```
In [1]: import numpy as np
import pandas as pd
from ast import literal_eval

from sklearn.feature_extraction.text import CountVectorizer
from sklearn.metrics.pairwise import cosine_similarity
```

/Users/kunalshriwas/opt/anaconda3/lib/python3.8/site-packages/pandas/core/computation/expressions.py:20 : UserWarning: Pandas requires version '2.7.3' or newer of 'numexpr' (version '2.7.1' currently install ed).

from pandas.core.computation.check import NUMEXPR_INSTALLED

In [3]: 1 credits_df.head()

Out[3]:

	movie_id	title	cast	crew
0	19995	Avatar	[{"cast_id": 242, "character": "Jake Sully", "	[{"credit_id": "52fe48009251416c750aca23", "de
1	285	Pirates of the Caribbean: At World's End	[{"cast_id": 4, "character": "Captain Jack Spa	[{"credit_id": "52fe4232c3a36847f800b579", "de
2	206647	Spectre	[{"cast_id": 1, "character": "James Bond", "cr	[{"credit_id": "54805967c3a36829b5002c41", "de
3	49026	The Dark Knight Rises	[{"cast_id": 2, "character": "Bruce Wayne / Ba	[{"credit_id": "52fe4781c3a36847f81398c3", "de
4	49529	John Carter	[{"cast id": 5, "character": "John Carter", "c	[{"credit_id": "52fe479ac3a36847f813eaa3", "de

In [4]:

movies_df.head()

Out[4]:

genres	homepage	id	keywords	original_language	original_title	overview	popularity	production_comp
[{"id": 28, "name": "Action"}, {"id": 12, "nam	http://www.avatarmovie.com/	19995	[{"id": 1463, "name": "culture clash"}, {"id":	en	Avatar	In the 22nd century, a paraplegic Marine is di	150.437577	[{"name": "Ingo Film Partners
[{"id": 12, "name": venture"}, d": 14, "	http://disney.go.com/disneypictures/pirates/	285	[{"id": 270, "name": "ocean"}, {"id": 726, "na	en	Pirates of the Caribbean: At World's End	Captain Barbossa, long believed to be dead, ha	139.082615	[{"name": "Walt I Pictures", "id": 2
[{"id": 28, "name": "Action"}, {"id": 12, "nam	http://www.sonypictures.com/movies/spectre/	206647	[{"id": 470, "name": "spy"}, {"id": 818, "name	en	Spectre	A cryptic message from Bond's past sends him o	107.376788	[{"name": "Col Pictures", "i {"
[{"id": 28, "name": "Action"}, {"id": 80, "nam	http://www.thedarkknightrises.com/	49026	[{"id": 849, "name": "dc comics"}, {"id": 853,	en	The Dark Knight Rises	Following the death of District Attorney Harve	112.312950	[{"name": "Lege Pictures", "id"
[{"id": 28, "name": "Action"}, {"id": 12, "nam	http://movies.disney.com/john-carter	49529	[{"id": 818, "name": "based on novel"}, {"id":	en	John Carter	John Carter is a war- weary, former military ca	43.926995	[{"name": "Walt I Pictures", "i

```
# extract only ID, TITLE, CAST, CREW ,and merge with ID

credits_df.columns = ['id','title','cast','crew']
movies_df= movies_df.merge(credits_df,on = 'id')
movies_df.head()
```

Out[5]:

	budget	genres	homepage	id	keywords	original_language	original_title	overview	popular
0	237000000	[{"id": 28, "name": "Action"}, {"id": 12, "nam	http://www.avatarmovie.com/	19995	[{"id": 1463, "name": "culture clash"}, {"id":	en	Avatar	In the 22nd century, a paraplegic Marine is di	150.4375
1	300000000	[{"id": 12, "name": "Adventure"}, {"id": 14, "	http://disney.go.com/disneypictures/pirates/	285	[{"id": 270, "name": "ocean"}, {"id": 726, "na	en	Pirates of the Caribbean: At World's End	Captain Barbossa, long believed to be dead, ha	139.0826
2	245000000	[{"id": 28, "name": "Action"}, {"id": 12, "nam	http://www.sonypictures.com/movies/spectre/	206647	[{"id": 470, "name": "spy"}, {"id": 818, "name	en	Spectre	A cryptic message from Bond's past sends him o	107.3767
3	250000000	[{"id": 28, "name": "Action"}, {"id": 80, "nam	http://www.thedarkknightrises.com/	49026	[{"id": 849, "name": "dc comics"}, {"id": 853,	en	The Dark Knight Rises	Following the death of District Attorney Harve	112.3129
4	260000000	[{"id": 28, "name": "Action"}, {"id": 12, "nam	http://movies.disney.com/john-carter	49529	[{"id": 818, "name": "based on novel"}, {"id":	en	John Carter	John Carter is a war- weary, former military	43.9269

5 rows × 23 columns

```
In [6]:
                movies df.columns
Out[6]: Index(['budget', 'genres', 'homepage', 'id', 'keywords', 'original_language',
                     'original title', 'overview', 'popularity', 'production companies',
                     'production_countries', 'release_date', 'revenue', 'runtime',
                     'spoken languages', 'status', 'tagline', 'title x', 'vote average',
                     'vote count', 'title_y', 'cast', 'crew'],
                   dtvpe='object')
In [8]:
                 features = ['cast','crew','keywords','genres']
                 for feature in features:
                       movies df[feature] = movies df[feature].apply(literal eval)
                movies df[features].head()
Out[8]:
                                            cast
                                                                                  crew
                                                                                                               keywords
                                                                                                                                                  genres
                                                                            [{'credit id': [{'id': 1463, 'name': 'culture clash'},
                                                                                                                             [{'id': 28, 'name': 'Action'}, {'id':
                   [{'cast id': 242, 'character': 'Jake
            0
                                        Sully', '...
                                                      '52fe48009251416c750aca23', 'de...
                                                                                                                  {'id':...
                                                                                                                                               12. 'nam...
                   [{'cast id': 4, 'character': 'Captain
                                                                                           [{'id': 270, 'name': 'ocean'}, {'id':
                                                                                                                              [{'id': 12, 'name': 'Adventure'},
                                                                            [{'credit id':
            1
                                       Jack Spa...
                                                       '52fe4232c3a36847f800b579', 'de...
                                                                                                               726. 'na...
                                                                                                                                               {'id': 14, '...
                    [{'cast id': 1, 'character': 'James
                                                                            [{'credit id':
                                                                                         [{'id': 470, 'name': 'spy'}, {'id': 818,
                                                                                                                             [{'id': 28, 'name': 'Action'}, {'id':
            2
                                                      '54805967c3a36829b5002c41', 'de...
                                                                                                                                               12, 'nam...
                                       Bond', 'cr...
                                                                                                                 'name...
                    [{'cast id': 2, 'character': 'Bruce
                                                                            [{'credit id':
                                                                                            [{'id': 849, 'name': 'dc comics'},
                                                                                                                             [{'id': 28, 'name': 'Action'}, {'id':
            3
                                     Wayne / Ba...
                                                       '52fe4781c3a36847f81398c3', 'de...
                                                                                                              {'id': 853,...
                                                                                                                                               80, 'nam...
                                                                                                                             [{'id': 28, 'name': 'Action'}, {'id':
                                                                                               [{'id': 818. 'name': 'based on
                     [{'cast id': 5, 'character': 'John
                                                                            [{'credit id':
            4
                                                       '52fe479ac3a36847f813eaa3', 'de...
                                      Carter', 'c...
                                                                                                           novel'}, {'id':...
                                                                                                                                               12, 'nam...
```

In [22]: 1 #movies_df['crew'][0]

```
In [15]:
             # create a function to extract director name
             def get director(x):
                 for i in x:
                     if i['job']=='Director':
                         return i['name']
                 return np.nan
In [16]:
             def get_list(x):
                 if isinstance(x,list):
                     names = [i['name'] for i in x]
                     if len(names)>3:
                         names = names[:3]
                     return names
                 return []
In [18]:
             # lets apply above both function on dataset
             movies_df['director'] = movies_df['crew'].apply(get_director)
             features = ['cast', 'keywords', 'genres']
             for feature in features:
                 movies df[feature] = movies df[feature].apply(get list)
In [19]:
             movies_df.columns
Out[19]: Index(['budget', 'genres', 'homepage', 'id', 'keywords', 'original_language',
                'original_title', 'overview', 'popularity', 'production_companies',
                'production countries', 'release date', 'revenue', 'runtime',
                'spoken_languages', 'status', 'tagline', 'title_x', 'vote_average',
                'vote_count', 'title_y', 'cast', 'crew', 'director'],
               dtvpe='object')
```

In [21]: 1 movies_df[['original_title','cast','director','keywords','genres']].head()

Out [21]:

	original_title	cast	cast director		genres	
0	Avatar	[Sam Worthington, Zoe Saldana, Sigourney Weaver]	James Cameron	[culture clash, future, space war]	[Action, Adventure, Fantasy]	
1	Pirates of the Caribbean: At World's End	[Johnny Depp, Orlando Bloom, Keira Knightley]	Gore Verbinski	[ocean, drug abuse, exotic island]	[Adventure, Fantasy, Action]	
2	Spectre	[Daniel Craig, Christoph Waltz, Léa Seydoux]	Sam Mendes	[spy, based on novel, secret agent]	[Action, Adventure, Crime]	
3	The Dark Knight Rises	[Christian Bale, Michael Caine, Gary Oldman]	Christopher Nolan	[dc comics, crime fighter, terrorist]	[Action, Crime, Drama]	
4	John Carter	[Taylor Kitsch, Lynn Collins, Samantha Morton]	Andrew Stanton	[based on novel, mars, medallion]	[Action, Adventure, Science Fiction]	

In [23]:

```
def clean_data(row):
    if isinstance(row,list):
        return [str.lower(i.replace(" ","")) for i in row]
else:
        if isinstance(row,str):
            return str.lower(row.replace(" ",""))
else:
        return ""

features = ['cast','keywords','director','genres']

for feature in features:
    movies_df[feature] = movies_df[feature].apply(clean_data)
```

```
In [24]: 1 movies_df[['cast','keywords','director','genres']].head()
```

Out[24]:

genres	airector	keywords	Cast	
[action, adventure, fantasy]	jamescameron	[cultureclash, future, spacewar]	[samworthington, zoesaldana, sigourneyweaver]	0
[adventure, fantasy, action]	goreverbinski	[ocean, drugabuse, exoticisland]	[johnnydepp, orlandobloom, keiraknightley]	1
[action, adventure, crime]	sammendes	[spy, basedonnovel, secretagent]	[danielcraig, christophwaltz, léaseydoux]	2
[action, crime, drama]	christophernolan	[dccomics, crimefighter, terrorist]	[christianbale, michaelcaine, garyoldman]	3
[action, adventure, sciencefiction]	andrewstanton	[basedonnovel, mars, medallion]	[taylorkitsch, lynncollins, samanthamorton]	4

In [25]:

```
def create_group(features):
    return ' '.join(features['keywords'])+ ' '+' '.join(features['cast'])+ ' ' +' '.join(features['cast'])+ ' ' ' +' '.join(features['cast'])+ ' ' ' '.join(features['cast'])+ ' ' ' '.join(features['cast'])+ ' ' ' '.join(features['cast'])+ '.join(features['cast'])+ '.join(features['cast'])+ '.join(features['cast'])+ '.join(features['cast'])+ '.join(feature
```

```
0 cultureclash future spacewar samworthington zo...
```

- ocean drugabuse exoticisland johnnydepp orland...
- 2 spy basedonnovel secretagent danielcraig chris...
- 3 dccomics crimefighter terrorist christianbale ...
- basedonnovel mars medallion taylorkitsch lynnc...

Name: group, dtype: object

```
In [26]:
             print(movies df['group'].head(10))
              cultureclash future spacewar samworthington zo...
              ocean drugabuse exoticisland johnnydepp orland...
              spy basedonnovel secretagent danielcraig chris...
              dccomics crimefighter terrorist christianbale ...
              basedonnovel mars medallion taylorkitsch lynnc...
              dualidentity amnesia sandstorm tobeymaquire ki...
              hostage magic horse zacharylevi mandymoore don...
              marvelcomic sequel superhero robertdowneyjr. c...
              witch magic broom danielradcliffe rupertgrint ...
              dccomics vigilante superhero benaffleck henryc...
         Name: group, dtype: object
In [27]:
             count vect = CountVectorizer(stop words='english')
             count matrix = count vect.fit transform(movies df['group'])
             print(count matrix.shape)
         (4803, 9290)
In [36]:
             cosine sim = cosine similarity(count matrix, count matrix)
             cosine sim.shape
Out[36]: (4803, 4803)
In [38]:
             movies_df = movies_df.reset_index()
             indices = pd.Series(movies df.index , index = movies df['original title'])
```

```
In [39]:
             indices.head()
Out[39]: original_title
         Avatar
         Pirates of the Caribbean: At World's End
         Spectre
         The Dark Knight Rises
         John Carter
         dtype: int64
In [46]:
             def get_recommendation(title,cosine_sim = cosine_sim):
                 idx = indices[title]
                 similarity_score = list(enumerate(cosine_sim[idx]))
                 similarity score = sorted(similarity score, key = lambda x : x[1], reverse=True)
                 similarity_score = similarity_score[1:11]
                 movies_indices = [ind[0] for ind in similarity_score]
                 movies = movies_df['original_title'].iloc[movies_indices]
                 return movies
```

```
In [47]:
             print(get_recommendation('The Dark Knight Rises'),cosine_sim)
         65
                          The Dark Knight
         119
                             Batman Begins
         4638
                 Amidst the Devil's Wings
         3073
                         Romeo Is Bleeding
         1986
                                    Faster
         3326
                            Black November
         1503
                                    Takers
         303
                                  Catwoman
         747
                           Gangster Squad
         1149
                          American Hustle
         Name: original_title, dtype: object [[1.
                                                           0.33333333 0.22222222 ... 0.
                                                                                                 0.
                                                                                                             0.
          [0.33333333 1.
                                  0.2222222 ... 0.
                                                                        0.
                                                            0.
          [0.2222222 0.2222222 1.
                                             ... 0.
                                                            0.
                                                                        0.
          . . .
          [0.
                                                            0.
                                                                        0.
                      0.
                                  0.
          [0.
                      0.
                                  0.
                                             ... 0.
                                                            1.
                                                                        0.
```

0.

... 0.

[0.

0.

0.

]]

1.

```
In [48]:
             print(get recommendation('The Avengers'), cosine sim)
                             Avengers: Age of Ultron
         26
                          Captain America: Civil War
         79
                                          Iron Man 2
         169
                 Captain America: The First Avenger
         174
                                 The Incredible Hulk
         85
                Captain America: The Winter Soldier
         31
                                          Iron Man 3
         33
                               X-Men: The Last Stand
         68
                                            Iron Man
                             Guardians of the Galaxy
         94
         Name: original_title, dtype: object [[1.
                                                            0.33333333 0.22222222 ... 0.
                                                                                                  0.
                                                                                                              0.
          [0.33333333 1.
                                  0.2222222 ... 0.
                                                                        0.
                                                             0.
          [0.22222222 0.22222222 1.
                                             ... 0.
                                                             0.
                                                                        0.
          [0.
                                                             0.
                                                                        0.
                       0.
                                  0.
          [0.
                       0.
                                  0.
                                                             1.
                                                                        0.
                                                                                   ]]
          [0.
                       0.
                                  0.
                                              ... 0.
                                                             0.
                                                                        1.
```

In []: