NIA
Networks Indonesia Aku

WEB DESIGN & DEVELOPMENT

Person In Charge (PIC)

Fill in website content

Additional Ideas

THINGS THAT MUST BE PROVIDED BY THE USER

OUR PROCESS

1. Project Brief

Define project scope, goals, target audience, and key features. Conduct initial research and feasibility assessment. Develop project plan and timeline.

2. Strategy

Before we start, we dive deep into researching your industry, competitors, and target audience. We'll pinpoint the best spot for your business.

3. Design

We kick off with creative guidance, including initial web design drafts, gathering image assets, font exploration, and creating a color palette.

4. Development

Implementing the design, ensuring it's responsive on desktop and mobile. We build your website using cutting-edge technology, ensuring a fast and secure experience.

5. Quality Assurance

Before we launch the website, we'll thoroughly test and check everything. We continuously test the site's speed, functionality, and other aspects to ensure it's fully prepared before the launch.

6. Launch

Final QA testing to ensure the website runs smoothly once again. Time to launch. Provide ongoing support to ensure it thrives.

7. After Sales

We provide ongoing maintenance, technical assistance, updates, and optimization to ensure your website's continued success.

PROJECT BRIEF

01 Get to know the Project

02 Knowing the User's goals in creating a website (Who is the target, how long will the work take, etc.)
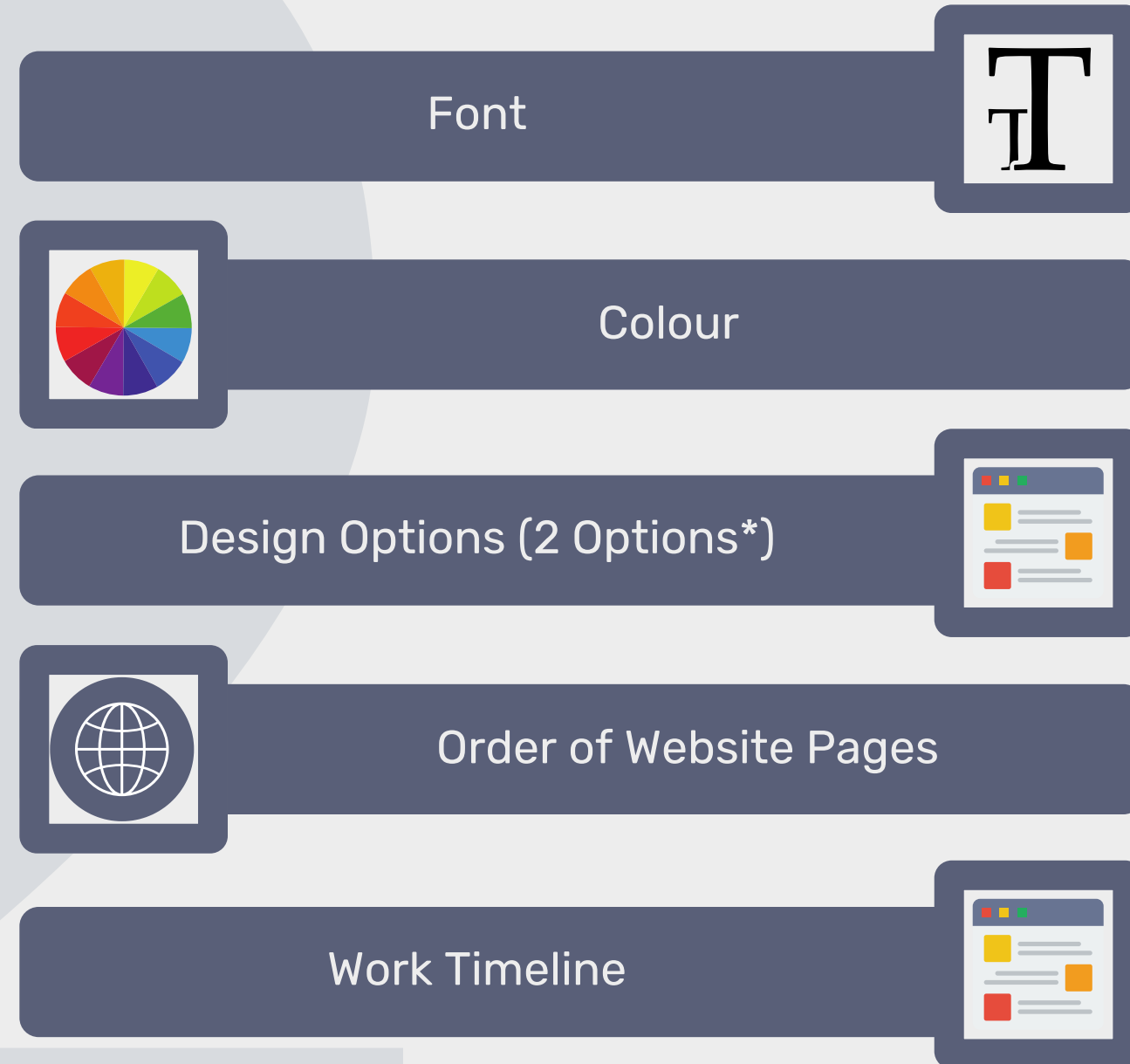
03 Collecting user preferences (Website Appearance, Colors, Fonts, etc.)

04 Collecting things needed to fill the user's website

STRATEGY

- NIA team will process customer requests and create a guideboard
- Users can provide directions according to their preferences and if it is appropriate, the NIA team will start the design process
- 5 working days after the first meeting with the following details:

Font

Colour

Design Options (2 Options*)

Order of Website Pages

Work Timeline

*Add additional fee for an more design options

WEBSITE DESIGN

- NIA team will start designing the website according to the user's directions.
- The estimated time frame for website design work is around 10 - 30 working days or more
- Work estimates depending on the level of difficulty and quantity of content that will be on the website.

Weekly Report

- Every week NIA team will provide a weekly report
- Inform users about the progress of website work and design approval

Weekly To-Do List

- NIA team will provide a to do list for next week

Website Asset Collection

- NIA team will collect all the assets
- Assets will be given to users after the website is completed

DESIGN APPROVAL

- After NIA Team completes the entire design series, it is the final step before carrying out development
- NIA team will explain the design and the user will need to give approval.
- In this process, if there are revisions, they must be minor revisions such as writing errors, image changes, etc. (not major revisions)

IMPLEMENTATION DEVELOPMENT

- Once the design is approved by the user, the NIA team will continue the development implementation process.

- Estimated processing time is 30 – 60 working days.

- Work estimates depending on the level of difficulty and quantity of content that will be on the website.

QUALITY ASSURANCE

User Testing

- NIA team will provide access to users to check the website
- The checking duration is **3 working days**

Bug Fixing

- If during website testing a bug is found on the website, NIA team will fix the bug
- Bug Fixing duration is **2 - 5 working days**

Launch

Final QA testing to ensure the website runs smoothly once again. Time to launch. Provide ongoing support to ensure it thrives.
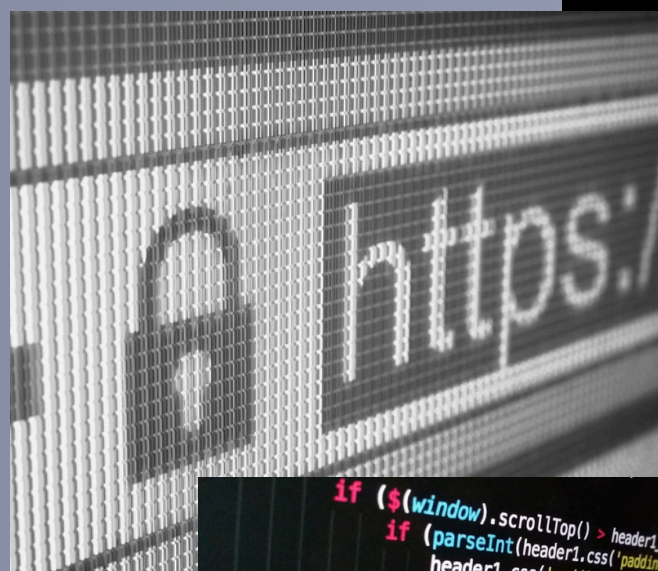
AFTERSALES

- After the entire website creation series is complete, the PT NIA marketing team can ask users for testimonials for the PT NIA portfolio.

- PT NIA can also provide aftersales offers to users.

- In this offer, PT NIA can offer maintenance services to user websites within an adjustable time period.

RATE CARD

Company Profile

Basic

- Professional Design
- Up to 4 pages
- Free Hosting (1 Year)
- Free Domain (1 Year)
- Free SSL (https)
- 1 Email Domain
- Optimised Speed
- Daily Backup

Standard

- Professional Design
- Up to 6 pages
- Free Hosting (1Year)
- Free Domain (1 Year)
- Free SSL (https)
- Free 2 Email Domain
- Blog CMS
- Optimised SEO (Onpage)
- Optimised Speed
- Daily Backup
- Free 1 Month Maintenance

Premium

- Professional Design
- Up to 10 pages
- Free Hosting (1Year)
- Free Domain (1 Year)
- Free SSL (https)
- Free 3 Email Domain
- Blog CMS
- Optimised SEO (Onpage)
- Optimised Speed
- Google Index Setup
- Google Analytics Setup
- Google Search Console Setup
- Facebook Pixel Setup
- Daily Backup
- Free 3 Months Maintenance

**All Prices exclude hosting & VAT

Media

Basic

- Professional Design
- Up to 4 pages
- Free Hosting (1 Year)
- Free Domain (1 Year)
- News & Ads CMS
- Free SSL (https)
- 1 Email Domain
- Optimised Speed
- Daily Backup

Standard

- Professional Design
- Up to 6 pages
- Free Hosting (1Year)
- Free Domain (1 Year)
- Free SSL (https)
- Free 2 Email Domain
- News & Ads CMS
- Optimised SEO (Onpage)
- Optimised Speed
- Daily Backup
- Free 1 Month Maintenance

Premium

- Professional Design
- Up to 10 pages
- Free Hosting (1Year)
- Free Domain (1 Year)
- Free SSL (https)
- Free 3 Email Domain
- News & Ads CMS
- Optimised SEO (Onpage)
- Optimised Speed
- Google Index Setup
- Google Analytics Setup
- Google Search Console Setup
- Facebook Pixel Setup
- Daily Backup
- Free 3 Months Maintenance

**All Prices exclude hosting & VAT

eCommerce

Basic

- Professional Design
- Up to 4 pages
- Free Hosting (1 Year)
- Free Domain (1 Year)
- eCommerce Functionality
- CMS
- Sales Analytic
- Free SSL (https)
- 1 Email Domain
- Optimised Speed
- Daily Backup
- Help to Upload up to 5 Products

Standard

- Professional Design
- Up to 6 pages
- Free Hosting (1Year)
- Free Domain (1 Year)
- Free SSL (https)
- Free 2 Email Domain
- eCommerce Functionality
- CMS
- Sales Analytic
- Optimised SEO (Onpage)
- Optimised Speed
- Daily Backup
- Help to Upload up to 10 Products
- Free 1 Month Maintenance

Premium

- Professional Design
- Up to 10 pages
- Free Hosting (1Year)
- Free Domain (1 Year)
- Free SSL (https)
- Free 3 Email Domain
- News & Ads CMS
- Optimised SEO (Onpage)
- Optimised Speed
- Google Index Setup
- Google Analytics Setup
- Google Search Console Setup
- Facebook Pixel Setup
- Daily Backup
- Help to Upload up to 20 Products
- Free 3 Months Maintenance

**All Prices exclude hosting & VAT

Thank You!