



INA BUS APPS

Scan - Count - Tracking

Application for checking bus tickets in Indonesia



About Us

- Information and communication technology company (Established in 2021)
- Samchully Networks as the headquarters in Korea (Established in 2014).
- Designs and builds digital transportation platforms, next-generation information and communication technology (ICT), and intelligent transportation systems (ITS).
- We focus on developing innovative technology solutions to improve business efficiency.
- **Completed the “Master Plan and Pilot Operation for the Bus Terminal Improvement and ITS Implementation in the Republic of Indonesia” G2G ODA Project (Apr 2021 – Oct 2023).**





Ticket Office
Kampung Rambutan



Ticket Office
Leuwipanjang



Kiosk
Kampung Rambutan



Kiosk
Leuwipanjang



Information Desk
Both Terminals



Necessary Facilities
Toilets, Prayer room etc.



Convenient Facilities
Kampung Rambutan



Other Facilities
Kampung Rambutan



Issues and Facts

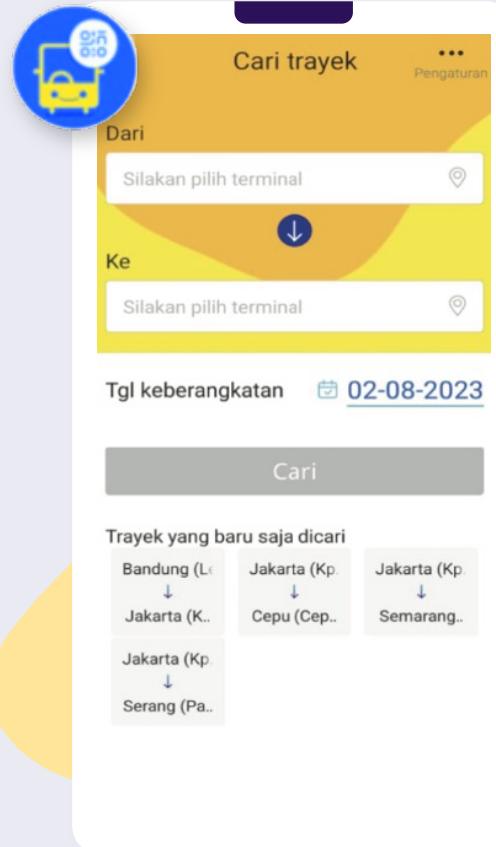
- Bus companies are increasing, but the number of buses is decreasing.
- Inaccurate passenger data due to free rides, illegal ticket brokers, and riding buses from unofficial places.
- Not integrated and non-digital system.
- After Covid-19, the number of intercity bus (Bus AKAP/AKDP) passengers has decreased.
- Buses are an essential mode of transportation which has different functions from trains and planes.



Our Solution

What is INA Bus Apps?

- Bus drivers often face challenges such as on-time performance, optimal routes, and reporting technical issues.
- This app is designed to assist drivers by providing relevant information in real time so they can perform their duties more efficiently and safely.
- This app can scan tickets, count passengers, tracking bus and selling tickets.



Benefits and Experiences



Convenience

Make it easier for drivers to perform their daily tasks by providing integrated tools & Low use of physical tickets.



Support

Ensures drivers can report problems and get help quickly.



Effeciency

Assists drivers in effectively managing their time and routes.

Main Features

1

Find a Travel Route

- Route Search
- Travel Scheduling
- Travel Time Estimates
- Maps and Navigation
- Real-time Updates
- Comfortable Use

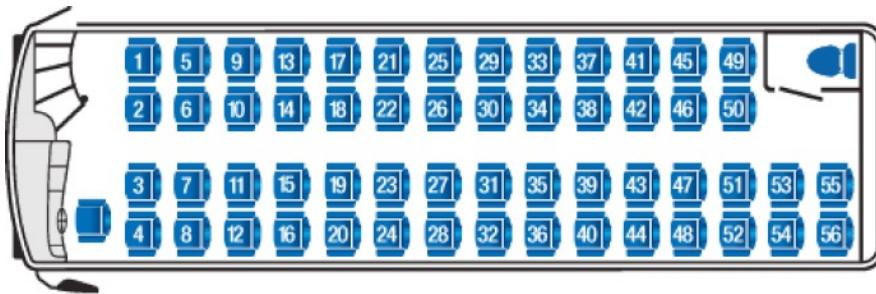


Main Features

2

Seat Layout

- Safety and Comfort
- Check Availability
- Arrangement and Planning
- Capacity Management
- Improved Customer Service
- Reduces Confusion



Main Features

3

Scan Tickets

- Ticket Validation
- Speed and Efficiency
- Security
- Data Collection
- Passenger Comfort
- Reducing Paper
- Integration with Other Systems
- Real time Tracking



Main Features

4

GPS Tracking

- Real-time Tracking
- Increased Operational Efficiency
- Security and Monitoring
- Quick Resolution of Issues
- Increased Transparency
- Analytics Data
- Monitoring Driver Performance



Main Features

5

Tickets Cancellation

- Ease of Cancellation
- Flexible Time
- Prevention of Fund Leakage
- Booking Management
- Minimization of Physical Contact
- Improved User Experience



Main Features

6

Sell Tickets (Future)

- Can sell tickets anywhere and anytime



GPS Features

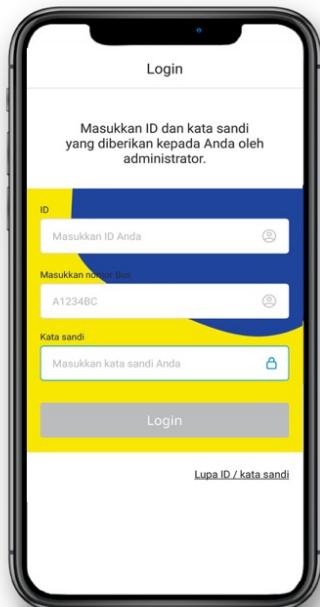
Turn-by-Turn Navigation: INA BUS GPS navigation application to provide real-time navigation instructions. It includes information on directions, alternative routes, estimated arrival times, and traffic conditions.



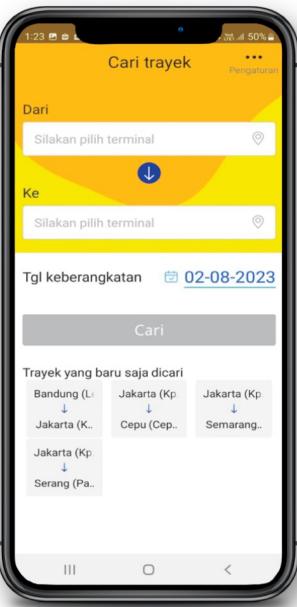
The ability to accurately determine position and use this location information effectively adds great value to the user experience of modern applications, especially transportation.

Screen Apps

Login



Home



Seat Layout

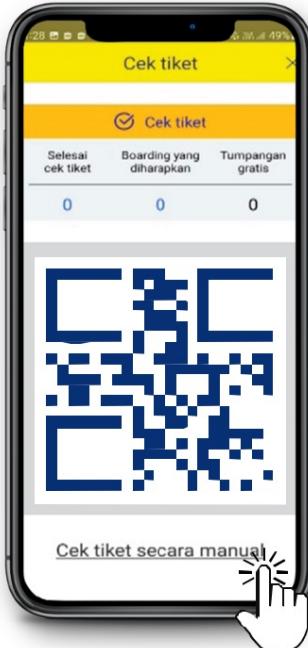


Screen Apps

Count Passanger



Scan Tickets

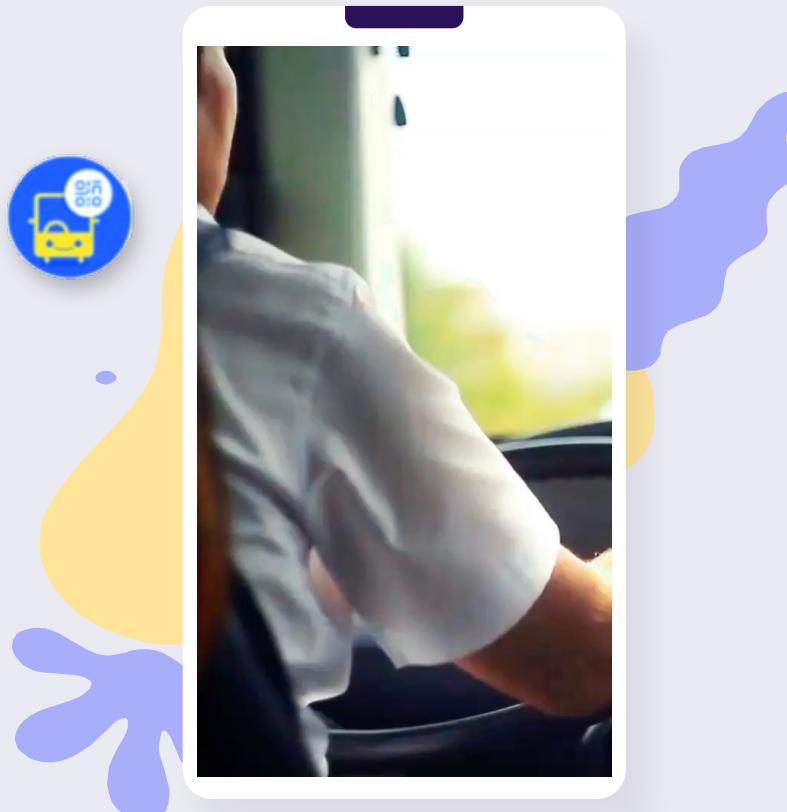


Tickets Cancellation





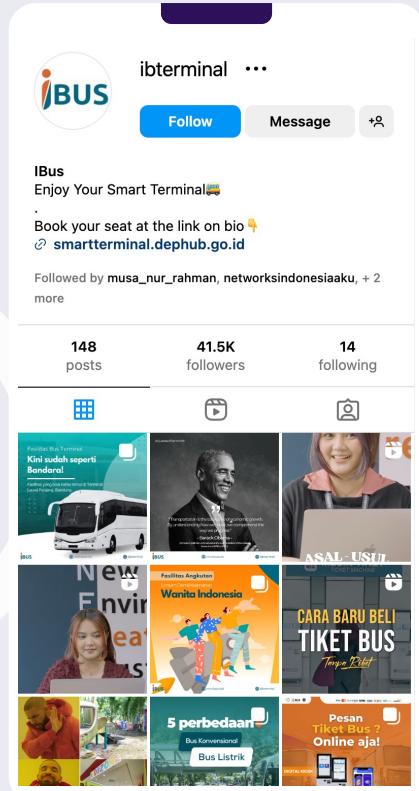
Tutorial Video



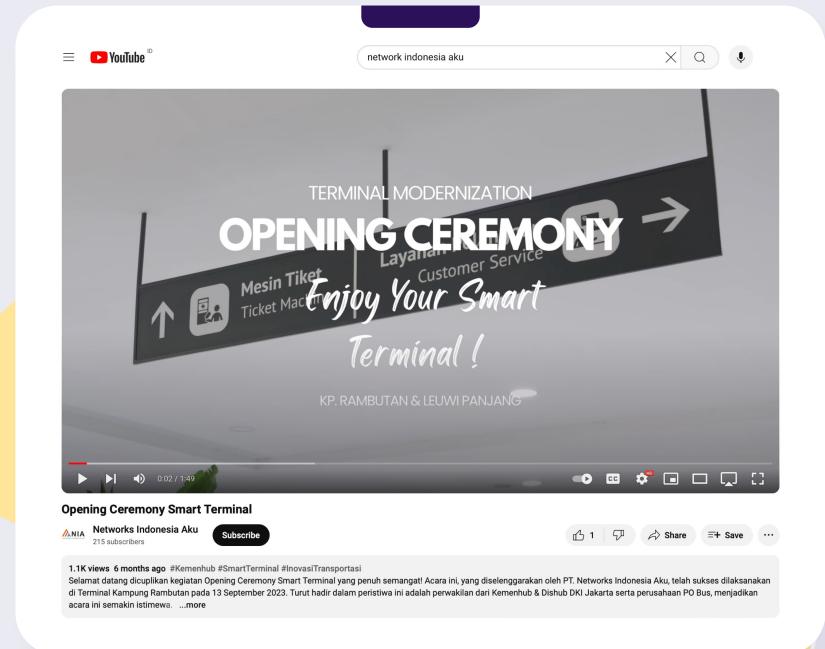
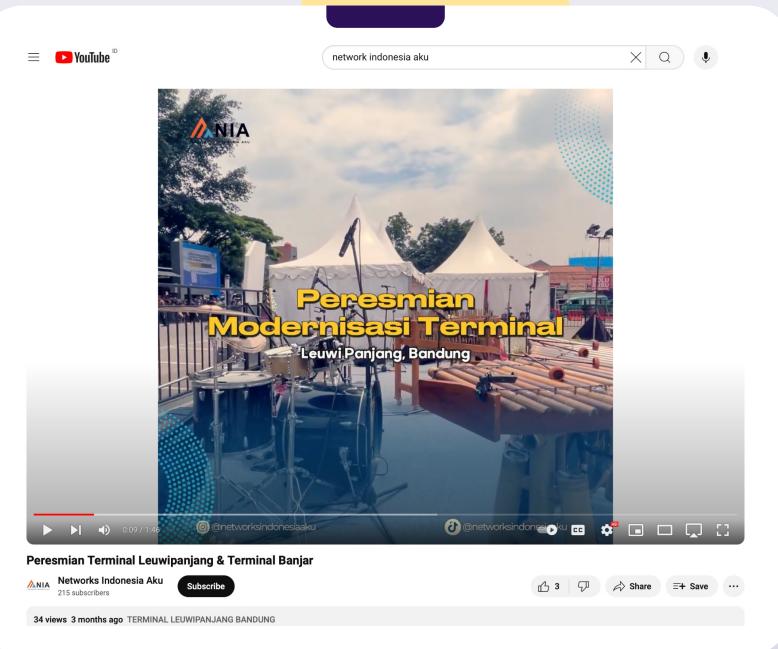
Advertisement Video



Promotion & Campaign on Social Media



Promotion & Campaign on Youtube



Promotion & Campaign on News Media

News Media in Korea

삼천리네트웍스, 인니 버스터미널 현대화사업 세미나 개최

자카르타-서울서 마스터플랜 수립 착수 회의 각각 열어
공식 오픈 행사를 8월 말 개최 예정
(서울=뉴스1) 김민석 기자 | 2023-07-27 10:41 | 승고



사진제공=삼천리네트웍스

Korean News Media in Indonesia

HanInPost
한인포스트

인도네시아 버스터미널 현대화에 삼천리네트웍스 앞장 서

By Haninpost Indonesia - February 28, 2023



삼천리네트웍스 도로운송터미널 운영기술지도 행사, 2023.2.23

Indonesian News Media





Thank You

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