



Says

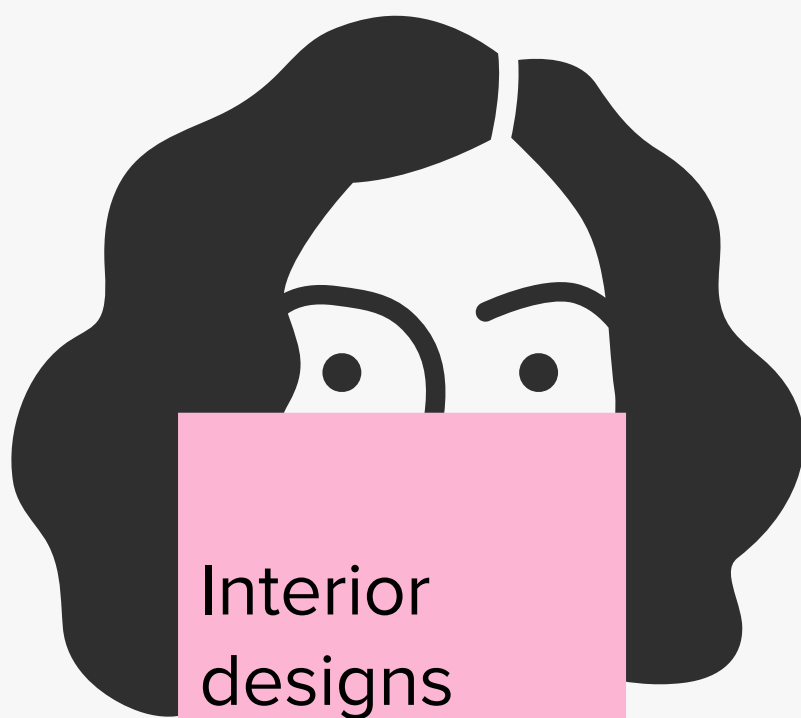
What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Type your heading...



Persona's name
Short summary of the persona

Make informed financial decisions

Analysis overall business financial status

Good quality furniture and wallpapers at reasonable prices

Effectively manage their financial process

Maintain accurate records

Changing the style of architecture and planning methods

Introduction of new design into market

use quality products

Given the product as reasonable prices to customers

Given the offer to special offer

I satisfied the expectations of the customer through our company products

give guarantee and warranty for the products

customised product available

Give the product to affordable prices

Supplied our products in international level

Fulfill the expectations of the customer

E commerce available

Emi facility at 0 percent interest

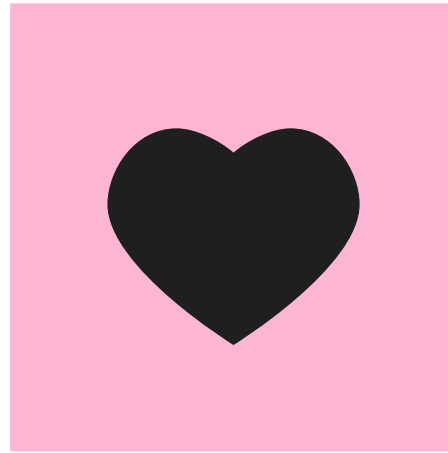
To deliver the product at convenient time and place

In all countries our company branches are available



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?