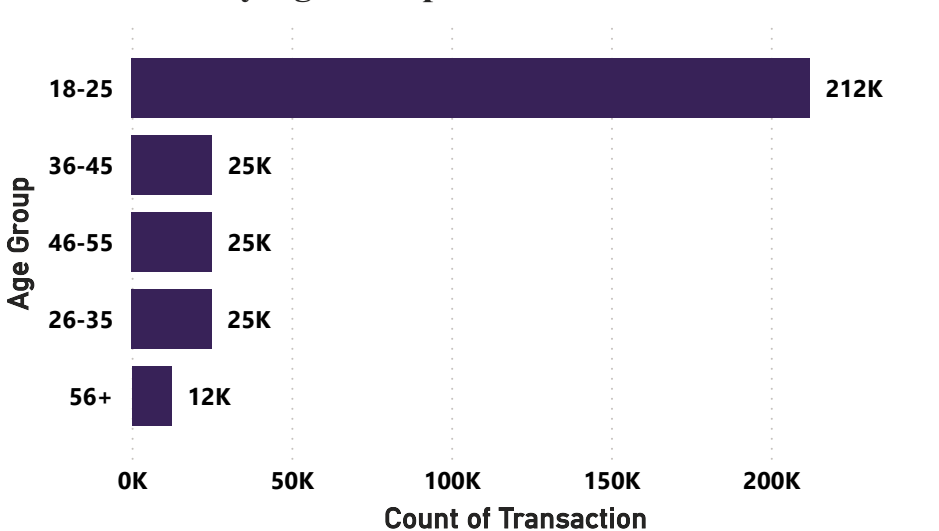
1

Total User By Month



User_ID	Average of Age	Month	Total_Amount	New TX Count
PP1089358	30.00	December	\$5,000	1
PP1098513	18.00	January	\$5,000	1
PP1088631	58.00	February	\$5,000	1
PP1103671	27.00	July	\$5,000	1
PP1091151	37.00	September	\$4,999	1
PP1082321	25.00	July	\$4,999	1
PP1060524	30.00	March	\$4,999	1
PP1106225	35.00	February	\$4,999	1
PP1081599	25.00	May	\$4,999	1
PP1088348	32.00	July	\$4,999	1
PP1071002	20.00	December	\$4,999	1
PP1104274	36.00	August	\$4,999	1

Transactions By Age Group





Payment_Status

All

Age Group

All

Quarter

All

Loan Success
Rate

95.95%

Total Bill

12K

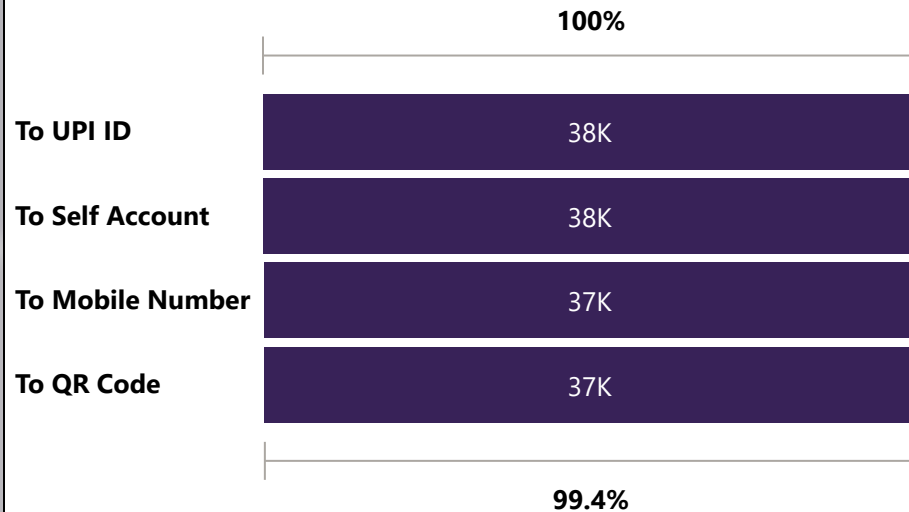
Transfer
Volume

150K

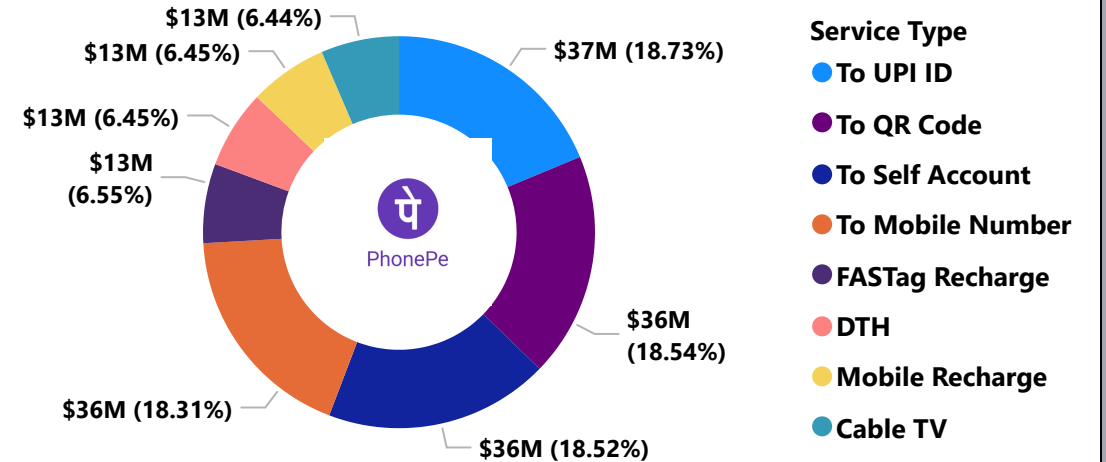
AVG Transaction
Value

11.58K

UPI Transaction Channel Flow

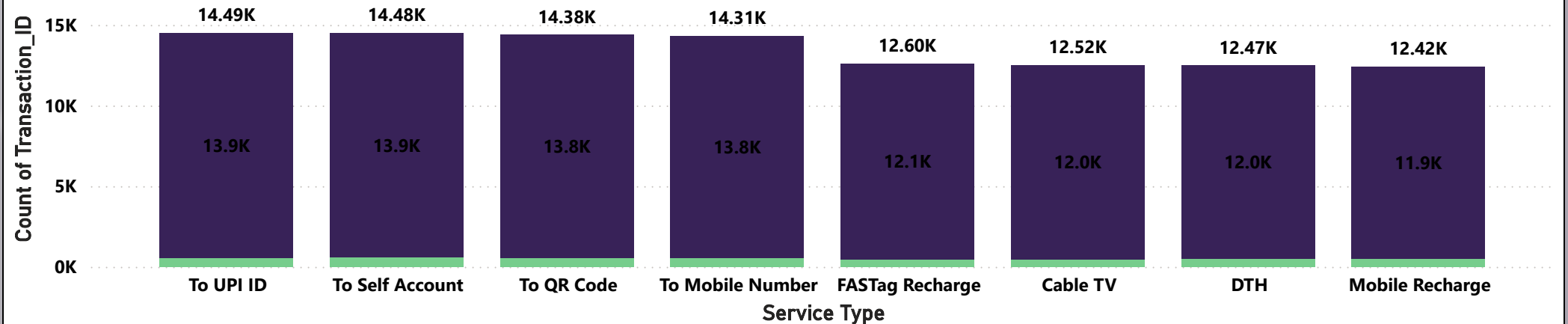


Revenue Distribution By Service



Monthly Transaction Trends

Payment_Status ● Failed ● Successful





Payment_Status

All

Service Type

All

Quarter

All

MoM Growth

0.00

Peak Month
Amount

\$304.4...

YoY User
Growth

0.00

Target Success

99.00%

Total Amount By Month And Service

Service Insurance Loans Money_Transfer Recharge_Bills

