# SAMEER SAWAL DATA BUSINESS ANALYST

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### **SUMMARY:**

Aspiring Data Analyst with experience in trend analysis, data visualization, and maintaining large databases, proven by internship at AI Variant, and multiple impactful data projects. Seeking a full-time position to utilize strong analyticalskills, attention to detail, and proficiency in visualization tools.

### **WORK EXPERIENCE:**

# Data Analyst Intern, Al Variant, Bengaluru

3 Jan 2024 - 3 July 2024

### **Summary:**

- Identified, analysed, and interpreted trends or patterns in complex data sets by finding correlations and visualizing with charts using Power BI and Tableau.
- Completed data cleaning and data validation of existing spreadsheets in MS Excel to promote a robust data management platform, resulting in accurate data analysis and entry.
- Utilized various professional statistical techniques and maintained large databases in MySQL to collect and analyse data from partners and customers.

### **CERTIFICATIONS:**

DATA ANALYST

Institute: ExcelR, Thane. Issued Date: 15 Apr 2024

• SQL- The Salt of Data Science

Institute: CodeBasics,India. Issued Date: 04 Jun 2024

# **PROJECTS:**

## 1.CREDIT CARD ANALYSIS REPORT| Domain: Finance | Tech used: MySQL | Power BI

- Developed a comprehensive dashboard to analyse credit card transactions using Power BI.
- Gain insights into credit card customer behaviour and transaction patterns.
- Provide actionable recommendations for improving marketing strategies.

# 2.ELECTRIC VEHICLES SALES| Domain: Automotive and Power Electronics. | Tech used: Tableau

- Analysed customer purchasing behaviour to identify top selling model in each region in the United States.
- Designed and implemented Tableau visuals to track sales trends and customer choices.
- Segmented different vehicles on preferences to provide actionable insights for marketing strategies.
- 3. PIZZA HUT SALES ANALYSIS| Domain: Food Delivery and Logistics Analytics. |Tech used: MySQL
- •Optimized delivery routes and times by analysing order and delivery data using MySQL, resulting in improved delivery efficiency.
- Conducted in-depth analysis of customer order patterns and preferences to inform targeted marketing strategies and promotions.
- 4. 10 YEARS OF IPL DATA DASHBOARD| Domain: Retail and Hospitality. | Tech used: MS Excel
- •Analysed sales data from 10 years of IPL(Indian Premier League) matches using MS Excel to identify trends and seasonal patterns, resultingin actionable insights for win-loss probability.
- Created interactive dashboards and visualizations to track yearly trends like purple cap holder, orange cap holder, player of the match, etc.

# **EDUCATION:**

1. B. Sc. Information Technology: MUMBAI UNIVERSITY: 9.32 CGPA 2020-2023

**2. HSC: BOARD: 71.85% 2017 - 2018** 2017-2018