



PhonePe

KARTE JA. BHADTE JA

Command
Center

Executive
Overview

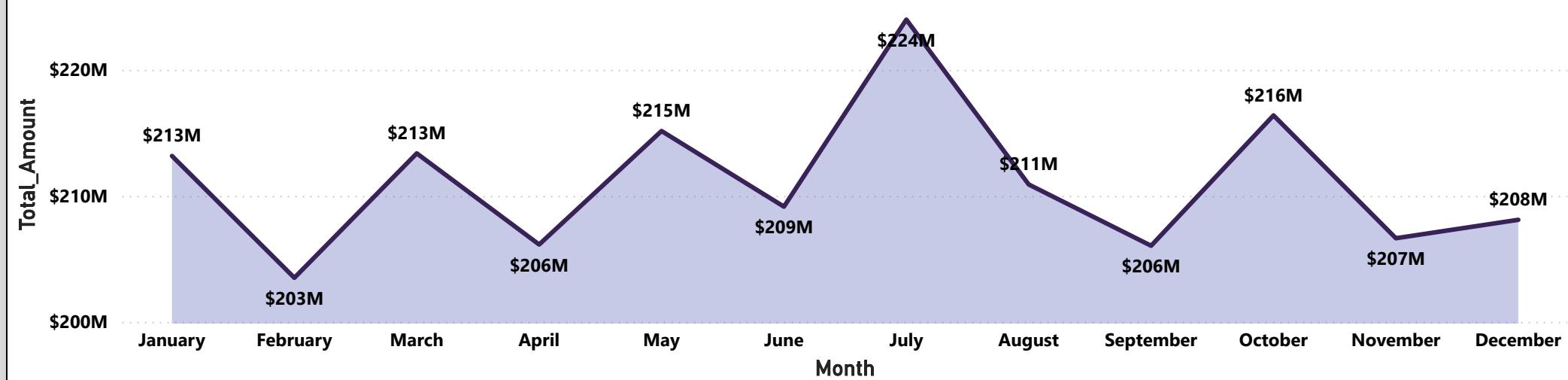
Customer
Analytics

Operational
Performance

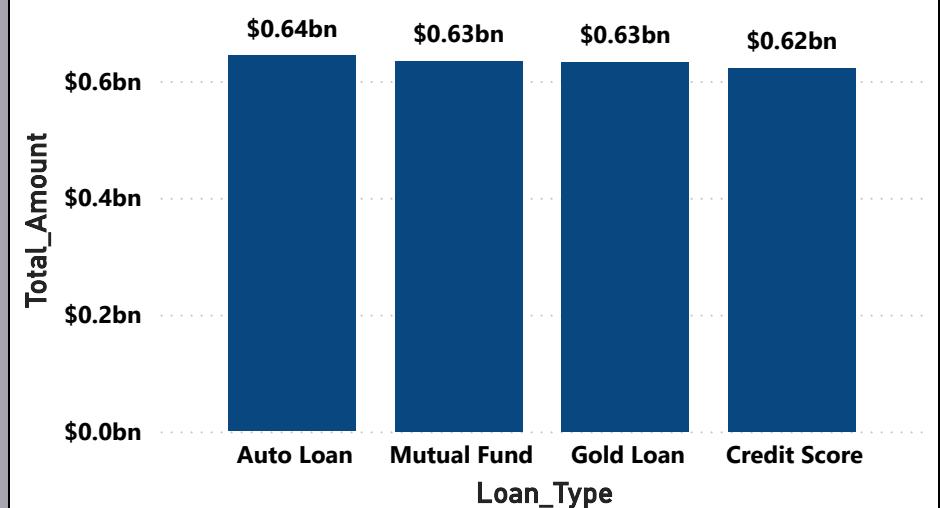
Strategic
Insights

Total Revenue
\$3bn
Total Transaction
300K
Total Active Users
101K
Transaction Sucesses Rate
%
96.00%

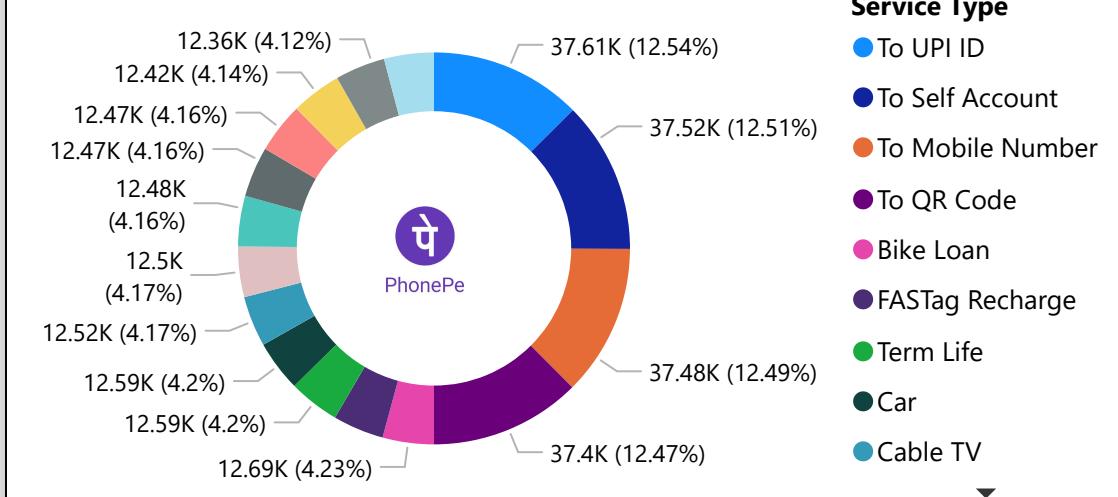
Monthly Transaction Trend


Total Active Users
101K

Loan By Type



Service By Distribution



Average Customer Age

39.03

Total Unique Users

101K

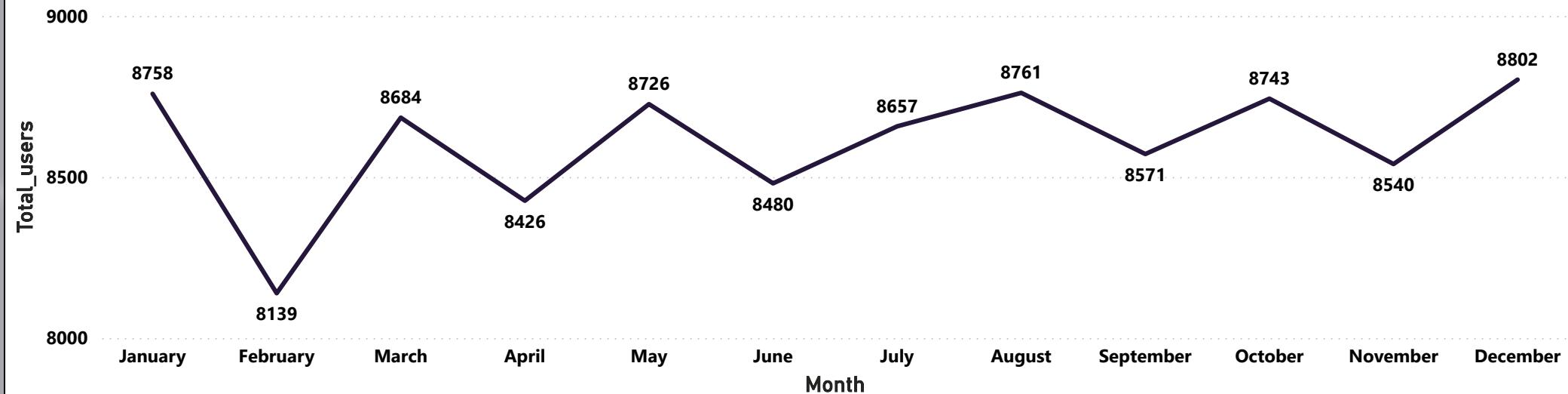
Transactions Per User

3

High Value Customer

1

Total User By Month

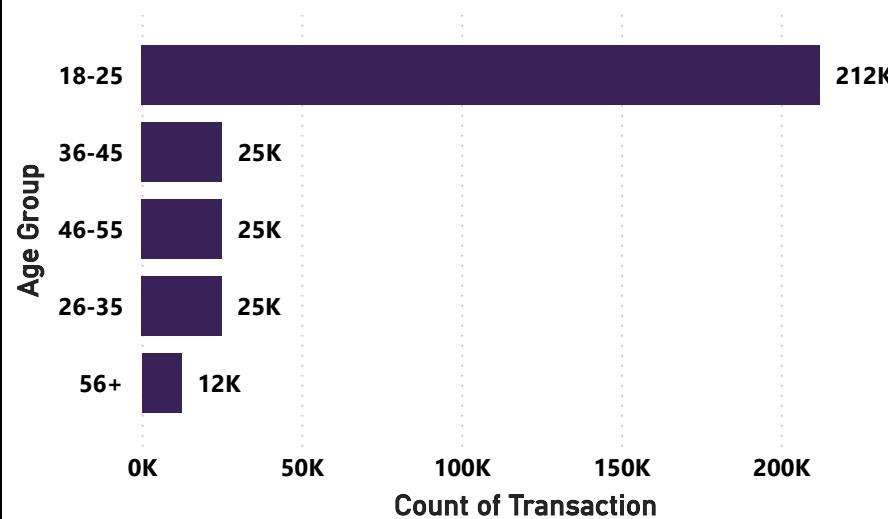


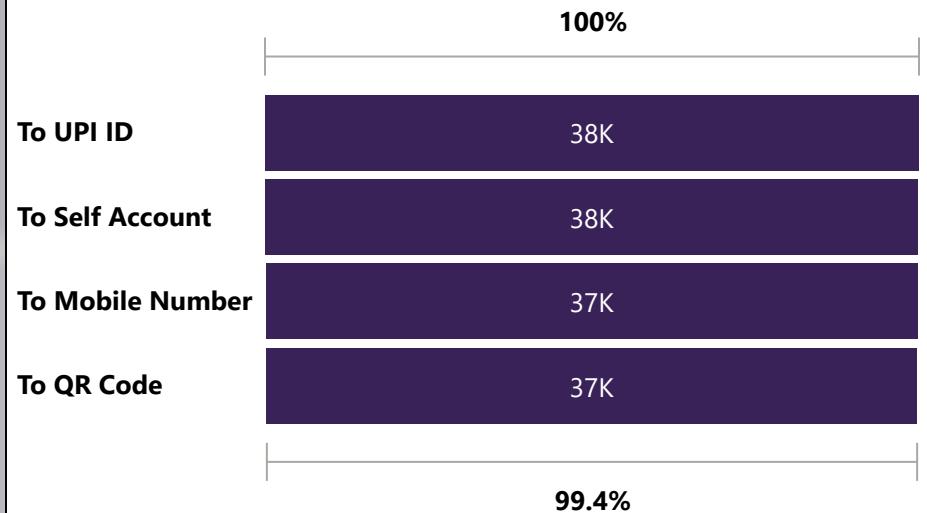
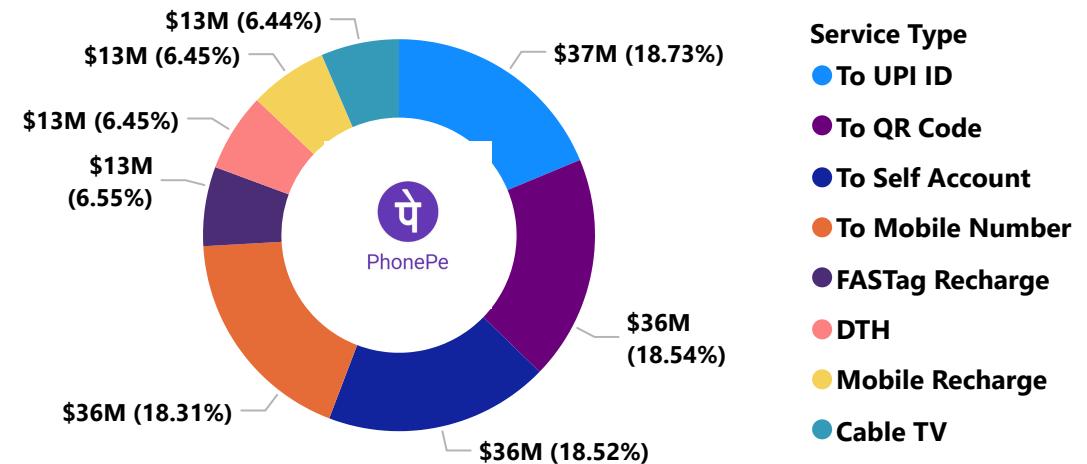
Transactions Per User

3

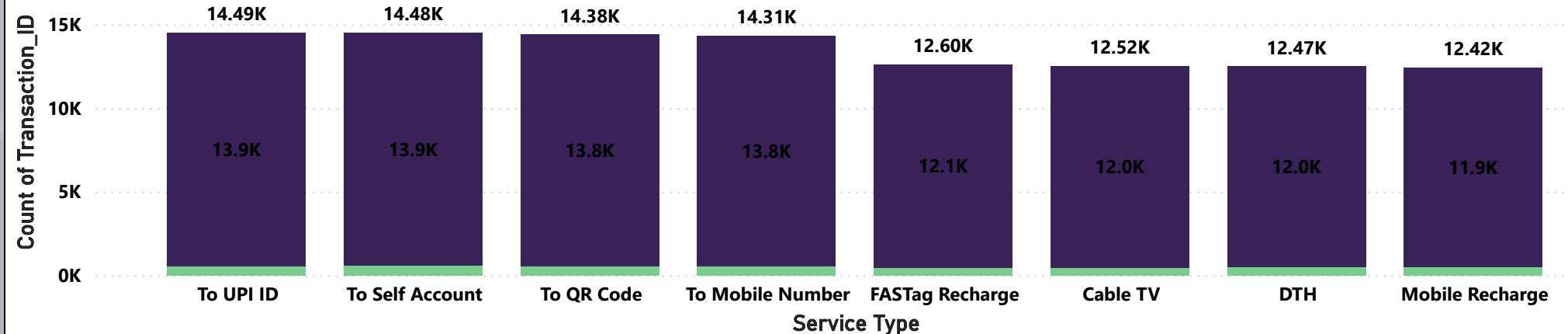
User_ID	Average of Age	Month	Total_Amount	New TX Count
PP1089358	30.00	December	\$5,000	1
PP1098513	18.00	January	\$5,000	1
PP1088631	58.00	February	\$5,000	1
PP1103671	27.00	July	\$5,000	1
PP1091151	37.00	September	\$4,999	1
PP1082321	25.00	July	\$4,999	1
PP1060524	30.00	March	\$4,999	1
PP1106225	35.00	February	\$4,999	1
PP1081599	25.00	May	\$4,999	1
PP1088348	32.00	July	\$4,999	1
PP1071002	20.00	December	\$4,999	1
PP1104274	36.00	August	\$4,999	1

Transactions By Age Group



Loan Success Rate
95.95%
Total Bill
12K
Transfer Volume
150K
AVG Transaction Value
11.58K
UPI Transaction Channel Flow

Revenue Distribution By Service

Monthly Transaction Trends

Payment_Status ● Failed ● Successful



MoM Growth

0.00

Peak Month Amount

\$304.4...

YoY User Growth

0.00

Target Success

99.00%

Total Amount By Month And Service

Service ● Insurance ● Loans ● Money_Transfer ● Recharge_Bills

