

Cover Page

**Sales and Profit Performance
Dashboard**

Product Performance Analysis

Time Series Sales Analysis

Shipping and Delivery Insights

Q&A

The logo for NBC's Superstore, featuring the text "NBC's" in a small, white, sans-serif font above the word "Superstore" in a large, bold, white, sans-serif font. The "Superstore" text is partially obscured by a stylized white cloud graphic.



Sales and Profit Performance Dashboard

California

High Profit State

West

High Profit Region

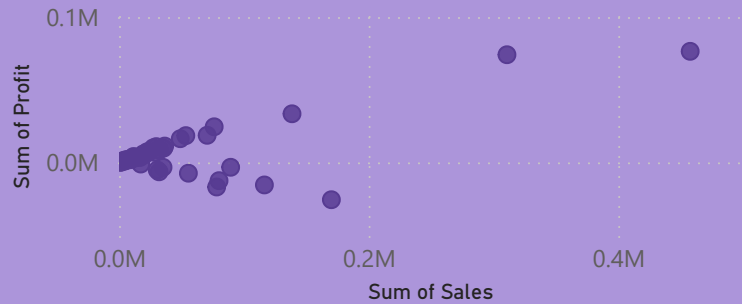
Texas

Loss Making State

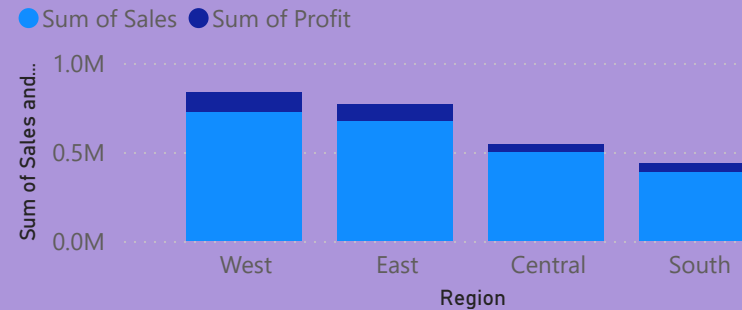
South

Loss Making Region

Sum of Sales and Sum of Profit by State

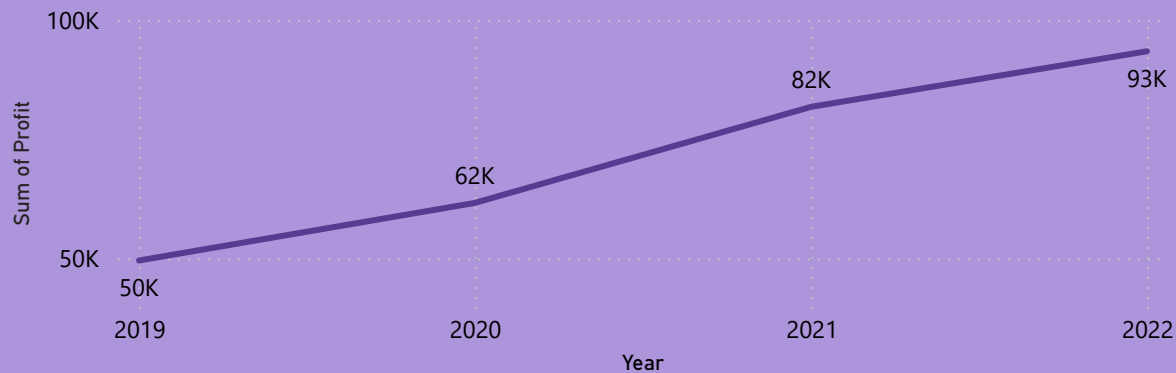


Sum of Sales and Sum of Profit by Region

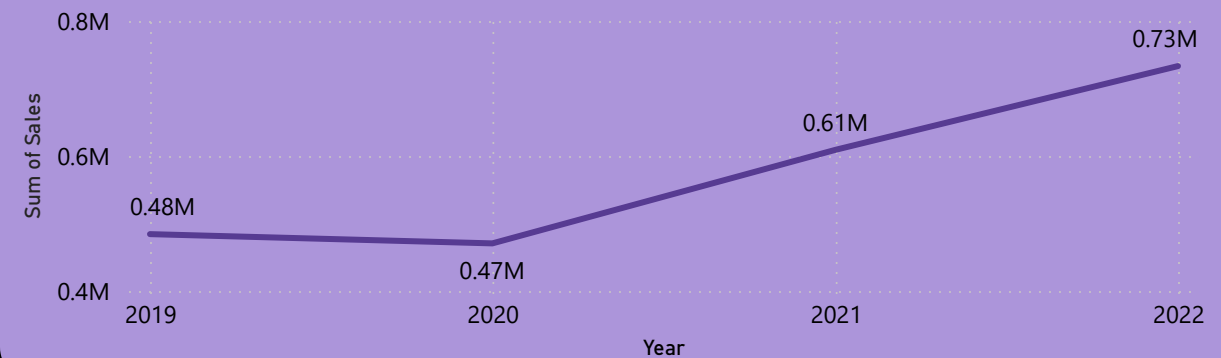


Category	Sub-Category	Sum of Prof
Technology	Copiers	55,617.8
Technology	Phones	44,515.7
Technology	Accessories	41,936.6
Office Supplies	Paper	34,053.5
Office Supplies	Binders	30,221.7
Furniture	Chairs	26,590.1
Office Supplies	Storage	21,278.8
Office Supplies	Appliances	18,138.0
Total		2,86,397.0

Sum of Profit by Year



Sum of Sales by Year





Time Series Sales Analysis

229.86

Average of Sales

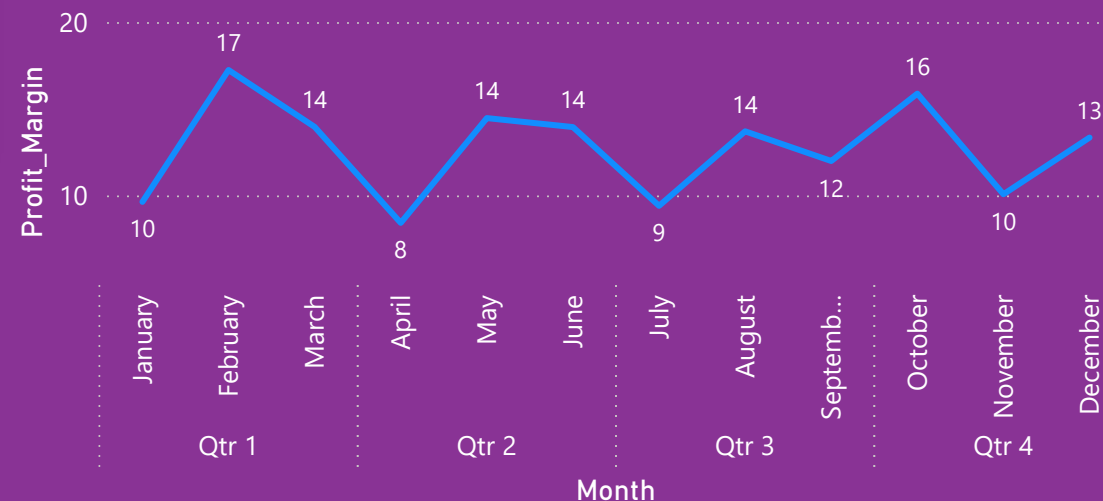
28.66

Average of Profit

18 March 2019

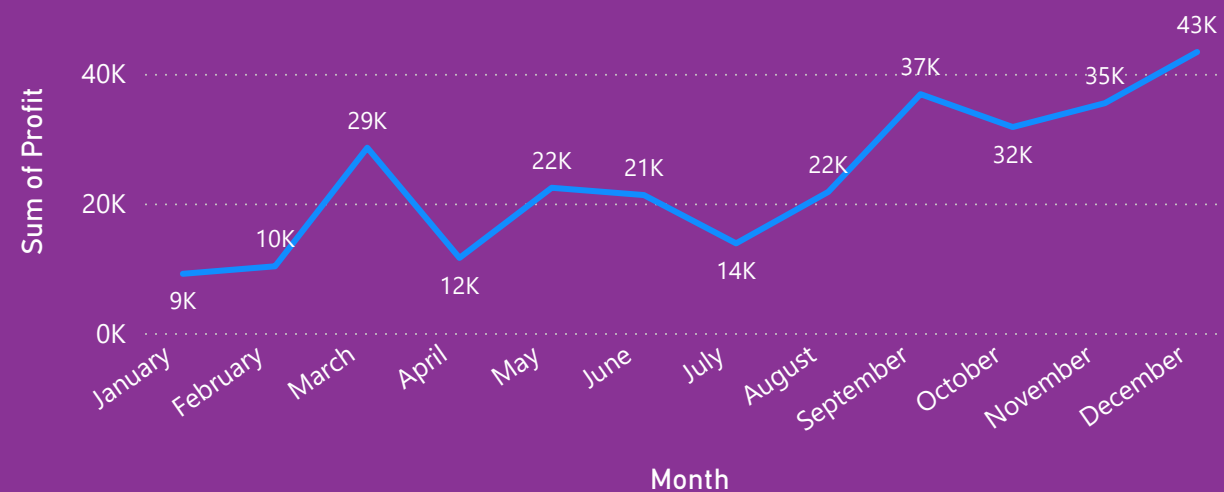
Highest Sales Date

Profit_Margin by Quarter and Month

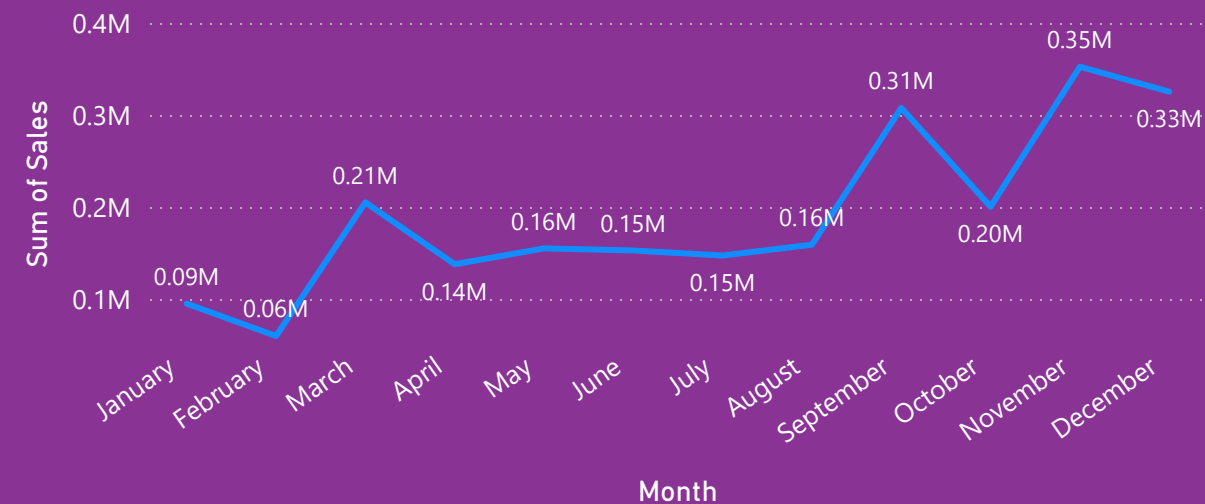


- Category, Sub-Cat... ▾
- ☐ Select all
 - ☒ Furniture
 - ☒ Office Supplies
 - ☒ Technology

Sum of Profit by Month



Sum of Sales by Month





Product Performance Analysis

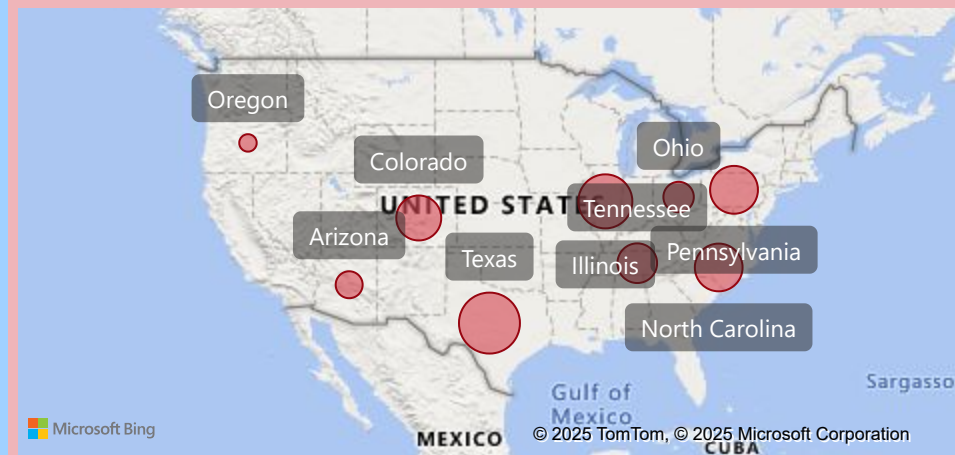
Canon imageCLASS 2200
Advanced Copier

Highest Profitable Product

Cubify CubeX 3D Printer
Triple Head Print

Loss making Product

Sum of Profit by State (Loss Making State)



Year, Quarter ▾

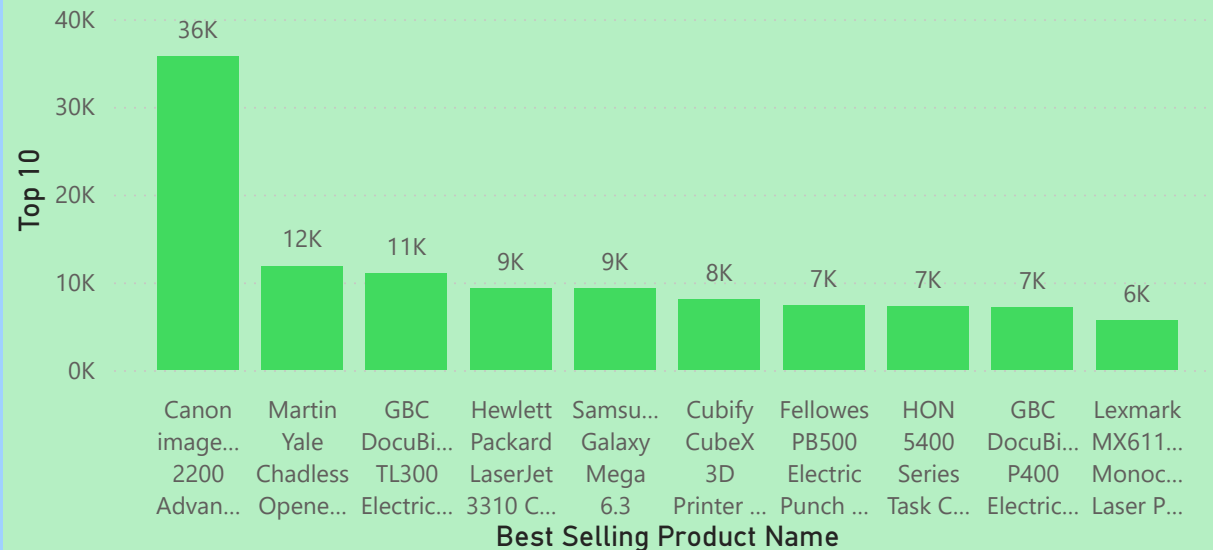
▾ ☐ 2019

▾ ☐ 2020

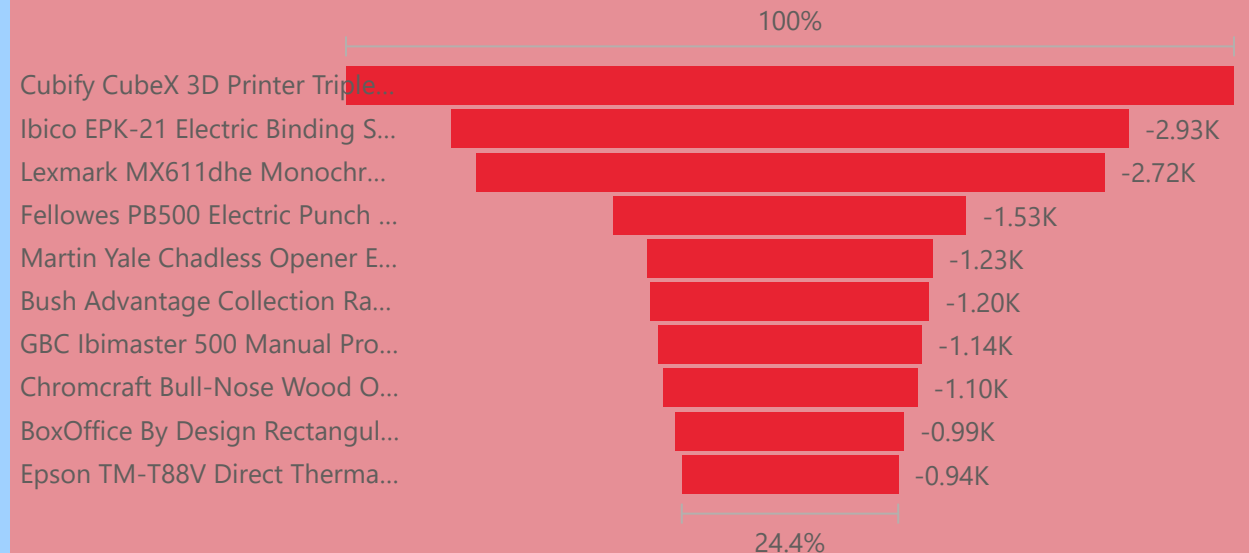
▾ ☐ 2021

▾ ☒ 2022

Top 10 by Best Selling Product Name



Top 10 by Loss Making Product Name



Customer Segment Analysis

Consumer

Most Profitable Segment

134.12K

Profit Of Consumer Segment

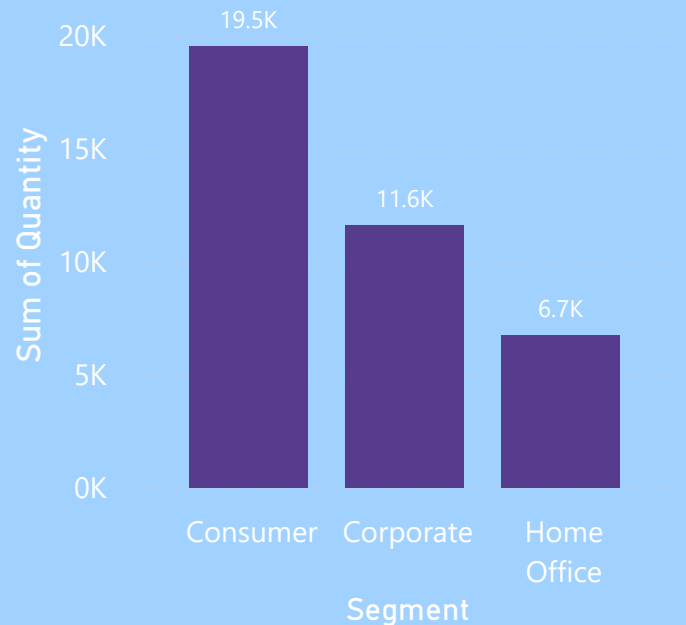
Home Office

Least Profitable Segment

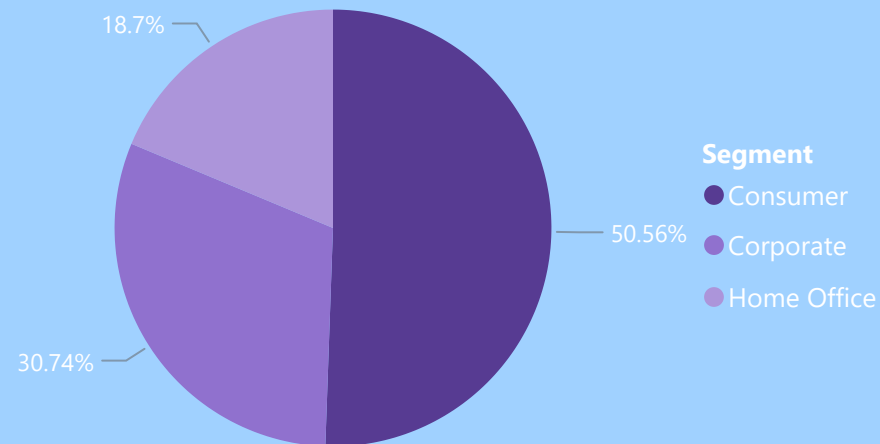
60.30K

Profit Of Home Office

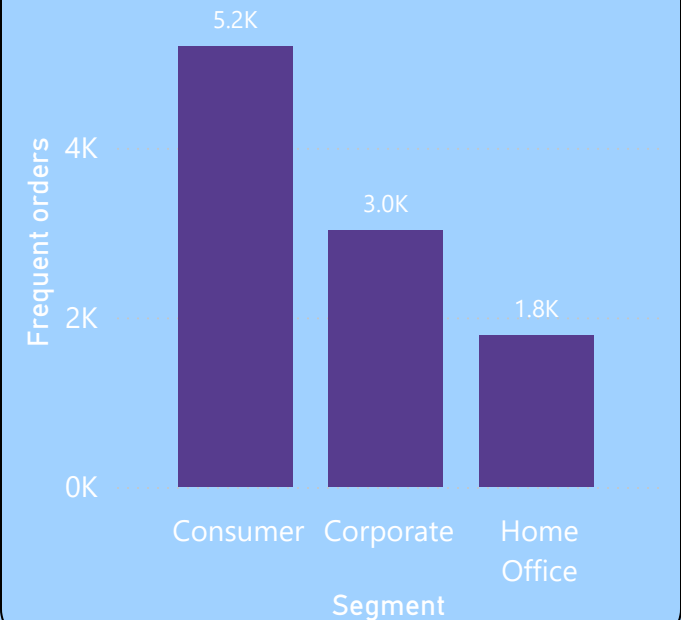
Sum of Quantity by Segment



Sum of Sales by Segment



Frequent orders by Segment





Shipping and Delivery Insights

Standard Class

Most Profitable Ship Mode

3.96

avg_delivery_time

Standard Class

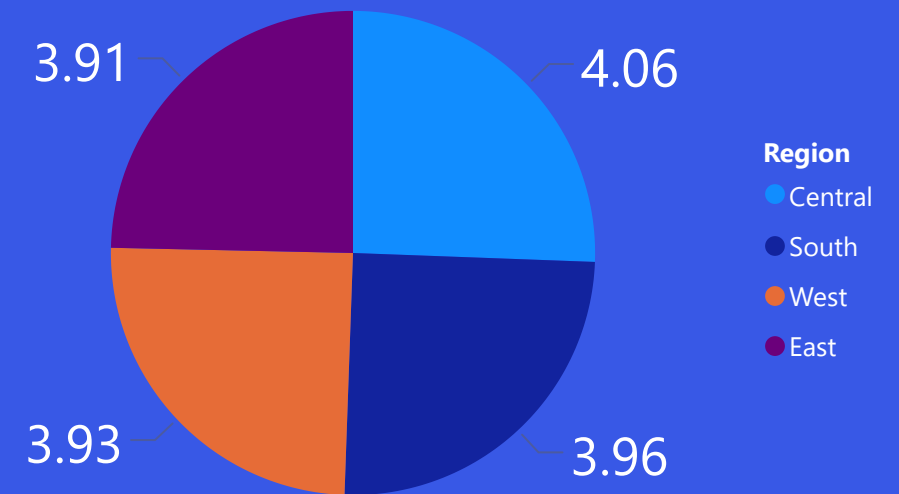
Most Preferred ShipMode

Sum of Sales by Year, Ship Mode and Region(drop in 2022-23)

Ship Mode ● Second Class ● Standard Class



avg_delivery_time by Region





Q&A

