

A NATIONAL TECHNO CULTURAL FEST



EVENT CATEGORY

MANAGEMENT



FOR DETAILS REGARDING THE VENUE, TIMINGS, AND
REGISTRATION, PLEASE VISIT OUR WEBSITE.



CYBER STRATEGIST CHALLENGE

Best Manager

GET READY TO HUSTLE AND GET YOUR HANDS DIRTY IN THE TUSSLE! EMBARK ON THE BIGGEST, MOST PRIZED JOURNEY ON THE QUEST TO BECOME THE BEST MANAGER. PROVE YOUR METTLE IN HR, FINANCE, MARKETING AND OPERATIONS WHILE APPLYING YOUR MANAGERIAL INSTINCTS TO STRATEGIZE YOUR WAY UNTO VICTORY BECAUSE THIS IS YOUR CHANCE AT DOMINATION. SO WHAT ARE YOU WAITING FOR? COME CONQUER!



EVENT RULES:

- IT'S AN INDIVIDUAL EVENT
- ALL PARTICIPANTS ARE EXPECTED TO BE AT THE VENUE, 45 MINUTES PRIOR TO THE START OF THE EVENT.
- THERE WOULD BE 5 ROUNDS.
- THE DETAILS OF EACH ROUND WOULD BE EXPLAINED PRIOR TO THE ROUND.
- LAPTOP IS MANDATORY (FOR TECHNICAL EVENTS)
- THE DECISION OF THE CO-ORDINATORS' IS FINAL AND NO ONE CAN QUESTION THEM. JUDGING CRITERIA'S WILL BE EXPLAINED PRIOR
- DRESS CODE-FORMALS
- ANY NUMBER OF PARTICIPATION OF CANDIDATE IS ALLOWED FROM ANY INSTITUTION.



HYPEROOP INNOVATIONS

Marketing

"CREATE. EDUCATE. MOTIVATE."

ARE YOU INNOVATIVE ENOUGH TO COMPETE WITH THE WORLD OF MARKETERS? HERE'S A PLATFORM WHERE SOME REAL TIME MARKETERS CAN SHOWCASE THEIR SKILLS. NAVARITHI A MARKETING EVENT DESIGNED TO IGNITE THE BRILLIANT MIND OF STUDENTS AND TO OFFER THEM A VISIBLE PLATFORM WHERE THEY CAN UNLEASH THEIR CREATIVITY AND CLEVER WITS.



EVENT RULES:

- TEAM MUST CONSIST OF 2 MEMBERS.
- THERE CAN BE ANY NUMBER OF TEAMS FROM A COLLEGE.
- ALL PARTICIPANTS ARE EXPECTED TO BRING THEIR COLLEGE ID CARDS.
- PARTICIPANTS ARE EXPECTED TO BRING THEIR OWN LAPTOPS, INTERNET DONGLE, PENDRIVE, CALCULATORS ETC.
- RULES WILL BE SPECIFIC FOR EACH ROUNDS.
- TEAM WILL BE DISQUALIFIED ON THE SPOT IF THEY FAIL TO ADHERE TO THE RULES.
- IT IS THE RESPONSIBILITY OF THE PARTICIPANTS TO CLEAR THE DOUBTS BEFORE THE EVENT COMMENCES.
- DECISION OF THE JUDGES WILL BE FINAL.



HR VIRTUOSO

Best HR

"AGILE ORGANISATION THROUGH EFFICIENT PEOPLE MANAGEMENT"

THE BOUNDARY OF HR DOES NOT END WITH HIRING AND FIRING. IT IS SO MUCH BEYOND THAT AND WHO ELSE WOULD KNOW BETTER THAN A HR MANAGER? ARE YOU CONFIDENT IN SAYING THAT YOU'D BE THE BEST HR PERSON?

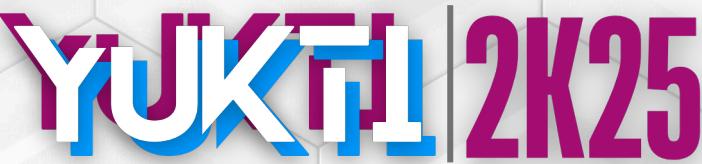
THE ONE WHO PLEASES CLIMBS THE LADDER OF SUCCESS. WEAR YOUR HEART ON YOUR SLEEVES AND STRATEGIZE.

SO, WHAT ARE YOU WAITING FOR? LET'S PUT YOUR HUMAN RESOURCE ABILITIES TO A TEST!



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MIMIC-AD

AD MAD Show

GENERAL GUIDELINES:

1. TEAM COMPOSITION:

PARTICIPANTS MAY COMPETE IN TEAMS OF 3 TO 5 MEMBERS.

1. TIME CONSTRAINTS:

EACH PERFORMANCE MUST NOT EXCEED 5 MINUTES. GOING OVER THE TIME LIMIT MAY INCUR PENALTIES.

1. SHOW THEME:

THE AD-MAD SHOW CAN FEATURE AN EXISTING PRODUCT, A FICTIONAL CREATION, OR A MODIFIED VERSION OF A PRODUCT.

1. PRESENTATION STYLE:

- SKITS, JINGLES, SLOGANS, AND HUMOR ARE HIGHLY ENCOURAGED.
- PROPS AND COSTUMES CAN BE INCORPORATED TO ENHANCE THE PRESENTATION.

2. LANGUAGE & CONTENT:

- PERFORMANCES SHOULD REMAIN CLEAN, RESPECTFUL, AND SUITABLE FOR ALL AUDIENCES.
- OFFENSIVE, VULGAR, OR POLITICAL CONTENT IS STRICTLY PROHIBITED.

3. TECHNOLOGY USE (IF PERMITTED):

- BACKGROUND MUSIC, SOUND EFFECTS, AND VIDEO PRESENTATIONS CAN ENRICH THE PERFORMANCE BUT REQUIRE PRIOR APPROVAL.

4. PROPS & SETUP:

- TEAMS ARE RESPONSIBLE FOR BRINGING THEIR OWN PROPS AND MUST SET THEM UP WITHIN A SPECIFIED TIME LIMIT.
- ELABORATE STAGE DECORATIONS ARE NOT PERMITTED.





LEGENDS OF VITI

Finance

"MONEY IS A TERRIBLE MASTER BUT AN EXCELLENT SERVANT"

ARE YOU FINANCIALLY EQUIPED? ONE WHO IS CONCEPTUAL TOWARDS FINANCIAL DEVELOPMENT AND TO GROW AS AN INTELLECTUALLY EQUIPPED PERSON BY LEARNING INFORMATIVE INFORMATION ABOUT INVESTMENT, ALLOCATING CAPTIAL, MONITORING FIRM AND CORPORATE GOVERNANCE, MOBILIZING AND POOLING OF SAVINGS. HERE'S THE PLATFORM FOR YOU'LL TO TEST YOUR FINANCIAL ABILITY AND SKILL



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