

# SUFIKUL ISLAM

Product Designer, UI/UX

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## Profile

India based Product designer passionate about creating better user experience through aesthetics and problem solving.

## Skills

Responsive Visual Design

Design System + Guidelines

Templates and Components design

Design Thinking

Usability and Heuristics Testing

Prototyping + UX UI

Logo and Packaging Design

## Education

Product Designer Bootcamp

March 2022, School Of Accelerated Learning (SOAL), India

Bachelor's Of Engineering

March 2021, Netaji Subhash Engineering College, India

## Other Projects

Itineer

Aider

Room Controller

Instahyre

100 day Design Challenge

## Work Experience

Thinkbridge Software Private Limited

May 2022 - Present

### • Product Designer

thinkCCOG - Feedback and Performance Management Platform

Redesigned thinkCCOG, an internal feedback and skill assessment website, enhancing usability, engagement, and efficiency. Introduced features like goal setting, tracking, and appraisal management, creating a centralized platform for performance monitoring. Delivered a responsive, user-friendly interface to streamline employee evaluations.

Thinkenterprise Design System

Led the creation of a comprehensive UI component library for ThinkEnterprise, featuring 50+ customizable components with detailed guidelines. Streamlined design processes across 7 projects, enhancing efficiency and consistency. Managed a team of 4 for deployment in Kavi, reducing design time and improving delivery precision.

Thinkcode - Design to Code

Led the upgrade of the Kavi app (now Thinkcode), enhancing UI and integrating features like Drawdb and an AI Code Generator. Introduced design system templates for dashboards, forms, and more, improving usability and performance. Created a style guide to ensure consistency and streamline future updates.

thinkAdvisor - AI Powered Sales Tool

Enhanced the UI of thinkAdvisor, an AI-driven platform for sales teams, improving its visual design and user experience. Streamlined features for generating sales-ready documents, insights, and tailored questions, making the tool more intuitive and efficient for preparing pitches.

Domuso - Rewards Program

Spearheaded the design of the Domuso Rewards Program, boosting NPS and exceeding goals to attract new partners. Designed a resident app for earning points and a manager's website for tracking activities, enhancing usability and user experience.

Sparkle

Designed Sparkle, an attendance app with GPS, OCR, and OTP-based logging, addressing connectivity challenges. Developed supervisor and client apps for activity management, task updates, and issue tracking, enhancing efficiency and real-time collaboration.

### • Junior Designer

Kavi - Templates and Modules

Enhanced design efficiency and consistency for the Kavi application by introducing modules for authentication, navigation, wizards, audit log, etc along with responsive, customizable templates for dashboards, forms, popups, and modals that reduced design time and streamlined workflows all in compliance with ADA and WCAG guidelines.

Domuso - Redesign

Led the redesign of the Domuso application suite, creating 1,000+ screens and a comprehensive style guide, boosting user satisfaction by 70%. Introduced popular features like auto rent payment and reminders, driving user growth and engagement.

### • Associate Designer

Engage - Utility And Payments

Designed a utility bill payment app for Engage, creating 200+ screens across all project phases. Simplified bill recharges, tracking, and maintenance, earning adoption by Alliance Power and Texpo Energy. Contributed to securing three new projects, showcasing strong UI/UX and prototyping skills.

Thinkbridge - Branding

Collaborated with thinkbridge leadership to create branding and marketing assets, including LinkedIn posts, hiring posters, email signatures, and wallpapers. Enhanced the company's professional image and supported outreach during its growth phase.

Freelance

October 2023 - Present

Nirvella

Brand Designer - Nirvella Home Decor Store

Zeply

Crypto Wallet App

BrandScale Academy

UI UX Templates And Documentation